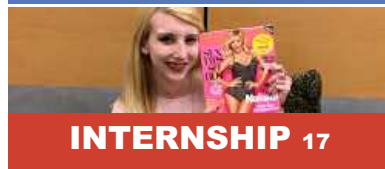


Community College CAMPUS NEWS

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February 2016



INTERNSHIP 17



JACK 16



OSCAR 7



IT'S NEW TO YOU! 14

Jobs you can do while in school

Community college students have much different lifestyles compared to students who go straight to four-year colleges.

According to research by the American Association of Community Colleges, while the average age of the community college student is getting younger, 84 percent of community college students are employed with 60 percent of them working

more than 20 hours a week.

Now, traditionally, those jobs have been in the service areas – think hourly, low pay by working in restaurants, stores and the like. Some students qualify for “work study” and are employed by the campus itself, say working in the library or gym. If this kind of work interests you, ask your financial aid office if you are eligible.

But things have changed dramatically in recent years, and the trend has been for people to be their own bosses, perhaps starting a side business that blooms.

Here are some thoughts and ideas for busy students who may want to earn some extra money.



Create an App

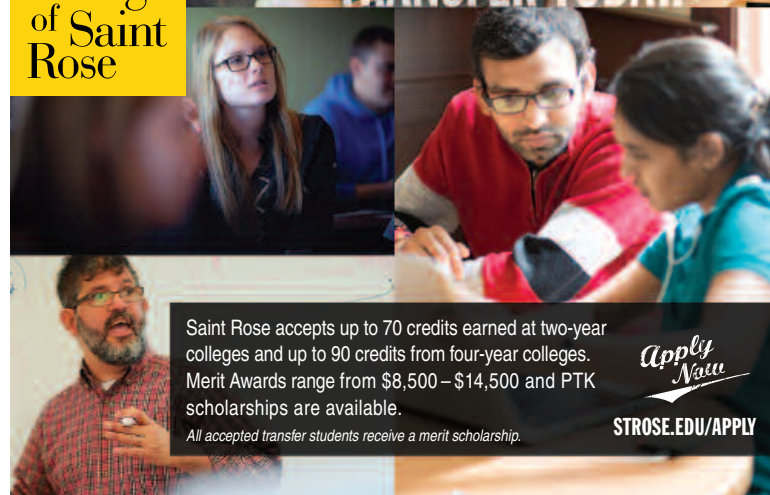
It takes at least two people to make a successful app – the technical person and the art/marketing person. Think Steve Wozniak and Steve Jobs. If you are one type or

the other, place an ad on Craigslist or post a flier on your campus posting board seeking your ideal partner. There is no better time than now – you are in college,

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The College of Saint Rose



Snow day? Snow problem!

Julianne Mosher
Campus News

When it blizzards what do you do? Do you lie in bed all day? Or do you build a snowman? Do you feel relaxed that you don't need to venture out into the snow? Because plenty of people say they do. But what about those people who get anxious when they're stranded indoors and literally can't go anywhere?

Well, here are some great ways to take full advantage of your snow day so your life will be a little easier when you have to

go back to the real world when it's all clear.

“Ten years ago, I would spend my snow days playing in the snow... right now, I lay in my bed with the TV on and cook, too,” Kareema Charles, a recent Stony Brook University grad said.

Netflix and chill? A snow day is the perfect day for that. There's always a new TV show that everyone around you is talking about and during the semester you feel like you don't have time to sit down and really

continued on page 13



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‘Intimacy’ is how to build a winning biz

Darren Johnson
Campus News

Think about your favorite brands. They could be Apple, Disney, Samsung, Chevy, Google – or think of some local businesses you frequent. What do they have in common?

The answer – you love them. Like any relationship, this love may not be rational. It could be a love based on the fact that the product looks or feels a certain way. Maybe, like religion, it was an ideal your parents found peace in and passed an appreciation on to you. Maybe you love it because it always works and doesn’t let you down.

According to Mario Ntarelli, Managing Partner of the New York City-based marketing firm MBLM, it’s something called “brand intimacy.”

“Brands are really about relationships – the bond between what a product promises and what it delivers,” Ntarelli said. “Brand intimacy is reciprocal. It goes both ways ... and feedback is in real-time.”

MBLM conducted an exhaustive consumer survey of top international brands, and then ranked the brands by order of their Brand Intimacy Quotient – namely, did people have a strong emotional connection to the product.

If a product has a high level of brand intimacy, its company can charge a higher price. According to the survey, for example, 29% of U.S. Apple fans said that they would be willing to pay a fifth more, even, for their products. For Samsung, the number was 21%.

Products with high brand inti-

macy far outperform other indicators, such as Standard & Poors or the Fortune 500.

While Americans tend to be less loyal to brands than people in other countries MBLM studied – perhaps because of our relative wealth and free market saturated with goods – intimacy still is a make-or-break factor for a company.

MBLM has its study available at their site, www.mblm.com. Some interesting findings:

Apple did well with pretty much all age groups, here and abroad. It won in the technology category as well as the overall category. There are six categories each brand is judged in, ranging from “nostalgia” to “identity.”

The next two brands on the U.S. overall list were foreign companies, BMW and Toyota, respectively.

Then American brands filled the next several slots: Amazon, Harley-Davidson, Disney, Coca-Cola Whole Foods and GMC. Then No. 10 was Samsung.

“These companies deliver a strong sense of fulfillment,” Ntarelli said. “Customers believe their products fill an essential need.”

Apple was listed by consumers as “an important part of their daily life.” Lego, the toy company, scored very high in “nostalgia.” Ben & Jerry’s did well in “indulgence.”

When broken down by age, Amazon outperformed Apple in ages 18-34 while Coca-Cola outperformed Apple amongst those 45-54. In fact, Apple didn’t even register in the top four amongst oldsters. After Coke, they like Google, Samsung and Levis. Among the younger demo, Apple place No. 2 followed by Sony and Nintendo. It’s clear that electronics companies are the future.

Among those who earned over \$75,000 a year, Apple was king, followed by Amazon and Samsung. For those who earned under \$50,000, Amazon ruled, followed by Coca-Cola and Pizza Hut.

In the U.S., people were most intimate with the cars they purchased. People expressed “fulfillment” and

“identity” with their product.

“It makes sense. This is the biggest purchase you can make that has a ‘brand,’” Ntarelli said, noting that house purchases generally do not include a brand element. “People love their cars. It’s an extension of their families to some degree.”

So how does this apply to you?

College graduates today are being asked to be much more entrepreneurial than in past generations. By studying how the great companies build intimacy with their products, you can scale it down to your level, whether you work for a company or yourself.

“If people have a high level of intimacy with a product, it gives the company more elasticity with its price,” Ntarelli said. “Also, these companies will see long-term success, and be able to survive the typical problems a company may face.”

The path to developing brand intimacy begins not by developing an advertising plan but instead with self-reflection, Ntarelli said. A company really needs to know its story. And “brand” isn’t some abstract idea – it filters down to each and every employee. Do they buy in to the company’s story and mission? Are they proud of what they make at the company? Do they make customers feel warm and valued?

These are the traits of an Apple or Disney. Even at the lowest employee level, you encounter very knowledgeable staff who know the company, its products and its history.

They share the love with the customers, who, in turn, end up loving the products – to the point where they are willing to pay a lot more than for an equally good product that has less of a “brand.”

“These are exciting times for students deciding the paths they want to take,” Ntarelli said. “Brands play an important role. Getting well-versed in the power of a brand and the role that it plays is something that every student should be appreciative of.”



People love Disney and Apple products.

U.S. TOP 10 MOST INTIMATE BRANDS 2015

RANK	BRANDS	IR QUOTIENT
#1	Apple	73
#2	B&W	71
#3	TOYOTA	66
#4	amazon	64
#5	Harley-Davidson	62
#6	Disney	61
#7	Coca-Cola	60*
#8	WHOLE FOODS	60*
#9	GMC	59*
#10	SAMSUNG	59*

*Scores that appear tied are the result of rounding four decimal point Quotient scores to their nearest whole number.



Mario Ntarelli

MVCC offers online training in drone use

For the first time ever, Mohawk Valley Community College will be offering non-credit “Online Training in Unmanned Aerial Systems/Drones” – offered in partnership with Sinclair Community College’s National UAS Training and Certification Center. Classes start on the first Monday of each month. Online course offerings include:

UAS in Precision Agriculture –

Precision agriculture is a growing industry that can save both time and money for the agricultural community. UAS operations offer the potential of higher crop yield, more precise application of treatments, early detection of crop health issues, and increased revenues. This introductory course reviews the current state and future potential of UAS in precision agriculture. The tuition for this course is \$495.

Current State of UAS Standards and Regulations – The regulations and standards affecting the UAS community are in a state of change and modernization. This introductory course reviews today’s UAS regulations and best practices while providing an outlook for anticipated future federal guidance. The tuition for this course is \$495.

UAS for First Responder Leadership – In this introductory course, first responder leaders are provided an overview of UAS technologies, capabilities, regulations, legal responsibilities, and cost and benefit considerations for potential use in law enforcement, fire, rescue, emergency medical, and disaster response applications.

Participants will explore ways to integrate their areas of interest with UAS capabilities through use case scenarios and exercises. The tuition for this course is \$650.

For information or to register for a spring class, call 315-792-5300 or visit mvcc.edu/cced.



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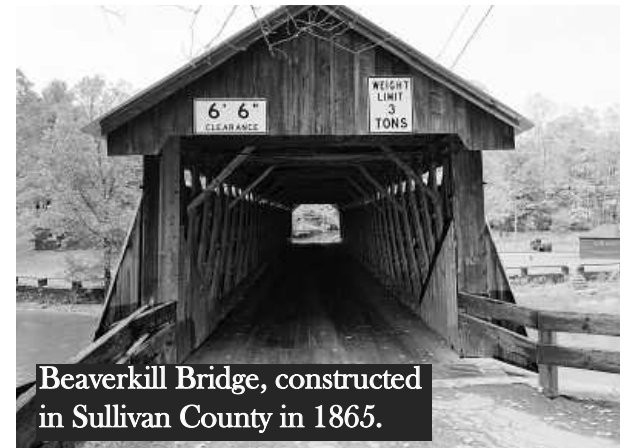
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County history course

SUNY Sullivan, in partnership with The Center for Discovery, has added a new course, The History of Sullivan County, to its spring course offerings. The fifteen-week course will be presented by Sullivan County historian and SUNY Sullivan adjunct instructor John Conway at the Hurleyville Maker’s Lab located at 202 Main Street, Hurleyville, NY, on Wednesdays from 6:00 p.m. to 9:40 p.m. beginning on January 27.

The course offers students the opportunity to learn about the history of Sullivan County from its glacial formation through the early settlement period and includes topics such as: rafting, the tanning industry, the Delaware & Hudson (D&H) Canal, railroads, resorts and current trends throughout the county. As part of the course, students will also have a chance to visit the Sullivan County Museum in Hurleyville.

The History of Sullivan County may be taken for college credits (tuition rates and course fees apply) or as a



Beaverkill Bridge, constructed in Sullivan County in 1865.

Community Learning class for \$175. To register for this class as a three credit course, please visit sunysullivan.edu and click on part-time registration or contact 845-434-5750, ext. 4287. To register for this class under community learning go to sunysullivan.edu and locate the class under the Community Education section on the website.

The History of Sullivan County was initiated by In Our Backyard, a program created by SUNY Sullivan to introduce and partner with area businesses to offer classes on or off-site that may be of interest to the community. If you have an idea for a class, please contact the Office of Community Learning at 845-434-5750, ext. 4377.

To vape or not to vape, are e-cigs the answer?

Crystal Brown
Campus News

There are few places you can go these days without seeing at least one person carrying or using an Electronic Cigarette. They are discrete little devices and perceived as safe enough to use at some malls, restaurants, and even on college campuses. E-cigarettes have become a growing trend for those looking for a substitute for cigarettes, or to quit smoking altogether. However, a recent study done by the University of Buffalo suggests that college-age students are more likely to use e-cigs than older adults. The study also suggests that college-age students are more likely to have tried e-cigarettes for enjoyment alone. What is it that makes students choose to try e-cigs, though? Are e-cigs really as safe as so many people purport them to be?

According to the Buffalo University study, led by Megan Saddleson, Ph.D., 29.9 percent — 429 of the 1437 students that were surveyed — had tried e-cigarettes. From the nearly 30 percent, 72 percent of those students claimed having used e-cigs to “try something new.” 58 percent of those who tried e-cigs claimed to have used them for enjoyment alone.

“The availability of flavors could be related to the enjoyment factor of e-cigarettes, especially among young people,” Saddleson said in an interview with University of Buffalo News.

