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# JOURNAL & PRESS

Of Southern Washington County, Est. 1842

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**DOUBLE ISSUE!**  
**MARCH 1-15, 2020**



**IN THE BLACK 7**



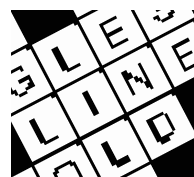
**YOUTH CENTER 9**



**GREAT WATER 13**



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## Letting the world know

### Business owners convene, discuss how to make a rural county famous

The first of a series of meetings about the future of Washington County took place recently at a local brewery. Marketers and business owners shared ideas on how to make one of the state's most picturesque and authentic locales better known to outsiders. The hope is to improve notoriety and tourism for Washington County, and thus the local economy.

**Please read more on page 6**

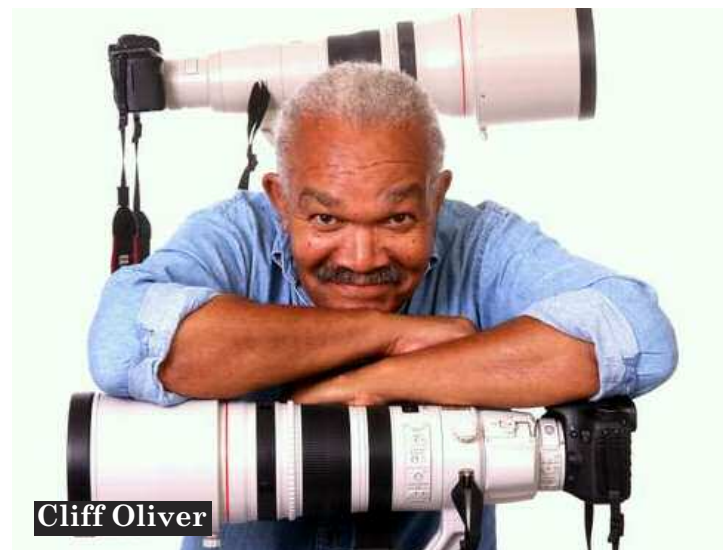


Alexis Willey, Chris Coughlin and Jesse Tyree, all of Black Designs; Jessica Ziehm of Cornell Cooperative Extension, and Andrew Meader of 8 of Eight Strategies.

## Through a local lens

Greenwich's Cliff Oliver is a military veteran and a veteran photographer of note. His animal photography, in particular, has earned him national acclaim. Locally, in this history-rich region, he often serves as a reenactor – including playing Solomon Northrup of “12 Years a Slave.” What's next for our local Renaissance man?

**Please read more on page 3**



**Cliff Oliver**

**FIND US IN THESE STORES:**

The Schuylerville  
Turning Point



**OUR  
REGION'S  
HISTORY  
- TODAY**

# Argyle board picks highway chief

**Robin Lyle**  
*Journal & Press*

The Argyle Town Board met on Feb. 12, where it was announced that Mark St. Jacques was hired as Highway Supervisor. St. Jacques has been the longtime Washington County Fair general manager. He begins as highway chief on March 4, taking over for the late Bob Humiston, who had passed away in an accident while on duty earlier this winter.

St. Jacques has served the Washington County Fair for 23 years and was past president of the New York Agricultural Fairs Association and other fair boards.

During his time as general manager, the Washington County Fair grew significantly with the construction of new

buildings and the completion of numerous infrastructure projects to meet the growing demands of the expanding audience of the fairgrounds.

Also at the meeting, it was noted that:

- Humiston's family proposed that money donated to the Rec Center in his memory be used as a scholarship for seniors.

- Assemblywoman Carrie Woerner had talked with Supervisor Henke about possible funding for sewers and to repair the roofs of the Town Municipal Building and the Town Highway Department. Regarding roofs, Councilman Sullivan expressed concern about state funding requirements that could cause a possible 20% increase in costs, stating that the board already had an alterna-

tive plan. Regarding sewers, the Supervisor will attend the Argyle Village Board meeting in April to discuss.

- There is a need for a handicapped bathroom at the Town Municipal Building.

- Supervisor Henke shared information from a cybersecurity presentation to the Washington County Board of Supervisors. Of particular concern was the fact that during a three-week period the county was subject to numerous global attempts to hack into the county system, including from Russia, China, Egypt, Indonesia, most of the European countries, Brazil and within the US, among others. All attempts were successfully repelled by the county system.

- NYS still claims that Argyle assessments are underval-



**Mark St. Jacques**

ued by 3%. The board members disagreed but feel they must address this. An across-the-board increase in assessments, like one instituted in 2019, will align the assessments without increasing a resident's tax obligations, it was reported.

