

Exclusive  College Edition

# CAMPUS NEWS



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Early Summer 2016



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AWARD 5



GRAD 6



IT'S NEW TO YOU! 14

## Making the most out of summer

Jonathan Lopes  
*Campus News*

I like to use every summer and dabble in a little bit of everything. I've taken martial arts classes, enrolled in classes, volunteered at a crisis center, read a lot of books, couch surfed at a few friend's homes and worked as a resident assistant and orientation leader at a few different schools. No matter

what you plan on doing this summer, if it entails taking classes, working, possibly interning, or simply relaxing, try to get the most out of your time away from school. The cool thing about college summer breaks is that it is three months long. Below I highlight some summer tips and resources I've used or at least know pals you have and they did not regret it.

**To begin with, make a list.** Start by thinking about stuff you wish you had time for and wish you could do during the school year, whether it is professional, academic or social. Write them down on a post it, piece of paper or journal and



then start crossing them off your list. You'll feel productive, confident, happy and accomplished by the time September rolls around!

If you're getting bored and are someone like me

who hates boredom with a fiery passion, with your daily routine, actively make some changes. Instead of spending time only being on the couch, get up and volunteer

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## Free college? It's here.

Darren Johnson  
*Campus News*

Free college? It's happening, and not the way you think.

While the politicos have been bandying about the idea of eliminating tuition costs at community colleges, mostly through government subsidies, a new movement is brewing.

Pasadena-based, non-profit University of the People (UoPeople) is a low-bandwidth, wholly online effort funded by corporate and other private donations and

staffed by real, tenured professors from established brick-and-mortar universities. Many volunteer their time and efforts, and some receive small stipends. This helps UoPeople keep costs low.

"Instructors come from all ranks in their universities," said President Shai Reshef in an interview. "Our leadership is all volunteer. The overwhelming number of people running the college are volunteer. ... We run a very lean operation."

Technically, UoPeople is not free. It

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# Molloy makes transfer students feel at home

Laura LaVacca  
Campus News

For the second consecutive year, Molloy was recently named a “Best Value” school by Money magazine. This ranking placed the college ahead of all schools on Long Island. In addition to this welcomed news, Molloy has also opened two new residence halls in the last four years. The dorms now house about 250 students and were recently ranked the best in New York State. Niche.com rated Molloy’s campus #13 in the country for safety.

The college has over 50 academic programs to choose from and many internship experiences. Programs ranging from education to nursing to business all have low faculty to student ratios of about 10:1. In January 2016, the College also opened the Hagan Center for Nursing, designed to support its nationally-ranked nursing program. The Hagan Center features the latest technology in classrooms and laboratories. Each of the seven laboratories houses approximately 20 high tech simulator men/women and children that students practice clinical procedures on. This will help prepare them for real-world experiences in hospitals and other medical facilities.

Dean of Admissions, Marguerite Lane wants incoming students to know that Molloy is a small community where students receive “personal attention.” The campus is close-knit with many faculty guiding students and ensuring they graduate on time.

“Some classes are as small as 8 students and being in a more intimate setting like that, you really learn to appreciate the student-teacher relationships you can form,” freshman Sara Miller explains.

Freshman Anne Collins piggybacks, “There’s about 3500 undergrad at Molloy – we’re no longer a super small school, but at the same time I know I can never walk anywhere on campus without seeing loads of people I know.”

This may help ease the anxieties of students leaving the comfort of a previous campus or high school, who perhaps are uneasy about the transition to college life. This is exactly what the campus of Molloy College is prepared for and understands.

Molloy prides itself on the many programs it offers and the propensity to make all students, from transfer students to commuter students, comfortable and involved. With a retention rate of 89%, it’s clearly working.

Collins explains, “The Molloy community has played a major role in my transition from high school to college. As a commuter student, I know a lot of people worry that college will still feel a lot like high school, but I can honestly say that this is

**‘Student life here is very exciting. There are always events and activities.’**

most definitely not the case. There is much that the Molloy community has to offer, and if you take advantage of it and immerse yourself in all there is, you’ll definitely have that full college experience.”

Dean Lane also notes that Molloy has many welcome programs in place including different orientations for different types of incoming students, “We have an orientation for transfers. They are a different population than those who are 18 year old incoming freshmen from high school. Instead, they may be 20 or even 60 year old students from different backgrounds.”



Rockville Centre campus.

There is also a transfer day event and welcoming committee to help students adjust and receive mentoring.

In addition, the college website has a section devoted to incoming students and a multitude of resources. Admissions counselors are available to sit with students and evaluate credits, program choices and help incoming freshman students on their educational journey.

When finally accepted to campus, don’t stop using the many resources Molloy has to offer. “One of my favorite things on campus is the writing center.” Miller continues, “This has been very helpful in the transition from high school to college because it lends an extra hand in writing – something that becomes way more important and appears more in college than in high school. It really helped me transition my high school level writing to what was expected of me in my college classes.”

Other opportunities include many on-campus events and global trips where students can experience studying abroad in a much shorter time span of 7-10 days.

“Student life here is very exciting. There are always events and activities encouraging us as students to spend

time together and get to know each other better. Molloy provides a fun and safe environment. For example, on holidays like Halloween the school has a Halloween party giving us an opportunity to stay in if we choose not to go out.”

In addition to the many resources and events on campus, the location of Molloy is also a plus. Students are in a great locale for internships and careers, being under an hour away from Manhattan. Molloy graduates’ starting salaries have ranked among the highest in the country in surveys conducted by Georgetown University and also PayScale.com. Additionally, Collegefactual.com ranks Molloy as #4 in the country for colleges offering studies in the healthcare professions.

“Every day is fun and different, and that’s one of the things I love the most,” Collins asserts. “As corny as it sounds, Molloy truly is my second home. I couldn’t imagine going anywhere else.”

Take the advice of freshman student Collins and remember: “You get out what you put in here. There are so many opportunities, and if you take advantage, get involved, and make the most of each day, you’re going to be presented with opportunities that you would have never imagined.”

# Congressman visits Fulton-Montgomery

Congressman Paul Tonko paid a visit to Fulton-Montgomery Community College in April to meet with students and faculty of the Smart Scholars and TRiO SSS programs.

The Smart Scholars program is a New York State Education Department grant partnership between the Greater Amsterdam School District and FM to assist students who are low income and first in their families to attend college to earn college credits while in high school. Students also participate in the FM Liberty Partnership program and receive tutoring, mentoring and summer programming on the FM campus.

TRiO SSS is funded through a grant from the U.S. Department of Education. Students in the program receive one-on-one academic counsel-

ing and advice tailored to their needs. Additionally, SSS students get assistance with completing federal student aid forms (FAFSA) and materials related to financial literacy in order to better understand and plan their college finances and minimize their student loan debt. The TRiO Study Lab in the Evan's Library is available to them for tutoring support and as an oasis on campus with additional computers, printers, photocopier, and lounge area for their exclusive use.

Pictured:

Front row left to right: Smart Scholar students Aliyyah Thomas, Omahri Sturdivant, Camilo Medina, and Alezey Rivera; Second row left to right: Smart Scholar students Jeloni Cage, Amea Hammonds, Ruth Luna-Martinez, Christina Whethers,



Khamara Badji, and Jailene Irizarry; Back row: Smart Scholars Coordinator Effie McBride, Director of Secondary Education in Greater Amsterdam School District Susan Stoya, Congressman Paul Tonko, Am-

sterdam High School Principal Patrick Corrigan, FM President Dr. Dustin Swanger, Associate Dean for Student Retention and Success Jean Karutis and Project Director of Liberty Partnership Program Luke Prime.

## SCCC commended for being green

Suffolk County Community College President Dr. Shaun L. McKay and the college have been commended for promoting sustainability and energy savings across the college's three campuses that include fifty-one buildings and 1.6 million square feet of space.

The League for Innovation in the Community College, an international nonprofit organization that cultivates innovation at community colleges, recognized McKay for "promoting a culture of sustainability" at Suffolk.

"I have made it a priority to foster environmental awareness and to examine all we do to be sure that Suffolk County Community College operates in an environmentally responsible and sustainable way," McKay said.

The New York State Energy Research and Development Authority, known as NYSEKDA also recognized Suffolk County Community College as one of 46 colleges and universities across New York State for being a "First Mover" in their REV – Reform-

ing Energy Vision – Campus Challenge Program.

The REV Campus Challenge is part of Governor Andrew M. Cuomo's strategy to build a clean, resilient, and affordable energy system for all New Yorkers.

"The recognition," said Suffolk County Community College Executive Director of Sustainability Programs Nick Palumbo, "is based upon the totality of the college's sustainability efforts to date and our commitment to build upon these efforts moving forward."



Pres. McKay and Nick Palumbo at the campus charging station.



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# Taking the right path: What I've learned as a first-year community college student

**Gianluca Russo**  
*Campus News*

As the temperatures begin to rise and summer vacation readily approaches, I took some time to reflect upon what has been a very interesting first year at Schenectady County Community College. Though I wouldn't classify the past eight months of my life as the "ideal college experience," my time thus far at community college has most definitely affected me as a person and has played a strong aspect in my future in the professional world.

The topic of college was not prevalent during my high school years. I focused almost all my time and energy on the world of musical theatre, honing my skills and becoming the best performer that I could be. My mind instantly became clouded by the dreams of a life on the stage, and I disregarded factors that could, and eventually did, prevent me from performing professionally. I spent hours each night researching the world of Broadway, staying up to date with the latest news, and watching videos of my favorite performers, imitating their every move in hopes of one day becoming just as marvelous and inspiring as them. I knew that one day, no matter what, I needed to somehow be a part of this community of professionals that inspired me and helped me through the darkest times of my life.

But time flew by, and soon enough, senior year was knocking on my door. As meeting with guidance counselors and long conversations with my family seemed to become part of my daily routine, the knocking only became more frequent. Reality set in as I came to the realization that being a performer would not be possible, and I found myself lost in a sea of people who seemed to already be on a path to success. Each day was another struggle as I watched my classmates get accepted into their, and my, dream schools, including New York University, Columbia University, and, the one I loved most of all, Pace University. The knocking got louder and louder

as I was asked each day about which college I would attend and which major I would pursue. Though I found myself in the top percentage of my graduating class, I didn't apply to any schools; having lost my dream of Broadway, I had no idea what career I wished to pursue, and thus found it useless to pay thousands of dollars for an undecided mind.

Community college quickly became my only option, and, reluctantly, I applied to SCCC. I was embarrassed to tell people of my school of choice and that I would be a paralegal major, something that, though I thought I could potentially enjoy, I knew would not bring me happiness.

My first week of college was, to put it simply, painful and torturous. For someone who couldn't go a moment without speaking in high school, often getting me in trouble, I found the only word I muttered each day to be "here," accompanied by a small, effortless hand raise. Though I won't bore you with the details of my self-reevaluation during those first few weeks of school, I knew that unless I did something fast, my next two years here would be quite miserable.

And, without even noticing it, community college provided me with the best thing I could have asked for at that time: an amazing professor. She not only pushed me to new limits, but made every class relevant to the lives of each student in her courses. I began to realize why community college professors are so special; they understand the type of people who come to these institutions. They understand that the students here have a specific goal in mind, and though their lives may not be necessarily easy, they are here to accomplish their goal and to show everyone that no matter what, they can be successful. This professor showed me the person I could become with a whole lot of hard work, and I finally started to enjoy my days at SCCC.

At a time when I felt lost and confused about who I was and what was to become of me, I met a Russian woman who had begun school around the

same time as I. I regretfully cannot remember her name, but her story has left a strong imprint on my life to this day. She told me that after having kids and being a stay at home mom for years, she was finally coming back to school and fulfilling her dreams. I saw her face light up as she told me about her immigration to this country and how she couldn't wait to graduate and become the person she always wanted to be. And as simple as her story may sound, I had never felt so inspired.