The majority of these students were not “daily-smokers,” but individuals who smoked socially. The study states that college-age young people “...are generally more accepting of e-cig use in public compared with cigarette smoking in public.”

As outlined in the study, it is also the perceived safety of these products that make them seem more acceptable and appealing.

In an interview with Amy C., a Cayuga Community College student, she stated that this is because of “The healthier overall consensus. Also because they are allowed in more places than cigarettes. They look cool and have different flavors.”

This directly enforces Saddleson’s theory.

Many of these devices come in bright, eye-pleasing colors with funky lights. You can get a variety of flavors, like Amy mentioned, and even types that have no nicotine at all. They seem innocent enough; it’s not like you’re smoking an actual cigarette. Yet, does this acceptance and appeal of e-cig use create a greater “gateway” to later smoking habits?

Unsurprisingly, it has been discovered that many smokers begin their smoking habit when in college. In an earlier study at Harvard, led by Nancy Rigotti, M.D., it was found that roughly 40 percent of smokers started smoking, or began to smoke regularly, after starting college.

Due to the fact that cigarettes and most e-cigs use tobacco-based nicotine products, they might lead to the same addictive ends. While the e-cig is

The perceived safety makes them popular.

smokeless, you are still taking nicotine into your body, and the nicotine is the most addictive part of a cigarette.

Contrary to e-cig supporter beliefs, it may even be possible for users to become more dependent because of the ability to use them more often and in more places. This greater acceptance and appeal could very well lead e-cigs to be the “gateway” to later smoking that the Buffalo University study spoke of. There is also the ever-present fact that e-cigs are now less expensive than traditional cigarettes.

The first Electronic Cigarette was developed by an inventor and pharmacist, Hon Lik, in Beijing around 2003. The device was devised as a method to quit smoking after Hon watched his father suffer the effects of life-long tobacco use. The patents were later purchased by the UK based tobacco company, Imperial Tobacco. Since then, the Elec-



tronic Cigarette industry has exploded. The e-cig has become a multi-billion dollar industry in just over a decade.

In an interview with Mandy P., of Cato, N.Y., she said, “This is because they create a better alternative to smoking ‘cancer sticks.’ People want to be healthier, and it’s hard to quit smoking. If they can have a safer way to get nicotine or to quit smoking, the product is going to sell like ‘hot-cakes.’”

Combined with the forward jumps in technology, the industry has been able to create a low-cost alternative to cigarettes. For less than \$20, an individual is able to purchase an e-cig device that can be used for years. The liquid cartridges average out at about \$10 for the equivalent of two packs of cigarettes. That is definitely cheaper than paying over \$10 for a single pack of smokes, but there is still no proof that e-cigs are safer.

Many organizations have also denied the e-cigs’ value to quitting smoking because it can be used more frequently. Some even claim that e-cigs, or “vaping,” is just as harmful as smoking cigarettes.

As of now, there is no regulation of the ingredients in the e-cartridges by the Food and Drug Administration (FDA). This means that there are no safety checks or requirements as to what goes into the e-cig cartridges. Based on this alone, e-cig cartridge producers can put just about anything that they like in the nicotine solution. In some cases, formaldehyde and metal particles have been found in the solutions. Some of these liquids are even made with a vegetable glycerin base — a plant derived substance — which has caused instances of Lipoid Pneumonia.

When asked how she felt about this

possibility, Mandy P. stated, “As long as you are careful which liquids you buy, you can avoid getting ones with oils in them.”

Her boyfriend, an e-cig user of six years, agreed. “I find that I feel better using them. I don’t cough so much and my lungs don’t hurt like they did when I smoked cigarettes,” he stated.

Aside from all the frightening additives and possibly getting pneumonia, Nicotine is dangerous all by itself. It has been classified as a highly addictive drug that is nearly as addictive as cocaine or heroine. Nicotine works — within 10 seconds of entering the body — by making the brain release adrenaline. This accounts for the elevated heart rate and the pleasurable “buzz” that a user feels after smoking. Nicotine use can eventually lead to greater risk of heart attack from the stress put on it by constant elevation, osteoporosis due to altering the cellular structure of the bones, and a menagerie of other not-so-savory health problems.

What many people do not realize, is that most of the heart issues caused by cigarettes is a direct effect of the nicotine that is entering their body, doctors report.

College is certainly a time when we are all trying new things and having new experiences. It is best to be aware that e-cigs are not necessarily a healthier or less addictive alternative to cigarettes, even if they are perceived as such. The University of Buffalo study on students and e-cigs gives us a window into how this perceived “safety” creates greater appeal and can lead to higher rates of use, even without proper regulation or guidelines for these products.

What to make of the presidential election?

Darren Johnson
Campus News

For some readers, this may be the first election you can be eligible to vote in.

If you are 18 and up, registering to vote is easy. Perhaps you did it when you received your license at the DMV. Otherwise, just Google “register to vote” and the name of your state, or head to your local post office to find the form. If you pick a major political party, you can vote in primaries.

Only about 20 percent of millennials voted in the 2014 election. However, because 2016 is a presidential year, voter turnout should be much greater.

Voting is a great habit to get into. I know, sometimes you don’t know all the candidates – you don’t have to vote on every line. I tell students, learn at least about one race and at least vote in that one. It is OK to leave some of your ballot blank. The presidential race is the easiest to learn about, because it seems to be discussed on some TV channels all of the time.

The primaries and caucuses are what you are mostly hearing about now. They go state by state, starting in New Hampshire and Iowa. The two major parties, Democrat and Republican, have a slate of candidates.



Photo by Gage Skidmore via Creative Commons

Most notable on the Republican (also known as GOP) side is Donald Trump, Marco Rubio, Ted Cruz, Ben Carson and Jeb Bush. On the Democratic side, the two key players are Hillary Clinton and Bernie Sanders.

Trump, the billionaire developer who has been a flamboyant TV personality since the 1980s, has been confounding the establishment by actually soaring in the polls, even if he does or says something outrageous. The public seems to hold him to a different standard, perhaps because of all of his years on reality TV, a genre known for its bawdiness. A European friend of mine recently wrote me that the U.S. presidential elections are big news over there, and foreigners are surprised by Trump’s surge. “It’s like you have Bozo the Clown running,” she said.

The other GOP candidates have had trouble bringing Trump down. Ted Cruz, a Texas senator, went negative, and the Trump team buried him by bringing up that Cruz may not be eligible to be president, considering he was born in Canada. The Constitution clearly says that a U.S. president be born in an actual U.S. state.

Bookmakers – yes, you can bet on the U.S. election – actually have Rubio as the favorite on the GOP side. The Florida senator has been pacing himself and cautious in his statements. Historically, the person leading going into Iowa – in this case, Trump – peters out in the months after.

The Democratic side has been interesting, as well. Clinton – the former New York senator and Secretary of State – surely is the estab-

lishment candidate, and the type of candidate who usually wins such elections. She’s polished and has a great resume.

But, as is the case with Trump, the electorate seems to want candidates who do not seem beholden to the lobbyists or the system.

Sanders, the Vermont senator, has tapped that vein and in some early polling he does better against GOP candidates than Clinton.

Most notable on the third party front, former New York City mayor and billionaire media owner Michael Bloomberg may be considering a run.

Considering the rebellious nature of the electorate right now, perhaps he’d have a shot in this fractured field.

Register in a major party and you can vote in primaries.

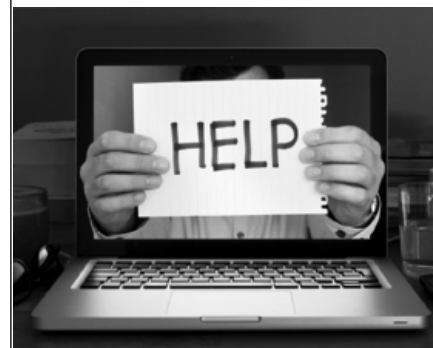


Photo by Kristopher Rivera, Scripps Howard Foundation Wire.

This has been one of the more interesting presidential elections to watch in a long time. Become a part of the excitement by registering to vote, and then voting in both the primary and the general election!

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Racial controversy aside, yes, I will be watching the Oscars!

Takara Lawrence
Campus News

Do you hate when you work so hard, and your work goes unnoticed? You are so proud of the work you've done, and in return get no recognition? This has to be the most frustration feeling that could happen to a person. You spend hours perfecting your craft, making it your own, and someone else whose work is similar is praised instead.

Now imagine being a person of color and having to experience the lack of praise that comes with the work that you do. You take your craft very seriously and you do the necessary work to make it your own, and nothing comes from it. This is a sad truth that most people of color have to experience.

Even in the few weeks of the new year we are experiencing the lack of diversity in the entertainment business. There is controversy right now surrounding the Academy Awards, because for the second straight year there is no person of color nominated for the big categories. Some people want to boycott

voices will be the one heard throughout the whole show. I think he should use that as a platform for all the people who feel as though they have been robbed of a nomination. He could, for all we know, deliver a powerful speech that will wake up the people of the Academy and make them hear our dissatisfaction.

Actress Jada Pinkett Smith, uploaded a video to her Facebook account insisting, "We should pull back our resources and put them back into our communities and make programs for ourselves." If this were to happen then all the strides people have put forward to be recognized would have been for nothing. Why should everyone back down and take away the hard work they have done and keep it to only to a specific community? Everyone should be able to stand on the same platform and compete and be acknowledged for the hard work they have done. If more people were to speak up, then people would start to realize what is really going on behind the scenes.

It is being reported that the majority

ent direction and in a new perspective.

With the lack of diversity in the nomination room, not every movie has a chance to be spoken for. The only way we are going to see a change in nominations is if we see a change in the decision makers. A variety of age, sex and color should be considered so that a new point of view is given within The Academy. A change in decision makers will bring about a wider range of movies that can be considered.

There is another factor that plays into why there are not that many people of color nominated for an Oscar. The movies that are being considered and the actors that are playing major roles are not people of color. The same people year after year are being considered because film studios are funding the movies they are starring in. Studios are going to put their money on a safe bet instead of taking a risk on someone who does not fit the mold. If the studios were to take a chance and open the door to a diverse range of directors, producers, and actors, then we would see a change in the people we see in movies. If no doors are open, then we will continue to see the same faces nominated for best actor and best supporting actor categories.

This year's Oscars will be held on February 28, and like most awards shows it will be the talk of the town the next day. I will be looking forward to the twitter posts throughout the whole night and the memes that will come from it. I hope people will watch the show so the



hard work that Chris Rock put into hosting it will not go unnoticed.

There are a lot of people who have been overlooked when being considered for an Oscar, but turning their backs and walking away should not be the way to go. If a person feels as though they should have been on the ballot and is still invited to attend, he/she should still go. At some point that night a reporter is going to ask them how they feel about being left out and this will give them the opportunity to express themselves. If more people spoke about the lack of diversity in films and award shows, not only when an award show rolls around but on a regular basis, it will bring more attention to the issue. On February 28, my ears will be open and I will be listening to Chris Rock's opening speech.

'Host Chris Rock should use it as a platform for all the people who feel robbed of a nomination.'

the awards show but, personally, if I were invited I would attend.

This year's award show will be hosted by Chris Rock, a man of color, who has been in the entertainment business for over 30 years. People are tweeting at him, insisting that he not host the show and boycott instead.

You're telling me you would rather him not attend the show and the Academy ask someone else to host instead? There is no shortage of people who could be asked to replace him. Mr. Rock will be standing in front of the Academy and in front of all the viewers on national television and his voice of all

of the people who make the decision as to whom and what are nominated are predominantly older caucasian males. Does this sound fair? Do you think they are going to step out of their comfort zones and watch something they are not use to?

This could potentially mean that an Oscar is chosen by a person that falls into the Baby Boomers generation. The Baby Boomers are a generation of people who are resistant to change. They are use to looking at the world in one way and usually do not steer far from that view. When it comes to movies, I highly doubt they are looking in a differ-

Takara Lawrence is a Marketing Major at Nassau Community College. She hopes to one day act, write, and produce her own television show.



The key to fulfilling that New Year's resolution

Dick Resch
Special to Campus News

The confetti and champagne bottles have been cleaned up. So now millions of Americans will embark on their New Year's resolution to — finally! — hit the gym and get healthy.

Most will, unfortunately, fail. Making and then promptly abandoning resolutions to exercise and adopt a healthier lifestyle have become something of a national pastime.

But there's a way to break the cycle. And it doesn't require shelling out beaucoup bucks for a personal trainer or foregoing dessert. The solution is as simple as it is effective — resolve to stand more.

Standing for just a couple more hours a day can be as beneficial as training for a marathon. It's the easiest way to finally fulfill that New Year's resolution to get fit.