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# Portrait of an artist: Cliff Oliver

**Jim Nolan**  
*Journal & Press*

Most Greenwich area residents know Cliff Oliver, photographer, reenactor, and volunteer. I recently had the pleasure of interviewing Cliff and came away with an expanded appreciation for his talents and continuous efforts to extend his knowledge and experiences.

Cliff was born in the South Bronx and was an only child. His mother worked during the day and his father worked nights. He regularly read a number of New York City area Sunday newspapers and developed an interest in the photographs appearing in many of them. When he was 15, the family moved to Red Hook in Dutchess County.

Cliff had an inexpensive camera and dabbled in photography. He lived near horse farms and would frequently take photographs of the horses and other scenes that he found interesting.

When he was 18, Cliff joined the United States Navy. During his three-year enlistment, he served on an aircraft carrier and had two tours of duty in Vietnam. One of the many activities the Navy conducted on aircraft carriers was surveillance. Pictures were taken and developed on the ship. Occasionally, Cliff would be assigned to work with the crew members in this area of operations. Working in the photo lab, Cliff learned the technical aspects of film development.



**Cliff Oliver and his photo in the Polo Hall of Fame.**

Cliff had bought a few cameras and equipment while in the navy and, after his discharge, he decided to move to the East Village in NYC and try to make a living as a photographer. Eventually, he was hired by the Manhattan Animal Medical Center (staffed by 47 veterinary doctors) to do bio-medical photography. The job required Cliff to use his own equipment so he built a small darkroom in his apartment and bought additional photographic equipment.

Tragedy struck when Cliff came home one night and his apartment had been robbed. He lost everything including all of his photography equipment. He decided to leave the city and moved back to Red Hook.

## **‘He has taught barn animal photography.’**

While working construction and in restaurants, Cliff started buying photographic equipment again and created another darkroom. He took photos of what appealed to him and tried to sell the pictures. He met with some success. Eventually, he took the New York State test for a Photographer I position and scored high enough to be offered a State position.

Cliff moved to Syracuse and worked at the Upstate Medical Center from 1978 to 1980. Because of his experience with animal and veterinary photography, his job included human anatomy photography. In 1980, Cliff transferred to the Bureau of Historic Sites and Parks located on Peebles Island, between Cohoes and Waterford. This job not only required photography skills but Cliff also had to oc-



asionally do historical research to better understand the material he was photographing.

Cliff’s final job with New York State was as Agency Photographer for Parks, Recreation and Historic Preservation. He took photos all around New York State, with the exception of New York City and Long Island. Cliff retired from the State in 2005.

During his time with the State, Cliff freelanced quite a bit, taking photos for the American Kennel Club, magazines, and doing portraits. In addition, he did workshops with children, teaching them the basics of photography.

After retirement, Cliff opened a small studio in Greenwich where he is a full service photographer providing images for personal and commercial use. In addition, he has leveraged his love of horses and photography and serves as an acclaimed photographer for polo matches both here and in Florida.

Two of Cliff’s polo photos are featured in the Polo Hall of Fame in Wellington, Fla. He continues to work with children and has even taught a workshop on barn animal photography.

Cliff has often served as a reenactor, frequently portraying Solomon Northrup, of “12 Years a Slave” fame. He has also re-



searched the Underground Railroad in Washington County and has conducted tours in the Village of Greenwich. Cliff is a longtime trustee and volunteer at the Greenwich Free Library.

A portrait of Cliff Oliver would not be complete without mention of his late beloved German Shepard, Sophy. Sophy followed Cliff everywhere and was a favorite of school kids as they played with her while walking to and from school. Her passing was mourned by all.

Cliff Oliver is much more than a photographer. He is a man who has and continues to follow his passions and in doing so has enriched the lives of all in the greater Greenwich community.

*A resident of Greenwich, Jim Nolan is a Professor of Business Analytics at Siena College and serves on several Greenwich area nonprofit boards.*



# GOP outsider to primary Stec, Bogle

Valerie Visaggio  
Journal & Press

Kevin Beary is primarying for the Republican line for New York State Senate's 45th District. Jumping head first into this competitive pool of applicants, Beary plans to make many changes if elected.

He is a former English teacher from Colton, in St. Lawrence County.

The seat is currently held by longtime Senator Betty Little (R-Queensbury), who is retiring.

Republican Assemblyman Dan Stec (R-Queensbury) and Village of Cambridge Mayor Carman Bogle have also declared candidacies for the June 23 GOP primary.

The 45th district is huge geographically, and includes all of Clinton, Essex, Franklin and Warren counties, and parts of St. Lawrence and Washington counties. Because the region skews majority Republican, the winner of the primary will be a heavy favorite to win the general election in November. Kimberly

Davis, a Democrat from Clinton County, has declared to run for her party.