Community colleges are a destination for many looking to fulfill their dreams and live a life they have always imagined for themselves. A majority of those who attend four year institutions seem to care more about living the college life and having a good time, whereas community college attendees come in with a goal and set intention, and will stop at nothing to reach that goal and succeed in their field. As I began interviewing students for my college newspaper, learning more about their journeys in life thus far, I became more and more inspired. If all these people, some who had lived incredibly hard lives or who were coming back to school after years could do it, why couldn't I fulfill my dreams, too?

I'll never forget the day I made a dedication to myself to get my life on track and attain my goal of happiness. The day was November 8, 2015, and I was on a car ride back from Chicago, Illinois. I promised myself that I would work harder than ever before to reach my goals and finally be a part of the Broadway community. I began writing a theatre based blog where I interviewed some of my favorite performers and reviewed different productions, ranging from Broadway



At the Phi Theta Kappa Honor Society Awards. SCCC photo.

to national tours to regional and community theatre productions. I then began writing for my college newspaper as well as Campus News, and soon enough, I was hooked. I was honored to start working as a theatre critic for BroadwayWorld.com, the largest theatre site on the web, as well as working as a writer for TheatreNerds under Broadway producer Ben Bailey. Today, I am incredibly grateful to be working on two musicals aiming for Broadway in the upcoming years.

It most certainly wasn't easy. I have barely slept in months, and there is almost never a time when I can relax without worrying about an assignment that is due or a deadline soon approaching. But I know, and I have seen, that everything I have been doing over the past few months is worth it. Community college has showed me the true value of hard work, and that fulfilling and chasing your dreams is ALWAYS possible. I lost sight of that when I first came to SCCC, but I could not be more thankful to each and every one of those people who reminded me of what I could accomplish if I set my mind to it, and I owe that all to community college.

# Finally, after 12 semesters - a B.A. degree!

**Julianne Mosher**  
*Campus News*

I have been in college for six years - straight. I started off at a community college, dreading most of it until I found my place there. I joined a club my second semester, started running it by the third and then three years later after my graduation from Connetquot High School, I walked down the aisle inside the gym at the Brentwood Suffolk County Community College in my black robe and gown.

During those three years, I learned a lot about myself. I went into the school not caring about anything and my grades were terrible. I slowly began to become better, eventually graduating with a 3-point-something GPA. My parents were nothing but proud and then I got accepted into a university that denied me my junior year of high school - Stony Brook University.

I really did not want to go there. I was going to be a commuter again but I knew that going there was going to be smart financially and for my future. Eventually I grew to become excited and I soon found my place there.

It wasn't easy - let me tell you. I was put down by competitive classmates and harsh professors. I failed two classes for my major because I also worked, interned and took a minor. I failed two non-major classes, but university required courses, because I was too busy working on projects for my journalism major. I went through several breakups, two internships and four part-time jobs. I almost got fired because I took off to study and I almost failed because I didn't have time. My car barely worked the majority of my time in school. It was hard to stay positive most of the time.

But I got through it and that is one thing I am proud of. I would kick myself and rant about how terrible I was at whatever struggle I was dealing with, but I overcame it. It's done. It ended up being okay. I wish I realized that then.

I regret not trying in certain classes and I regret not embracing my skill of time management. I regret complaining 24/7 about how miserable I was instead

of staying positive. I regret letting little things get to me instead of showing how strong I know I can be.

That's my advice. In college you're allowed to be sad. You're allowed to feel anxious about assignments and you're allowed to be nervous as you pull an all-nighter. However you should not let it affect the good things about you. Never allow your mind to tell you that you're not a great student or that you're constantly going to fail. Never put that into the universe because what you tell the world is what will come out of it.

Make sure you strive for better, too. "I only need to get a C to pass" is never a good enough reason to do poorly. Yeah, you may need a C or a D but you should strive for that A... you

**'In college, you're allowed to be sad, anxious.'**

might actually get it.

When you start to try for better grades, you very well could start to achieve them and then with this new, better GPA, you could finally get a scholarship. Apply to every single one that you find, even if it's only a \$200 reward, it's better than nothing.

And if you haven't found one yet, one of the best things I did while I was in college was find myself mentors. As a journalism student I found a professor while I was at Suffolk County Commu-

nity College who became my "journalism mom." I still call her three years later to tell her about what I'm up to. She was and still is one of my biggest supporters and helps me in so many ways.

Find someone like her to help you in whatever career you end up. I found three more professors who I visit often at Stony Brook, as well, and they're the reason that I keep going.

Join clubs and get involved. I know it's hard to find time to do that along with every other responsibility you may have, but it would be worth it in the end. The relationships you make while joining an organization are going to follow you throughout your life. They're going to end up being your colleagues in the real world. Embrace that. Make connections and network. You really never know who you're going to meet.

And although you may make some really great connections while in college, you're going to meet some people who will try to bring you down.

Whether it's an educator, a classmate or even a friend, never let someone get inside your head. Your education is what matters most. Nothing else. Your life is the only thing to focus on, not what other people may think, say or do. Don't compare yourself to someone else because that time is just precious time wasted and causes unnecessary stress. You're better than



that and people will respect you more for being the one who doesn't get involved with adolescent drama.

I don't know if this editorial seems like a rant. I hope that you who read it recognize something within this copy that sticks with you while you still have the chance to enjoy every moment of college. Soon enough you'll be out in the workforce. Soon enough you'll be paying back all those student loans. Soon enough you'll be reminiscing about the good ol' days of college and feeling nostalgic, as I am starting to feel now.

College is the time of your life to find out who you are, what you want to be and mold your mind into thinking differently. Look at what's in front of you and buckle up for this emotional rollercoaster that college is and you're waiting on line for. Embrace it and don't look back. You got this.

## Julianne, through the years...

From the walking the red carpet to interning at Cosmopolitan Magazine to dressing up as a princess for Halloween, we at Campus News are glad it has taken Julianne Mosher 12 semesters to graduate! Because of her extra time in academia, we've gotten so many stories - told in a very lively, personal style - over all these years.

Congratulations, Julianne!

To see her many pieces, go to [www.ccn.us](http://www.ccn.us) and type "Mosher" in the search field.



# Reflections on what I have accomplished

**Takara Lawrence**  
*Campus News*

How would you define personal growth? I did some research and the best answer I came across was “the growth and enhancement of all aspects of a person and their effectiveness in living.” To break it down to a much more simple understanding it means finding peace within. It means you’ve come to a point in your life where you can comfortably take a second and breathe. All the worries that once consumed your life are merely just a thought of the past. This is what I think about when I think about personal growth. When you’re growing up you think that getting older is such a horrible idea. You think about the car payments, bills, and the possibility of taking care of children or better yet taking care of yourself. Every young person has muttered, “I never want to grow up,” and stood behind that stance. The thought of having to save your money and not being able to spend it on what you want was a serious issue at the time. These were the worries we thought about based on what we saw in our everyday surroundings and what people would say about getting older. I’m get-

ting older every day and I can say it’s wonderful.

I was that person in high school that never took school seriously. I had a good amount of friends and school was the last thing on my mind always. I was running from my home life so any distraction was good to me. I wouldn’t apply myself, and I did the bare minimum when it came to doing homework.

## ‘The people I went to high school with now have careers.’

I was good friends with a girl who always had her nose in the books. She would always encourage me to apply myself and take school seriously because it could take me places. At the time I just ignored her comments and kept aimlessly living my life. I had a job at 16 and at one point I wanted to drop out of school and work full-time. I knew if I wanted to I could have because I was never really at home and no one was going to stop me. Since I was missing a lot of school, my guidance counselor knew where I worked and called my job and spoke to my manager about my attendance. He pulled me to the side and asked me how I was doing in school. I told him the truth, I disliked school and I wanted to work and make real money. He just stared at me and asked me if I

was being serious, as if what I was saying to him was dumb. At the time I thought it was a good idea, I would be ahead of most people my age and I would be able to provide for myself. He told me I had to finish school and I had to receive my diploma because it is important in the long run. I missed so much school in my senior year that my guidance counselor had to speak to my teachers on my behalf. My teachers all gave me the same feedback that I was a very smart girl and I need to take my education seriously. In my mind I still thought I could go far without continuing my education. I had friends that went to college right after high school and are successful now. Once I graduated high school it took me five years to take my education seriously.

The people I went to high school with now have promising careers. I have a friend that took his CPA and passed. I have another friend that went to college for biology and has been to other countries to help take care of sick children. The same friend that told me I should take school seriously is currently living in her own home and has a great job in finance. She even wants to go back to school for her master’s. The fact that they worked hard and took their education seriously motivates me to go further with my education. I’m back in college now, I had gone when I was younger but I stopped going. I took

a much needed break and re-evaluated my life. In that time being I thought about what I could do to establish a career for myself. I’ve always been a hard worker, and with my current job I worked hard and was promoted to a merchandiser making a good wage. I’m currently in my last semester at Nassau Community College and I’m excited to work towards my BA. My time at Nassau Community College was definitely eye opening. The professors at Nassau do have the student’s best interest at heart. I was presented with an amazing opportunity to write for Campus News because of my public relations professor. Professor Jack Mandel, encouraged my class to take every opportunity that was presented to you. He told the class that he had a friend that was looking for students to write for his paper. I contemplated actually taking this opportunity because I never let anyone ready, anything I’ve written before. I got over my fear and decided to actually send over one of my pieces and I’ve been submitting articles ever sense. I can now use the newspaper as a reference if my future endeavors. Mandel is just one professor I can look back on and thank him for encouraging me to take a chance. I’ve taken courses with many great professors and am thankful for all of them. I will be finishing my last semester at Nassau this May. I’m excited for the next chapter in my life and for the new life I’m currently building for myself. I encourage everyone to take their education seriously no matter your age or the circumstances; your mind will take you great places. Take advantage of all the opportunities presented to you and build a life you can be proud of. You never know where that opportunity will take you.

*Takara Lawrence is a Marketing Major at Nassau Community College, She hopes to one day act, write, and produce her own television show.*



## Online career coach for all students

Onondaga Community College has launched “Career Coach,” a free online tool that allows anyone to explore potential careers. Career Coach can be found at this URL: [sunyocc.emsicareercoach.com](http://sunyocc.emsicareercoach.com).

Career Coach gives users the ability to learn about the employment prospects of careers they are interested in. Real-time information is customized to the Central New York region and includes detailed wage estimates and related, up-to-date job postings. Career Coach also highlights Onondaga Community College academic programs which are aligned with specific jobs. There is also a specific section tailored to Veterans. They can enter their military occupation code and Career Coach will match it to similar civilian careers.

Career Coach includes a resume builder to help students and jobseekers quickly and efficiently put together an updated resume which highlights key skills and job experience.



# The building industry needs to go greener

**Alan Shusterman**  
*Special to Campus News*

It's a concrete jungle out there — literally.

Humans today consume more concrete than any substance aside from water. That presents a huge problem for the environment. Concrete comes from cement, and each ton of cement generates a matching ton of carbon emissions.

Many builders and designers are recycling water or installing energy efficient light bulbs in hopes of reducing their buildings' carbon footprint. But those approaches can only go so far.

Instead, employers and builders must think about going green the moment they decide to construct a new office — or renovate an old one. New technologies and building techniques can empower them to do so.

The building sector is the biggest energy consumer and greenhouse-gas emitter in the United States. Buildings account for 39 percent of energy use, 68 percent of electricity use, 12 percent of water use, and 38 percent of carbon emissions nationwide.

When businesses need to change or expand their workspaces, that carbon footprint grows. Now that the economy is recovering, formerly vacant offices are filling fast. Demand for reconstruction, alteration, and renovation will grow over the next five years, predicts industry-research firm IBISWorld.

That's good for business — but has serious consequences for the environment. Building-related construction and demolition results in an incredible 160 million tons of waste every year. Forty-four percent of that waste comes from renovations. Less than one-third is recovered or recycled.

Fortunately, some companies are prioritizing the environment in their workspace redesigns.

Financial-services company Macquarie, for example, has adopted green approaches like piping in water from the ocean to cool the air. As a result, it has reduced energy consumption by 50 percent.

Elevator usage at the firm is down by half thanks to a decidedly low-tech solution — an interior staircase that links work zones throughout the building.