Standing more is such a powerful approach to improving health precisely because it doesn't require radical lifestyle changes or a herculean willpower.

Most Americans live sedentary lives. Nearly 90 percent are working in jobs that have them sitting all day. Then there's the time spent commuting in the car, eating, and watching TV. Add that all up, and the average

compared with those who sit three hours or fewer.

Even a small commitment to standing can generate massive health benefits. Dr. John Buckley of the University of Chester in the United Kingdom notes that standing for an extra three to four hours a day at work "is the equivalent of running about 10 marathons a year."

Standing also helps release endorphins, which heightens alertness and energy levels — and therefore makes people more productive.

That consequence should be of interest to employers. Encouraging standing can be a low-cost way to goose worker productivity — and thereby boost the bottom line.

Employers can start by adopting an "Active Design" approach to their workspaces, structuring them so that they're conducive to regular movement. They can offer workers height-adjustable sit/stand desks instead of traditional seated ones. They can replace company cafeteria tables with high tops. Managers can switch to

standing meetings.

Employers can also encourage people to take the stairs. Dr. Karen Lee at New York City's health department has noted that if the average adult climbed the stairs for just two minutes a day, she'd burn enough calories to prevent weight gain for the whole year.

All these little workplace enhancements add up to much healthier — and happier — employees.

Those who have resolved to improve their health in 2016 needn't fret about gym memberships or fad diets. They just have to start standing more. A couple more hours a day off the seat can make that yearly resolution a reality.

Dick Resch is CEO of KI Furniture in Wisconsin.



'Standing at work generates massive health benefits.'

American spends over six hours a day strapped to a seat.

But sitting isn't a harmless comfort. At these volumes, it's deadly. Prolonged sitting prompts muscles to downshift their metabolism and burn less fat. That causes blood circulation to slow down and makes it easier for fatty acid to build up in the heart. Cardiovascular disease can be the eventual result.

In fact, a study in the American Journal of Epidemiology found that men who sit six or more hours a day are about 50 percent more likely to die from chronic disease,



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Lead the fight against campus censorship

Tyler McNeil
Campus News

It's about time to make censorship capsize on campuses across the country.

From New Jersey to California, last year was a tough year for student journalists. Student media has been defunded, penalized, and denied public information only for harnessing their first amendment right to the fullest.

Protesters blocked journalists from covering a rally at the University of Missouri last November. In a viral video, the protesters chanted "hey, hey, ho, ho, reporters have to go" as they tried to block student journalists from taking photos. Signs by protesters (which were later removed) read: "No media. Safe space."

No space is truly "safe" when a fundamental right such as freedom of the press is violated. As a third-year

student journalist, I gazed at my laptop screen with a combination of anguish and horror as the video continued to play. Journalists are eyewitnesses to some of the most grisly situations reality can offer, including first amendment infringement.

At the end of the video, after looking to talk to communications assistant professor Melissa Click, she incessantly responded, "No, you need to get out." She eventually asked other protesters to remove the student reporter from the scene. The nature of this incident was unsettling, but not unwonted.

Protecting freedom of the press is not always highly esteemed by school boards, student governments, and college administrations. Unfortunately, as print advertising is becoming harder to find with the digital age in full blossom, student newspapers are becoming increasingly reliant on funding through

student government.

Of course, this stream of funding is the most enormous conflict of interest a newspaper can come across. This can leave critical student voices unheard, and barred away. In one the worst scenarios, by the hands of student government, a student media organization's budget can be slashed narrowly as a result of expressing their most fundamental rights — the First Amendment.

Last year, 13 student-run media outlets at the University of California at San Diego had their funding cut. The 22-3 vote by the university's student association came after an uproar over "offensive" content by The Koala, the school's satirical newspaper.

Earlier last year, The Imprint at the University of Waterloo in Canada lost half of their office space after attempting to renegotiate a new contract with the student government. According to the organization's board of directors, the paper faced other options such as eviction and an over 70 percent rent increase.

Leaders from The Imprint believe the student government's failure to renegotiate a lease is meant as an attack on the paper's critical coverage of the Student Union. Organizations such as the Canadian Journalists for Free Expression, the Canadian Association of Journalists, and the Canadian University Press have joined in the fight to protect the paper's freedom of expression.

Student Government-lead defunding efforts should be challenged by new, grassroots campaigns steered by student leaders, to protect free press. It's crucial to openly advocate for institutional transparency.



For any democratic government, keeping the press silenced is fundamentally condemnable. Student government shouldn't be treated any differently. Student senators should be held accountable for their actions against the press.

Matching up for funding losses is inevitable, but keeping a paper from falling into the tyranny of censorship is avoidable. It's important for student media to advocate through student government for a non-discretionary budget

'As print advertising dries up, college papers become more beholden to student government funding.'

pipeline based according to projected enrollment figures.

For high schools, censorship is often on an entirely different, and pitiless battlefield. Last November, a yearbook photo spread of a pregnant student at Mount Vernon High School in Virginia fell into a legal battle to remove the controversial piece by the school administration.

New Jersey has been a stage for nu-

continued on page 13

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The next president should cull staff, says prof

Erica Y. King

Scripps Howard Foundation Wire

The next president will be more successful if he or she has a smaller White House staff, according to a history professor.

Phillip Zelikow, a history professor at the University of Virginia and former counselor at the State Department, said a smaller staff would increase the president's influence on decisions. Zelikow spoke recently at the Woodrow Wilson Center.

"A larger White House staff does not increase the power of the president. It increases the power of the White House staff," Zelikow said.

Zelikow and six other experts, Republicans and Democrats, engaged in a discussion based on the success and failures of former presidents. They offered strategic suggestions for the next president.

Jane Harman, a former member of Congress and president of the Wilson Center, disagreed with Ze-

likow.

"Reducing the White House staff will not increase the power of the president," Harman said. "Planning and having the right team is important, but you have to have a personal compass. You have to have a set of beliefs."

Harman agreed with Zelikow that the next president should build

'Any president will do better with Congress as a partner.'

policy partnerships with Congress, even before the inauguration.

"Any president will do better with Congress as a partner," Harman said. "I can list lots of presidents who've squandered the opportunity — this one hasn't done very well and there are others as well," Harman said speaking about President Barack Obama.

Michele Flournoy, former undersecretary of defense for policy, and co-founder of the Center for a New American Security, said the next president will have to prepare for office by learning from the experiences of his or her predecessors and making sure his or her team shares the same visions and priorities.

"No matter how determined the next president is to focus on the domestic agenda and the compelling economic issues that were likely central to his or her electoral success, national security challenges and crises will inevitably demand no small amount of the new administration's bandwidth, time and energy," Flournoy said.

The Republicans reminisced about former presidents' successes and failures.

Hal Brands, an associate professor at Duke University, focused on how President Ronald Reagan's plan to win the Cold War failed because he did not

have the right team.

"Reagan spent a great deal of time on the Cold War. The Soviet Union wasn't as strong as it looked," Brands said. "Reagan had much insight for the Cold War before he became president."

Brands said the next president must select strong advisers who are compatible with the president's management style.

Marc Selverstone, chair of the presidential recordings program at the Miller Center at the University of Virginia, focused on President John F. Kennedy's days as president.

"There was no denying that his first year had been filled with foreign policy missteps — the most notable being the failed invasion at Cuba's Bay of Pigs," Selverstone said.

Selverstone said Kennedy's fail-

ure with the Cuban misadventure went further during his time in office.

"The choices Kennedy made during this period on personnel, process and priorities also conditioned his approach to Cuba and shaped the contours of his national security policy-making more broadly," he said.

Selverstone said Kennedy's failures stemmed not only from poor advice and bad judgment but also from deficiencies in his national security policy-making. Selverstone said it was not carefully examined.

Despite their differing political views, everyone made similar key points about what the next president should do to be successful in national security and as commander in chief.

"You've got to be ready for the unexpected," Zelikow said. "They will have to create a mental readiness for the unexpected."



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Artist transforms GCC gallery with tapestry

Ashley V. Blalock creates objects and site-specific installations inspired by everyday artifacts from the domestic sphere. Through her work, she explores themes of discomfort and the coping mechanisms used to provide solace from the stress and trauma of modern life. Her current installation series, *Keeping Up Appearances*, can be seen in the Rosalie “Roz” Steiner Art Gallery at Genesee Community College beginning on January 28, 2016.

An artist’s lecture and two open-



ing receptions are planned for that same day, Thursday, January 28, 2016, with the lecture from 12:30 – 1 p.m., and the first reception from 1 – 2 p.m. and the evening reception scheduled for 5 – 7 p.m. All events are free and open to the public.

Blalock uses the meditative process of crochet where every stitch is evidence of work by hand. This slow, methodical process is a remedy to a world increasingly comprised of virtual connections, quick transitions, planned obsolescence and instant gratification. *Keeping Up Appearances* is comprised of giant red doilies that take on a life of their own as they crawl up the gallery walls and swallow the viewer. Instead of serving as benign little white furniture coverings, these red forms unsettle viewers and demand their attention, hinting at a darker reality at home.

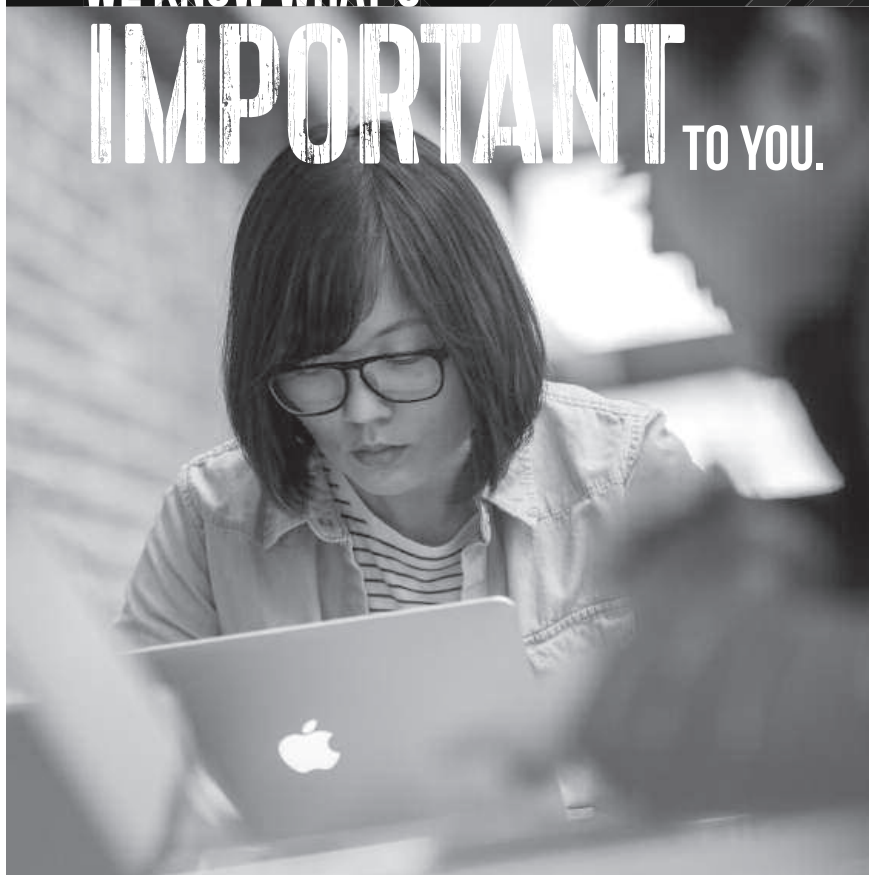
Born and raised in San Diego,



CA, Blalock holds an MFA in sculpture from the San Francisco Art Institute, an MA in art history from the University of California Riverside, and a BA in painting from San Diego State University. In 2009, she was a resident at the Skowhegan School of painting and Sculpture. She has had

solo installations at the Nevada Museum of Art, the Lion Brand Yarn Studio in New York, the Last Bookstore in Los Angeles and her work has been exhibited in group exhibitions at the Craft in America Center, Mingei International Museum, and Arthouse at the Jones Center.

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Learning with Purpose

What if you get accused of a campus violation?

Jonathan Lopes
Campus News

College and university disciplinary proceedings may seem less formal than criminal court, but colleges and universities take student misconduct including the common cases of violating drug and alcohol policy very seriously. In addition to those facing said accusations, the victims of any offenses that took place on are also given rights to ensure their safety and well-being during and after the hearing process.

Each higher education institution is required to provide a student code of conduct handbook. These handbooks detail information relative to the standards of conduct and academic regulations as well as the structure and operation of the undergraduate disciplinary system. This serves as the document entailing the policies and procedures regarding academic rules as well as responsible and acceptable behavior. Accusations can include the use of drugs or alcohol, fights, harassment, academic dishonesty, theft, sex assault and gambling, among many others.

