

Community  College

# CAMPUS NEWS

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## Anxiety after graduation

The college year is ending and there's lots of anxiety. Today's college students – about to graduate, transfer or head to graduate school – are increasingly uncertain about what's going to happen next.

What jobs await? How to pay student loans? Where to live – with mom and dad again?

New research by Barnes & Noble College – which manages 770 college bookstores in the country, collecting all sorts of useful data from its customers, finds that, across the board, students are a bit worried – some more than others.

For example, only 57% of survey respondents feel confident in pursuing a full-time job after college. While some do expect to enroll in grad school or get a professional degree (36%), many only expect to find part-time work. Twenty-one percent feel they need to do an internship *after* graduation. Of those actively seeking a job, 34% feel discouraged; only 24% feel confident.

continued on page 7



## '13 Reasons Why' and suicide – critics respond



Netflix

Gianluca Russo  
*Campus News*

Not nearly enough television shows nowadays are brave, or prepared, enough to discuss real and raw topics such as depression, anxiety, rape and suicide. While some programs have begun to take steps in the right direction when it comes to content that affects and impacts today's youth, most

end up depicting these serious topics in unrealistic ways, downplaying how serious bullying truly is.

If you have a Netflix account, you've probably binge watched the new series "13 Reasons Why" just like me and the rest of the country. Based on a novel of the same name by Jay Asher, "13 Reasons Why" tells the story of Hannah Baker, a

high school student who has committed suicide before the start of the show, and thirteen cassette cases she has left behind, each pointing a finger at someone who led her to take her own life.

I wanted to like "13 Reasons Why." Actually, I wanted to love it. I couldn't have been more excited to watch a show that discussed

continued on page 14



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# Top 10 ways to be a super student

**Julianne Mosher**  
*Campus News*

As the new season begins, we may take a few summer session credits or just regroup and get ready for the fall semester.

Either way, not everything went perfectly in 2016-17. How can we improve for next time?

Here are my Top 10 tips on how to become that super student you secretly admire:

## 10. Start using a planner

If you don't use one already, it's a good idea to start utilizing a planner or a calendar to organize the list of things you have to do. Especially when school starts back up in January, writing down and checking off everything that you need to get done will help you on your road to success.

## 9. Look for part-time jobs or an internship

Just because you're in college doesn't mean you have to be poor. This coming semester, try to find an easy part-time job on or off campus that can give you some extra money for your wallet. Having a job in college may be difficult to balance but if you do it and do it right, future employers will respect your ability to multitask. Internships are also a huge part of your future and applying for them early on will definitely make your resume much more appealing after graduation!

## 8. Get more involved on campus

You are paying for activity fees in your tuitions. Why waste your money? Try out a club. Whether it's arts and crafts or a sports team, you'll have fun and it will be a nice break from a

hectic school schedule.

## 7. Keep in touch with your old friends

Making friends in college is important but make sure you keep the relationships going with your high school, middle school and childhood friends. If they are far away try to Skype them once in a while. If they live next door, go get a cup of coffee. You don't want to lose these long-term relationships.

## 6. Charge less on the credit card

You're already in debt; you don't want to add any more interest to your name. Use your credit cards for things you definitely need rather than want. Those new shoes can wait but the textbooks are more necessary.

## 5. Eat healthier

It's hard especially if you're always on the run. However, try to pack a healthy sandwich or salad with you instead of stopping for fast food. Your body will thank you and so will your mind.

## 4. Go to the gym

Included in your tuition is also a payment for your school's gym so why not take advantage of it? Regardless of whether or not you lift, try going for a run on the treadmill or take a yoga class at the gym. You need to exercise in order to keep a healthy mind. Working out relieves stress and if you make a weekly habit of visiting the gym, you will be much happier.

## 3. Get some sleep

It's hard, we know. But you need at least six hours of sleep each night. Also it's best if you

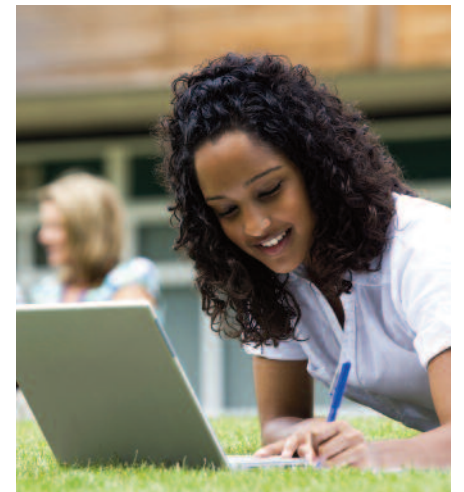
get your body into a sleep schedule. It'll be difficult at first but try going to bed at the same time every night. This will make it easier for you to wake up in the morning, thus having much more energy.

## 2. Do something out of your element

You're young! Try something different. Go to a new place, travel a little bit and go a little crazy. This is the time to be selfish and enjoy yourself. Try something out that you never would have ever tried before. Why not!?

## 1. Get your homework done a day in advance

This is also a hard one but you won't regret it. If you get your homework and other work done



a day in advance, you'll be able to proofread your work and double check the facts. One tip that seems to work well is to do the homework the day it gets assigned to you. If you get it done while it's still fresh in your head, it'll be less work later on and you won't end up procrastinating.

Have a super summer!

## Looking for a summer internship project?

Campus News is looking for summer interns to either work with us in the Capital Region of Upstate New York or to work from home.

Here are some projects we're offering:

**Graphic Designers:** Redesign the paper using QuarkXPress or Adobe InDesign along with Illustrator and Photoshop for logos and web graphics. This project will look great in your professional portfolio!

**Writers:** Help us write and put together several stories to be published this fall. We can also place your stories on the web and Google News. Learn writing and copyediting. Again, great for the resume!

**Entrepreneurs:** Help us establish our new syndicated wire service. We are going to provide stories to college newspapers across the country! Or help us grow to new locations! Or sell ads (generous commission)!

For any of the above, contact [internships@cccny.us](mailto:internships@cccny.us).



# Why going to college makes sense

**Prof. John DeSpagna**  
*Campus News*

It is almost the end of the semester and you are probably writing some of your term papers and getting ready to study for your final exams. With all the schoolwork you are doing, tied in with your job, family and other responsibilities, you may wonder if college is really worth it. I am going to tell you in no uncertain terms, YES!

As I sat down to write my monthly column, I tried to think of how I could possibly relate to what is going through the minds of our readers. You have a lot on your mind, and I decided to brainstorm and write down the first ten things that came into my mind. So, here we go.

As someone who is seeking a college degree, you are investing in yourself. I can think of no bet-

ter investment that you could possibly make. Forget about buying a new car now or trying to accumulate a stock portfolio. Earning a college degree will lay down the foundation from which you can build the rest of your career on. This is how you get started on the path to success.

I explain to my students that I can show you all kinds of charts and diagrams that document the value of a college degree. Increased job opportunities are at the top of the list. You want to open as many doors as possible so you can select a job you really want. Studies have also shown a direct correlation between the level of education you have and earnings during your career. Don't you want to maximize your earnings potential during your career? Get as much education as possible.

Competition. We are in an era

of global competition and this filters down to potential job prospects. The world is becoming more and more interconnected and you need the skills to compete in the every changing global landscape. More and more people are going to college to become more educated to get those good jobs.

We are living in the midst of the Technology Revolution. Amazon is now testing drones to deliver packages. What is going to happen to the UPS and Fed Ex delivery workers? I just showed a video in my Management course where a robot was building a brick wall. What is going to happen to the bricklayers? H & R Block outsources tax preparation work to accountants overseas. What is going to happen to the accountants and CPA's? You need your college degree to have skills that will keep you gainfully employed.

Do you want to live the American Dream? It is becoming more challenging to buy a new home, a new car and comfortably raise a family that can have a better life than our parents had. Make this happen by getting the education that you need.

New York is now making it a little easier, from a financial perspective to earn a college degree. You can get a free college education with some limitations based on your family's income. Take a look into this program and talk to a financial aid representative so you can get all the aid you qualify for.

You are a brand! What I mean by this is that when you go in for an interview, the interviewer is trying to figure out what you repre-

sent. You were able to get the interview because you will have a college degree. Now you have to prove yourself. Do you have good communication skills? Are you motivated? Are you a hard worker? This is what the interviewer is going to figure out.

I really do not think it really matters what college you attended. Just get the degree. You are going to have to sell yourself on the job interview and what you can do, and who you are is going to show up on the job interview.

Did you start thinking about what four-year school you are going to transfer to? Why not? You need to work on this and the four-year degree is going to open more doors for you.

Think BIG! I tell my business

**'You are going to have to sell yourself and show what you can do.'**

students to start thinking about an advanced degree called an MBA, which is a Master's in Business Administration degree. I was able to obtain this degree. This has opened up career opportunities for me, so why shouldn't you do the same?

Going to college is only going to help you in your future and to have a prosperous career. It won't be easy but it will be worth it. Go for it!

*John DeSpagna is a business professor at Nassau Community College in Garden City, New York.*



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# Comparing my 2- and 4-year orientations

**Kaylee Johnson**  
*Campus News*

A few weeks ago I attended my second “Accepted Students Day.” This time it was at The College of Saint Rose in Albany, New York. It went smoothly and I left feeling very satisfied. I knew that St. Rose would provide the “college experience” I had been longing for.

Unfortunately, my previous Accepted Student’s Day did not go as well. The plan was that I would go to SUNY Adirondack (ACC) for one year to get my feet wet, but later transfer to a four-year school. My family and I traveled all summer, so I attended ACC’s August Accepted Students Day. When we entered the building, two twenty-somethings walked over to me and bluntly tried to get us to pay for parking passes and file for financial aid. When we told them we were not planning on filing for financial aid, they continued to nudge us. They also told us that students would be choosing their courses that day, but parents were not allowed to be in the room. I found this quite ridiculous, as I was seventeen years old at the time and I would have felt a lot more comfortable with my parents by my side. Thankfully my father had worked in the college world for over 20 years, so he gave me a crash course on the ins and outs of choosing courses. He told me not to be bullied by guidance counselors, and one year later it worked in my favor.