Meanwhile, by orienting the office around centrally located, shared “meeting pods” and adaptable “work neighborhoods,” Macquarie has eliminated the costly and wasteful process of renovating workspaces and moving employees

around.

Architectural walls, which look like traditional fixed walls but can easily be moved to reconfigure a space, represent another way to “green” the office.

Unlike concrete or drywall, movable walls are typically sourced responsibly. They may be made of recycled or renewable materials like wheat, soy and sunflower board, linoleum, cork, and rubberwood.

## ‘Open offices also boost another kind of green: money.’

Architectural walls also complement open-office environments, which are greener than their more traditional alternatives. Managers can shift the walls to create private offices or meeting rooms on demand. Later, they can quickly reconfigure the walls to create room for more workers without re-

quiring an expensive, time-consuming, and waste-generating renovation.

As companies use space more efficiently — by adopting larger, shared desks and workspaces, for instance — they reduce waste and cut emissions. Improved airflow can also help moderate the temperature, lessening the need for heating and air-conditioning.

Open offices also boost another kind of green: money. When Cisco switched to a shared workspace environment, the tech firm realized savings of 60 percent on cabling, 40 percent on switches and switch ports, and 42 percent in construction costs.

To make a sizeable dent in their carbon footprints, American offices have to do more than mandate double-sided printing or install low-flow toilets. They must make green design and green building their mantra.

*Dick Resch is CEO of KI Furniture.*



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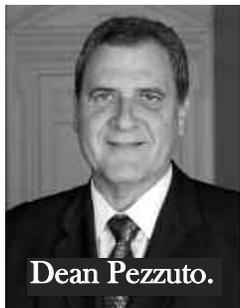
# Upcoming pharmacy careers

**Jane Shtaynberg, PharmD**  
*Exclusive to Campus News*

A pharmacist is known as a person licensed to prepare and dispense medications. Although true, pharmacists do so much more than that.

“Enrolling in a university program to prepare for a career in pharmacy offers opportunities to improve patient care and interact with other health professionals in a variety of settings,” says Dr. John Pezzuto, dean of LIU’s Arnold and Marie Schwartz College of Pharmacy & Health Sciences. “Community or retail pharmacy and hospital or institutional pharmacy are the most common career paths for pharmacists. There are, however, a variety of other options to consider including compounding, ambulatory care, informatics, academia, long term care, managed care, governmental organizations, and the pharmaceutical industry.”

**Community pharmacists** are the most accessible health care professionals since appointments are not required and many pharmacies are open late in



Dean Pezzuto.

the evenings and, perhaps, 24-hours per day. Community pharmacists are involved in preparing and dispensing medications, providing patient counseling and education, assisting patients in selecting non-prescription therapies, and administering vaccinations. Community practice also allows for involvement in business operations, either through ownership or by becoming part of management teams within chain pharmacies. Community pharmacists also have opportunities to provide compounding services and/or advanced patient care (clinical) services.

**Compounding pharmacists** create customized medication formulations and dosages that are not commonly or readily available. Although some compounding is often part of community practice, certain pharmacists specialize in compounding and practice in facili-

ties dedicated to this service.

**Ambulatory care pharmacists** are involved in providing advanced patient-care services in the community. While many community pharmacists offer aspects of these services as part of their practice, ambulatory care pharmacists focus on this component to help patients manage their ongoing/chronic illnesses. Patient-care or clinical services include comprehensive medication reviews to ensure patients are receiving optimal cost effective therapies, and communicating with prescribers to assure continuity of care. Ambulatory care practice includes patient education, health screenings, and wellness promotion programs.

**Hospital pharmacists** can be involved in a multitude of services. Pharmacists participate in the medication distribution process, ensuring that medications get to the appropriate patients. They also prepare medications such as intravenous preparations. Pharmacists ensure medications are properly prescribed to offer optimal benefits for the patient and provide clinical services by rounding with medical teams and making recommendations related to selecting and monitoring optimal medication therapies, preventing medication errors and adverse drug events, and educating patients about their medications. Many pharmacists elect to focus on specific patient populations and specialize in areas such as cardiology, pediatrics, emergency medicine, and other specialties. Hospital pharmacy also offers opportunities for management positions with involvement in such areas as planning and development of programs, budgeting, and personnel administration.

**Informatics** is a fairly new area within the profession. With so much of health care delivery being dependent on technology, informatics provides pharmacists with a unique area of practice that combines knowledge of pharmacy with knowledge of information and com-

munication technology to optimize safe and effective medication delivery and outcomes.

**An academic pharmacy career** allows pharmacists to educate future professionals and impact the future of the profession. Academicians are involved in teaching, research, and service to the profession. Many pharmacists in academia continue to provide patient care and/or pharmacy services in a variety of settings based on their specialty and training but have the added opportunity to offer educational instruction to student pharmacists both in-class and in real life practice settings.

**Pharmacists who practice in long-term care** (or nursing homes) may have some responsibilities similar to those of hospital pharmacists but they focus on patients residing in long-term care facilities and their unique and often extensive needs. Some long-term care pharmacists serve as consultants to review patient medication use and provide recommendations to make sure patients are receiving appropriate medication therapies.

**Managed care pharmacists** work for health plans and pharmacy benefits management companies. They design and deliver comprehensive programs to ensure desired patient outcomes that are also cost effective. Managed care pharmacists conduct medication reviews, develop patient education and outreach programs, and help to ensure adherence to medication therapies. They are also involved in various administrative roles pertaining to business management and cost management.

**Pharmacists also work for governmental agencies** such as the Food and Drug Administration to ensure that



LIU's pharmacy lab.

only safe and effective medications are available to the public. Pharmacists also serve in the Public Health Service, providing patient services to Indian reservations and other underserved areas.

**Pharmaceutical industry careers** offer a broad range of opportunities for pharmacists. Pharmacists can be involved in areas such as research and development, sales and marketing, medical communications, drug regulatory affairs, and medication safety. These pharmacists combine their extensive knowledge of medications with their abilities to make new medications available to patients and communicate new information to consumers and health care professionals.

“These are only some of the opportunities available to students who pursue a degree in pharmacy. Additional opportunities include areas such as nuclear pharmacy, veterinary pharmacy, and association management,” Dr. Pezzuto concludes. “Irrespective of career preference, a pharmacy degree provides the graduate with the tools to enter the profession in many different areas and to pursue post-graduate education and training. Pharmacy remains an ideal professional goal for students who want to help patients and have an interest in science.”

*Jane Shtaynberg is Director of Experiential Education and Adjunct Associate Professor, Pharmacy Practice, for LIU’s Arnold and Marie Schwartz College of Pharmacy & Health Sciences.*



# Former welder, future teacher tapped to speak

Raymond Florent, a resident of Merrimac, Mass., who is graduating from Northern Essex Community College with an associate degree in elementary education, has been selected as the student speaker for the college's 54th Annual Commencement Exercises, which will be held on Saturday, May 21, on the Haverhill campus.

Born and raised in Haverhill, Florent is a 1999 graduate of Haverhill High School. He trained as a welder and was making a respectable living when a workplace injury sidelined him. Unable to return to the physical demands of a welding position, he accepted part-time work at an area amusement park designing sets and dressing as a cast member. He enjoyed the work, but realized it wasn't a sustainable career.

Using his imagination, Florent saw himself blending his creativity with working with children. The seed for becoming an elementary teacher was planted. In 2013 he enrolled in Northern Essex's Elementary Education program.

Initially, he saw Northern Essex as a means to an end. He would attend classes, graduate, and transfer into a four-year program. He couldn't imagine socializing with traditional students, yet they gravitated toward this funny, smart, and charismatic teacher-in-training. Soon, he was elected a student senator; he participated in the student leadership program; became a member of Phi Theta Kappa, the community college honor society, and Psi Beta; joined the Pathways to Career and Academic Excellence (PACE) Program; joined the NECC Judicial Review Board, and volunteered for a number of local organizations including Emmaus House, Lazarus House, Cor Unum, the Community Outreach Group (COG), and local veterans' charities. He is also a work study student in NECC's Sport & Fitness Center.

"Coming here I found a passion for education that I never had before," Florent says. "It was so welcoming that I couldn't get enough."

Last fall, the PACE staff nominated Florent for the Massachusetts Educational Opportunity Association Scholarship Award. He was one of just five recipients to receive the award.

Florent will graduate in May with a near perfect GPA. He intends to transfer to either Merrimack College or Salem State University where he will work toward his bachelor's degree in education.

He was nominated for this honor by Amanda Fregeau, academic advisor in the PACE Program; Karen Mitchell, director of the PACE Program; and Peter Flynn, professor of behavioral sciences.

Over 1,000 graduates will receive



Ray Florent.

certificates and associate degrees at the college's 53rd Annual Commencement, which will be held on Saturday, May 21, at 11 a.m. on Northern Essex's Haverhill Campus.

Lawrence Attorney and NECC alumna Wendy Estrella will be the featured commencement speaker.

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In spite of the joy of the wedding day, the marriage between Betty Crocker and the Pillsbury Dough Boy, as expected ended in disaster.

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# Using pop culture to say ‘no means no’

Shahael Myrthil  
Campus News

A public service announcement was released last year where President Obama revealed that 1 in every 5 women fell victim to rape crimes. Why not get yourself involved to help decrease these crime rates, as Ben Atherton-Zeman did?

Atherton-Zeman, spokesperson for the National Organization for Men against Sexism, performed his one man play, “Voice of Men,” to the Nassau Community College community on March 31st. In light that April was National Sexual Assault Month, Atherton-Zeman pointed out his contributions made in rape crisis programs at various different shelters for over 20 years, after his then-girlfriend had confided in him with a dark secret of having been raped by another man. Being a college-aged student at that time, he got involved with talking about violence against women and provided aid to battered victims.

But bringing edgy humor to controversial topics such as sexual harassment against women and objectification isn’t something that I’d ever seen before.

The room got dark and quiet as a short clip showed the effect on a young boy after hearing his dad raise his hand on his mother in the kitchen over a dispute over a serving of food.

As if to change the mood of the crowd, music blasted through the speakers right before Zeman came out in full costume. Before he acted out the role of Austin Powers, he got himself into character as Rocky Balboa from the hit 1976 movie “Rocky” where he displayed a persistent aggression towards his love interest Adrian after he kept insisting for her to come inside his house so they could “hang out.” Once he finally lured her in, a reserved Adrian

looked really nervous and uncomfortable. He tried to get her to sit down next to him and make herself comfortable, but she didn’t budge. The awkward tension continued to fill the room, after Adrian had asked to make a phone call to inform her brother of her whereabouts, to which Rocky objected. It was then that she started heading toward the door where he suddenly got up and put his hand on the door to keep her from going out.

It was pointed out that the number one missed sign of sexual violence is when a person refuses to stop despite the other person insisting on it; often the suspect, assumes that he/she is joking but Adrian wasn’t joking in this case. She really wanted to leave. This is usually how these crimes begin, Atherton-Zeman said.

It’s not about sex, it’s about power, which Rocky tried to hold over Adrian.

Later on, Atherton-Zeman, as Rocky, reflected on his remorse towards his actions earlier that day: “Don’t get me wrong, I still love

Adrian. I had cared more about hooking up with her than who she

was as a human being and giving her what she deserved from me,” Rocky said to himself.

Not all men are like Rocky, though; some are like Austin Powers. Portraying the role of Powers with a twist added to the storyline, was where Atherton-Zeman brought the objectification of women into focus. His impressive dance moves had caught the attention of an attractive girl at the bar. They chatted briefly before he was given a book on feminism, which she told him that he had to read if he wanted her phone number. That he did and was later invited over to her house to watch a film that degraded women as sexual properties.

Austin thought those girls were hot, but she wanted him to see beyond just their sexy bodies.

“I love these images, they’re sexy women; but according to you, they’re being objectified. which bothers me. I see that I’m part of the problem,” Austin said to his date.

“You have to see women as full human beings, deserving to be leaders and treated with respect. It’s not just about their pretty hair or their bodies that should attract the attention of men. Someday one of these women could possibly become president of the United States,” she told him.