A student alleged to have violated a policy or policies concerning academic honor or standards of conduct is obligated to review the regulations and the rules. Students will typically be informed via phone call, email and/or campus mailbox notice regarding a hearing through the office of community standards, or also commonly known as the judicial affairs office. A formal investigation takes place to re-

view the allegations put forth against the student.

The hearings can take place with one representative or a board who assist in the development of responsible student behavior and educating students. Regardless, due to the intimate nature of the process, hearings are a long and detailed. Their duties consist of attending hearings, reviewing cases and taking part in implementing sanctions. The hearing usually takes form in the following procedure: introduction of participating bodies, an overview on how the process works, a detailed account of the allegation, followed by the student's side of the story and a question and answer portion based on the details of the case. If said student does not attend the hearing, the case will be decided based on in-

formation presented at the hearing and he/she will be notified in writing of the outcome. Furthermore, various schools deem the student automatically in violation by not adhering to the process.

students do not recognize the severity of a code of conduct violation and may think he/she can handle the allegations solo. One may also feel embarrassment or shame and not want friends and family to find out and, therefore, decide not to obtain an adviser for support.

Once the steps highlighted above takes place, the student is thanked for his/her time and the board debriefs on the case and issues any sanctions, if necessary. The student will then be notified regarding the status of the case. Sanctions can include suspension, exclusion, warning, tutoring and/or counseling, the revoking of campus residency and social activities, removal of scholarships and grants, among others. While not having the force of law, this code of conduct subjects students to various sanctions if they violate its terms.

If you have been falsely accused and was it was ruled a violation, you should ask for an appeal, which in turns requires further hearings to review the situation in question and any attached materials. You should appeal if you honestly believe that you did not do what you are accused of doing. For instance, if accused of plagiarism, only appeal if you actually did the work and can provide evidence to reinforce your stance. Additionally, it is possible based on the school to be rightly accused and had sanctions put on you,

but still appeal to lessen the sanction. You should not appeal if you agree that you are in the wrong. Furthermore, if you did not realize you were violating a rule, you did not intend to commit a violation, the penalty was too harsh, you were under stress and/or you feel that others also violated the code, are not justifiable reasons to appeal.

The consequences of a conduct code violation do necessarily have to be limited to those imposed by the school. Depending on the severity of the case and the state in which it took place, there also may be a criminal case that arises from the same incident. In other words, the state may also put forth its own criminal sanctions against the student, especially in the situations of drugs and physical or sexual harm done. Please be smart; if something has happened or could possibly, seek assistance. The judicial affairs office's purpose is not to simply punish you, but to actually engage and educate you.



'Too often, students underestimate the severity.'

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By: L. A. Bonté

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Fight against censorship on campus (cont.)

merous legal battles against student media in the last few years. Three years ago at Pemberton Township High School, The Stinger student contributor Kylie Sposato had a two column criticizing the school censored twice by the administration (including one article on censorship itself).

Journalism teacher Bill Gurden was called for “insubordination” by principal Ida Smith for uploading editions of the paper to

Issuu.com. In the Pemberton Township School District manual: “with input from the Webmaster and the Technology Coordinator, are responsible for web page approval.”

Gurden disagreed, and argued that having the issues approved for print was enough for The Stinger’s PDFs to go online. Since then, Gurden was removed as an advisor and Smith has threatened to scrap the journalism class. Currently, Gurden is within a legal battle with the public school, suing Pemberton Township High School with a civil rights violation.

Two years ago at Northern Highlands Regional High School, the principal vetoed a news article from being published that was “unflattering to the school superintendent,” ac-

cording to the Student Press Law Center.

It was eventually allowed to run, but with a new policy introduced banning the ability of students to appeal censorship decisions and use anonymous sources.

‘Planting a marketing base in journalism classes diminishes them.’

Fortunately, an effort to protect student journalists has grown out of the Garden State. In December, New Jersey Assemblywoman Donna Simon introduced the “New Voices of New Jersey,” which aims to protect student reporters and advisers from administrative retaliation. Simon is currently the only co-sponsor of the legislation.

The bill is part of a nationwide movement aimed at preserving freedom of the press to all students. The New Jersey bill was inspired by North Dakota legislation last April. As the first victory in the battle against censorship in schools across the country in the New Voices campaign, the North Dakota legislation allows student journalists to publish their voices freely, without the threat of administrative cen-

sorship.

Last month, Washington State introduced its own “New Voices of Washington” bill. The legislation prevents censorship across student media at both public high schools and colleges regardless of school-backed funding, or classroom production.

The New Voices movement is gaining ground across the country. Currently, the anti-student censorship movement, which is led by the Student Press Law Center, has campaigns in 20 states. Along with Washington and New Jersey, Missouri and Nebraska have also put forward “New Voices” legislation last month to protect the rights of student journalists.

These bills aim to fight against the Supreme Court’s 1988 Hazelwood v. Kuhlmeier, which allowed public schools the right to censor student newspapers that are not public forums, as long as they have a “reasonable educational justification.”

Over the last 25 years, the Supreme Court’s decision has been toxic for all students across public high schools and colleges. Not enough has been done through legislation to challenge the Hazelwood case. Currently, only 10 states specifically have protections granted to student journalists against administrative censorship.

Student newspapers across the country have been subject to tyrannical behavior from administrators including cases censoring tattoos, and stories of sexual assault. Administrators have continued abusing their power under Hazelwood by crushing real stories, outside the realm of bowdlerizing trash.

Planting a marketing base in journalism classes brutally diminishes the value of free press. Student reporters should never be subject to having a story squashed by administrators for asking “negative” questions, or giving their school a “bad” image.

Hazelwood not only hurts journalists, but ruthlessly disregards the voices of all students, and fails to keep public employees accountable. It’s important for any student, regardless of their relationship with student press, to fight against censorship and join the New Voices movement to protect the sanctity of their institution.

Student media is much more than resume-building, money, extra-credit, or a social outlet. Instead, student media is about allowing future generations to exercise a fundamental individual right that transforms the way students perceive the world. Joining the fight against censorship is for more than just student journalists and advisers — it’s for the greater good of free speech.

Snow day (cont.)

appreciate it. Well, luckily for you, a snow day gives you a solid 24 hours to lie in bed and glue your eyeballs to the screen.

So get your HBO Go password handy and your laptop fully charged to take full advantage of the day and then when you go back to school, you’ll be able to talk about “Making a Murderer” just like the rest of your peers.

Are documentaries and sitcoms not for you? Well if you love Call of Duty or Diablo, you can finally beat the game while the snow is coming down hard outside.

“The snow lets me binge on video games when I’d otherwise not have time to play,” Adam Klein, a senior at SBU, said.

Whether you like to stream games online, like

Adam does, or play PS4 and Xbox, a snow day is a great way to finally get to the end of whatever game you stopped playing when school started and just never got the chance to pick up again.

By doing this, you can alleviate that underlying anxiety that you never got to finish Witcher 3 when it came out a few months ago, and you’re actually stressed about it since all your friends are done with it and onto the next hot thing.

There are other things to do, though, which are just good for your mental wellbeing. When Adam isn’t playing Diablo with his roommates, he said, “I like to make a fire and hot chocolate. Then I’ll read a good book in a giant chair.”

Ally Lashley, a junior at SBU agreed, but prefers to watch scary movies and drink tea with “lots of honey” in it so she can unwind and relax.

However, if sitting still isn’t the thing for you,

then taking the day to clean could be a day full of accomplishment. If it’s snowing out and you refuse to sit around, cleaning your room, organizing a closet that you never really cleaned up before or going through old clothes, papers, notebooks or drawers that you just threw random junk in could essentially make you feel better in the long wrong.

Essentially, even though it could be hard to actually get going and moving, snow days are great days to finish tasks that you wanted to get done but never actually did.

Whether that thing is to actually chill out, since you never get to do that with a busy school schedule, work on next week’s homework in advance, dust the furniture in your room or try a new recipe you found online – try some of those Tasty video’s on Facebook... they’re easy and great! – make sure that snow days are not just wasted days. In the end, you’ll be happy you took advantage of the time off.

Netflix: An introduction to the Clampetts

Darren Johnson
Campus News

Sometimes you may hear a pop culture reference, but not really understand it.

One I had heard a good deal over the years was to “The Beverly Hillbillies” or the family referred to in the title, the Clampetts.

The reference usually means a person or a family who are unrefined finding themselves suddenly in a state of wealth or good fortune, but, at their essence, they still are bumpkins.

Perhaps this can be said of most Powerball winners.

The original 1960s TV show was largely in black and white and before my time, and cable TV tends to not

Perhaps this movie didn’t do well because the once-popular TV series was still in the minds of the public. Roger Ebert panned the film, giving it just a half of a star while saying that the movie did not have the charm of the TV show. He also blamed director Penelope Spheeris, whose previous credit was 1992’s “Wayne’s World.” Ebert wrote: “When directors make a wonderful movie, you look forward to their next one with a special anticipation, thinking maybe they’ve got the secret. If it turns out they don’t, you feel almost betrayed. That’s how I felt after ‘The Beverly Hillbillies,’ one of the worst movies of this or any year.”

Funny how time is, though, as “Wayne’s World” doesn’t seem to hold up at all, while “Beverly Hillbillies,” the film, is an easy way to pass the

time while also multi-tasking on your favorite device.

And at least you’ll forever thereafter understand the cultural reference to the Clampetts.

He’s Guilty, Folks!

Another Netflix offering you may be hearing a reference to is “Making a Murderer.” It is a 10-part documentary that is well put together – and very frustrating to watch.

Obviously, directors Laura Ricciardi and Moira Demos fell in love



“The Beverly Hillbillies” film.

with their subject, and were unable to see clearly. Steven Avery, who is at the heart of the story, is truly guilty and, if released, considering his psychological profile, has a high probability of committing a new murder. The filmmakers left out many key details that would lead any reasonable person to conclude what I have. And I’m not some cynical right winger, by any stretch.

Hundreds of thousands of people now, though, believe in Avery’s innocence and have signed an online petition asking for his pardon.

What is problematic is that there is a victim in this case, Teresa Halbach – which the filmmakers only devoted half an episode to and don’t give her any three-dimensionality. But trying to assert Avery’s innocence, what are they doing to the victim’s family?

Some people who believe in Avery’s innocence try to put their brains into his. “Why didn’t he use the car crusher he had in his salvage yard to crush Halbach’s car and hide the evidence?”

And my takes on ‘Making a Murderer’ and ‘Star Wars.’

Yes, that is what a logical person might do, but this is a low-IQ thug who just acts impulsively, primitively and without much thought, then denies everything after with an aw-shucks demeanor. You can’t think

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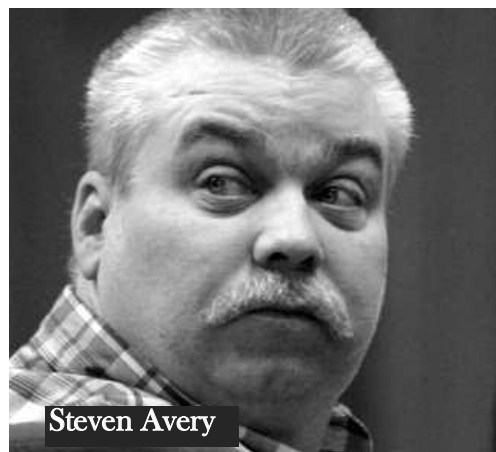
show black-and-white older repeats that often, so I had never seen that.

Then there was an adaptation movie, in 1993, during a period when I really wasn’t watching many movies – especially ones like this, which got mostly horrible reviews. This movie did not have much life to it at the time, and quickly disappeared. Until now.

“The Beverly Hillbillies” movie is now on Netflix, and it’s actually not a horrible way to pass the time.

Most new movies tend to be too long nowadays, but this one is refreshing, at only an hour and a half.

It stars the late Jim Varney of the “Ernest” movies as a believable Jed Clampett. The cast is definitely all-star, including Cloris Leachman as Granny, Erika Eleniak as Elly May and Diedrich Bader as Jethro along with Dabney Coleman and Lily Tomlin playing their bankers. The bad guys are played by Leah Thompson and Rob Scheider.



Steven Avery



“Star Wars: The Force Awakens”

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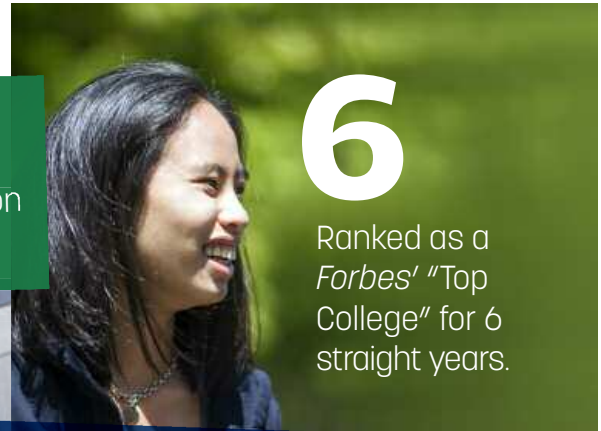
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BRING THE WORLD YOUR BEST

Is your glass half-empty or half-full?