SUNY Adirondack’s orientation was a nightmare. They presented PowerPoints that looked extremely juvenile. The thing that bothered me the most was that they kept repeating that students will lose financial aid if they miss classes. I sensed that they don’t care what kind of

grades you get or how many classes you miss, as long as they don’t lose their financial aid.

I signed up for classes in an old fashioned computer lab with twenty other students. My guidance counselor sighed as I told her all of my requests. Her computer was having glitches and every ten or so minutes she had to get up and talk to the IT guy. Every time she got up she said, “Are you sure you want this class?” I reassured her that I did, and then she sighed again. I told her I wanted to try an online class or two and she pulled a large pamphlet out of her bag on “Why Online Classes Are Not For Everyone.” I looked at it and told her I could handle it. Instead of reading me the courses, she handed me a binder with a long list of courses. I did not know how to locate the courses I needed because it wasn’t my job to do that, it was hers. I was never a strong math student and I was adamant on not tak-

**‘My parents were not allowed in the room, even though I was 17.’**

ing remedial math at a community college. She continued to pressure me. She told me I would fall behind, but she was wrong. My new school doesn’t count remedial math courses; they have an easier placement test and more liberal math offerings. I would have wasted my time taking remedial math.

I left SUNY Adirondack’s “Accepted Students Day” with a pit in my stomach. It felt greedy and wrong on so many levels. The College of Saint Rose sent me an acceptance letter that was visibly nicer than SUNY Adirondack’s. We were aston-



Accept Students Day.

ished by the difference between the two orientations. St. Rose invited students who had graduated and had landed wonderful jobs to speak. Each major had their own personalized tour. It actually felt like a college orientation should feel.

Some of my distaste towards SUNY Adirondack comes from my experience at their faraway satellite campus in Wilton, NY. It seemed like they took their crankier professors and made them teach at the satellite campus, or at least that was my experience (though a couple were great). I would advise new community college students to stay away from satellite campuses, if possible. Most of the time they don’t provide all of the resources available at main campuses, plus you may end up with burned out, faraway-commuting professors like I did.

There is nothing wrong with SUNY schools; in fact schools like SUNY Geneseo are considered fantastic. Some SUNY community

colleges are the best in the country. My experience at a satellite campus was not a good one, but that doesn’t mean you won’t thrive at a community college. In fact I strongly recommend registering at a SUNY school this year since the “free tuition” bill was passed. Overall, every college has nicks and dents; some have more than others. SUNY Adirondack had its flaws, but it was a place where a sixty-year-old and twenty-year-old could sit next to each other and learn the same material. I found that to be so inspiring. If I got nothing else out of my “college experience” at SUNY Adirondack, I found that a person is constantly learning. no matter what path they have taken in life to get to that classroom.

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# Anxiety after college (cont. from cover)

About 30% of students plan to travel (14% internationally), though respondents to this overall question could toggle multiple answers.

And what do students expect in a post-graduation job? Forty-four percent want a decent salary and 34 percent want to “contribute to the greater good,” while only 8% care about the “prestige” of the job.

Graduates are most concerned about “earning enough money” (68%) and difficulty in landing a job (53%). About half of students want a good “work/life balance” and just as many are anxious about their student loans becoming due.

“Students are concerned about their financial future, making it even more imperative to support them in their time on campus with affordable course materials and a positive academic experience so they can succeed in school and land the job that meets their needs,” according to Barnes & Noble College VP of Operations and CEO Lisa Malat.

“This is consistent with our Gen Z research, which showed that 89 percent of respondents rated a college education as valuable, viewing higher education as the pathway to their career and financial security. In fact, Gen Z’s biggest reason for heading to campus is to secure a good job.”

The median salary goal is \$45,000/year while the median expectation is \$40,000 – in other words, most students (60%), especially those with non-STEM degrees, do not expect to earn as much as they want, according to Malat. Seventeen percent of students expect to earn less than \$25,000 a year with their first “real” job, while 24% expect \$25,000 to \$35,999. Twenty-six percent expect \$35,000 to

\$49,999. Many graduates, about 34%, expect to earn over \$50,000 right out of the gate.

Students were given a lot of adjectives to describe how they feel about entering today’s job market. An equal number (43%) toggled Apprehensive and Optimistic. Ten percent chose “angry.”

This survey was fielded April 8-14, 2017, from a sample of college students graduating Spring or Summer 2017, via the Barnes & Noble College Student Point of View (POV) community. BNC’s POV community is an online research community of 10,000 college students across the nation in every school that Barnes & Noble College serves.

Most telling, 35% of graduates expect to move in with parents (of them, 27% for 1-2 years; 17% more than that) and only 47% were fully sure that they wouldn’t have to move back home. Barnes & Noble College is trying to stay on the cutting edge of research as the Millennial Generation is replaced on campuses by younger Gen Z.

“Young teens are more entrepreneurial than their Millennial counterparts, showing interest in starting their own businesses and defining success in terms of financial statements over personal fulfillment. Colleges and universities can be supportive of this upcoming generation’s enthusiasm by giving them the tools they need to jumpstart their careers,” Malat said.

Barnes & Noble College’s studies on the previous generation corroborate this. “In 2014, we did a survey with Millennials and it showed that 66 percent of students felt they weren’t developing the skills they needed for a career post-college. So, we provide career readiness support so when students leave college they feel better prepared upon

graduation.”

Because Barnes & Noble College has a central, popular location on college campuses – and they are independent – they are in a prime position to survey the tastes of students on each campus and become a resource for them. In turn, Barnes & Noble College regularly sends its 770 campuses the data it collects.

“Our Career Now program educates students on the importance of thinking of their career early and offers advice on topics like how to make the most of job fairs, prepare a resume, best practices for a job interview and balancing a college course load along with part-time work,” she said.

Malat said that it’s in the colleges’ and bookstores’ mutual best interest for students to succeed and stay in school, but there are some discrepancies between student needs and how these needs are being met.

For example, at community colleges, 72% of students said that they would like their campuses to provide better career services – many students didn’t know if the colleges had such offices and where they were located. Only 46% said they were actually aware of their campus career services centers, according to Malat.

Community colleges are different, Malat said, because communications between administration and students are more difficult, considering more students commute and aren’t on campus as much as their four-year counterparts.

Malat said that, with approximately 10,000 student workers under Barnes & Noble College’s employ, they have the resources to help bridge communications



between administrations and students on campuses, and that the bookstore can independently run programs to improve school spirit, relieve student stress and help them feel more connected to the school.

Two-year students feel less connected to their campuses than four-year students, she said (20% vs. 41%) and only 54% of two-year students feel they have a friend on campus (compared to 80% at four-year schools).

Non-traditional, older students – who largely attend two-year colleges – were also studied: “Our research shows non-traditional students see higher education as an opportunity to improve careers, earn incomes or set a good example for their families,” Malat said. “The non-traditional group greatly values their education, with 89 percent considering college ‘moderately’ to ‘very’ valuable. However, only 15 percent feel financially secure, something that influences everything from their choice of school to their textbook choices. ...

“We’ve become more than just a place for students to buy books and merchandise – we’ve become a support system that helps students along their academic journey,” Malat said.

# Zimpher, Alda team to help SUNY science

State University of New York Chancellor Nancy L. Zimpher and acclaimed actor, writer, and director Alan Alda recently announced an expanded partnership between SUNY and Stony Brook University's Alan Alda Center for Communicating Science to offer the center's highly-acclaimed training to doctoral students at up to five additional SUNY campuses.

The Alan Alda Center has received widespread recognition for its training, which provides students with skills to communicate their work effectively to the public, public officials, the media, and others outside of their discipline. SUNY will take the program to scale by offering additional training and workshops, and expanding access to programming through a New York City-based at the SUNY

Global Center.

"Alan Alda and his team at Stony Brook University's Center for Communicating Science have developed innovative techniques and effective practices for explaining even the most complex matters of science, and we look forward to bringing their highly successful program to more SUNY students," said Chancellor Zimpher. "This pilot program is a perfect example of SUNY doing what it does best – identifying what works at one campus and bringing it to scale so that more of our students benefit. Thank you to Alan for his leadership and vision as we pursue this exciting opportunity." "Through our partnership with SUNY and Stony Brook University, we've had a real impact on the communication of science and medicine," said Alan

Alda. "We've trained over 8,000 scientists and health care professionals to communicate their work in a clear and engaging manner, and another 30,000 scientists have been exposed to our unique approach in plenaries and lectures across the United States and around the world. This new pilot gives us an opportunity to capitalize on one of SUNY's greatest strengths – its systemness, as Chancellor Zimpher says – and bring our successful training to more students within SUNY and throughout [the] State."

"The transformation that our



students make in being able to convey the importance and impact of their work can be really amazing, and we're excited about the opportunity to share the experience with more SUNY students," said Dr. Laura Lindenfeld, director of the Alda Center and a professor in the Stony Brook University School of Journalism.

## Ways to get involved.

### Write for us!

Many community college and four-year college students have written for us over the years. They graduate and then we look for the next generation of writers. We need sports, arts and news stories. Consider writing for us. You don't have to be all that polished, yet. We'll help you find your voice – and reach over 10,000 students a month!

### Use Campus News in your classes!

If you are a student studying journalism or current events, ask your instructor if there's any way to incorporate Campus News in your class. If you are an instructor reading this, contact us. We're happy to visit or publish stories that come from your classes.

### And online!

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# Get up and move. It does a body good.

**Carol Scalise**  
*Special to Campus News*

Summer is in full swing and another semester is done. What are you going to do? Get a job, take a summer course? Whatever it is, make sure you get some exercise in your daily schedule, because movement does the body good!

Nothing makes you feel better and more alert than exercise. It is the key to looking and feeling better, both mentally and physically for life. When you exercise your entire body gets involved. You instantly feel more alert and focused and experience a surge of chemicals, such as endorphins and serotonin, that make you feel good.