Right then and there was when he apologized for being a sexist and she confirmed her feelings for him, stating that she wanted to be with Austin, not just because he was an amazing dancer, but also because he didn’t get offended by what she’d told him; she also felt that he was a great listener, and understood her when she declared how women should be treated.

“You’re my international man mystery baby,” she said before planting her lips on him.

“Groovy baby,” he replied.

“Be an example of the man that you want your sister, daughter, and girlfriend to have. Strong men don’t bully!” Atherton-Zeman exclaimed to the audience.

“Young men need proper role models to change the way they think about women. The community must work as a team. It doesn’t matter what kind of man you are, once you raise your hand on a female, you become just like every other male abuser,” a woman said in a short videoclip shown.



Atherton-Zeman pointed out that females aren’t the only victims. “I’ve met male victims as well; some of them were in heterosexual relationships. ... But a vast majority of the victims I encounter at the shelters are women and young girls. Anybody can be raped. People need to let go of this idea that they should turn a blind eye to the situation. Just because it’s not happening to them, they assume it isn’t any of their business to speak up, but they should.”

Before leaving, Atherton-Zeman got the men in the audience to pledge that that they’d never commit, condone, or remain silent about men’s violence against women. They vowed to respect, listen to, and seek quality with every person they date and every person they know.”

Why don’t you too? Remember guys, “If it’s against her will, it’s against the law, so you should stop!”

# Making the most out of summer (cont.)

for a cause you support and/or try something new like an art class or a new sport. Your hometown's website and local library will have information on community events, workshops and programs.

Now then, I am warning you. It tends to get hot during this time of year. It can be brutal. **Go get some sun.** Visit your local park, pool and/or even go to an amusement or water park. Let's not forget about the beach. Even if you're not a fan of that type of water or sand, like me, there still is the boardwalk. This can be a great time to reconnect and spend time with loved ones. This can be with family members, boo aka bae, pals, etc. Take advantage of the opportunity to spend some quality time with your favorite people, especially since it is harder to find real time with them while in school.

**Summer is a great chance for self-care and to recharge.** If you are active like me, college isn't easy. It is organized chaos. Spend some time alone. Go for a walk, sleep, catch up on your favorite shows on Netflix,

and read a book. Visit that library I mentioned. Get a card and rent whatever movies, magazines and books you want. Free is my favorite word and number. You can't help others or be all that fun unless you dedicate time for yourself. You are important too.

## On a Budget?

Of course you have plenty of cool things you would love to do this summer, but it feels like nothing is affordable these days. College struggle is real. I still deal with being poor. I'm great at it. If you need some ideas or ways to spend your summer, and save money along the way, below are a few inexpensive summer activities.

**Get some friends or family members and go to your local bowling alley.** Make it a competition and maybe even place some bets. I've tried this with mixed results, but it was always fun. Many bowling alleys will offer coupons or deals for high school and college students, such as free appetizers with the purchase of a

game.

**Celebrate a random holiday with pals or family and make a party out of it.** National Ice Cream Sandwich Day (August 2), National Watermelon Day (August 3), or National Sandcastle Day (August 17), among others actually exist. You can even Google more examples.

**Go to a baseball game** with a few peeps, regardless if it is a local team or MLB club. Tickets can be expensive, but there are cheap tickets as well. Some teams including New York Yankees and New York Mets offer student discounts during select games if you show your high school or college ID card.

Lastly, **building that resume and getting experience** is arguably most important and doing it during college break is the best time. If you need help finding a volunteer agency or internship, VolunteerMatch.com and Internships.com are a great resource in your search for local and virtual volunteer positions in a variety of areas, including arts, business, health care, education, etc. By typing in

keywords as well as locations and using some of the filters, you can connect with nonprofits and companies that are important to you and conducive to your major or future career.

I outlined a bunch of stuff that many of you either have some experience in or at least want to try. It is not hard, but could be overwhelming. Make a list, breakdown what you want to do with action steps and simply give it a try.



## Ulster hosts mathematician

On Friday, April 8th, the SUNY Ulster Math team hosted a very special math colloquium to celebrate the 2015-2016 math team members.

The guest speaker was Dr. John McCleary of Vassar College. Dr. McCleary is an Algebraic Topologist and scholar of the History of Mathematics. Dr. McCleary has recently finished a book on this subject and has presented at many notable Universities such

as Dartmouth and Princeton. "To have him at the SUNY Ulster campus is a big honor," said Jules Albertini, Professor of Mathematics in SUNY Ulster's Sciences, Technology, Engineering & Mathematics Department (STEM).

The afternoon also included the results of the 2015-2016 NYSMATYC Math League Competition. There were 28 two-year colleges in this year's compe-

tion. SUNY Ulster finished seventh for the year. Professor Albertini remarked, "Finishing ahead of 20 schools, most of which are much larger than Ulster, is a wonderful result. However, the finish is not the important aspect of the Math Team. The Math Team is a community of learners who gather many Friday afternoons in the Gary & Janaki Patrik Math Center to socialize over Mathematics. The approximately 30 members will problem solve and explain different approaches to the same solution and become involved in an academic experience outside the classroom.

## Filbert by LA Bonté



By: L. A. Bonté



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# An accredited, free college is here (cont.)

operates on the same three-credit system as most American colleges, but with online modules. In order to complete each course, a student is asked to pay \$100 for a test administration fee. That said, students may request a waiver of the fee, and it's usually granted. If one were to not request the waiver, the total cost of an associate's degree would still only be \$2000; a bachelor's \$4000 and an MBA \$2400 (the new graduate program is priced at \$200 per course and consists of 12 courses). Because of the liberal access to scholarships, UoPeople bills itself as virtually free; and this is fair to say. Recently, a large number of Syrian refugees were given scholarships, for example.

"It is our mission to make sure all of our students have scholarships," Reshef said.

The college does not require students to have broadband, because they come from all over the world and much of the world only has dialup access, still. If an instructor is using a video or other large file, UoPeople will make sure students get a CD.

UoPeople only started a few years ago and so far has programs in Computer Science and Business Administration. "We picked degrees that we believe could help students find jobs," Reshef said. "We're now working on providing Health Science."

Yes, the initial reaction may be to scoff at this new college, but this effort is doing everything right: They have firmed up articulation agreements with two great schools, UC Berkeley and NYU; they have gotten 4000 applications from volunteers who currently have day jobs at traditional universities; they have a high-

powered president's council chaired by NYU President Emeritus John Sexton that includes Oxford Vice-Chancellor Emeritus Sir Colin Lucas, U.S. Former Under Secretary of Education Martha Kanter, UC Berkeley Chancellor Nicholas Dirks and Nobel Laureate Torsten N. Wiesel, among others; and have gotten major donations from companies like HP and Microsoft.

The college's accreditation is still in its early stages. So far, it just has national accreditation with the Distance Education Accrediting Commission. While this is a legitimate accrediting body, by federal standards, most brick and mortar colleges have what's known as "regional accreditation," which is much more costly for a college to attain. Credits from a regionally accredited college can transfer, while those from a college like UoPeople usually don't. So a degree from UoPeople, at this point in time, would be a stand-alone credential on your resume, not one that can be used to transfer to a traditional institution or apply to a traditional graduate school.

Personally, as I already have a regionally accredited graduate degree, I'd strongly consider joining their MBA program, as: the coursework is legitimate; the credential may allow me some new job opportunities; as a business owner, I am interested in improving my business skills; the online component is convenient; and the college has a worthy mission and seems to be going places. Perhaps someday soon this college will have more credentials and then the degree will carry even more weight. At the very least, I'd pick up a few new skills at a reasonable price.

President Reshef said that UoPeople's model is not meant to be competitive with traditional colleges: "Students come to us from 180 countries. Many of these students have no other educational alternative. Even in the US, there are those who can't get into traditional universities because they're undocumented and refugees or they've had student loan difficulties. ... The professors who volunteer for us understand that this is a must; we open the gates for these types of students."

Reshef sees the bigger picture: A lot of countries would like to provide higher education for their populations, but there is no infrastructure in place to do so. The UoPeople business model is relatively shoestring and easy to implement: "There are 100 million students worldwide who can't go to a traditional college - we are here to serve these



President Shai Reshef

people. We are not a threat [to traditional universities]. There is room for everyone and a big need out there.

"We are telling developing countries that they can replicate what we do, and they can give quality education to all of the people in their countries. We will show you the model."



A UoPeople student

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# This time of year, Redbox is king

**Darren Johnson**  
*Campus News*

I normally alternate my columns between covering Netflix and Redbox – both are affordable and found everywhere; the perfect distribution channels for the commuter students we typically serve.

This time of year, I find that Redbox gets my preference. That's because most of us had seen, or at least heard the results of the Oscars a couple of months ago, but the truth is, we didn't see any of the films mentioned.

Soon after the Oscars, these films start to hit Redbox. They may not hit Netflix for a while, so, if you want to see any of these, pony up the buck and a half at your nearest Redbox machine.

Let me add, having seen a bunch of these Oscar nominees in the past



[www.nu2u.info](http://www.nu2u.info)

couple of weeks, my general feeling is that these were a bit overrated.

## Creed

Full disclosure: I almost always watch the "Rocky" marathons when they are on TV, and think the first and second films in the series are all-time excellent. That said, I don't think



Sylvester Stallone is necessarily a great actor; just in those early movies, he wasn't that far removed, as a person, from the actual character he played. As time goes by, and in his real life he has become quite Hollywood, he can no longer channel the street characters he'd become known for playing.

After all, he has won the Golden Raspberry Award for Worst Actor four times, more than any other actor.

So, renting "Creed," and considering he was nominated most recently for Best Supporting Actor, I thought maybe Stallone is back to his 1970s form. But no, he isn't. I'm not sure what the Academy was thinking nominating him; especially in a year that was notorious in that no African-American actors were nominated for anything of note.

Not only is Stallone still just a caricature, as opposed to a character, the star, Michael B. Jordan, who plays Adonis Creed, is very awkward. There also are some major leaps of logic: Creed is somehow the illegitimate son of Apollo Creed, the heel of the first two movies who befriends Rocky in the third movie and dies in the fourth movie. How that affair happened, considering Creed was training to fight Ivan Drago, while dancing to James Brown's intro, is a mystery, let alone that the kid somehow ends up in an orphanage and adopted by Creed's wife several years later. Now trained by Rocky, Adonis fights one pro fight and then gets a shot against the world champ, which also is a bit implausible.

I didn't find the training scenes or the fight scenes as good as the early "Rocky" movies, and Jordan's stiff acting kept me from buying into the mandatory subplot/love story.

I didn't find the training scenes or the fight scenes as good as the early "Rocky" movies, and Jordan's stiff acting kept me from buying into the mandatory subplot/love story.



## "Concussion"

Thus Jada Pinkett and Will Smith had a point, boycotting the Oscars. How does Stallone get a nomination and not Smith, who starred in the interesting drama "Concussion."

Considering Smith's previous roles, including Muhammad Ali, I thought he'd play a concussed athlete in this film, but no. Smith very convincingly plays Nigerian-born forensic pathologist Dr. Bennet Omalu, the man who discovered the link between head injuries in football and mental illness and premature death amongst its players.

The film highlights all the nasty politics Omalu faced, as the NFL not only denied the allegations, but sought to defame him and his supporters. The film pulls no punches, showing all the pressure put on Omalu to recant his opinion, by not only the NFL, but fans and even some federal agents. Again, not the type of material normally in a Will Smith film.

Maybe the Oscar voters thought this would be a football movie, and didn't bother to watch it, but the film very much sums up what happened to a string of once-popular athletes; how they got to the point where, in pain and desperation, they even shot themselves in the heart so that their brains could be studied, indeed helping others.

## "The Hateful Eight"

More full disclosure: I love

Quentin Tarantino films. I love the camera angles, the chatty dialogue, how he doesn't use modern special effects/CGI and the unique musical selections. They have personality.

But "The Hateful Eight" seems to be a parody of the typical Tarantino film: A lot of shooting, a lot of the N-word, a lot of revisionist history, a look at 1800s America and a flashback chapter that ties it all together.