Prof. Jack K. Mandel
Nassau Community College

You've heard the expression, but have you ever applied it to yourself...or a situation you have been in? Think about it. How old are you - 18, 22, 22? As a young man or woman who reads Campus News, I can only assume you are a student attending a Tri-State area institution of higher learning.

Whereever you go, that alone is a cause to celebrate that your glass is "half-full." Why? Because whatever major you have chosen for yourself indicates to family and friends that you have a set path to achieve certain goals for yourself. Whether you attend John Jay College to enter police enforcement or Adelphi University to become a nurse, you are on the way!

Think of your acquaintances from high school who were unfo-

cused and/or confused. Although it is perfectly normal to have such feelings as you enter adulthood, you still owe it to yourself (as the U.S. Army says) to "Be All That You Can Be." Those of your friends who may have dropped out of high school before graduating, or who got caught up in alcohol or drug use, are being "Far Less Than They Should Be."

Another reason to smile in life and know your cup is "half-filled" is obvious to your professors who are over 40 years of age.

You see, teaching for many years (in my case, 40!) provides an individual with life, business and personal experiences. Some are, of course, successful, but others can be deemed a miserable failure.

But what YOU have going in your young lives is the gift of TIME. You can make a mistake...register for a wrong course, take a boring or

mean-spirited professor in error, choose the wrong major, make the wrong career choice or fail in a business venture. But who cares? You have TIME to come back. Trust me on this one!

As I see it, so many young people today (perhaps you?) lack the patience to wait. You want the latest high-tech gizmo YESTERDAY. You strive to drive a BMW or Lexus TODAY.

You max-out credit cards to buy clothes and "bling" to look good, but at what expense? Instant gratification does not and WILL NOT ever make your cup "half-full."

Believe me. I am not just blowing smoke in your direction. Life isn't smoke and mirrors - it's the real thing!

Take the ride, enjoy the journey, and laugh all along the way. I do.



Professor Jack K. Mandel teaches Marketing at Nassau Community College on Long Island, NY. He is the recipient of the Outstanding Teacher Award, conferred by the NYS Association of Two-Year Colleges. He is also a "Best of Long Island" winner in the teaching category, as determined by The Long Island Press.

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Hard work led to my dream internship

Julianne Mosher
Campus News

My mother worked in a doctor's office while I was growing up. When she would take me to work on my days off, I would sit in the waiting room flipping through the magazines. I was 11 or 12 at the time ... innocent and naïve, looking at how beautiful the models were who showed off their toned bodies and perfectly applied makeup.

I would read the magazines from the front cover all the way through the back; every caption, every word in the staff box. I would read the advertisements, the horoscopes and the quizzes. I loved magazines, all the different types. At 11, I wasn't only reading Tiger Beat or J-14 – typical pre-teen magazines that featured the Backstreet Boys, Britney Spears and Destiny's Child before there was only three members.

I would read People Magazine, Glamour, Marie Claire, Vogue and of course, Cosmopolitan.

For some reason I would always go back to that publication. I loved the provocative covers reading “SEX” in big bold letters. I thought it was hysterical, as a kid, but also loved how easy it was to read. I felt like I was talking to my best friend when I would read that magazine.

Fast-forward five years and I was a junior in high school. I had an epiphany that I wanted to be

**‘In high school,
I had an epiphany
to be a writer.’**

a writer when I grew up, which made sense considering my childhood love of reading and writing my own little stories in a journal. I don't really know where

that came from, exactly ... maybe I watched “How to Lose a Guy in 10 Days” or “13 Going on 30” too many times. Kate Hudson and Jennifer Garner portrayed these beautiful and hip young women who were journalists ... and not journalists who would write for a newspaper. They were magazine

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It's New to You! rates 'Star Wars' (cont.)

like him.

Instead, the directors focus on lots of shoddy, and probably illegal, local police work, including the planting of evidence and the endless interrogations, often without an attorney present, of Avery's nephew, Brendan Dassey.

But then the question becomes, just because the police acted wrongly, should someone guilty be let go - someone who is probably a danger to society, should he be released?

Watch "Making a Murder," but also do a Google search after of the evidence against Avery that was omitted from the movie. Then you will see how manipulative a documentary can

be sometimes.

Use the Force

I purposely avoided reviewing "Star Wars: The Force Awakens" after seeing it a couple of months ago. The hype was strong and, immediately after seeing it, I felt like it was an excellent movie.

Then, time passed, and I no longer really feel that way.

JJ Abrams, the director, who also rebooted the "Star Trek" series into two movies, has great style and little

substance.

Both the latest "Star Wars" and his two new "Treks" look great, have

'The "new" "Star Wars" has a plot from long ago in a galaxy far away.'

wonderful music and lithe characters, but they all simply play on nostalgia and plots written a long, long time ago - by George Lucas and Gene Roddenberry.

There really is nothing to be learned by watching the new "Star Wars." And there are lots of plot holes, which also ruin the fun.

What makes "Star Wars" great is not the science fiction, but the interesting galaxy and weird creatures that are created.

It's a fun dream that you soon forget about after getting out of bed and going on with your day.

"It's New to You!" is a regular column that hopes to inform you about interesting movies and TV shows you may not have seen before. Read more on www.nu2u.info.

91 percent of campuses report zero rape cases

Tia Rinehart

Scripps Howard Foundation Wire

Ninety-one percent of college campuses reported no rapes on campus in 2014, according to an analysis of new data from the U.S. Department of Education by the American Association of University Women.

Lisa Maatz, AAUW vice president of government relations, and Anne Hedgepeth, the group's manager of government relations, spoke about the data in January at the National Press Club.

The Clery Act requires colleges and universities to disclose campus safety information. It was updated in 2013, and data from the update were released in the fall. The AAUW's analysis found the 91 percent of campuses reporting zero incidents of rape did not match the pattern of data collected from the past 20 years.

"While even one incident of sexual violence is too many, we know that it remains prevalent on college campuses,"

Hedgepeth said. "We should expect schools to have reported incidents to disclose annually. Zeros are the red flag."

In addition to rape, under the new Clery act, campuses must also report dating violence, domestic violence and stalking. The AAUW did a separate analysis of that data.

"These additions as we mentioned are new for 2014," Hedgepeth said. "They are in the database now

for the first time."

The AAUW found that only about 10 percent of college campuses disclosed incidents in these new categories. Hedgepeth said this low number does not match the wealth of information on how many students are affected each year.

"When we ask students about their experiences, as many as one in four or one in five women are experiencing sexual assault," she said. Sexual assault is defined as any sexual contact or behavior that occurs without consent.

A report released by the White House Task Force in 2014, disclosed that one in five women are sexually assaulted in college.

"It's clear students experience this violence," Hedgepeth said. "This is happening at schools every single day. And now for the first time we have a set of information about the scope of the problem on every single campus."

Title IX is a federal law that prohibits sex discrimination in federally

funded education programs. Title IX and the Clery Act require schools to report sexual violence

and make the reporting process easier for students. They also provide the tools to help colleges improve the climate on campus.

"It's important to know that these requirements are not new," Maatz said. "The issue isn't new, and neither are the requirements that schools address them."

Linda Smith, Title IX coordinator

at Southern Illinois University Carbondale, said she thinks the data showing so few reports of rape on campuses could have something to

'Schools view campus assault as a public relations issue.'

Have an interesting community college story to tell?



Send us a message at news@cccn.us!



Lisa Maatz. Photo by author.

do with the confusing terminology in the laws.

"I am looking at sexual assault incidents. Sexual harassment, stalking, sexual violence," she said, explaining her role in examining the Clery Act data.

The 2014 Clery Act data from SIU show seven reports of criminal sexual assaults, one report of attempted criminal sexual assault, two reports of criminal sexual abuse, 13 reports of domestic battery, two reports of aggravated domestic battery and zero reports of aggravated criminal sexual assault, aggravated sexual abuse and stalking. The campus enrolled about 18,000 students in the fall 2014.

"With all of these moving parts, they work collaboratively to protect the students on campus," Smith said of the two laws.

Maatz said college campuses need to work to close the gap between actual incidents and reported incidents. She said online services and hot lines could help make it easier for students to report sexual violence.

Maatz said so-called climate surveys could be the best way to collect data. These anonymous surveys ask students their experiences with crime on campus. Some campuses have begun to use the surveys.

"These climate and victimization

surveys can help schools better understand the dynamics behind reported and unreported incidents of sexual violence," Maatz said.

The Clery Act and Title IX both hold schools accountable to make sure the climate of the campus does not interfere with a student's right to an education.

"I sometimes think that schools are hesitant to do these climate surveys because they are viewing campus sexual assault as a public relations issue more so than a safety issue, and quite frankly, as a civil rights issue," Maatz said.

Smith said SIU has a required online consent and respect training for new students.

"It lets us know our weaknesses and what we need to work on," she said.

SIU officials are also working to incorporate climate surveys this spring.

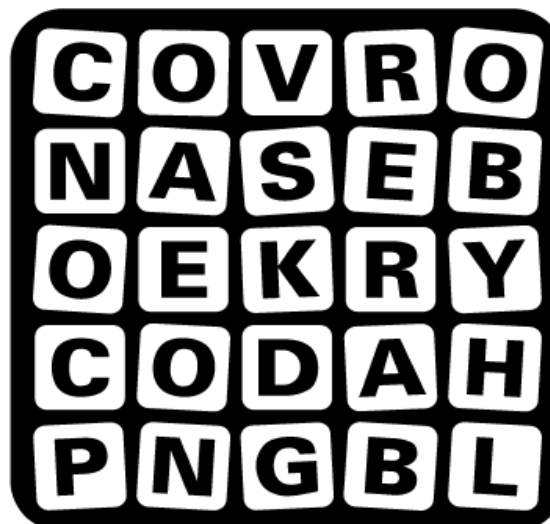
According to the AAUW analysis, men are also victims of sexual violence on campus. Although men are less likely to experience sexual violence than women, the analysis emphasizes the importance of gender neutrality in Title IX.

Maatz said false accusations in sexual assault cases are no more common than any other reported crime.



Boggle® BrainBusters!

By David L. Hoyt and Jeff Knurek



INSTRUCTIONS: Find as many words as you can by linking letters up, down, side-to-side and diagonally, writing words on a blank sheet of paper. You may only use each letter box once within a single word. Play with a friend and compare word finds, crossing out common words.

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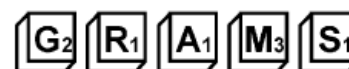
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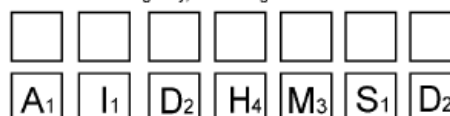
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RACK 1



RACK 2



Triple Word Score



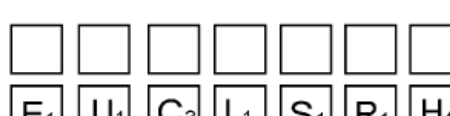
RACK 3



3rd Letter Double



RACK 4



RACK 5

PAR SCORE 270-280
BEST SCORE 364

FIVE RACK TOTAL
TIME LIMIT: 25 MIN

DIRECTIONS: Make a 2- to 7-letter word from the letters in each row. Add points of each word, using scoring directions at right. Finally, 7-letter words get 50-point bonus. "Blanks" used as any letter have no point value. All the words are in the Official SCRABBLE® Players Dictionary, 4th Edition. **SOLUTION page 30**

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How I landed my dream internship (cont.)

writers. They were glamorous.

Since then, I went to Suffolk County Community College for three years after I graduated from high school in 2010. I studied journalism and communications there, ran the campus newspaper and wrote dozens of news stories for that monthly publication. I enjoyed it but I still knew that deep down I would love to be in the offices just like Anne Hathaway worked at in “The Devil Wears Prada” – without the angry boss in charge, of course.

When I finally made my way to Stony Brook University in 2013, I began to concentrate in magazine writing and broadcast journalism. I knew how to cover news stories and I was good at it, thanks to SCCC. Stony Brook gave me the opportunity to focus more on videography and long-form writing. Perfect for Time Magazine, The New Yorker or Vice. I knew I wanted to publish things that weren’t short and concise. I wanted to tell every aspect of a story that I could find.