So what kind of exercise am I talking about? I'm not saying you need to go to the gym and start weight training. Exercise doesn't have to be strenuous or exhausting to be beneficial. It's any activity that gets your body moving. It can be as simple as taking a 30 minute walk every day.



You will reap big rewards with a little bit of exercise. Physical activity is packed with perks that can make you happier and healthier. Here are a few of its benefits: It fights fatigue. Exercise will give you a natural energy boost, because it releases chemicals in the brain (serotonin) that improve your mood. It recharges your metabolism,

which can help you lose weight and make you stronger. It's a "natural laxative" that can help your digestive system work smoothly. It also lowers your risk of a heart attack, stroke, high cholesterol, and high blood pressure. (Source: "Healthy Living for a Lifetime")

So if you are staying on campus this summer, take the stairs instead of the elevator. Walk to local restaurants, instead of driving. Grab a friend and go out dancing. Sign up for a sport, rent a bike, or roller skates. If you are going back home, help out around the house by doing some yard work, walking the family dog or washing your car.

The weather is now in our favor, so take advantage of it.

Put down your phones and devices, get off that couch, go outside and enjoy the sights and sounds of nature. Breathe in the fresh air and soak up the sunshine. I guarantee you will be glad you did, and your body will be glad you did too.

**'You will reap big rewards with a little bit of exercise.'**

*Carol Scalise is a Certified Health Coach and recent Middlesex Community College grad available for consultation. Contact her at 508-631-2384 or scalise728@gmail.com.*

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The pre-requisite for these upper-division college courses is BIO 101 or equivalent (foundational organismal biology course).

# Profile: Sophia Aidiniou

**Olivia Cousins, Ph.D.**  
*Special to Campus News*

Prof. Sophia Aidiniou joined the Borough of Manhattan Community College (BMCC) in the fall of 2011. Invited to be a member of the Department of Health Education, she typically received course assignments to teach Introductory Health courses along with Advanced Health courses. She developed a reputation for engaging students through her judicious use of social media combined with a strong background in theory. Her courses filled quickly and she brought a new energy to the department, pushing faculty to embrace the newer ways of teaching that included Blackboard and the expanding world of education enhanced by the use of the internet. Faculty, adjunct as well as full timers “took note” and followed her lead. It was clear from “the buzz” around her engaging teaching style that she was a force to watch. What was also very clear was that she had a unique grasp of an ability to blend theory with practical experiences. On any given evening, she could be observed meeting with her students, individually and in groups, providing guidance around job applications and prerequisite experience, which included a sound course selection that matched up with what employers were demanding.

Fast forward two years later. In November of 2013, Prof. Aidiniou introduced to the Health Education Department a project that would involve educating and training our Health Education students about disease, transplants and organ donations. Always, ‘hands on’ throughout that fall semester, a variety of outside speakers were invited by Prof. Aidiniou to her classes to share their areas of expertise, which matched up with

the theory that she covered in her classes.

During the course of this long running “project” Prof. Aidiniou explored, forged and developed a collaborative partnership with LiveOn NY (formerly known as the New York State Organ Donor Network). Over the last four years, this collaborative partnership has taken students in the Health Education Department out of the classroom and into the world of stellar Workshops on Organ Donor Awareness, Peer Training, and program development that serves as an introduction for community college students to explore the expanding world of health education and access to internships that provide training and supervision.

A true visionary who was constantly looking at ways for students to not only learn but to also receive credit for that learning, Prof. Aidiniou explored and investigated the possibility of our Health Education student participants to receive Co-Curricular Transcript (CCT) credit for their work on this health education project that was now well known throughout the college. CCT was granted under the area of Leadership Training, Community Service, and Workshops.

Under her leadership efforts and her collaborations with LiveOn NY, Prof. Aidiniou was responsible for providing a fun, engaging, and educational module for BMCC students to make an impact in the college community and in the communities where they live. Working together they increased the number of registered donors (many of them representing minority communities). Over the last four years, she has recruited over 60 students from BMCC and from the Department’s Health Educa-

tion classes to train as peer counselors in the area of organ donations. These students, in time became Peer Educators who were able to spread the word about the importance of organ donations and transplants to others within BMCC and the NYC communities where they lived.

Every fall since 2013, Prof. Aidiniou has conducted voluntary educational training sessions on BMCC’s campus. Her Peer Educators helped to develop an annual event on Organ Donation Awareness and how it literally saves lives. This event generally occurs every November and draws anywhere from 300 to 500 students, faculty and staff over the course of two hours into the BMCC Richard Harris Terrace. Students see video presentations on the power of organ donation; they hear speakers who share riveting stories of how a stranger or a mother saved not one but many lives through the gift of organ donations. Many times, in the audience, three or four people stand up to also provide testimonies on their own organ transplant or the transplant of a family member. Many of her speakers like Dave Rodgers, Dina Barham and Jennifer Lentini return each year to share their stories. Medical perspectives have been provided by Dr. Ernest Patti, Senior Emergency Physician and President of the St. Barnabas Hospital medical staff.

Prof. Aidiniou has won over



**Student Kayla Rodon and Prof. Sophia Aidiniou.**

many of our BMCC faculty and staff (myself included) who are more than pleased to assist her in this wonderful “project” that to date has resulted in over 800 participants who took the pledge to become an organ donor, and have participated in the saving of hundreds of lives.

On any given Wednesday in the spring semester, one can see a group of Prof. Aidiniou’s old and new Peer Educators, manning and womaning tables with information on Organ Donor Awareness, and if one listens really closely, you can hear the personal stories of how a life or lives were saved because of an organ donation.

In March of 2016, Prof. Aidiniou and her LiveOn NY collaborator, Ms. Karen Cummings, appeared on CUNY TV for their episode: “Crises Not Averted,” which focused on the paucity of organ donations in the state as well as its impact on minority communities. In January 2017, Prof. Aidiniou was honored and awarded the “Making a Difference in the Community Award” from LiveOn NY.

*Prof. Olivia Cousins is former Chair of BMCC Health Education Department and former Board Chair of the National Women’s Health Network.*



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# Using student loans to study abroad

**Daiki Yoshioka**  
*Campus News*

*Mudazukai*, which literally means a waste of money, was my parents' favorite phrase. Considering the fact that studying abroad entails humongous cost, and I was able to apply for the public university in Japan with a financial aid, it is understandable that studying abroad appeared to be *mudazukai* in my parents' eyes. My parents firmly opposed me going to study in the United States since I was in middle school, where I first alleged to study in a foreign country. I eventually came to the United States after a series of quarrels with my parents, and ended up borrowing \$46,000 in total from the multiple institutions in Japan. People like me are not rare in the United States, too. According to Student Loan Report (SLR), 35.6% of college students in debt are using student loan to study abroad (see [www.ccn.us](http://www.ccn.us) for a link to this study). Some might point out that students in debt need to save money rather than to increase more debts to study abroad. What are the pros and cons of using student loans for studying abroad?

## **Pros: It's an Investment**

Even though I have only spent 8 months in the United States, I have had countless unique experiences that I would not have been able to get in Japan. This also applies to students in the United States. The real experiences of living in a foreign country, including facing culture shocks, language barriers, and homesickness are something that we cannot learn from books. Although it comes with a cost, studying abroad enriches your personality and also helps you become more inde-

pendent. Student loans can be perceived as an investment for unique academic and cultural experiences,

## **Pro: New Languages and Cultures**

If you are planning to study a new language, then studying in a country where the language is widely spoken is really effective. Speaking of myself, albeit my English was pretty proficient even before I moved to the United States, I have successfully polished my English skills, learned numerous slangs and idioms from friends of mine, who also shared local political scandals and tradition that have enriched my cultural knowledge as well. Frequent exposure to foreign languages and cultures is usually really hard to be attained in one's domestic community. Although you might need to step out of your comfort zone in order to make friends in foreign environments, personal connection is a treasure that cannot be measured by money.

## **Pro: Job Preparation**

According to the University of California Merced, 97% of college graduates in the United States who have studied abroad find jobs in 12 months after graduation while 49% of those without studying abroad experience do. Also, 80% of college graduates with studying abroad experience answered that the experience prepared them to adopt themselves to diverse work environment (see [www.ccn.us](http://www.ccn.us) for link). Personally speaking, I have experienced numerous culture shocks that have drastically widened my perspectives. I wouldn't have learned about "Bless You" and incredibly intimate greeting culture in the United States

(in Japan, greeting is usually formal and hugging usually has a special meaning) if I had stayed in my home country. As these statistics show, studying abroad has long term benefits that would help students learn to pay back the loan quickly and succeed in the working environment.

## **Con: Debt**

One of the biggest downsides of using student loans for studying abroad is that the debt would be the biggest financial hindrance in later life. According to SLR, it is proved that college graduates with debts own a house much later than those without the debt (again, see [www.ccn.us](http://www.ccn.us) for link). Although studying abroad experience would more likely help people to get the jobs they want and boost their income, the debt would undoubtedly be the biggest financial obstacle until it will be paid back. Also, it is reported by SLR that student loan debt has tripled in these 10 years, which also means that it would be extremely hard for students to save money unless they successfully get the jobs with high earnings. Speaking of myself, the payment for the debt was the biggest concern of my parents; it behooves students to acknowledge that using student loans for studying abroad entails huge financial risk and students need significant effort to pay the debt off in future.

## **Con: Pressure**

As mentioned, studying abroad entails high risk since there is no guarantee that students are able to attain their objectives. I know a number of



friends who came to the United States to study English with a humongous student loan but poorly performed in schools and eventually learned nearly nothing. In order to get every benefits of studying abroad and to succeed in future (to get a job with high earning and to pay off the debt quickly), incessant commitment to academic pursuit is essential and it sometimes limits your life. For instance, I could not have traveled elsewhere because my personal budget is always limited.