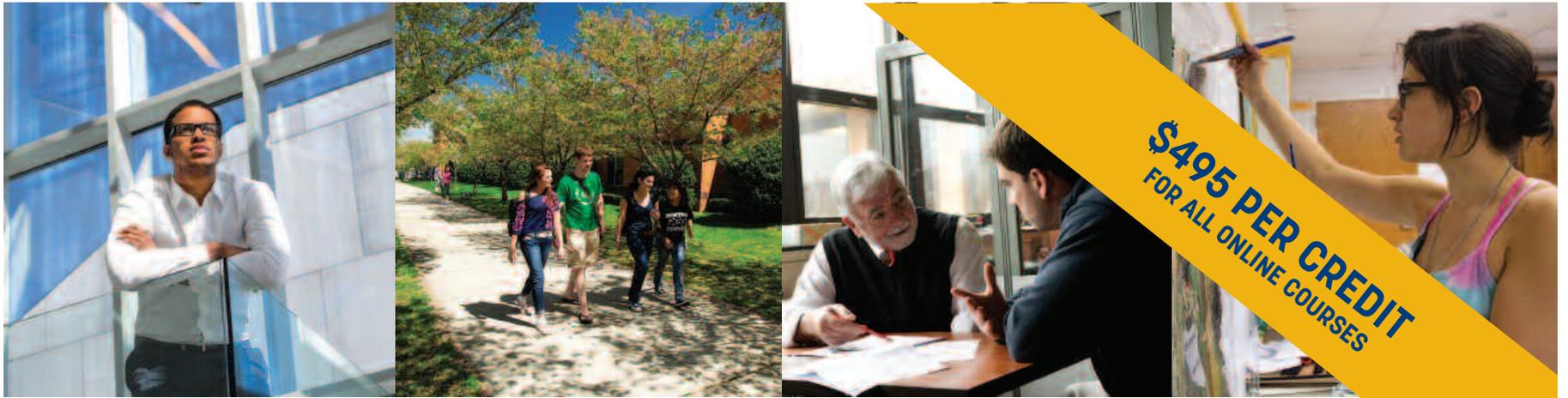
Ultimately, the characters weren't all that likeable. Yes, I get it, they are "hateful," but there has to be at least one heel to root for, right?

And, following the current trend in movies, at over two and a half hours, it was just too long. The story itself wasn't worthy of such a long time frame.

That said, sometimes Tarantino movies grow on me over time, as I catch bits and pieces over and over again on cable, and start to respect his master directing. He really is an all-time great.

*"It's New to You!" is a regular column on Netflix, Redbox and more. Read more on [www.nu2u.info](http://www.nu2u.info).*





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# Starbucks executives visit Nassau CC

Natalie Wilson  
*Campus News*

We have all enjoyed some sort of refreshments, either something from the secret menu or a freshly baked chocolate chip cookie; whatever it was we loved it!

Professor Jack Mandel, along with the marketing students of NCC, invited Mr. Ari Mendrinis, the Regional Manager, and Ms. Jenna Stanton, Store Manager of Starbucks, where we were privy to the many advantages that Starbucks offers to students, communities, and small businesses.

Mendrinis said: "Our goal is to help young people get on the right path, with their career goal and support their efforts."

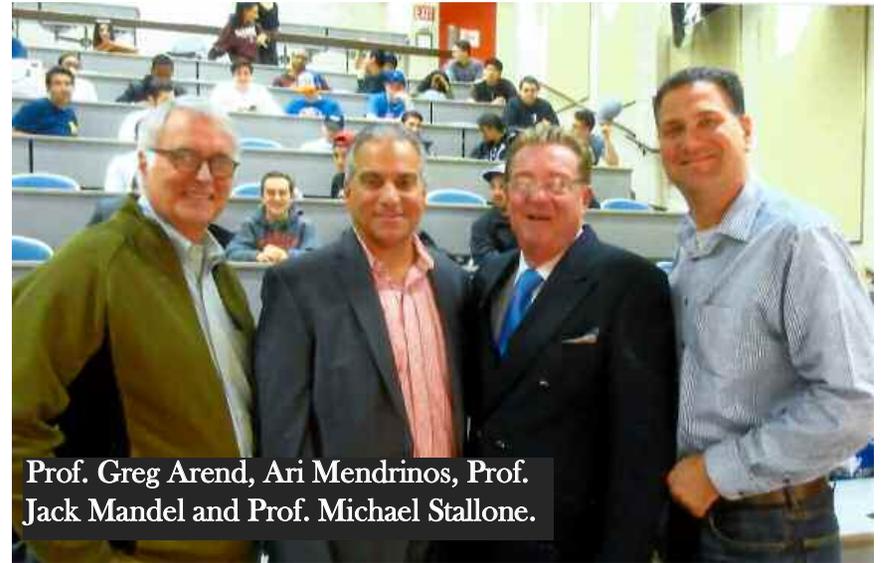
Ari, an alumni of St. John's University, takes pride in getting to know each and every one of his 150 em-

ployees, helping them to find the areas that allows them to improve their skills and capabilities. Just as he did with Stanton, now a proud store manager of the Roosevelt Field location. Stanton, who is an alumna of NCC, started with Starbucks, working many different shifts, juggling school and work.

"This was my favorite place to learn new things, and now Starbucks is not just my job it is my career."

Starbucks encourages their employees to advance, becoming the best that they can be. One perk is that Starbucks pays for their full time employees' online college education. Three NCC marketing students Taylor Contello, Samantha Riccardo, and Matt Domnitz, are currently the proud faces behind Starbucks' barista team and enjoy what they do.

Would you not like the opportunity to advance while and after you



Prof. Greg Arend, Ari Mendrinis, Prof. Jack Mandel and Prof. Michael Stallone.

graduate from college? Starbucks has shown itself to be a company that is "not only talking the talk but also walking the walk," according to Mendrinis.

As professor Mandel stated "While classroom theory and text-

books are of educational value, practitioners from the workplace offer their experiences and personal insights which often have a stronger impact on students."

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USNews  
REGIONAL COLLEGES NORTH 2016

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# Community college tackles textbook prices

Since the 1970s, the cost of college textbooks has skyrocketed by 1,000%. Textbooks now typically cost between \$100-200, with the estimated cost of \$120 at a community college (where a student is likely to spend about \$1,200 a year on textbooks alone).

North Shore Community College has made a commitment to embrace the Open Educational Resources (OER) movement in higher education to make textbooks more affordable for its students. The OER movement seeks to reduce the cost of student learning resources by making open and adaptable quality content available to educators in whatever form they wish to use. This includes scores of textbooks on a variety of subjects from history to psychology to business to anatomy but also includes videos, audio recordings, lesson plans, and other rich content.

At NSCC, through a Technology Across the Curriculum Grant Program, Library, Instructional Technology and

Design staff and faculty have developed and implement the Open Textbook Initiative to work with faculty to help them reduce the cost of their course materials by either replacing purchased materials for open content online as well as the Library's digital resources and databases, or by finding a more affordable course text (under \$50) coupled with other free materials. The Open Textbook Initiative has also created a guide for faculty to help them navigate the vast collections of OER.

To date, this initiative has saved students \$35,000 in textbook costs and over 20 faculty are working to replace their textbooks with open and affordable materials. For their efforts, NSCC is emerging as a leader across the Commonwealth's community college system, and is encouraging others to embrace the movement. College staff have been in demand to share their knowledge through presentations and publications including the UMASS Boston OpenEd

all-day conference, Quinsigamond Community College's Technology Conference, OER Summer Institute, 2015 Innovations Conference and more. To see more about this program go to: <http://libguides.northshore.edu/open>

NSCC students are also getting on-board with the initiative. The NSCC Student Government Association held its first book swap this semester, where students swapped 40 books, ultimately saving students approximately \$4,500.

In addition, MASSPIRG students just released a new report investigating the real impact of high textbook prices on today's students. The report, titled "Covering the Cost," is based on a nationwide survey of nearly 5,000 students, including 1316 from Massachusetts. Alisha Raby Cefalo, NSCC Student Government Senator and book swap organizer noted, "Students are consistently forced to choose between survival and overpriced, required textbooks. We need to work to-



gether to cut the overall cost of college for students by getting more funding for alternative options." The study found that in many instances students are spending a great portion of their financial aid assistance on textbooks. To view the report in its entirety go to: <http://masspirgstudents.org/reports/sp/covering-cost>.

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By David L. Hoyt and Jeff Knurek



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Answers to Boggle® BrainBusters:  
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| <input type="text"/> | Triple Word Score | <input type="text"/> |
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PAR SCORE 260-270  
BEST SCORE 384

FIVE RACK TOTAL  
TIME LIMIT: 25 MIN

DIRECTIONS: Make a 2- to 7-letter word from the letters in each row. Add points of each word, using scoring directions at right. Finally, 7-letter words get 50-point bonus. "Blanks" used as any letter have no point value. All the words are in the Official SCRABBLE® Players Dictionary, 4th Edition. SOLUTION page 30

For more information on tournaments and clubs, email NASPA - North American SCRABBLE Players Association info@scrabbleplayers.org. Visit our website - www.scrabbleplayers.org. For puzzle inquiries contact scrgams@gmail.com.

# Top U.S. corporations hide money off shore

**Erick Payne**

*Scripps Howard Foundation Wire*

The 50 biggest U.S. companies relied on a secretive network of more than 1,600 disclosed subsidiaries in tax havens to stash more than a trillion dollars offshore, according to an Oxfam America report released last month.

The analysis shows how large U.S. companies use tax havens and other loopholes to dodge paying their fair share of taxes, according to Oxfam. The actions by multinational corporations cost the U.S. about \$111 billion each year.

“The vast sums large companies stash in tax havens should be fighting poverty and rebuilding America’s infrastructure, not hidden offshore in Panama, Bahamas or the Cayman Islands,” Raymond Offenheiser, president of Oxfam America, said.

Oxfam America is an international relief and development organization with the goal of creating solutions for poverty, hunger and injustice. It held about \$95 million in assets in 2015.

One way to avoid paying taxes, called a tax inversion, is when a large corporation acquires a smaller company in another country and moves its headquarters there. That makes the company subject to more beneficial tax laws in the other country.

The U.S. corporate tax rate is 35 percent, while other countries’ rates can be 12 percent. Oxfam found only five of the 50 companies paid the full 35 percent corporate tax rate.

The companies may also have failed to disclose thousands of additional subsidiaries to the Securities and Exchange Commission because of weak reporting requirements. Companies disclose information in 10-K filings with the SEC.

“It’s not that they’re breaking the laws, it’s that the laws are so poorly designed that they allow people, if they’ve got enough lawyers and enough accountants, to wiggle out of responsibilities that ordinary citizens are having to abide by,” President

Barack Obama said during a White House press briefing.

It sticks the rest of us with the tab, Obama said.

Deborah Field, co-owner of a small business in Oregon, Paper Jam Press, said it’s everyone’s civic duty to pay a fair share of taxes.

“Taxes pay for a lot of very important things in this country,” Field said. “There’s a lot of good things that happen when we pay our taxes.”

Nearly seven out of 10 Americans believe corporations pay too little in federal taxes, according to a 2015 Gallup poll. Despite this, members of Congress in both parties and business leaders have argued the exact opposite.

Billionaire activist investor Carl Icahn sent Congress a letter in October outlining his plan to dump \$150 million into a super PAC to push legislation that could lower U.S. corporate taxes on foreign profits.

“It’s a no-brainer for Congress to pass a highway bill that includes international tax reform,” Icahn wrote, stating that if the legislation isn’t passed, many U.S. companies will invest their money outside the country.

Icahn holds 45.8 million shares in Apple, according to a February CNBC report. Apple holds \$181 billion in offshore accounts, more than any other American company.

Not all political and business leaders hold this ideology.

Sen. Elizabeth Warren, D-Mass., said during a speech at the National Press Club in November, that the legislative battle over fair taxes between large corporations and working Americans isn’t fair.

“The corporate giants are lined up to make sure tax changes tilt their way,” Warren said. “America’s working families don’t have a zillion-dollar PR team to counter the false claim that corporate taxes are too high.”