Since I started at Stony Brook, I knew that internships were going to be extremely crucial when it came to getting a job in a few years. I worked for small production companies, helped run the magazine on campus and did some freelance work, but I needed to get into a magazine because I had to make sure that was what I wanted to do for the rest of my life.

It took four tries to get accepted into the Cosmopolitan Features Department internship, and I was one of four young women who were given the opportunity to work at Hearst Tower in Manhattan during my winter break this past year.

But how did I get there? That’s where the real story comes in, and that’s why I’m writing this.

I was raised to help other people out because ultimately life is one big game we need to learn how to win. I made mistakes in my previous applica-

tions and that’s why I was not hired until my very last semester in school. It took that long and it’s because I wasn’t applying the right way.

The first thing you need to do in order to get where you want to be in any job is make a connection and find a friend. Contact the company and ask if you would be able to tour the offices because, in most cases, employers love eager and willing-to-learn students. They want to show you what the real world is like so find a way into the offices – legally, of course – and find a mentor.

Impress them, charm them and make sure that they remember you when you send a follow up email three months later asking to meet for coffee.

I visited the Cosmo offices last April for a school project and to tour. I talked to the brand coordinator there and by the end of our conversation I proved to her that I was the paradigm of a “Cosmo Girl.” She told me that if I were to apply, again, for the internship that she wanted me to mention her name.

So I did.

But this time was different and this is my next tip for my fellow job seekers. I don’t know if it necessarily helped me get to where I am now but

‘I had to come up with a dozen story ideas to show the editors.’

in the email to the internship coordinator, I sent my resume (one page, simply sweet and straight to the point) along with the same cover letter I sent three times before.

In the email I gave up on my usual professional etiquette I’d learned a dozen times from career counselors and professors before. This time, I sent an email that simply said, “Hello. My name is Julianne and I am applying to be Cosmo’s newest features intern this winter break. The only way I

can work at this publication when I graduate in May will be to land this internship, and I would love to work with you.”

Maybe it was a coincidence, maybe my resume won them over or maybe it was the name dropping of the mentor I met seven months prior. I like to think my supervisor appreciated my ballsy email that showed I wanted and needed this internship.

I think it was a mix of all of the above.

So with that being said, don’t be rude and don’t be entitled.

However, show them that you stand out from the rest. They don’t want to read the same emails over and over again, from what I was told. They want to see your personality shine through, so let it.

My last tip that helped me land the internship of my dreams is being persistent. If you want it, you’re going to get it. After I made it through the first round of the application process, I had to send in an edit test. Basically I had to come up with a dozen story ideas to show the editors to prove that I knew what the magazine wrote about.

Fun fact: A dozen applications that the editors saw apparently did not even have the right company name in the email! If you’re applying for somewhere, don’t write their competitor’s name. Be careful with that.

After I sent in the edit exam, my supervisor said she would let me know by Wednesday of the next week. So for seven days I refreshed my email, probably close to 700 times, anxiously awaiting a yes or no from Cosmopolitan Magazine.

But then came Thursday and I still had no response. My anxiety was through the roof, and with shaky hands I typed a follow-up message to her:

“Just following up to see if you reviewed my edit exam. Please let me

know; I look forward to hearing back from you.”

An hour later I got a response asking when I could start and a note saying thank you for showing this much interest. I said I could start as soon as possible and she said, “Congrats, Julianne, and welcome to Cosmo.”

I cried tears of joy because I finally accomplished a huge goal – yeah I wasn’t going to get paid and the commute from Long Island to Manhattan

was going to be so expensive – along with the credit costs – but it was worth it in my mind.

Everyone was so proud of me; my professors, friends, family and fellow colleagues knew how badly I wanted in, and I finally did it. I was high off life.

On December 9, I walked into the glamorous Hearst Tower – home of Cosmopolitan, Home and Country, Esquire and Marie Claire. Everyone was so unbelievably friendly, and I was the happiest I probably ever had been in my entire life.

I learned a lot there: I learned what it was like to be working at the number one woman’s magazine in the world.

I learned that it’s not all about glamour, fashion and the name. I learned how intense deadlines, accuracy and details are. I learned that hard work is appreciated and by being the best intern that I could have possibly been in only five weeks, I networked and took everything in like a sponge.

Dedication, persistence and the support from everyone around me got me to where I am.

In the end, use the resources available to you. Talk to your professors, you never know who they’re friends with outside of the classroom – and when you land that internship, make sure you get a job out of it when you graduate. That’s my next goal.

CAMPUS News

is published once or twice monthly during the school year and distributed to over 37 New York, New England and New Jersey two-year colleges.

Regular Writers: Writers are usually college students, very recent grads or staff/faculty, including Julianne Mosher, Tyler McNeil, Peter Briguglio, James Grottola, Marie Frankson, Kristina Bostley, Prof. Jack Mandell, Laura LaVacca, Jonathan Lopes, Kaylee Johnson, Prof. Robert Cutrera and Prof. David Podos. Additional writers include the publisher/editor, the occasional student freelancer and college interns working for the Scripps Howard Foundation Wire.

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Cover story (cont.)

around computers, and your fellow college students are less expensive to hire than seasoned pros. You can put it in app stores, charge a price, and, who knows, if it takes off, you and your partner will be in business. If not, at least you learned some valuable skills.

Write for the Web

Older writers decry the death of so many print publications, which used to pay decent fees to freelancers. Now, there are lots of web sites seeking “content” writers. They may only pay \$10 a piece, but they are willing to work with younger writers. Find some sites that you feel have content you are interested in and find out if they pay for freelancers. If it is a subject you are fluent in, perhaps you can pump out enough “content” to result in a decent hourly pay. At the very least, you will learn how to write on deadline and how to write in a way that is search-engine friendly – just be sure the site is legitimate.

Edit

Are you strong with proofreading and grammar? Most college students aren’t, so here’s a niche you can enter. Place ads on Craigslist or post fliers offering your editorial services. Be careful, though, some clients may expect you to write their papers for them – that is unethical. A good editor helps the writer more clearly state his or her case – you want to teach, not do the work for the person.

Start a Business Based on a Talent

You may have a talent you are not monetizing. It could be cooking, guitar, computer design or anything else that people are willing to pay for. Get some cards printed via an online site for \$10 or less. Contact your local school district or library (or maybe even the Continuing Studies department at your college) about teaching your talent at the non-credit level. That will get your name out there. Some of your students may hire you for further consulting after the class ends. Also, put ads on Craigslist and in your local paper offering your services. Build a quick web site on a free server with photos of the cakes you baked, or a video of you

playing guitar, with contact information. It doesn’t have to be fancy.

Steal What You’d Learned

If you have already had an hourly job, or currently do, please pay attention. You may be learning skills that you could turn into your own business, and go solo, using those same skills. For example, if you work for a hair-cutting chain, why not, in an ad, offer to go to people’s homes and cut their hair? You probably could charge double for the convenience!

Be Able to Process Credit Cards

Now you can swipe credit cards via your phone. This will give you an advantage over many competitors on sites like Craigslist in that you can work for people who may not have cash on hand.

Flip Things

Pick a day of the week to go to thrift stores and find items that you can “flip.” That is, perhaps refurbish them, or at least dust them off, and then sell them via a Facebook yard sale page at a higher price than you had paid. These pages are free to post on. You could also sell these items via eBay or Amazon, if they are small enough to ship. Offer your auction photography and copywriting skills to others to post their items, and require 40% of the sale. After all, it was your skills that propelled said items to their final auction price. You deserve to be compensated.

Learn to Set Your Price

Younger business people often price themselves too low. While you should understand that you are a relative beginner in whatever field you choose, you don’t want people to take advantage of you. Sites like Yahoo! Answers are good for asking questions as to what people in your proposed field charge per hour. Then, keep in mind that you are just starting out and want to build a reputation and acquire more clients, so lower your price a bit below the norm, but not too much. After all, the more you can make per hour, the less total hours you will have to work – thus, you can give that extra time to your classes and homework.

5 SUNYs partner to study ‘student success’

The State University of New York at Fredonia has been granted \$420,000 from SUNY to lead a five-campus consortium in Scheduling for Student Success, a project that seeks to improve course schedules so students have timely access to the courses they need to graduate.

Fredonia will work with Ad Astra Information Systems and four other SUNY partner institutions: the College at Oneonta, the College of Technology at Alfred, Dutchess Community College and Schenectady County Community College. Together, they will conduct a comprehensive analysis that addresses course offerings, course capacity and space utilization.

Ad Astra Information Systems develops data-informed software solutions to effectively allocate space and faculty resources, forecast student demand and accelerate student completions for higher education institutions and systems.

“Every campus knows that to ensure student success and be as efficient as possible, we need to approach building the course schedule in a different way,” said Fredonia President Virginia Horvath. “Using the tools and data provided by this project, Fredonia can do an even better job of providing the courses that students need to graduate on time, and using its classrooms and labs as efficiently as possible.”

The project will help Fredonia develop “student-centered course schedules” that will enable students to complete their degree in four years, according Fredonia Provost and Vice President for Academic Affairs Terry Brown, who is leading the project at the SUNY and Fredonia levels. Implementing balanced schedules will



address over- and under-enrolled classes, thus enabling the university to run classes at optimum capacity.

“We have recognized that as our curriculum gets more complex, it gets more expensive for us to manage and it makes a degree more costly for students, so this is a part of our effort to manage costs for the institution and keep college affordable for students and their families,” Provost Brown explained.

A thorough analysis identifying under- and over-enrolled classes at Fredonia during the last five years will be completed during the first few weeks of the project. That will be followed by the use of predictive analytics over a three-year period to compile detailed information on students – their majors, courses already taken and courses they will need to complete their degree on time.

“All that data will go into building course schedules based on student needs,” Brown said. Fredonia will also compare itself with its partner institutions and share scheduling information.

Brown indicated the study’s findings will be transferable to other SUNY institutions, thus resulting in a bigger impact on students’ success throughout SUNY.

Scheduling for Student Success is one of 32 proposals supported by SUNY’s Investment and Performance Fund, which is part of SUNY’s and Chancellor Nancy Zimpher’s Completion Agenda.

Last year was the warmest on record

Erick Payne

Scripps Howard Foundation Wire

2015 shattered the record for Earth's warmest year by a large margin, according to new data released last month by NASA and the National Oceanic and Atmospheric Administration.

"It's quite a large separation from the previous record," Thomas Karl, director of NOAA's National Centers for Environmental Information in Asheville, N.C., said.

The previous record, set last year, was about a quarter of a degree cooler. Before 2014, the average annual temperature increase was about a hundredth of a degree.

Each month of 2015 smashed the corresponding month's previous temperature data since record keeping began in 1880, except for January and April.

Although 2015 signaled the start

of an El Niño, scientists at NASA and NOAA didn't start seeing the effects of the phenomenon until later in the year.

El Niño and La Niña are complex weather patterns, typically lasting nine to 12 months that follow variations of temperatures in the Pacific Ocean. An El Niño is usually associated with a warm phase, and a La Niña is usually linked to a cold phase, according to NOAA.

"Even without the El Niño, this would have been the warmest year on record," Gavin Schmidt, director of NASA's Goddard Institute for Space Studies, said. "The El Niño pushed it way over the top."

"El Niño is a very complicated phenomenon," Schmidt said. "The jury is still out on whether climate change has affected Niño."

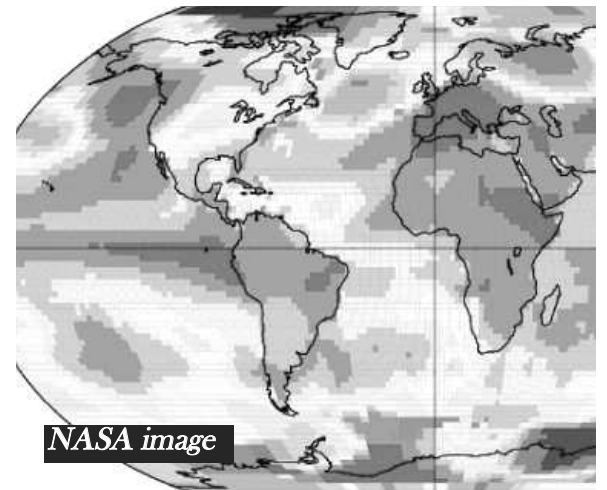
Climate change has become a hot button issue in the past two years. World leaders meet in Paris in

December to discuss policies that will reduce the amount of greenhouse gases emitted worldwide. President Barack Obama has taken steps to lower greenhouse gas emissions, while some politicians say they don't believe human actions have anything to do with climate change. Scientists expect 2016 to be warmer than 2015, with the estimated stronger effects of El Niño hitting multiple layers of the atmosphere.