It cannot be judged whether studying abroad is worth borrowing student loans. However, it is doubtless that studying abroad has many benefits, including unique cultural and academic experiences, though it comes with risk and cost. Borrowing with student loans will be a huge financial obstacle in the future and it should be acknowledged that considerable effort is necessary in order to pay the money back. In other words, student loans could be *mudazukai* if no commitment is made. Studying abroad, especially with student loans, is a risky path that does not necessarily guarantee students success; yet, the reward could be enormous, as much as your effort allows.

# Explaining the Eurovision Song Contest

Yesenia Coello  
*Campus News*

It's a shame that the European music scene is obscure in American society. Innovative and talented, European artists offer a refreshing yet modern take on 21st century music. Stromae's lyrics are incisive critiques of modern society. Daft Punk takes you on an electronica-fueled acid trip. And we all know about ABBA. The rudimentary elements of western music were developed in Europe long before the birth of the United States.

Unfortunately, the Eurovision Song Contest offers none of this.

First held in 1956, the Eurovision Song Contest (colloquially known as simply Eurovision) was founded to test the limits of live television broadcasting. Popular myth, however, claims that the contest was a cobbled attempt to unite Europe after World War II. Whatever the case, at least Europeans are now expressing their grievances with each other through mediocre talent and shade instead of artillery and warfare.

Eurovision, which is slowly starting to receive attention on an international level, is seen by outsiders as an incomprehensible enigma. Its existence is known, but no one really has a flipping clue what it's about. With the end of the semester just around the corner, it might be just be the right time to invest your time in this over-the-top contest.

## 1. The Basics

Eurovision is held yearly in May and is organized by the European Broadcasting Union. Its location changes on a yearly basis and is traditionally hosted by the previous year's winner. The opening ceremony is held

Sunday evening (afternoon for Pan-American viewers), with two semi-finals on the following Tuesday and Thursday. During these semi-finals, the weaker artists are weeded out via televoting and countries with the highest scores are qualified to compete in the finale. Exempt from the semifinals are the "Big Five," which collectively consist of the United Kingdom, France, Italy, Spain, and Germany. Since these nations carry the burden of paying most of the expenses, they get a free pass and automatically qualify for the grand finale. Which goes to show what exactly money can buy.

The finale is held on the Saturday after the semifinals. Aside from the Olympics, the final contest is the most extravagant event held in Europe. Chock full of celebrity hosts and guest performances such as the likes of Justin Timberlake, it's almost like a European version of Coachella. Just with more imagination.

As with the semifinals, the country that receives the most amount of points is declared the winner and host for the following year.

## 2. It's so bad you can't help but watch it

Europeans watch Eurovision for the same reasons Americans used to watch American Idol. In previous years, only a handful of artists were considered "talented." Since most European artists are busy bustling their way into mainstream media, it left a gap that was eventually filled by anyone who wanted to test their singing chops.

Not that anyone really minds. Since the turn of the century Eurovision has devolved into a comedic form of entertainment.

## 3. The craziest things you'll see in your life will happen at Eurovision

Among them include cross-dressers, singing puppets, dub-step opera singing vampires, and burning pianos. And this is just the beginning. Ever since the mid-2000s there's at least one act each year that makes you feel better about your existence. These performances are the first images to come to mind when people think of Eurovision.

## 4. But sometimes the talented weasel their way in

By contrast, in the recent decade the contest has begun to take itself seriously with Billboard worthy songs and emotionally stirring lyrics. This stems from the recent ascension of powerhouses like Belgium, Italy, Bulgaria, Latvia, and France. These nations had moderate success in previous years (in the case of France, lately it's been all about beating the UK) but have recently produced talent that have had a good degree of international success.

## 5. The Political

As a contest for nations that have been tearing each other apart since the formation of the current geopolitical order, it's no surprise that politics can play a huge role in Eurovision. Today, the most common source of these grievances is Russia. Due to its inclusive and LGBT friendly atmosphere, it's easy to see why some fans are adamantly opposed Russia's involvement in the contest. Since the Russian annexation of Crimea, Russia has become the friend that nobody likes of Europe. What used to be limited to booing live performances and filing complaints has finally reached a climax – Russia's proposed artist for 2017, Julia Samoylova, was barred from entering this year's hosting nation (Ukraine), prompting Russia to withdraw from this year's contest.

Politics also predicts who will



receive points. Allies and neighbors tend to give each other the most generous amount of points, usually regardless of musical quality (as much as the EBU denies this).

While forbidden, politically charged songs have been known to appear in the contest. Much to the chagrin of some nations. While a healthy majority of these songs are pleasant to the ear, they necessarily haven't been promoting Eurovision's tradition of valuing music over political grudges.

At its core, most recognize Eurovision for what it really is: a glittery, light-hearted celebration of unity reminds us that it's okay to let loose and savor the simple enjoyments of life. And in this day in age, this is a message that needs to be resonated.

Still don't understand what Eurovision is? Look up "Love, Love, Peace, Peace" on Youtube when you get the chance. It's worth the time.

The Eurovision Song Contest 2017 will be hosted in Kyiv, Ukraine. The first semi-final will be held on May 9 with the finale following suit on May 13. Americans can view the contest via Logo TV and can be streamed online through the Eurovision website.

# '13 Reasons' (cont.)

so many topics that affected me directly. Granted, I didn't hate the show; in fact, I still haven't made up my mind about it. While there were many stand-out moments, there were often many times when it was too unbearable to watch. With a quick Google search, you may easily find hundreds of articles outlining what "13 Reasons Why" did wrong and what it did right. To save you time, and to try to make up my own thoughts on the series, I went ahead and talked with some writers who have spoken out about the show, both positively and negatively:

## Gianluca Russo asks established critics their thoughts. Read more replies on [www.ccn.us](http://www.ccn.us).

### Alexa Curtis, Rolling Stone:

"As a teen blogger watching the show, I immediately thought "13 Reasons Why" glamorized teen suicide. After doing some research and talking to some teens, I realized that the show doesn't properly portray suicide. When someone commits suicide, their memory lives, but their voice doesn't. I'm concerned teens will think that by committing suicide, they will still (in a sense) be 'living' when that's not the case."

### Chantal Da Silva, The Independent:

"I can understand why critics have accused "13 Reasons Why" of glamorizing suicide. It sets itself apart from other portrayals of suicide in the media by telling

a story that seems to justify the act, without making any attempt to highlight the consequences of it.

"It's easy to see how this can be dangerous – especially by showing that extremely graphic scene where Hannah, the protagonist, takes her own life. It would be easy to argue that the show is essentially laying out a roadmap for those contemplating suicide.

"That said, I think the controversy around "13 Reasons Why" itself highlights an important issue in our society: its inability to adequately and openly talk about mental health issues and yes, suicide. According to the World Health Organization, as many as 800,000 people die by sui-

cide each year. We cannot erase the reality of that number by refusing to include it in our television scripts, novels and other portrayals of everyday life. I think the question asking ourselves about "13 Reasons Why" is whether it's harmful because suicide is too dangerous a topic to touch in media representations – or because [we] simply have not been willing to talk about it enough."

### John Paul Brammer, Teen Vogue:

"I have my qualms with the show's handling of mental illness and suicide. There are times where I feel the show betrays its good intentions in favor of spectacle, which is to be expected from mainstream entertainment, but can be dangerous considering the target demographic of teenagers and the



very serious subject matter of self-harm and suicide. However, I find a lot to commend in the series as well. The cast is very diverse, and its characters of color and LGBTQ characters are handled well and fleshed out in ways I really enjoyed. Tony, who at first I thought might end up as a mule for Hannah's wishes, ended up being one of my favorites and a good representation for other gay Latinxs in my opinion. There's a lot to criticize, and a lot to like as well, but I certainly wouldn't fault anyone for finding it too flawed to watch."

### Serena Smith, The Tab:

"I really wanted to like "13 Reasons Why", but I thought the mental health narrative was as pushed under the rug as ever. Hannah Baker isn't a real person – it's a show at the end of the day – and the depiction and portrayal of mental illness fell far short of my expectations."

### Whitney Friedlander, Paste Magazine:

"Like the audience to which they cater, teen dramas have a history of being ignored or ridiculed by the press or the voting members of the TV Academy. Few examples do break through — Claire Danes got a nomination for "My So-Called

Life" for example — but mostly people forget what teen (shows) can teach us about the problems right in front of us. "13 Reasons" is not perfect, but it has teachable lessons about signs of depression, bullying and even sexual assault."

### Erik Kain, Forbes:

"Watch "13 Reasons Why". There will be many things you love about it, and a few that you will probably hate. That's okay. Not every show can be as great as Stranger Things. For all its flaws, "13 Reasons Why" is a lovingly produced, well-written and beautifully acted teen drama for all ages. Whether it always handles its subject matter perfectly will remain a point of contention for everyone, but it's a worthy effort."

In all, the controversy and debate behind whether or not "13 Reasons Why" glamorizes suicide has made it the most tweeted about show of 2017. While there may be many downsides to the series, I am personally thankful that it is starting conversations about these serious topics and showing teens, and adults, that thoughts and actions may have a much larger impact on someone else than they may believe.

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# And the best movie trilogy is ...

**Darren Johnson**  
*Campus News*

A trilogy is typically a work of art that has a beginning, middle and end, and has been made in three installments. Book series sometimes aim for this trifecta.

But it seems that putting together a movie trilogy that is equally good from beginning to end has about the same long odds as a horse winning the Triple Crown.

A trilogy currently floating around on cable TV and Netflix is “The Godfather.” While Nos. 1 and 2 are considered classic (though, I tend to feel a bit over-rated), the third “Godfather” was purely a money grab and was ridiculously convoluted.

While the “Rocky” series really has six installments, the first three are sometimes considered a trilogy. Nos. 1 and 2 are two of the best sports movies of all time, and, also work purely as quality cinema. No. 3 – the one with Mr. T – is a bit more debatable. While it is a good film, and holds up well, it is jammed with product placements, catch-phrases and a forced soundtrack, and the two fights in the film aren’t nearly as good as the Apollo Creed fights. This movie was the dawn of Stallone’s next two decades of selling out.