Small businesses don’t have money to lobby against tax giveaways for giant corporations, Warren said.

Researchers at the University of Texas, the University of California

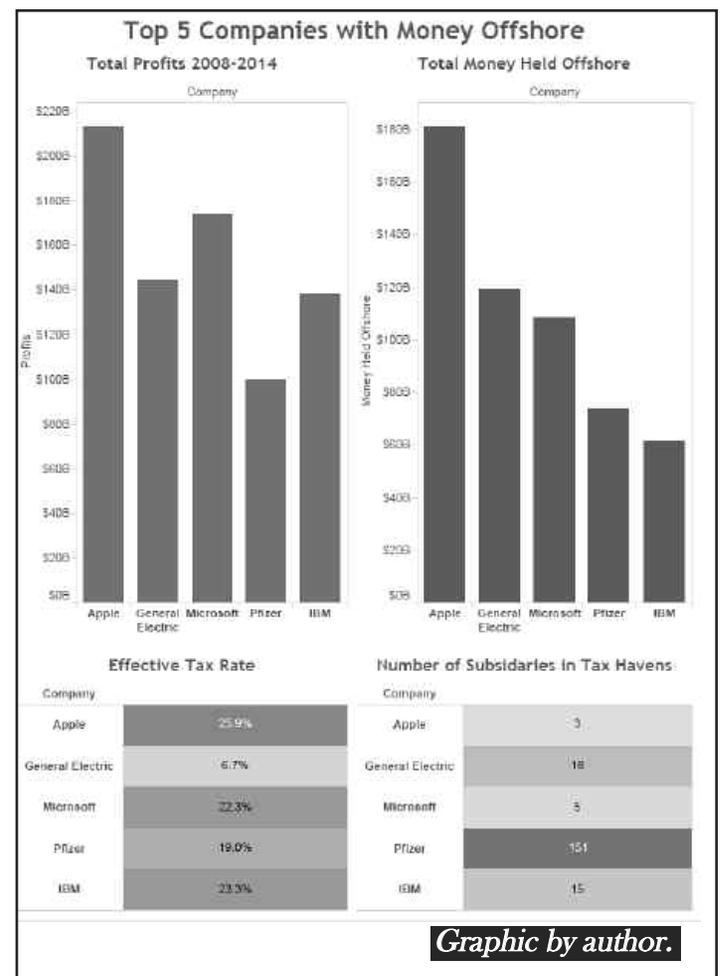
and New York University have found that increasing lobbying expenditures leads to paying less taxes in the following year. The top 50 largest companies collectively spent about \$2.7 billion on lobbying in D.C. from 2008 to 2014.

“These companies collectively are receiving very generous amounts of support for their operations,” Judy Beals, director of private sector engagement for Oxfam America, said. “They’re using their political muscle in ways that are further rigging the system.”

As a former corporate tax accountant who worked for 15 years for companies, ranging from small to multinational, Field said she saw how much time and money was spent avoiding taxes.

“There really shouldn’t be a get-out-of-tax-free card,” Field said. “There shouldn’t be special rules for only the largest and most profitable. It’s time to stop this corporate welfare system that we have in this country.”

The Oxfam report comes in the wake of public outcry after a leak of more than 11.5 million financial and legal records shed light on how people use secretive offshore holding companies to hide cash. The investigation, called the Panama Papers by an international consortium of journalists, revealed information connected to people in more than 200



countries and territories.

Several companies, including ExxonMobil, have responded to the Oxfam report. “ExxonMobil operates in dozens of countries all over the world,” Exxon stated. “The corporate governance rules in these countries vary considerably.”

Exxon is an American multinational oil and gas corporation headquartered in Texas. The company pays 41 percent of its revenue in taxes – well above the average rate of 26 percent for the 50 companies on the list.

It’s sometimes sensible to incorporate affiliates in different countries with stable corporate governance rules, including countries that some refer to as tax havens, the company said.

Other companies, including General Electric and Morgan Stanley paid as little as 7 and 8 percent in taxes, respectively.

# CAMPUS NEWS

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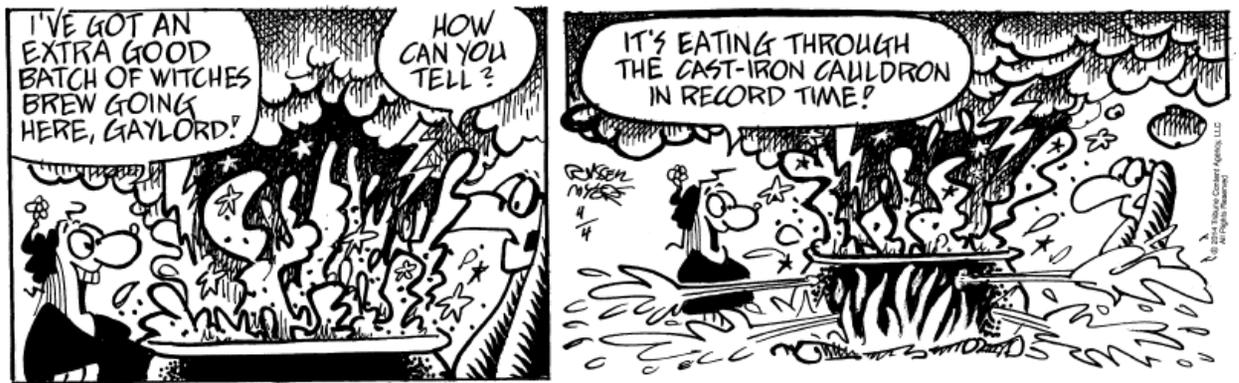
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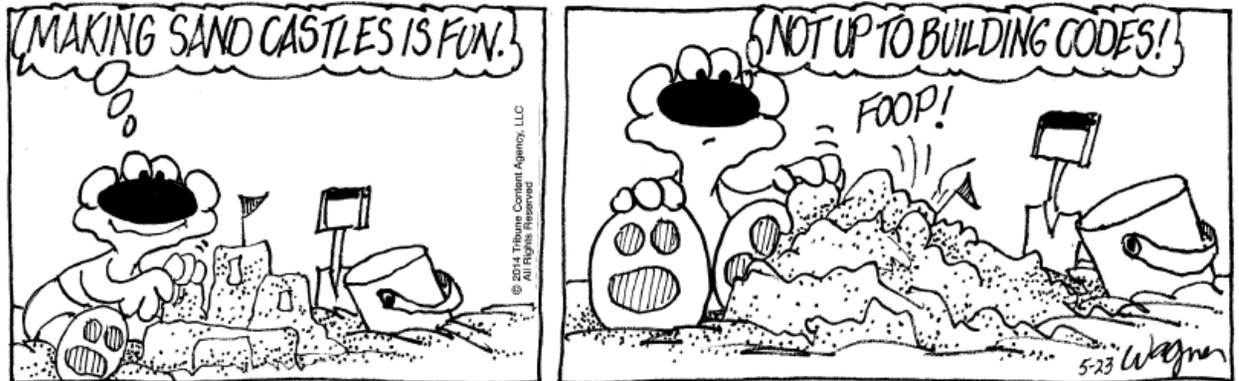
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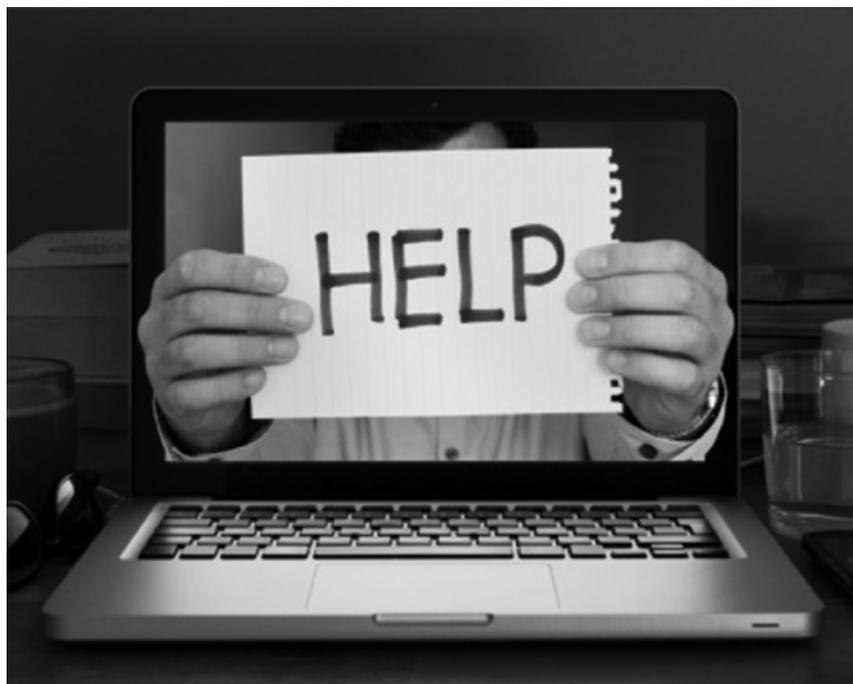
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# LaGuardia and WCC provide English training

LaGuardia Community College has begun providing English language training, contextualized for the retail sector, for NY-area employees of Whole Foods Market. A pilot program led by the National Immigration Forum, in collaboration with the Community College Consortium for Immigrant Education and Miami Dade College, the 12-week course is designed to increase English language skills among retail employees for whom English is a second language.

“We are very pleased to be working with the National Immigration Forum to provide NY-area Whole Foods employees with the classes they need to improve their English communication skills,” said LaGuardia President Gail O. Mellow. “English proficiency can be a key factor in determining earnings and career advancement for immigrants in New York City, so this kind of investment in skills development is so important.”

Funded by the Walmart Foundation, this program, known as Skills and Opportunity for the New American Workforce, is provided at no cost to these retail employees looking to in-

crease their English proficiency and their career pathways in the retail sector.

Thus far, two cohorts of approximately 20 Whole Foods employees each have begun the program at LaGuardia; four additional cohorts will begin in the next few months, making the potential reach for the program a total of nearly 250 employees.

“I am grateful to have this opportunity to improve my English,” said Ingrid Guzman, who is originally from the Dominican Republic, and has been a Whole Foods Market employee for nearly 10 years. Currently, she is a bakery team member at the Upper West Side store, where she works as a cake decorator and pastry chef. She is among the first cohorts at LaGuardia. “My goal is to improve my communication with both my customers—so I can provide them with great service—and with my team members.”

In the New York area, English for Speakers of Other Languages (ESOL) training for Whole Foods Market employees is being provided at Westchester Community College in addition to La-

Guardia. The program is also being piloted in Miami and Houston (Lone Star College), with employer partners Publix and Kroger, respectively.

Mark Wilkins, in New York-area leadership of Whole Foods Market, said of the project, “We at Whole Foods are excited to partner with the National Immigration Forum, Westchester Community College and LaGuardia Community College to offer our team members the opportunity to improve their language skills, further enhancing their ability to interact with and serve our shoppers while supporting their families and taking part in the communities where they live and work.”

“We started this training program because the retail sector has one of the highest levels of limited-English-proficient workers, at nearly 1.5 million, approximately half of whom are women,” said Ali Noorani, Executive Director of the National Immigration Forum. “Retail companies are eager to get involved, because they understand the profound impact that improved access to educational opportunities can have on ad-



vancement, retention, improved work quality and economic success.”

“Community colleges play a vital role in supporting their communities through programs that build the skills of immigrant workers and benefit the businesses that employ them,” said Teresita Wisell, Executive Director of the Community College Consortium for Immigrant Education and Vice President of Workforce Development and Community Education at Westchester Community College. “CCCIE is proud to be a partner in this initiative to build a replicable model that can be scaled nationwide, with the opportunity to support retail employees’ personal and career growth and contribute to increased productivity and effectiveness among retailers and the sector as a whole.”

## Ways to get involved.

### Write for us!

Many community college and four-year college students have written for us over the years. They graduate and then we look for the next generation of writers. We need sports, arts and news stories. Consider writing for us. You don’t have to be all that polished, yet. We’ll help you find your voice – and reach over 10,000 students a month!