"It's really not an 'if,'" Schmidt said. "This trend will continue."

Fifteen of the 16 warmest years on record have occurred since 2001, according to Goddard scientists.

"If you were going to be betting, it would be that 2016 would be even



warmer," Karl said. "There's no evidence that the trend has slowed over the past four to five decades."

The U.S. recorded its second warmest year in 2015, while also claiming its third wettest year. Asia, South America, Spain and Finland all recorded their warmest years on record.

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Ode to an old arcade

Darren Johnson
Campus News

My thighs painful and pulsating from five days of park hopping in Disney World over the winter session break, I found a hidden gem in the All-Star Sports Resort motel on our last night in Orlando — an old-school-style arcade; and it was really affordable, too.

OK, this wasn't old in that it just had a bunch of faded out machines from the 1980s, barely flickering, but it wasn't like all arcades since then — ones with mere children's games that pump out tickets. Clobber an alligator with a mallet, get 10 tickets. You collect enough tickets, you get a key chain or stuffed animal or Nerf ball on your way out.

This arcade was different. It had games that you only played for personal reward — some score on a screen and nothing more. It had plenty of newer games, but also lots of the older-style ones, presented in newer cabinets. "Anniversary Edition" games, they were called.

And they were cheaper than

when I was a kid. A Space Invaders/Qix hybrid only cost the equivalent of about 15 cents to play. Instead of using coins, you swipe an arcade card to pay. I believe 600 credits were \$10, and games cost 10 credits and up.

Back in the early 1980s, I had a paper route and the typical tip was 25 cents. I'd collect the quarters and head to arcades like this, where most of the games were that price, or even 50 cents.

When Chuck E. Cheese was founded by Atari, while it did have a ball pit and animatronic characters, it also had a real arcade — Robotron 2084, Pac-Man Junior, Defender, you name it. One day, my father called in a favor to his friend, the manager of my town's first Chuck E. Cheese, and he gave me a whole bucket full of tokens. It was like hitting Powerball.

Now, a quarter is nothing to me, so finding this cheap arcade in the middle of The Most Expensive Place on Earth was a joy. If only I hadn't walked 800 miles between all the various Pixar-themed rides earlier that day. Standing was a chore on my

tired feet, but I fought through it.

You see, these games require lightning reflexes, and there is no winning — it is all about how long you can last before inevitably dying — unlike today's games, that mostly just make you feel good. Get your tickets and move on.

Other 40-something parents there were equally giddy to find a whole row of these old games. I mostly stuck to Galaga, which is a more complex, colorful version of Space Invaders, and Qix, a geometric game where you have to try to box off 75 percent or more of the field before getting zapped. It's quite hard.

My muscle memory won out, and I did better on this game than ever before, and made the high score



list, typing in my usual "DJ_."

There's a good chance we'll be in Orlando again, a year from now. For sure, I will check to see if my high score is still there.

If not, watch out, I'm charging up a new arcade card! And feeling young again...

JUMBLE

Unscramble these four Jumbles, one letter to each square, to form four ordinary words.

LOVEH

SIVOR

LUBOSE

TENCED

A:

BE "

Answers

Jumbles: HOVEL VISOR BLOUSE DECENT

Answer: What the couple said when the poetry reading left them puzzled — COULD BE "VERSE"

THAT SCRAMBLED WORD GAME

by Mike Argirion and Jeff Knurek

Now arrange the circled letters to form the surprise answer, as suggested by the above cartoon.

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Pulitzer poet at MVCC

Headlining Mohawk Valley Community College's spring Cultural Series is Pulitzer Prize-winning Poet Carl Dennis, Ph.D., who will speak in Schafer Theater, Information Technology Building, on the College's Utica campus at 7:30 p.m. Wednesday, March 2. Admission is \$5 general, \$2 for MVCC employees, and free for MVCC students. Dennis' work is known for its quiet intelligence, meditative bent, and honest exploration of the times and trials of the American middle-class. In addition to "Practical Gods," his book of poetry that won the

Pulitzer Prize in 2002, his works include "House of My Own," "The Outskirts of Troy," and "Meetings with Time." He also won a Fellowship at the Rockefeller Study Center in Bellagio, Italy, a Guggenheim Fellowship (1984), a National Endowment for the Arts Fellowship in Poetry (1988), and the Ruth Lilly Poetry Prize (2000). He is a writer-in-residence at SUNY Buffalo. Dennis is the latest Pulitzer Prize winner to appear as part of the series; others have included novelist Richard Russo and journalist Leonard Pitts.

LCC president honored

Dr. Gail Mellow, president of LaGuardia Community College in New York, was selected to receive the 2016 NASPA President's Award. The award gives special recognition to a college or university president who has, over a sustained period of time, advanced the quality of student life on campus by supporting student affairs staff and programs. The award is part of honors given annually by NASPA – Student Affairs Administrators in Higher Education, to members doing outstanding work in the student affairs profession.

Dr. Mellow was selected for her commitment to ensuring that the vision and unique knowledge of student affairs professionals guides LaGuardia in its focused efforts to improve student success. Under Dr. Mellow's leadership, the college has made major investments to increase student affairs staffing, enhance professional development and launch new programs that help LaGuardia's students stay in school and graduate. A Single Stop office – a central hub where

students can go when life struggles arise – was established on campus, where highly trained staff help students sign up for public benefits, provide financial literacy counseling, housing placement services, access to an on-campus food pantry, and more. In the past four years, LaGuardia's Single Stop program has helped more than 10,000 students receive nearly \$20 million in benefits.

"I'm honored to be selected for this prestigious NASPA award," says Dr. Mellow. "A majority of our students have family incomes of less than \$25,000 per year; we've seen firsthand how a student's academic performance can suffer when they're worried about how to pay for their next meal or subway ride home from class. Investing in our student affairs staff has enabled more students to tap their expertise to help pay for school, find jobs, get properly advised or obtain health services. Our staff are essential to student success and are helping us build better lives for our students, their families and our community."

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Assault charges filed against Prof. Click

Ryan Tarinelli
Student Press Law Center

The Columbia City Prosecutor's Office has filed an assault charge against University of Missouri Assistant Professor Melissa Click, who sparked a firestorm of criticism after trying to bar a student photographer from a public protest last November.

A spokeswoman from the city prosecutor's office said the office filed a third-degree assault charge Monday morning. The spokeswoman said Click faces a class C misdemeanor, which carries a possible punishment of 15 days in jail.

Click, who teaches in the Department of Communication, made national news after a video of the protest went viral online and showed protesters confronting Missouri student Tim Tai, who was freelancing for ESPN at the time and trying to photograph the campsite set up by protesters on the campus quad.

In the video, Click yells, "No, you need to get out," multiple times when approached by student photojournalist Mark Schierbecker, eventually grabbing and shaking his camera. When Schierbecker responded that he did not need to leave, Click walked away yelling, "Who wants to help me get this reporter out of here? I need some muscle over here."

"Just the threat of assault can stop a reporter dead in their tracks," Schierbecker said. "But luckily I was persistent enough to stay and record what I needed for evidence."

The protesters were members of the Concerned Student 1950 group, who were fighting to expose racism and race-related incidents at the university. Their activism ultimately resulted in the resignations of the Missouri chancellor and university system president.

Click did not immediately respond to the Student Press Law Center's requests for comment. She has publicly apologized and has resigned her cour-

tesy appointment with Missouri's journalism school, along with her position as chair of the student publications committee. A Missouri journalism professor also filed a Title IX complaint against Click.

About 115 Missouri Republican lawmakers have called for Click to be fired. In response, the same number of Missouri faculty members and staff wrote a letter in support of Click, calling her actions "at most a regrettable mistake."

While Schierbecker said he is pleased the prosecutor's office filed an assault charge, he said Click is symptom

of a larger, systemic problem that prevents student journalists from reporting on their schools.

"The free speech debate does not start and

end with Melissa Click," Schierbecker said, adding that more must be done to protect student journalists' free speech rights.

"I think we have a lot further to go to get administrators to address our concerns," he said.

Schierbecker said he supports a recently filed piece of legislation, House Bill 1637, that would require students at two-year or four-year public colleges in Missouri to take a three-credit course on the freedom of speech as a prerequisite for graduation.

"If that were to pass, I would feel somewhat more comfortable newsgathering on campus in the future, if I knew that everyone else has the same First Amendment background as I have," he said.

Schierbecker said he is also calling on state legislators to pass the Walter Cronkite New Voices Act, which would protect student journalists' rights "to exercise freedom of speech and of the press in school-sponsored media," according to the bill.

The New Voices bill, introduced earlier this year by Rep. Elijah Haahr, would restore many of the protections

withdrawn by the Supreme Court's 1988 Hazelwood School District v. Kuhlmeier decision, which says that school officials have the authority to censor student journalism for any reasonable educational justification.

The bill would also prevent school officials from using prior restraint over student media, except for certain situations, such as if the students were to incite a disruption, publish libelous material, invade privacy or violate federal or state law.

The New Voices bill, Schierbecker said, would protect student journalists from overbearing administrators and

would allow student journalists to report the truth. The bill is scheduled for its first committee hearing Feb. 1 in the House Committee on Emerging Issues.

This story can also be found on the Student Press Law Center's site at www.splc.org.



Screenshot of video by Mark Schierbecker.

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Nassau cheerleaders win big at nationals

The 2015-16 Nassau Community College Cheerleading team won the national championship at the Universal Cheerleaders Association (UCA) College Cheerleading and Dance Team National Championship, which took place at the ESPN Wide World of Sports Center in Orlando, Florida on Saturday, January 16. The team took first place in the 11-team

Open All Girl Division

with a two minute, thirty second

routine based on their performance, execution, difficulty and skill level.

"I join with the entire community in exclaiming our pride for the accomplishment achieved by our cheerleaders,"

said Dr. Thomas Dolan, Interim President of Nassau Community College. "They represent the best our students can offer and deserve our acclaim and appreciation."

According to Assistant Coach Linda Leonardo, "The team really pushed through a difficult season together. They worked hard and absolutely deserve this

honor." She related that team members took part in two practices per day

and performed at high school exhibitions to prepare for the UCA competition.

"We are honored to represent our school and we appreciate the support

and guidance of our coaches and cheerleading alumni, who were always there for us," said team captain, Dora Panagos.

Twenty members of Nassau Community College's cheerleading team competed at the event.

An additional performance by four members of the NCC cheerleading team placed in the top ten in the All Girl Partner Stunt Championship. This was the



first time the College ever competed in that competition.

In addition to the national competition, the UCA holds over 50 cheerleading competitions throughout the country.

A mid-season look at Region XV hoops

Peter Briguglio
Campus News

The calendar turned to 2016 last month, signifying the halfway point of the Region XV men's and women's basketball season. With only weeks left of games remaining, it's becoming more clear which teams appear poised to do damage in the regional tournament and vie for an opportunity to compete at NJCAA Nationals in March.

Men's Basketball

Division III - The men of Region XV have been extremely competitive this season with three of its twelve teams achieving national recognition in the weekly rankings polls at some point in 2015-16. As of this issue, Sullivan Community College checked in at #5 after posting an impressive 11-2 regional record thus far. The CUNY Athletic Conference leading Bronx Broncos earned the #10 spot in the January 20th national rankings poll after snapping off six straight wins to open 2016. Nassau also remained in consideration of national praise at #11 in that poll.

Those teams comprise the top three

seeds as of now in the Region standings, with LaGuardia currently holding home-court advantage in the first round as the #4 seed. Kingsborough is on the outside looking in regarding playoff contention and seemingly is the only team that has any chance left of knocking one of the bottom four seeds out of the Regional tournament.

Last season's Regional Champion Hostos, who advanced to the NJCAA Final Four in 2015, rebounded from a injury-plagued 2-9 start to get to .500 in the Region and take charge of the final playoff spot.

Individually, plenty of Region XV players have had themselves recognized by the NJCAA as National Players of the Week. Kenneth Coar of BMCC, Winston Egwu of LaGuardia, Naim Thomas of Sullivan and Cheick Sy-Savane of Suffolk have all garnered this award during the 2015-16 season.

The Division III Region XV tournament will take place February 26-28 in New Rochelle. The winner of that will compete in the NJCAA Tournament March 10-12 at Sullivan CC.

Division I - Associate Region XV member Harcum has had a dominant

season thus far and leads the Region at this point with a 3-0 Region record and 16-2 overall performance. ASA and Monroe could challenge them for a chance to play in the Region Championship but both teams still have a pair of Regional games remaining on their schedules.