But I’m going to propose a new trilogy to consider for the “best ever” consideration. Recently, scrolling through Amazon Instant, I found the two new “Star Trek” movies with the new cast, and this piqued my interest in the earlier movies, which are no longer available on On Demand or streaming services, but still for sale as DVDs.

The original “Star Trek” cast sometimes gets misjudged as



‘Star Trek IV: The Voyage Home’

the colorful 1960s TV series had lousy special effects, and the subsequent movies saw the cast age, gain weight and, in Bill Shatner’s case, don a toupee.

The first “Star Trek” (1979) movie showed that they cured the special effects problem, as this one looks great, but the movie overall is boring.

Then, from 1982 to 1986, the original cast starred in three movies that have all the makings of good sci-fi cinema – tight plot, action, some levity, lots of drama, solid special effects and good acting (despite his reputation for hammy-ness, Shatner is an excellent actor in these, by the way, along with the late Leonard Nimoy, of course).

These three movie plots follow each other closely in their timelines, and work as a trilogy for marathon viewing. And they are accessible even for people who normally dislike science fiction.

“Star Trek II: The Wrath of Khan” (with Ricardo Montalban gloriously playing the title villain) gives us the best-ever “Star Trek” movie, even compared with the current offerings. In it, Khan is defeated but at great cost – Spock dies. In “Star Trek III: The Search for Spock,” Kirk goes rogue

the series started to falter a bit. Shatner grew too old to maintain the swashbuckling presence of his earlier career. “Star Trek V: The Final Frontier” was a dud, where Kirk goes in search of God. You can tell when the writing is weak as Shatner reverts to over-acting. The movie series started bringing in “The Next Generation” cast (with Captain Picard, played by Patrick Stewart), and those films are pretty dull and slow moving for the most part.

The series was rebooted, however, with the JJ Abrams directed films of recent years and Chris Pine playing Kirk. Everyone is too good looking and thin now, with no known toupees. The Khan character is brought back with 2013’s “Star Trek: Into Darkness.”

But do consider a viewing of “II” through “IV” all at once, as their plots are tied together, even if you are not a Trekkie or even a fan of science fiction. These films work on a lot of levels, and “IV” especially has many mainstream laughs to go along with the fast-paced action.

After these three movies,

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# Popcorn Factory aims for the college crowd

**Kaylee Johnson**  
*Campus News*

I pulled into the driveway of the Campus News office and saw three large boxes that read The Popcorn Factory. I had never heard of them before, but I was enthusiastic to sample their products. Over the past few weeks I have devoured my favorite flavors (S'mores and Chocolate!) I like The Popcorn Factory, because everyone can enjoy their products together. Everything on their website is reasonably priced, and delicious. I give the The Popcorn Factory five stars for excellent service and quality products. Here are six occasions where popcorn from The Popcorn Factory would come in handy (everyday snacking is totally justifiable as well!):

**When you are stressing over a gift to buy for a grad-**

**uate:** Everyone will be giving the graduate money, or gift cards, therefore your gift will be remembered if it is different from everyone else's. The Popcorn Factory sells quality products for every budget.

**When you are hosting a party:** Popcorn from The Popcorn Factory will be sure to keep your guests happy. The Popcorn Factory also has seasonal flavors like "Holiday Cookie" and "Halloween Kettle Corn." These fabulous flavors will be sure to spruce up any holiday gathering.

**Secret Santa:** I think we can all admit searching for a decent Secret Santa gift is awful. Popcorn from The Popcorn Factory is the perfect gift, because anyone can enjoy it and it tastes delicious! How many time have you received useless Secret Santa gifts that you either

tossed aside or re-gifted? The next time your office Christmas party be smart and buy popcorn. Everyone will be envious that they did not have you as their Secret Santa, especially the person who received a cactus.

**Finals Week:** During finals week you need food that will make your brain happy. Popcorn from The Popcorn Factory is the perfect snack to keep in your backpack when you need some energy to get you through a test.

**Birthdays:** I think gourmet popcorn would be an amazing birthday gift. This is a great option if you are going to a party for the person who has it all, or the person you may not know all that well.

**Raffles:** The Popcorn

Factory sells pre-made sampler baskets. These baskets would be perfect to raffle off. They are unconventional, and reasonably priced.

Pictured is a suitcase of popcorn we received. The company says these are popular gifts to send to college students away from home. The Popcorn Factory is offering free shipping on all products featured in the collection through June 15

when using promo code FSMM17 on PopcornFactory.com.



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# The hows and whys of internships

**Prof. Steven Levine**  
*Campus News*

Think of the following scene: You are trying to learn how to swim, but how to go about it? You could just jump in the water, and thrash about and hope that you could stay afloat long enough to learn, or you could find a shallow area, dip your feet in the water, and ease into the water little at a time, till you figured it out. Most people would probably chose the second option.

Internships follow the same thought process. The basic concept is that even though you have taken many courses relating to business, the fact is that business in the real world is re-

ally nothing like the business that you discuss in class. In class, business is challenging, but is fairly predictable, while in the real world, it is messy, risky and random. By having an internship, you can learn how businesses really operate, and observe the impact that the decisions they make, have on their business. These decisions, in many cases will have a significant impact on the success or failure of that business. The best part is that you are really not part of the business, so that you can observe, and determine if this the kind of business that you want to be involved in, and if put in the same situation, would you make the same decision?

Based on the last thoughts, we would like to obtain an internship, but how? Before we embark on our quest, we need to understand two important facts. If the internship is obtained through your school, and you are receiving credit for the course, the internship does not have to be paid. However, if you obtain the internship based on your efforts, apart from the school that you attend, the internship must be paid.

Getting an internship is virtually the same as getting a job. The first step is creating a resume, or if you have one already, updating it. You must realize that the resume that you have is a reflection of your professional and educational progress. The

have placed interns in the past. The school will also review your resume, so that when you submit it, it has highlighted skills that will differentiate you from another applicant.

Now let us assume that you have obtained an internship. But what value does it really have? The fact that you can now include this on your resume, sets you apart from a large percentage of job applicants. The fact that you expended the time

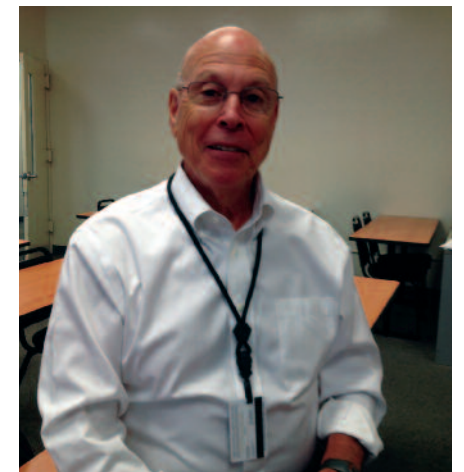
**‘It’s virtually the same as getting a job.**

resume must be revised periodically to reflect any changes that have occurred. If you have learned a new skill, it goes on the resume. If you have received a promotion or changed employers, that is reflected on the resume itself. Try to review your resume every six months to make sure that the information is current.

and effort to experience the real business world, is something that businesses search for. However, for you as an individual, the real benefit is that now you know what it means to work for a company, in a specific field. You have learned about what the culture and politics of a business really mean, as well as receiving an honest evaluation of your skills from employer.

*Steven Levine teaches Accounting and Business at Nassau Community College. He has an MBA from Baruch and has owned his own business and worked for Charles Pfizer and Mobil Oil, as well as very large electrical distribution firms.*

If you decide to procure an internship by yourself, there are many sites on the internet that list internship opportunities. When you find one that you find appealing, you will have to apply, have an interview, complete an application, the same as you would for any position. If however, your school offers an internship course, and you have room for it in your program, that might be a better option. The schools, in most cases, will have contacts with companies where they



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# The Internet business model is changing

Darren Johnson  
Campus News




For awhile there, up until the 1970s or so, the Big 3 automakers almost became the Big 4, as American Motors Company was knocking on the door of the triumvirate GM/Ford/Chrysler. But funky AMC just wasn't well rounded or mainstream enough, and eventually was acquired by Chrysler. So the Big 3 never became the Big 4.

Today, the Big 4 American companies are not automakers, but Internet giants — without argument, they are Google, Amazon, Facebook and Apple, though maybe not in that order of importance. They are in their own league; and Apple is different than, say, Microsoft, because Apple has the devices and OS people carry with them everywhere, along with iTunes.

But are 4 too many? Will the Big 4 become the Big 3? Can America really support more than 3 giants in any one area?

The whole Internet business model is about to change, as well. Devices like Amazon's Echo with Alexa and Google Home — along with Apple's Siri — are changing the way people search for things, and search is the lifeblood of the Internet.

Large numbers of people prefer speaking commands over typing them. Just, we were stuck with the model of typing into Google or Bing or maybe even Yahoo! and searching that

BIG 4 DIGITAL MEDIA	GOOGLE	AMAZON	FACEBOOK	APPLE
BUSINESS MODEL				
TRANSACTIONAL		X		X
PRODUCT/PHYSICAL	X	X		X
CONTENT ADVERTISING	X		X	

way. Voice technology hadn't caught up, until now.

It's like how print newspapers and paper phone books were kings, before other technologies came along. And print's revenue stream also diminished. Once people had a choice, they chose to leave print.

People did text searches on Google and other search engines not because they liked to, but because they had to. Big difference.

Of those people who really are not typers, they were the ones more likely to also click on the ads that came up in search. They were more clumsy on the web, or not good at telling the difference between organic and sponsored content. They grew frustrated with the web.

Those people — the ones who clicked on text ads — will be moving over to voice-based search en masse. Voice-based search will not have advertising opportunities — users don't

want to pay for an expensive device and then have to deal with ads.

We already see the podcast ad-model failing, as research shows people skip or fast-forward such ads. Radio-style ads just don't work on the free Internet. If someone is searching, for, say, the nearest pizza place, they don't want to be hoodwinked and taken to a pizza place 10 miles away that also happened to buy an ad. They want objective, organic, useful results.

I will break down the Big 4, and offer why they may become a mere Big 3 soon. First, look at my spiffy chart. It details what each media giant is known for.