### Use Campus News in your classes!

If you are a student in a class having to do with journalism or current events, ask your instructor if there’s any way to incorporate Campus News in your class. If you are an instructor reading this, contact us. We’re happy to visit or publish stories that come

from your classes.

### Podcast!

We’re creating CampusXM.com, which hopes to revolutionize college radio. If you’d like to create a 55-minute show, let us know and we can work out the details. No cost, of course!

To get in touch with us about any of the above write to [editor@cccn.us](mailto:editor@cccn.us). Thank you!



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**CAMPUS  
NEWS  
COLLEGE  
PAPER**

# SUNY 2-year colleges take budget hit

**Darren Johnson**  
*Campus News*

While K-12 public schools did get a boost by the recently passed state budget, and CUNY's aid from Albany was restored, SUNY took some hits, including most of its 30 community colleges.

In our previous story, we reported that Governor Andrew Cuomo was seeking to keep state aid to community colleges flat, at \$2597 per "full-time equivalent" student (FTE) for the 2016-17 academic year. This would in essence be a cut for practically all of the community colleges, considering their rising costs.

College unions and presidents were asking for a \$250 to \$285 increase for this year, due largely to the fact that almost all of the community colleges are losing enrollments. Less enrollment means less tuition income.

The state legislature added \$100 to Cuomo's number, so community colleges will not get what they were hoping for. Total state aid will be \$2697 per FTE.

However, the state formula is complex, as there are a host of other factors that determine state aid. Thus, the following nine community colleges will likely benefit from the \$100 increase, considering current enrollment trends:

Broome Community College, Fashion Institute of Technology, Finger Lakes Community College, Genesee Community College, Jefferson Community College, Nassau Community College, Schenectady County Community College, Suffolk County Community College and Tompkins Cortland Community College.

The other 21 community colleges will have to scramble, either looking for ways to boost enrollment, receive more local (county) aid, raise tuition and/or make cuts. Those colleges include:

Adirondack Community College, Cayuga Community College, Clinton Community College, Columbia-Greene Community College, Corning Community College, Dutchess Community College, Erie Community College, Fulton-Montgomery Com-

munity College, Herkimer County Community College, Hudson Valley Community College, Jamestown Community College, Mohawk Valley Community College, Monroe Community College, Niagara County Community College, North Country Community College, Onondaga Community College, Orange County Community College, Rockland Community College, Sullivan County Community College, Ulster County Community College and Westchester Community College.

Some community colleges will get other funding. A SUNY spokesperson said: "Outside of general operating support, the budget also includes funding to start a Clean Energy Workforce Program (\$5.0M), initiate the Apprentice SUNY program (\$3.0M), and an additional \$1.0M for two additional community schools at the community colleges, as well as some small programmatic support for initiatives at Rockland Community College and Orange Community College."

SUNY released the following statement on April 1:

"We are disappointed that the final budget will not include Governor Cuomo's proposed extension of the landmark NYSUNY 2020 reforms, and that the Legislature was unable to provide the resources iden-

tified by the SUNY Board of Trustees as needed for our state-operated campuses and community colleges.

"SUNY greatly appreciates that the budget will provide additional funds for the continued expansion of Education Opportunity Programs and Centers, as well as some key capital projects at campuses across the state. This assistance will serve some of our neediest students while contributing to SUNY's delivery of path-breaking research and innovation, advances in healthcare, and economic development.

"As a system, SUNY waged perhaps its most comprehensive advocacy campaign to date, and we are proud of our efforts, especially the relentless advocacy of our students. Despite this setback, SUNY will work together, as a system, to determine how to make up the budget shortfall while not sacrificing educational quality or forfeiting the progress we have made over the past five years.

"Working with our campus presidents, Chancellor Zimpher and the Board of Trustees will consider every option within SUNY's authority to ensure that our more than 1 million students continue to receive the world-class higher education they deserve."

## JUMBLE

Unscramble these four Jumbles, one letter to each square, to form four ordinary words.

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THAT SCRAMBLED WORD GAME  
by Mike Argirion and Jeff Knurek



WHAT THE COUPLE EXPERIENCED AT THE SUMMER COTTAGE ON A HOT DAY.

Now arrange the circled letters to form the surprise answer, as suggested by the above cartoon.

**Ans:**

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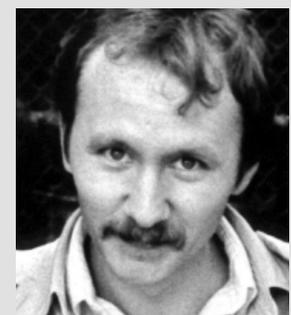
”

Jumbles: BRAIN BERET ACTING FERVOR

Answer: What the couple experienced at the summer cottage on a hot day — CABIN "FEVER"

## Congrats, David!

High five to frequent contributor and standup comedian David Paone, who wrote a very serious, poignant piece for us last year on community college students with disabilities; "Succeeding, despite it all," as the title read. The story was assisted by SUNY Ulster's TRIO program. The piece is a finalist for an award to be bestowed at next month's Press Club of Long Island annual dinner! Find the story on [www.ccn.us](http://www.ccn.us) by typing "Paone" in the search field!



# Better your resume and cover letter

**David L. Podos**  
*Campus News*

As the spring semester comes to an end, many students are either preparing to transfer to a four-year college and/or are looking to step into the professional work environment with hopes to land a good job; and that's quite a challenge when we look at the dynamics of our economy today.

If you want to get a heads up on the competition (and there is plenty of that), you need to be aware of two of the most important documents that you will ever send to a prospective employer: your resume and cover letter.

Unfortunately, many students do not understand the significance of these documents, as well as the nuances between the two – and there are differences. In fact, both are quite different and denote different aspects of

the applicant to the potential employer.

Resumes are for one purpose, to inform your potential employer about what credentials you have. This would include: your educational credentials, any written works that you have authored, your work history (this would also include any volunteer positions that you may have had).

That's it, period! Your resume should not be more than two pages, and most college grads with little work experience should be able to put all of this on one page. Of course, the

need to not make any spelling mistakes, and to set up your resume and cover letter grammatically correct, is critical.

If you feel a bit lost about how to properly set up a resume and or cover

letter, there are several things you can do. If your school has a writing lab, go there, as they will be able to assist you, and/or go to your library and see one of the librarians. Of course there are also a ton of web sites that are available to you as well, so do a quick Google search.

Employers are inundated with hundreds of resumes daily, so stick to the metrics I have outlined above and make their job easy; be precise and accurate about your work background.

Also worthy of mention is to add what is called "bragging rights." For resume purposes you can list this right after your work history as "awards and mentions." For instance, let's say you had a part-time job in a retail store while in school, and while employed there, you received the "employee of the month" award for outstanding customer service. Put it down! Employers love this kind of stuff; it separates you from the rest of the pack, and shows that you are a dedicated worker. The same would be applicable in regards to your education; if you received high honors (dean's list, for example), put it down. While this may sound like a no brainer, you would be surprised at the number of grads who fail to mention these very important pieces of information.

Your resume is dispassionate. Stick to the facts, do not hype it up to portray something you are not; if you are called into an interview and are seriously being considered for a position, the employer will do a background check, and, if they find out that your resume is a bunch of bull, you can forget about ever getting a position with them.

Now, on to your cover letter. This is sometimes referred to as a letter of application. Unlike your resume, your cover letter is a brief bio about you; what makes you tick, and why they should hire you. Contrasting your resume, your cover letter should

have a degree of emotion in it. Yes, for many applicants, one of the most common defaults that they put in their cover letter is, "I am a people person." Well that's fine and dandy, but what else do you have? What is going to catch their attention within the first 10-15 seconds of reading your cover letter? If you can't snag their attention, your application will end up in the trash can.

Smart candidates do a bit of re-

**'Be precise and accurate about your work background.'**

search on the company before they send out anything. If you really want to impress them, find out what their mission statement is via their web site and quote from it. Think of the mission statement as the "soul" of the company. Tell them why their mission statement has got you so amped up!

Cover letters and resumes are your calling card, and when each is prepared properly, they can be a great ally in your search for that right job.

If you are lucky enough to get an interview, besides the obvious of being on time and dressing appropriately, make sure you bring a copy of your resume with you as well as a copy of your cover letter. Your interviewer will be referring to those two documents often, and it's good to have your copies in front of you to confirm the information that they have.

Best of luck on that job search!

*David L. Podos is an adjunct instructor for the Center for Social Sciences, Business and Information Sciences at MVCC.*



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# Ben & Jerry's co-founder visits

Jerry Greenfield, co-founder of Ben & Jerry's Homemade, Inc., addressed a packed audience of students, faculty, staff and guests in the gymnasium at Bunker Hill Community College on April 14, 2016. His talk, accompanied with some tasty ice cream treats, was part of the College's highly regarded Compelling Conversations speaker series.

"The real power of any business is in how it conducts its operations," said Greenfield, who told the audience the story of Ben & Jerry's Homemade from its uncertain start in a renovated gas station in Burlington, Vermont, in

1978 to the \$300 million ice cream empire it has become today. Along the way, the company learned how to integrate social and environmental values into its business

model, Greenfield explained. The business today is known for its commitment to social responsibility and creative management.

Before his talk Greenfield visited with students from Introduction to Business and Organizational Behavior/Design classes as well as members of the College's Entrepreneur

and Sustainability Clubs. The students peppered him with questions about combining idealism with successful business practices and the effect on a socially responsible company of going public and being absorbed by a large corporation.

Greenfield provided straightforward answers and complimented the students on getting quickly to the fundamental questions. Greenfield also enjoyed lunch prepared by BHCC Culinary Arts students.

Greenfield grew up on Long Island and attended Oberlin College. With Ben Cohen, he co-authored

**'The real power of any business is in how it conducts its operations.'**

the best-seller Ben & Jerry's Double-Dip: Lead with Your Values and Make Money. The two have won the Council on Economic Priorities Corporate Giving Award and have been honored as U.S. Small Business Persons of the Year by the U.S. Small Business Administration.



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# Berkshire CC wrestling club finds success

Four members of Berkshire Community College's (BCC) newly resurrected Club Wrestling program traveled to Springfield Technical Community College (STCC) on Saturday, March 26 to participate in the USA Wrestling March Madness Mania open tournament.

The Wrestling Club, the newest addition to BCC's Club Sports program has been practicing twice a week for the past two months. Saturday marked the Club's first competition since forming.

In the 153 pound weight class, Travis Hilchie, formerly of Mount Greylock High School, racked up one win. In the 162 pound weight class, CJ Lillie, another former Mt. Greylock wrestler, also earned one win, before falling in the wrestle back bracket to his teammate, Sebastian Zapata, in double overtime.

Zapata, a former Monument Mountain High School wrestler,

went 2 and 2 for the day, earning bronze at 162. Coach Shawn Green, who serves in dual roles as student coach and athlete, went 3 and 1 in the 174 pound weight class, earning the bronze medal in that class. Green's overtime loss was to NJCAA National qualifier, Nick Koury of STCC.

Following Saturday's tournament, Green offered the following observation, "First of all, I'm so proud to be a part of the renaissance of wrestling at Berkshire Community College. All the guys wrestled well and it was a fun day. We have some work to do on our conditioning."

Club Coach Mike Wynn stated, "I'm incredibly proud of these young men. They've been working hard and represented Berkshire Community College well on Saturday. It's exciting to be involved in bringing wrestling back to BCC and allowing these students to enjoy a complete

college experience that includes both academics and athletics."

"The athletic department and entire college community is so excited about the rise of our new Club Wrestling team," said Lauren Pellegrino, BCC's director of recreational services. "As these results already show, they have so much promise. We can't wait for the next meet on May 7. We want to thank Coach Mike Wynn for all of his dedication in helping to make



Sebastian Zapata and Shawn Green.

this possible. Go Falcons!"

The Club's next scheduled competition is Sat., May 7 at the Bay State Scramble Tournament at STCC.