Women's Basketball

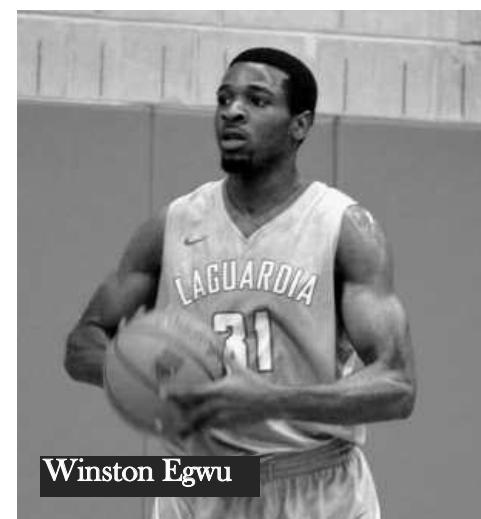
Division III - The women's basketball action has been a two-team dog fight all season long, with #11 nationally ranked LaGuardia and #13 Sullivan battling it out all year for the Region's top seed. Both teams only have one loss—against each other—in the Region this year, with LaGuardia currently in the top spot at 13-1.

LaGuardia has had an impressive turnaround season after losing nearly half their roster at the midway point of 2014-15. Led by one-time NJCAA Player of the Week Briana Johnson, this year's team has gone a perfect 9-0 in the CUNY Athletic Conference and has already clinched the #1 seed in that tournament.

Bronx and Nassau figure to be the only other teams possible of

catching up with LaGuardia and Sullivan this year. The Broncos currently stand at 10-4 in the Region and 12-8 overall after winning last year's conference title before falling in the Regional semifinals. The Lions just began their season this past month and are currently 5-2, losing only to Bronx and LaGuardia.

The women's regional tournament will run concurrently with the men's tournament between February 25-28, and NJCAA Nationals will take place March 10-12 at Brookdale CC in New Jersey.



Winston Egwu

The NFL's monopoly and stadium welfare

Luke Torrance

Scripps Howard Foundation Wire

The Rams were lured away from Los Angeles in 1995 through the promise of a new, \$280 million domed stadium in downtown St. Louis.

On one day last month, only the stadium remained. After more than two decades, Stan Kroenke and his Rams are headed to Southern California. In a 29-page relocation application to the NFL, released last month, Kroenke did not mince words about why he wished to move the team:

"St. Louis lags, and continues to lag, far behind in the economic drivers that are necessary for sustained success of an NFL franchise."

Of the city's plan to build a new \$1 billion riverfront stadium, which would include \$355 million in public funds, the application had this to say:

"Any NFL club that signs on to this proposal will be well on the road to financial ruin, and the league will be harmed."

For two decades, NFL teams have used the threat of moving to Los Angeles to secure new stadiums. Kroenke finally broke the ice, although he could be followed in by either the San Diego Chargers or the Oakland Raiders, which are both using a possible move to entice their cities to replace old stadiums.

Threats like these lead city and state governments to contribute significant sums toward the construction of modern day coliseums. In addition, many owners are given discounts on land, stadium naming rights and leases that allow them to demand upgrades or terminate the deal whenever an owner wishes to do so.

The setup is unfair for taxpayers, especially so for those in smaller cities, which often take on a larger financial commitments.

MetLife Stadium in East Rutherford, N.J., was financed completely by its occupants, the New York Giants and New York Jets.

"New York has market power," Anthony Yezer, a professor of economics at George Washington Univer-

sity, said. "The NFL has to be in New York and New York knows it. But there are substitutes for a city like Indianapolis, and those cities pay."

Indianapolis certainly paid: \$620 million of the \$720 million price tag for Lucas Oil Stadium, the new home of the Colts that opened in 2008.

"The cities where there isn't much market power, that's where it's going to be expensive," Yezer said.

For these smaller cities, the payments do not end with construction costs. The lease for the Cincinnati Bengals states that the public must pay for upgrades to scoreboards and locker rooms. Pittsburgh taxpayers picked up the tab for 61 percent of Heinz Field's \$280 million cost in 2001, and the Steelers showed their gratitude by taking the city to court in 2013 to ask that the city pay for two-thirds of a \$39 million renovation.

Teams often try to justify these public expenditures by claiming they will create jobs and improve the local economy.

"Those claims they make with their silly economic models, they're bogus," Yezer said. "An NFL club entering a market without a team brings a few positive economic benefits to that city. But simply building a new stadium, certainly if it's in the same area as the old one, does nothing."

Teams often claim that they need a new stadium to remain competitive, and they're right in a sense, said Norm O'Reilly, a professor of sports administration at Ohio University.

When NFL owners claim they must "stay competitive," O'Reilly said they mean in a business sense. Essentially, it helps them bring in more profit.

The building boom of the early 20th century was spurred by a desire to increase game-day profits and provide teams with more favorable deals.

"The old stadiums are huge and outdated," O'Reilly said. "The new



ones have fewer seats, so ticket prices are higher, and the teams want state-of-the-art technology to attract fans and especially sponsorships."

"If the owners pay for it, that's one thing," he said. "But as a taxpayer, it's

'Those claims they make with their silly economic models, they're bogus.'

crazy to see stadiums being torn down after 20 years."

Dan Snyder, the owner of Washington's pro team, has hired an architect to design a stadium to replace his 19-year-old field in suburban Maryland. The region's large population makes leaving the city outright difficult. Snyder will play Virginia, D.C. and Maryland off each other to ensure the best deal.

Yezer said the NFL is able to do this because it has a monopoly on football. The league decides which city gets a team and restricts the number of teams. Any team move must be ap-

proved by 24 of the NFL's 32 owners.

"Imagine instead there are only 30 golf courses in the country, and all the others are closed," Yezer said. "Local governments would be competing to cover the cost of construction, and green fees would be much higher. That's why bad teams can still get new stadiums and charge high ticket prices."

His solution would be to follow the European model for soccer. Anyone can start a team at the lowest league level. Good teams are promoted and bad teams are demoted, which keeps prices down and helps prevent monopolies.

"If the NFL operated under the same rules, there would already be five teams in Los Angeles," Yezer said.

But that would mean a major hit to NFL revenue, which was near \$9 billion in 2013, according to a Bloomberg estimate.

Despite the Rams departure, \$24 million in public funds will go toward paying off the vacant Edward Jones Dome each year until 2021. Given the Rams' distaste for the building, it is unlikely a pro football team will occupy it again.

Are student evaluations taken seriously?

David L. Podos
Campus News

One of the tools that students have to evaluate their teacher's performance is called the SEF (Student Evaluation for Faculty). This particular evaluation method has been in use for some time now. As the semester comes to an end, students are handed the SEF (by their professors) with instructions on how to fill them out, and the forms are completed in the classroom. These evaluations are then typically collected by the instructor or a designated student, placed in an interoffice envelope, sealed and delivered to the appropriate department on campus that crunches the data. These data crunchers do not evaluate the SEF for intervention and/or reward purposes; they simply tally the questions the students have answered and offer back to the instructor information where he/she landed within the evaluation metrics of the SEF.

Evaluations in one form or another have been around for eons. Certainly they have been and still are a critical component of the workforce and are often referred to as the yearly or annual employee evaluation. These are administered most often by management; however, depending on a company's policies and procedures, could involve the employee's co-workers as well.

In the end, however, whether the evaluation is used in an academic setting for faculty (such as an SEF) or any other

kind of evaluation for any employee, its intention is to see how well the employee has functioned at his/her job, uncover strengths as well as weaknesses, having management offer sound and practical solutions for improvement (if needed), and depending on policies of the employer, as well as union versus non-union status, etc., offer pay raises and/or promotions. However, in regards to the SEF, such a result rarely is the case.

I would like to believe that students take the responsibility of completing the SEF seriously, and you should – for it is your chance to speak up and answer

some very important questions and give honest responses to those questions; such as, “was this course what I thought it would be,” “did the professor cover all the main

themes as outlined in his/her syllabus,” “did the instructor have the ability through his/her teaching methodology to affectively transfer that information to me, making me want to learn more?” Other questions: “Would I recommend this instructor and this class to another student?” “What would I like to have seen different?” “What were the instructor's strengths and weaknesses?”

After all, the students are the customers, and as all customers who purchase a product and/or service, you would want to be satisfied with your purchase, right? How many times have you

been on the phone speaking to a customer service representative and after your conversation was over a recording came on asking that you partake in a brief survey?

Why do companies do this? First and foremost they want to make sure your experience with the rep was a good one and that they were they able to resolve any issues you might have had with the product and/or service that you bought. They also want you to be a happy customer! Good companies use that information for improvement, so it's important to them to know how people are feeling about their products.

So, what does any of this have to do with that SEF you need to fill out? Actually, if the college is following sound business practices, understands outcome analysis, and takes pride in providing outstanding academic excellence to the students and reward/assist their faculty, it means a whole lot!

Sadly, the reality for many colleges is often this: No one else in administration happens to see, review, and/or comment on those evaluations.

Surprised? You should be; even more so if the instructor you had was an adjunct, and that you wish to see him/her around next semester to take another one of his/her courses (more on this in a minute).

While it is pleasing for an instructor to get back glowing remarks and high scores from students for his/her class on the SEF, what it does for them professionally is little. And if their evaluations were not up to par, what happens then – who steps in to make adjustments? Where does the self-improvement come from?

So, who suffers most when those evaluations are not sent up to the “higher command” for review? In the case of senior faculty, certainly what you, the student, wrote, good or bad, may not be heard or seen by anyone of consequence, except the instructor.

Adjuncts and junior faculty may find the results further scrutinized, though. Why is this?

Full-time faculty (after a certain probationary period) are bestowed the status of tenure, which pretty much states that



the professor cannot be terminated by the college without just cause. Scoring poorly on an SEF wouldn't even be on the radar screen. However, for those schools where management actually takes a gander at the SEF, high marks or low marks for an adjunct can either be a life saver for them or the opposite (resulting in another semester to instruct, hopefully, or stopping their teaching assignments all together).

So, what's the bottom line here and what can you as a student do to make sure your voice is heard beyond filling out the SEF?

First, if you have a strong feeling about your class/instructor, regardless if it is positive or negative, taught by full-time faculty or adjunct, then let the appropriate people know – that would be the instructor's Dean and/or Department Chair. Secondly, get involved with your campus's student senate. They are the political voice for the students and may have an effect upon the college's policies.

Let's have evaluations do what they are really meant to do. An evaluation tool's purpose is to see how well the instructor has done; provide them corrective action, if needed, and reward them, if warranted.

David L. Podos is an adjunct instructor for the Center for Social Sciences, Business and Information Sciences at MVCC.



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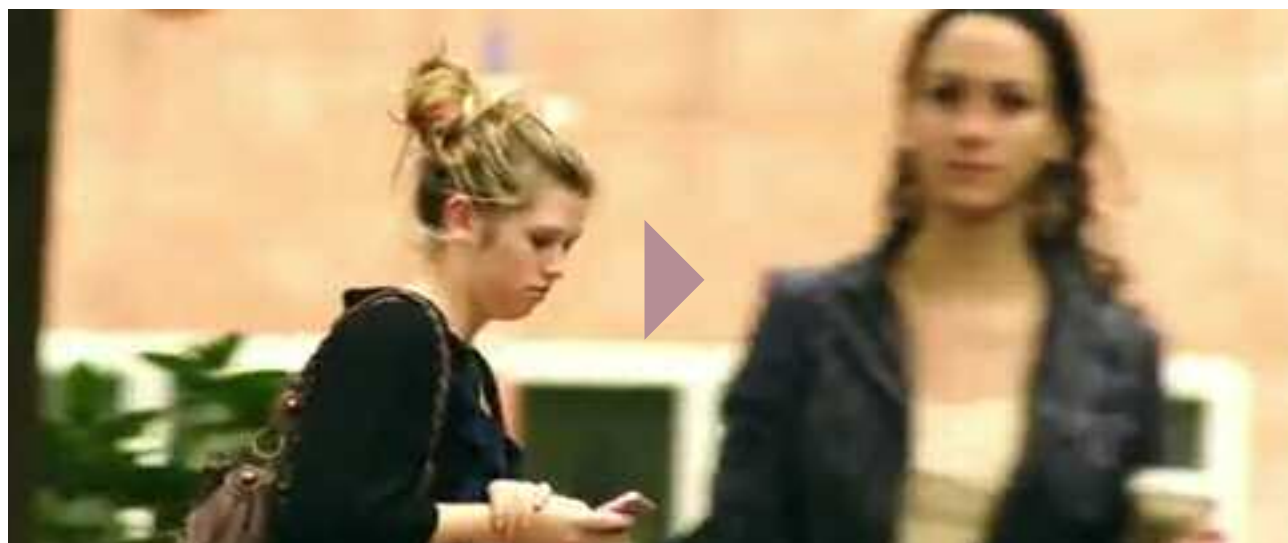
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