"Transactional" means that the entity makes money off of commerce, for example people buying books off of Amazon or songs off of iTunes. People are comfortable using these media entities to do business. "Product/Physical" means that the company actually sells its own branded goods, such as the Amazon Echo or iPhone. "Content Advertising" means that the business makes a significant portion of its money off of ads served to people it has datamined.

## Google

Google outpaced other search engines since the 1990s by having high integrity with its search return results.

But Google does make a lot of money off of those little text ads that appear next to the organic results, while Google's YouTube ads have been under assault thanks to a boycott by major ad-

## Facebook only makes money off of ads, but voice Internet will challenge it.

vertisers over the content there.

Google could be in a lot of trouble if — like newspapers, the majority of which floundered going from print to web — Google's previous ad model doesn't translate to this new voice-based frontier.

However, Google has strong presence with the most popular browser and phone OS and strong voice recognition software. They should be fine.

## Amazon

Amazon may have some "content advertising" but not enough to get a checkmark on my chart.

**continued on page 21**



Fabriq with Alexa



**(cont.)**

Still, they are in great shape with Alexa leading the home market for voice and its strong transactional model of taking a cut of the sale on practically any sellable item in the world. Amazon is the Walmart of the Internet. They may take a shot at being No. 1 of the Big 4.

### Facebook

Facebook has little diversity with its revenue streams. It has no products, no OS, doesn't have much of a transactional aspect to it — you can't use Facebook to pay for your Big Gulp at 7-Eleven — and its audience, while large, is aging. Good for them, they added young-skewing Instagram to their company and really have done a good job

with it, ousting Snapchat as tops in that social media sphere.

Facebook is relying on people to buy ads on its platforms, and that's it. So traffic is key for the site — but as people go from writers and readers to speakers and listeners, what is Facebook's plan for that? I don't think it really has one. Of the Big 4, Facebook is most likely to be AMC and turn the Big 4 into the Big 3. Maybe all of social media is at risk.

### Apple

Apple has the best original products of the Big 4. Perhaps to stick with the car analogy, they are putting out Cadillacs and Lincolns. They have a nice and popular OS and Siri is the grandmother of voice-activated search. While Siri wasn't good at first, it is improving. They have

a solid transactional model, and, in fact, that's how the Big 4 can survive the coming revolution in search — instead of fetching ads, these companies can make their money by taking a cut of each transaction.

For example, until now, Google may make its money by companies buying ads to show up in search fields alongside organic content. With voice search becoming king, Google won't be able to deliver sponsored content — people won't stand for it in audio form — but, instead, Google — and maybe Apple and Amazon — can make their money not by corrupting searches but instead by taking a piece of the action.

For example, if someone queries the local pizza place, Alexa or Siri or the Google Assistant will give him a real result. But, when he goes to pay for that pizza, the media entity will get, say, half of a percent of the sale.

Here's how it could play out:

Siri, where is the local pizza place?

*It's Al's Pizza on 32 Main Street. Would you like to place an order?*

Yes, I would like a large pie



with extra cheese and meatballs.

*That will be \$21.81. Would you like to pay now?*

Yes.

*Beep. Beep. Beep. Your pizza will be ready in 25 minutes.*

(Apple gets a percent of that sale, along with Mastercard or whatever card you have on file with them; the rest goes to the merchant, happy for the business. Or, if you don't pay now, when you get to the merchant, maybe you will use Apple Pay or similar.)

So, don't worry. Even though online advertising is going to die soon, at least 3 out of the Big 4 will be fine.

**9 to 5** by Harley Schwadron



## BCC 'Music Matters'

Berkshire Community College (BCC) will hold a free music seminar, "Music Matters", Monday, May 22, from 6:30PM to 8:30PM at its South County Center at 343 Main Street in Great Barrington.

The purpose of this seminar/forum is to show why learning to play a musical instrument is important to a child's growth and development and to teach adults how to assist their children (and

themselves) to learn to play an instrument.

Attendees will learn of numerous studies demonstrating music education is beneficial to overall intelligence, enabling their children to perform better in their other studies as well. There are numerous social benefits as well, such as learning to work as a team, to set reachable goals and to organize one's time and efforts toward finishing a project.

# CAMPUS NEWS

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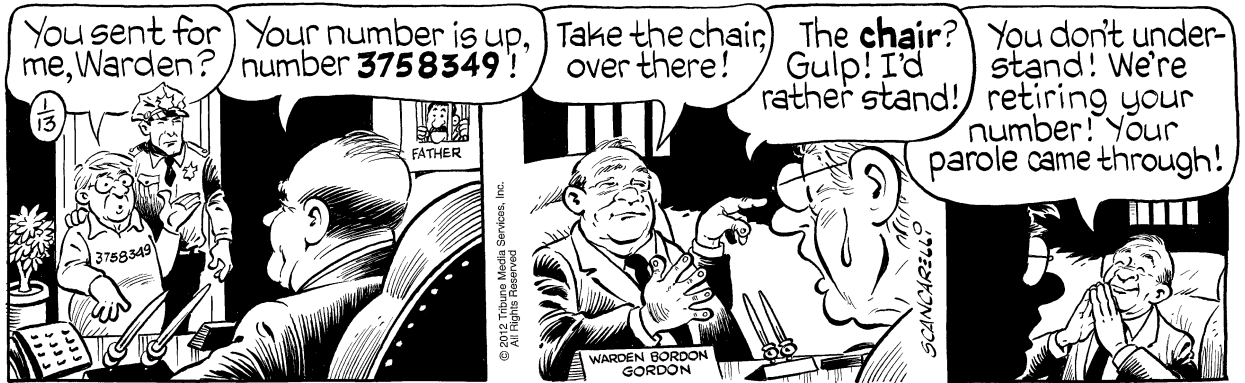
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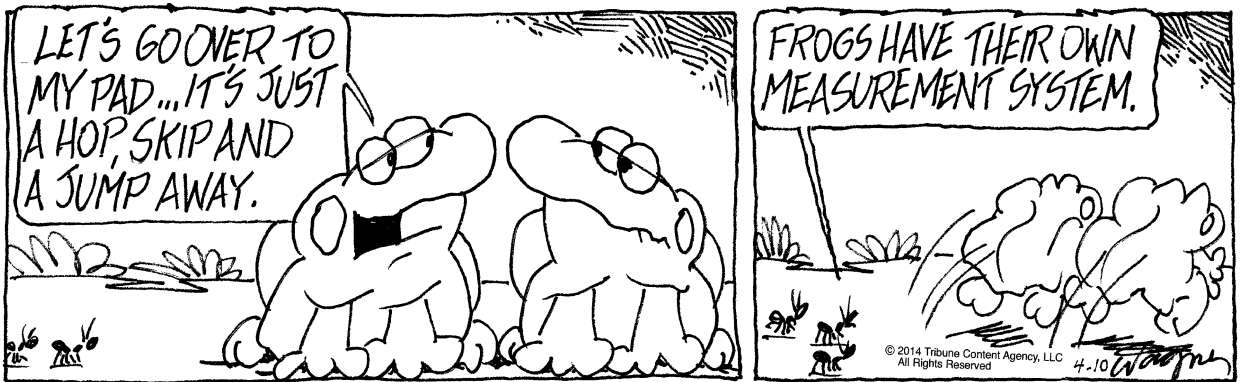
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# SUNY NJCAA scholar-athletes honored

State University of New York Chancellor Nancy L. Zimpher recently announced 77 recipients of the 2016-17 Scholar Athlete Award, which recognizes outstanding academic excellence and athletic achievement.

"It takes a tremendous amount of dedication and hard work to achieve such a high level of academic and athletic success," said SUNY Chancellor Nancy L. Zimpher. "Congratulations to all of the students receiving this year's SUNY scholar athlete award, as well as the faculty, coaches, and staff across SUNY who support and inspire them to be the best."

In order to be considered for this award, student athletes were nominated by their campus athletic director. Nominees' academic credentials and athletic accomplishments were then reviewed by a panel of athletic directors from across the SUNY system and members of the SUNY provost's office.

NJCAA community college winners include:

**SUNY Broome Community College:** Emily Gibson, Women's Soccer.

**Dutchess Community College:** Olivia Malles, Women's Basketball.

**FIT:** Nicole Druzhinsky, Women's Tennis; and Myles Gala, Men's Swimming & Diving.

**Erie Community College:** Michael Krause, Ice Hockey.

**Genesee Community College:** Rafael Godoi, Men's Soccer; and Mackenzie Weber, Softball.

**Herkimer County Community College:** Chyanna Bernier, Women's Cross Country; and Justin Harley, Men's Basketball.

**Mohawk Valley Community College:** Austin Cady, Men's Cross Country; and Michael Warchol, Men's Track

& Field.

**Monroe Community College:** Megan Mack, Women's Swimming & Diving; and Charity Warner, Women's Lacrosse.

**Nassau Community College:** Griffin Barnathan, Men's Lacrosse; Jordan Franklin, Football; Sean Miller, Wrestling; Ross Moore, Men's Golf; and Sabrina Phillippe, Women's Track & Field.

**Rockland Community College:** Shannon Thomas, Volleyball.

**Schenectady County Community College:** Alex Alesio, Men's Bowling.

**Suffolk County Community College:** Kaitlyn Binder, Women's Bowling.

Four-year college winners can be found online on [www.cccn.us](http://www.cccn.us).

SUNY offers athletic opportunities at all levels of competition, ranging from intramurals and club sports to nationally-



**Michael Warchol**



**Chyanna Bernier**

ranked NCAA, NJCAA, NAIA or USCAA sports teams. Statewide, SUNY has more than 85 NCAA Division I, 290 NCAA Division III, and 385 NJCAA athletic teams, as well as hundreds of non-competitive athletics clubs.