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# CC sports roundup

## Herkimer Player of the Month

Herkimer Generals softball player Dana Nicoletti of Liverpool, NY was named Green & Gold Female Athlete of the Month for March.

Nicoletti, a Liberal Arts & Sciences: General Studies major at Herkimer College doubles as a lead-off hitter and starting pitcher for Herkimer. In March, the sophomore hit .449 and compiled a 5-0 record as a starter. Offensively, she scored 22 runs off of 22 hits, also driving in seven runs of her own for one of the best line-ups in the nation. As a pitcher, Nicoletti has the eighth best earned run average (1.68) and fifth best average against (.153) in 33 innings pitched, going the distance in every start but one. Her five wins is the ninth best in the nation, while her 9.24 strikeouts per game is the best in the nation, currently at 44.

“Dana is one of the best athletes that we have ever had associated with Herkimer Softball,” said Head Coach P.J. Anadio. “She is a true triple threat at the plate this season. She’s lighting fast, can slap the ball and it for power if need be as a lefty. That’s not it, as she’s also our ace in the circle. Dana is a true two-way player. The best part about her is that she’s also a great student and teammate. The best is yet to come for this young lady!”

## Letters of Intent

Herkimer Men’s Soccer players Connor Doogan (Belfast, Ireland), Kevin Van der Slik (Zoetermeer, Holland) and Morrice Baker (Bridgeport, CT) recently signed letters of intent to play at four year schools.

Doogan signed with Keiser University in West Palm Beach, FL that competes in the Sun Conference. The second team NSCAA All-American had five goals from his defender position in 2015, getting one of them in the national championship tournament which Herkimer hosted.

Van der Slik signed with Tennessee Wesleyan College in Athens, TN. He led the Generals in scoring with 14 goals and three assists in 18 games.

Baker signed with Southern Connecticut State University in New Haven, CT to compete in the Northeast 10 Conference. As a goalie, Baker had a

.69 goals allowed average per game which was helped with five shutouts in 2015.

Each helped lead the Generals to a Mountain Valley and Region III championship as well as the programs 26th consecutive NJCAA DIII National Tournament appearance.

“All three are well deserving of their scholarships,” said Head Men’s Soccer Coach Pepe Aragon. “They were all tremendous leaders both on-and-off of the field. Connor and Morrice were a big part of our defense and Kevin is a very good finisher on the offensive end. I’m sure each will do great things at their four-year institutions. I’ll miss coaching them!”

## New Hoops Coach

Onondaga Community College has named Erik Saroney its Men’s Basketball Head Coach. Saroney comes to OCC from Syracuse’s Henninger High School where he was twice named the Section III Class AA “Coach of the Year.” Saroney’s hiring was announced today by OCC Director of Athletics Michael Borsz.

Saroney spent 14 years at Henninger where he coached the Varsity Boys Basketball team to a record of 238-72 (.767 winning percentage). Saroney guided the Black Knights to five Section III AA Championships (2004, 2008, 2011, 2013, 2015) and seven League Titles (2004, 2009, 2001, 2012, 2013, 2015, 2016). Saroney was named the Post-Standard Central New York “Coach of the Year” three times in 2008, 2011 and 2015.

“We are pleased to announce the appointment of Erik Saroney as our Men’s Basketball Head Coach,” said Borsz. “He has built a strong program at Henninger High School over the past 14 years that has regularly competed at a high level. During that time he never lost focus on primarily being a teacher, mentor and advocate to his student-athletes –a philosophy that directly matches our approach to athletics. We were immediately impressed by his knowledge of the game, drive to compete and desire to have an impact on the young men he coaches.”

“I am extremely excited for the op-



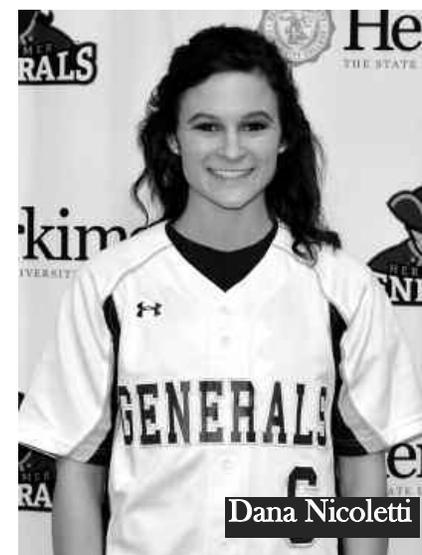
Connor Doogan, Morrice Baker and Kevin Van der Slik

portunity to coach at Onondaga Community College,” said Saroney. “I look forward to the new challenges of coaching at the collegiate level. Leaving Henninger, a place I love so much, was a very tough decision. I’m eager to take what I’ve learned during my time here to a new place. I cannot wait to get to work with the student-athletes at Onondaga Community College.”

Saroney, a league chairman and member of the sectional basketball committee since 2007, holds a leadership role in running and improving the Section III tournament. He has led the development of multiple players who have been named All-League, All-CNY, and All-State, including three All-CNY Players-Of-The-Year: Andray Blatche (2004), Ben Cronin (2008) and Romero Collier (2015).

Before coming to Henninger, Saroney was an Assistant Men’s Basketball Coach at NCAA Division II University of South Carolina Spartanburg, currently known as the University of South Carolina Upstate. His duties included recruiting both high school and junior college student-athletes as well as scouting, monitoring of student-athlete academic progress, and individual skill development and strength training.

Saroney graduated Magna Cum Laude with a Bachelor of Science degree in Physical Education and a Business Administration minor from SUNY Brockport. He also earned a Master of Arts degree in Sport Administration from the University of North Carolina at Chapel Hill. After receiving his master’s Saroney taught Physical Education at Lone Oak Elementary in Spartanburg, SC (1999-2001), RN Harris Elementary in Durham, NC (2001-2002) and Henninger (2002-present).



Dana Nicoletti



Erik Saroney

“Erik is well-known, well-respected and strongly connected throughout our community,” said Borsz. “Those relationships extend across the entire basketball community too and will serve as important recruiting and transfer connections for future Onondaga students. I look forward to working with Erik for many years to come.”

# Is it old media, or is it timeless?

**Darren Johnson**  
Campus News

My relatively old GPS conked out without my noticing while traveling through West Virginia on my way to the Future of Student Media Summit at Ohio University last month, and I ended up missing my exit, driving through rusting towns that, like my GPS, need an update.

When I finally got to the conference, I realized my old Lenovo computer couldn't hook into their AV system. My machine didn't have a modern port. I had to borrow some student's MacBook to play my PowerPoint.

These examples of obsolete technology wore on me a bit, as I was to set up a table for Campus News, which, as you know, is a - *gasp!* - printed newspaper.

I go to a good number of conferences - usually populated by professors and college administrators closer to middle age than traditional student age - and have been browbeaten over the years, showing up with my printed newspapers.

Like the middle-age person in a new convertible, blasting Kanye and wearing skinny jeans, these people wanted nothing to do with my old-school printed newspapers. They were hash-tagging (to whom, no one knows). All of the breakout sessions were about social media and reaching the "unreachable" student. My little table full of newspapers would get ignored at such conferences, as these folks wouldn't even make eye contact. They'd in-

stead visit the tables with slick people selling "likes" on Facebook and whatever. I may as well be a leper.

So, I went into Ohio University thinking I was done. Walter White giving one last, longing look at his lab before keeling over. John Wayne as "The Shootist" getting into one last gun battle. That would be that. #OUTOFDATE.

And at first, me at my table full of newspapers, the older journalism professors there ignored me. They did the usual avoiding of eye contact. I didn't fit the narrative that they tell students - that print is dead (but they don't tell them how to actually find a job of the same caliber as a print journalism job).

But then the students came out of a seminar - scores of them. And they all stopped by my table, took samples.

They all cared about the printed paper. They wanted their paper to be vibrant. They like printed papers, they said.

They ignored the guy trying to sell a new hashtag service at the table

across from me. He'd flown in from Florida and didn't make a single sale. He tried a look where he was wearing sneakers with skinny jeans and a jacket with patches on the elbows.

The person organizing the conference was a younger fellow, about the same age as the students. He likes the fact that Campus News is growing, and how we have this crazy distribution model. So I was asked to speak on circulation. The talk was very well attended.

They liked that I tied in the idea of making a newspaper with the various artisan movements that are popular with younger adults. People will pick up

something if it looks like it has some local craftsmanship to it. Meanwhile, the generic USA Todays in my motel lobby went untouched.

None of the students cared that my old laptop didn't work, or that I still use the iPhone 4s. The middle-age decision-makers have students pegged completely wrong. They don't care if you're trendy or not. They just want you to be you.

Eventually, the professors started coming by my table, too. They admitted that web journalism hasn't really been all that great at the college level; there's no way to really pay the bills with it, as web ads only offer pennies on the dollar. Too, it's easier for students to ignore some web site.

The keynote address at the Summit gave us some great stats from a joint study conducted by Borrell Associates and the College Media Association: Students reported still enjoying their print papers and advertisers said that student media was an important part of their marketing plans.

So, I left the conference heartened that, yes, print newspapers can have an audience, and it's a younger audience than what the naysayers would have us think.

Yes, go ahead, write that hashtag that two or three people will glimpse at and quickly ignore. It may be the future, but not yet.

Driving back - from a device the size of a matchbook containing an infinity of songs - I put on the late John Denver's "Take Me Home, Country Roads." It felt appropriate for leaving West Virginia.

"Life is old there, older than the trees, younger than the mountains,



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*blowing like a breeze."*

It's the message that can be timeless, not young or old or middle aged. The medium doesn't really matter.

And that's the last word ... for now.

Darren Johnson, publisher, has a Master of Fine Arts degree in Writing and Literature from Southampton College and is working on a novel. This is a new column. To possibly write a column for Campus News, contact [columns@cccn.us](mailto:columns@cccn.us).



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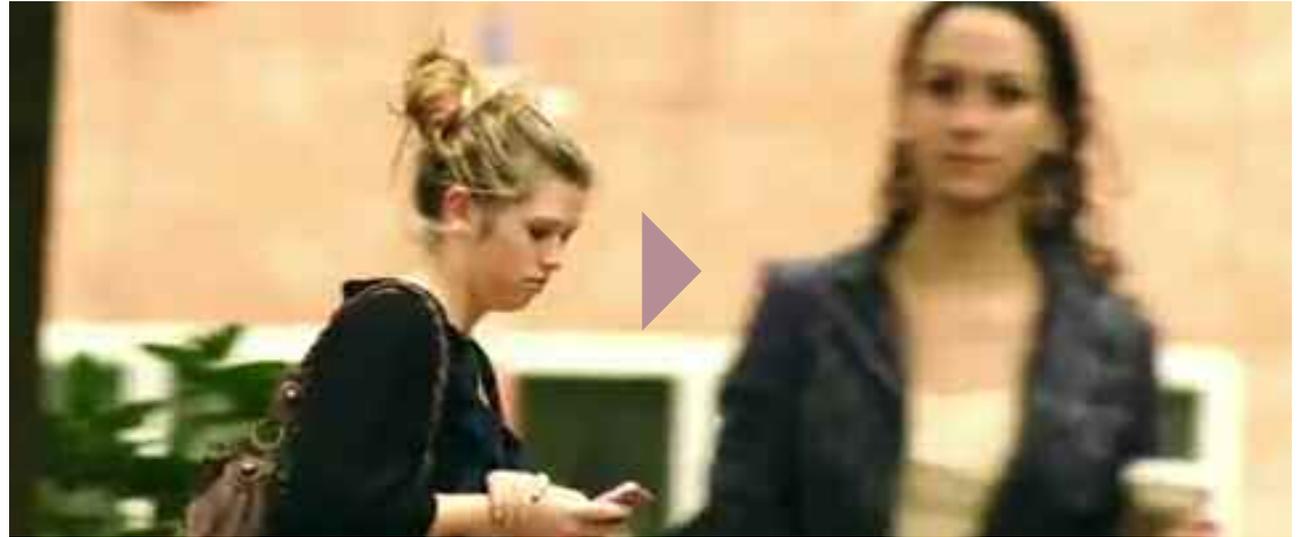
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