## Sports shorts

### Track's Fast Start

The Suffolk County Community College Men's Track and Field Team kicked-off the season by winning the St. Joseph's College Spring Opener in early April. Team highlights include: Ilya Wilson (Islip) placed second men's 1500 with a time of 4:21.28; Daniel Velasquez (Port Jefferson Station) finished third in the 400 hurdles with a time of

59.02; the 4 x 400 relay team took silver with a time of 3:40.30; Micah-Assibey-Bonsu (Central Islip), Malik Hinds (Bay Shore), J'Son Hobson (Bellport) and Daniel Velasquez (Port Jefferson Station); the 4 x 800 took third and fourth; the third place squad came in with a time of 9:17.32 with Ryan Evans (Middle Country), Joseph Varca (Sachem North), Michael Neftleberg (Sachem North), Demetrios Caroussos (Smithtown); the fourth place team with a time of 9:41.66 was run by Carols Martinez (Central Islip), Anthony Fernandez (Middle Country), Andres Guerrero (Rocky Point) and Brandon Cotto (Bay Shore); Malik Hinds (Bay Shore) took home the gold in the Long Jump with a leap of

6.65m; and Suffolk's Micah Assibey-Bonsu (Central Islip) placed second in the Men's Triple Jump with 14.28m jump.

### Coach Notches 400

Herkimer College Head Baseball Coach Jason Rathbun earned his 400th win on Monday, April 24th in game two over the Fulton-Montgomery Community College Raiders 12-1. Rathbun has led the Herkimer baseball program since 2005 and has achieved an average of 30 wins per season. Under his leadership, the program has earned nine Mountain Valley Conference championships, five Region III championships earning trips to the NJCAA Division III Junior College World Series, and 17 players named All-American. The Generals were ranked #9 nationally in pre-season by Collegiate Baseball Newspaper.



**Malik Hinds, at right and Daniel Velasquez.**



**Coach Rathbun**

*Have a sports story or photo to send us? Don't be shy. Get it in print! Send to [collegestories@cccn.us](mailto:collegestories@cccn.us).*

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## In fashion at NCC

On Thursday, May 4th, the graduating class of fashion design students at Nassau Community College will present their creations at two full-scale fashion runway shows in the College Center Building. Admission: A non-perishable food product or paper goods to benefit The Nest at NCC.

Each year, as part of their final studies at the College, the graduating class of fashion design students creates Long Island's version of "Project Runway." Twenty unique student collections are included in this year's show, which will feature approximately 100 garments. Each piece was created especially for the show and reflects the design talents of the students, many of whom will be working at noted New York design firms upon graduation.



The show is produced under the guidance of Professor Rona Casciola. When asked what it's like to put together a full-scale runway show, she said, "I love the excitement and adrenalin rush as the students make their final preparations for the show. It's a joy to be part of this very special moment in their lives."

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# The importance of college newspapers

**Jonathan Lopes**  
*Campus News*

According to College Media Matters, there are between 1,800 and 2,000 student-led news outlets nationwide. These papers are typically student-run with a faculty or staff adviser. The purpose is to communicate and engage the student body resulting in a more informed campus community. It helps bridge the gap between those active and involved and those in control making decisions. At every college I've read the paper to know what's going on, fun stuff to do and if there are any issues people are talking about along with campus resources.

It serves a great way for aspiring journalists and English majors to gain experience in this important and influential field. Student newspapers not only serve to inform a college's stu-

dents about campus life, academic and student affairs, but also seem to provide a unique perspective on local and global news. I have pals who have worked on the campus newspaper. It can be a volunteer role. Some are even paid and/or receive internship credit. As someone who appreciates the effort, it's cool and interesting to learn more about the behind the scenes aspect of a school via the newspaper.

Involvement in newspaper development is undervalued as well. The experience itself is invaluable and allows one to explore different aspects of the paper. Even if you are not going to go into the newspaper world, it gives you great experience with writing and time management. Working at a student newspaper also means you are a student and representative leader. Limitations include what

you can do at the paper, interviews you can do and time you can dedicate to the paper. However, it does prepare one for the deadlines in a real newspaper situation.

The most important benefit is learning the role of public feedback and connection. Deadline pressures are consistent. Term papers are notorious for deadlines, yet having multiple print deadlines weekly educates the importance of planning and preparation as well as how vital facts and structure are. Further, it is an opportunity to learn from mistakes from sources, spelling, format, etc. Student journalists learn to see stories everywhere and communicate them with diverse audiences.

It is well known that the nation's general circulation newspapers have increasingly disappeared and college news-



papers can help bridge the gap. The newspaper is a great source for students to catch up on what is happening around their campus. From sports to politics to parking updates, the school newspaper is a great source of information around campus.

Student newspapers are an influential part of college and university life as well as providing a voice to the voiceless. Pick up a copy. Also, a lot of schools are expanding to mobile apps as well as websites. It is easy access and they are probably free!

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No it's not a Peeping Tom, it's just a guy from the NSA.

## Cazenovia transfer

On Tuesday, April 4, Cazenovia College President Ronald Chesbrough, Ph.D., and Mohawk Valley Community College President Randall Van Wagoner, Ph.D., signed an agreement in the University Partners & Transfer Center (UPTC) on the Utica Campus, allowing MVCC graduates the opportunity to seamlessly transfer credits to one of Cazenovia's bachelor's degree programs.

Throughout nearly all of its 70-year history, one of MVCC's great strengths has been to open pathways for



students to complete their first two years of college and their associate degree at MVCC, then transfer to a four-year college or university. This new partnership with Cazenovia College builds on that tradition, giving local students enhanced access to upper division undergraduate programs.

# SUNY names its next Chancellor

Dr. Kristina M. Johnson has been elected by the Trustees of the State University of New York to serve as the thirteenth Chancellor of the State University of New York, the largest comprehensive statewide system of public universities and colleges in the nation.

“Kristina Johnson has enjoyed an incredible career as a thinker, an educator, an entrepreneur, and an advocate,” said Marc Cohen, Student Assembly President and SUNY Trustee, as the Trustees prepared to formally confirm Johnson. “Throughout her interview process she made it clear that not only was she interested in listening to stakeholders, but she already knew who they were. She demonstrated time and again an interest in engaging full and true shared governance, including the voices of

the most important people in the entire system.”

“On behalf of more than 600,000 students, I am proud to support Kristina Johnson as our next Chancellor. I can think of nobody better to ensure that we remain the absolute best at getting better,” Cohen concluded.

## About Chancellor-Elect Kristina M. Johnson

Dr. Johnson currently is chief executive officer of Cube Hydro Partners LLC, a clean energy company she co-founded in 2011. Johnson served as Dean of the Pratt School of Engineering at Duke University and Provost and Senior Vice President at The Johns Hopkins University before her appointment in 2009 to serve as Under Secretary of Energy at the US Department of Energy.

Johnson previously served on the faculty of the Electrical and Computer Engineering department at the University of Colorado Boulder and as Director of the National Science Foundation’s Engineering Research Center for Optoelectronics Computing Systems at Boulder. Johnson holds over one hundred patents in the United States and abroad and was inducted into the National Inventor’s Hall of Fame in 2015. Johnson earned her BS, MS, and PhD in electrical engineering from Stanford University.

## Statements from SUNY and Dr. Johnson:

“Throughout her distinguished career, Kristina Johnson has not only been a faculty member, administrator, and visionary in higher education but also a dedicated public servant, national energy czar, successful entrepreneur, and an acclaimed inventor,” said SUNY Chairman H. Carl McCall. “We are thrilled to welcome her to SUNY, where her range of experience will enable her to leverage the incredible work of our 64 colleges and universities. On behalf of the SUNY Board of Trustees and Search Committee, I want to thank Governor Cuomo, whose commitment to public higher education helped us to attract a top candidate, and Nancy Zimpher, whose leadership of SUNY over the last eight years has raised the profile of this position to an all-time high.”

“Dr. Johnson is a proven leader and innovator whose cross-sector experience and strong belief in the power of ed-



ucation will be a great benefit to The State University of New York,” said SUNY Chancellor Nancy L. Zimpher. “In academia, she has brought stakeholder groups together to create and implement strategic vision crafted at the hands of many. On the national forefront, she successfully managed and uplifted our country’s most advanced energy research. And as a former faculty member turned entrepreneur, time and again she has bridged the gap between higher education and business to create programs that prepare students for in-demand careers. The future of SUNY is indeed bright under the leadership of Dr. Johnson.”

“The State University of New York is a complex, captivating system like no other in higher education, and the opportunity to serve as its chancellor is the highest honor of my career,” said Dr. Johnson. “I look forward to building on the excellent foundation for SUNY that Gov. Cuomo, Chancellor Zimpher, and the Board of Trustees have developed in partnership with SUNY presidents, faculty, staff, and students as well as the communities they serve in every region.”

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# WCC appoints provost

Westchester Community College President Belinda Miles recently announced the appointment of Dr. Vanessa Morest, dean of institutional effectiveness at Norwalk Community College in Connecticut, as the college's provost and vice president for academic affairs, effective this summer.

Dr. Morest is an accomplished academic leader, administrator, researcher, author, and faculty member with two decades of community college experience. She is an immigrant who values public education and understands the experience of first generation college students. Her commitment to college

access, student success, and academic excellence is evident in her progressively responsible experience with community colleges.

Her leadership experience at Norwalk includes two years as interim dean of academic affairs and chief academic officer with oversight responsibility for all academic areas of the college, including credit and non-credit programs and academic support services. She has extensive experience collaborating with faculty and staff with a focus on helping community college students succeed. She has been involved in expanding high school partnerships and developing programs support-

ing current and future industry demands.

"Dr. Morest offers broad expertise in expanding programs for college access and success, which is a skill set well aligned with the college's mission and strategic plan for continued innovation across multiple areas," said Miles. "Working closely with faculty and staff, Dr. Morest will be a partner who will assist with the implementation of a range of new programs centered on data-driven student success outcomes. Her collaborative approach to this nuanced work will be a key asset to continuing to position the college for growth."

Dr. Morest has taught as



Dr. Vanessa Morest

an adjunct faculty member in sociology at Norwalk and has taught both undergraduate and graduate courses at Teachers College, Columbia University. She earned her B.A. in English from the College of William and Mary and her M.A. and Ph.D. in sociology of education from Teachers College, Columbia University.

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## Nike visits Nassau



On April 4, Louis Cohen (center/left), Nike District Operations Captain, joined Marketing Prof. Jack Mandel at a "Guest Professor" event. Cohen spoke to a standing room capacity crowd of students and faculty about the Nike brand. He also wore a pair of \$800 Hyper-Adapt 1.0 self-lacing shoes. An exciting question and answer session followed. NCC basketball players Terrell Williams, left, and Michael Tait, right, joined the photo with Cohen and Mandel.

# The eerie quiet of life before tweeting

Darren Johnson  
Campus News

Nowadays, if you stub your toe, you can quickly post “ouch” on social media and your following will respond with frowny faces. Every little event has whole photo pages devoted to it; see yourself posing in front of a banner, hugging a mascot, eating brie. Gawk at others. Click “like.” Technology has made us all the star of our own “Truman Show.”

A secluded Amazonian tribe believes that having your photo taken steals your soul. What would they think of Instagram?

But there was a time when none of this soul-stealing existed, and I was hit by a car – and there really was no one to tell.

Let’s flash back even further. I was 12 and earning some money with a paper route. I needed a bike, to make the job easier, so slowly but surely saved up \$100 for a Huffy 10-speed from a department store chain that no longer exists, Zayre. I put the bike on layaway with my father, and would drop off \$20 here and there, until I had paid it off and could ride it home. It was silver with orange sticker labeling.

My father left the home soon after, but I still had the bike, and the route. The route had two components – delivery of the papers and collecting the money

about once a week. My take was 25%. The collection book – which had payment receipts for the customers – was held together by two steel rings, and I’d loop one of those rings around a notch on the bike’s handlebars, so I didn’t have to hold it while I pedaled.

By age 16, I was still doing the route, and I’d gotten bigger and more adult-looking. My father was totally out of the picture and my mother was rarely around, as well; I guess recovering from the divorce in her own way. My siblings were little kids.

I had the route down by rote. A robot, at this point. Today, I still often dream I am doing that same route in my old hometown.

I was heading to one of my last customers’ houses – a chiropractor’s – my father had taken me there once as a younger child, because I’d hurt my knee playing Pop Warner football, but the guy really was faking it; I could tell. I crossed near a train track and a side-railed car, that now was serving as a hair salon called The Cutting Caboose. It was painted bright red, and I looked up at the sky, which was a rare, perfect blue. Two primary colors. A couple of puffs of clouds headed toward a subdued, relenting sun.

And – *whack!*

A car came out of nowhere and slammed into me – I rode on its hood and, when it finally stopped, I flew 20 feet, maybe more, ending in a tumble on the hard asphalt. The bike stayed

embedded in the grill of the car, a brown, rusted jalopy.

Amazingly – perhaps because I had played so many contact sports and knew how to fall – I only was a bit sore after. The bike was a mangled mess.

The chiropractor ran out and looked at my knees and deemed them fine. The driver crept out of his car, looking like Shaggy from “Scoobie Doo,” but with Coke-bottle glasses. A guy in a greasy white T-shirt had been waiting at the corner in his car and told the cops that it was all Shaggy’s fault. But then he gave the cops a fake phone number and was unreachable thereafter as a witness.

A Catholic priest showed up and, although I am Catholic, he went straight to Shaggy to make sure he was OK, as he’d seemed rattled. The priest didn’t talk to me. Disgusted, I pried my mangled bike from the grill of the car, refused an ambulance, put it on my shoulder, grabbed my disheveled collection book off the ground and limped home.

I never got my \$100 back – the driver not only wouldn’t pay, but said if I brought him to small claims court, he’d counter-sue for the damage to his car. I called the cop, who said that without a witness, he might win, so it wasn’t worth pursuing. I instead got an hourly job at a convenience store.

I put the broken bike on the side of the house, where it rusted. I’d notice more weeds snaking around it each time I’d visit home from college. The house is long foreclosed on. Maybe the bike is still there.

When I was 18 and quite strong and had been in a few

fight by then, I saw the weirdo who’d hit me in a different convenience store. I was much bigger than him at this point, and part of me thought I should throw him around – but then I saw what he was doing. With his thick glasses, he was holding various 2-liter Coke bottles up to the store lights to see which one had the most content. I shrugged and moved on. He wouldn’t have recognized me anyway; he was all about himself.

But the thing that strikes me now about all of this is, there was no one to tell. Getting hit by a car is a pretty big deal. My parents had their

own problems. My siblings were too young. A friend of mine I told joked that because I had a little extra layer of fat on me that braced my fall. Thanks, pal. This taught me that no one really cares about my problems.

Nowadays, this accident would be all over social media. People would commiserate. Some would be impressed, some would be angry. But would their reactions be about them or about me? Would they care?

Yet, back then, as I flew through the air, seemingly in slow motion, under a big blue sky, it was just a moment in time; a time that’s now wholly forgotten, unrecorded, except in my mind.

*And that’s the last word...for now!*

Darren Johnson has a Master of Fine Arts in Writing and Literature from Southampton College and currently teaches PR courses, when he isn’t running Campus News. Reach him at [darren@ccn.us](mailto:darren@ccn.us).



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A <sub>1</sub>	I <sub>1</sub>	R <sub>1</sub>	P <sub>3</sub>	A <sub>1</sub>	R <sub>1</sub>	K <sub>5</sub>	RACK 2 =	<b>63</b>
T <sub>1</sub>	H <sub>4</sub>	I <sub>1</sub>	T <sub>1</sub>	H <sub>4</sub>	E <sub>1</sub>	R <sub>1</sub>	RACK 3 =	<b>63</b>
U <sub>1</sub>	P <sub>3</sub>	F <sub>4</sub>	L <sub>1</sub>	I <sub>1</sub>	N <sub>1</sub>	G <sub>2</sub>	RACK 4 =	<b>66</b>
H <sub>4</sub>	A <sub>1</sub>	I <sub>1</sub>	R <sub>1</sub>	I <sub>1</sub>	E <sub>1</sub>	R <sub>1</sub>	RACK 5 =	<b>60</b>
<b>PAR SCORE 265-275</b>							<b>TOTAL</b>	<b>350</b>

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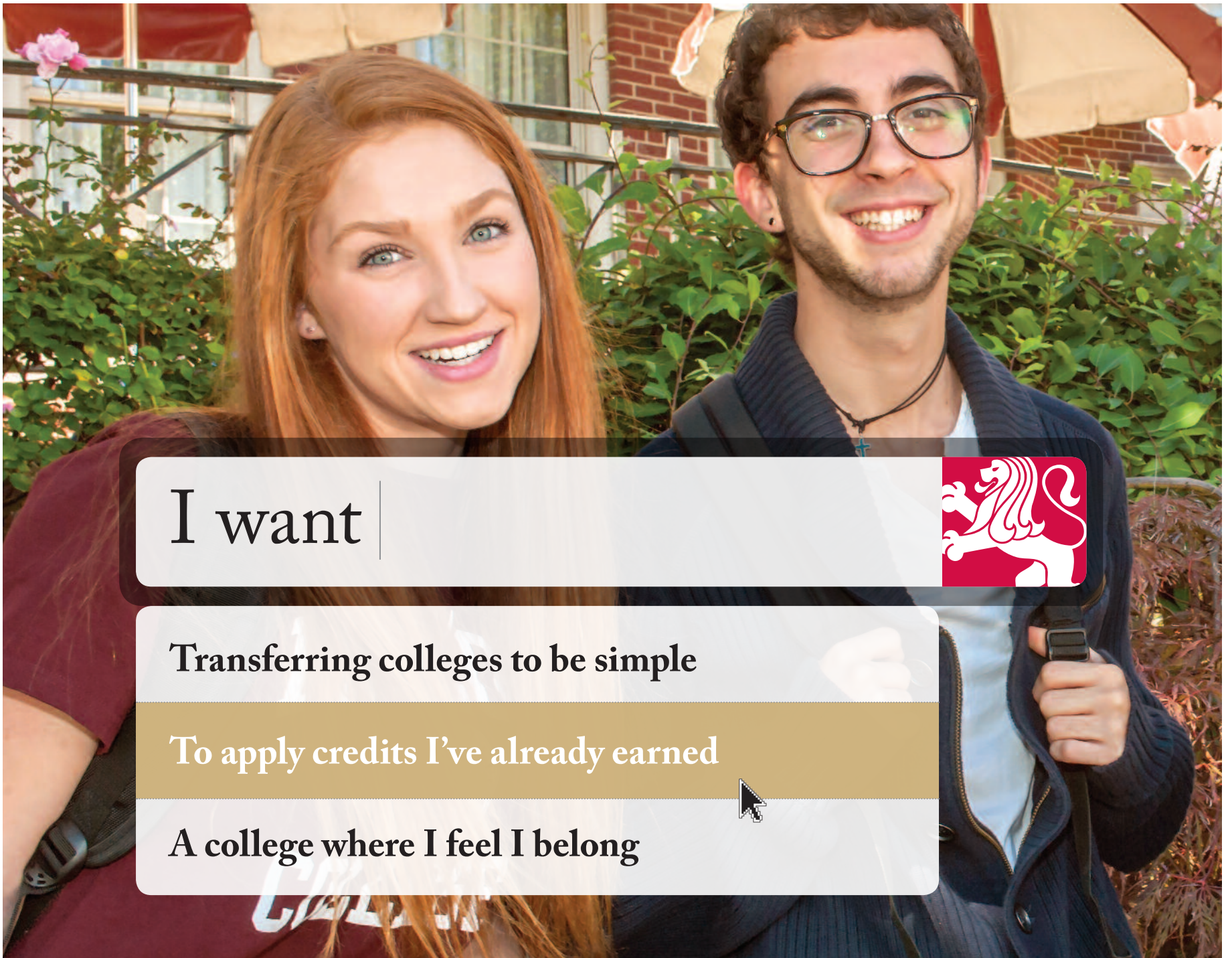
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