When asked about his plan of action, Beary shared what first step he would take once becoming a New York State Senator.

Beary said, "I will introduce a bill to ban fusion voting in the state of New York."

Fusion voting, also known as electoral fusion, is where a single candidate can run on multiple ballot lines, which could benefit them from two or more parties. There was a push to stop this fusion voting last year in Albany; however, it didn't go through. Even though Beary strongly dislikes cross-endorsements, removing this choice of candidacy doesn't mean it would kill the minor political parties.

"That doesn't mean that the parties would cease to exist; they would still exist but they wouldn't have their line on the ballot, which is a precious commodity for them," said Beary.

As for Beary's focus on the North Country, he is very passionate about growing tourism, economy and wellness.

"Developing the economy in the North Country, I think it has great potential for wellness tourism, which is tourism associated with the pursuit of maintaining and enhancing personal health and well-being, creating a lot of jobs in the wellness and health industry."

Another factor Beary took into consideration when making the ultimate decision to run for New York State Senator involved the legalization of marijuana. The concern is health and making sure that certain citi-



Kevin Beary

zens are not penalized if this legislation is not passed everywhere.

"I feel that it should be legalized and private citizens should be allowed to cultivate their own use, just the way you can brew your own beer or make your own wine at home, a certain quantity."

In order to get his message out, Beary continues to do so through word of mouth. By going up to people and speaking

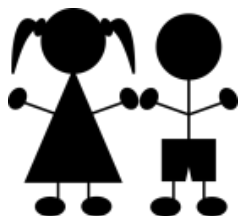
to them face to face, he feels as though it gives more of a personal touch for people to get

to know who he is.

Beary's focus for now is strictly on concentrating on getting on the ballot. Now until the end of April, if you want to have your candidate on the ballot, petitions need to be circulated to people and at least 1,000 party signatures need to be on them.

"I am expecting a challenge from one of my fellow opponents, but right now I am just concentrated on getting the signatures and then facing any eventual challenges that would come," said Beary.

## Greenwich Central School District



### ***Ready, Set, Kindergarten! (RSK)***

On **March 19, 2020** from 5:30 - 7:00 pm, families of all incoming kindergarten students are invited to join GCS staff in the Primary Cafeteria for an informational evening including a pizza dinner sponsored by the Greenwich Teachers' Association. Parents will remain in the Primary Cafeteria as incoming kindergarten students join GCS staff for center-based activities.

***(This evening is not intended for siblings.)***

### ***Kindergarten Enrollment***

For students **NOT** attending Greenwich Pre-K, the pre-registration process can be completed online, found through the district website. When complete, you will be contacted via mail with a screening appointment to be held **Thursday, May 14, 2020**. Students currently attending Greenwich Pre-K are not required to attend screening.

### ***Pre-K Enrollment***

Please contact Tracy Dennis at 518-692-9542 Ext. 6100 to express interest in our program. The pre-registration process can be completed online, found through the district website. When complete, you will be contacted via mail with more information.

Please contact Tracy Dennis, Primary Secretary at 692-9542 ext. 6100 or [tdennis@greenwichcsd.org](mailto:tdennis@greenwichcsd.org) to **RSVP by March 18th** for the RSK evening.

**'Increase tourism, legalize pot and end fusion voting.'**

# Journal & Press continues to grow

This is the fifth issue of The Journal & Press since its ownership change, and the paper continues to grow. Subscriptions and newsstand sales are up. But we still need help to make this project sustainable. Please consider volunteering by:

**Writing for Us** – We're looking for objective, fair-minded stringers with a flair for writing to cover various beats, events and meetings.

**Telling Your High School or College Child to Intern for Us** – We can train young writers to use AP Style, and work with their schools to get them credit.

**Telling Your Family and Friends to Subscribe to the Paper** – On the average block in

our coverage area, there may be one or two subscribers to our paper. To us, that means there are so many more houses that could – and should – subscribe. The 178-year-old Journal & Press is the living story of our region. If it thrives, so does our story! If it goes away, who will tell our story? Facebook? *Yeah, sure.* If you already subscribe, thank you!

**Telling Your Favorite Local Business to Advertise With Us** – Word-of-mouth is the best way for us to revive our relationship with the business community. We're a business, too, and, all together, we can grow and represent this region well!

Contact [editor@journalandpress.com](mailto:editor@journalandpress.com) for any of the above.

## 6th grade hoopsters go undefeated

The Greenwich 6th grade girls basketball team ended their GAA youth hoops career with an undefeated season in league play and culminated with winning the 6th Grade Girls Division Championship at the Glens Falls Super Hooper Classic Tournament on Feb. 23, with a win over Hudson Falls.

**Pictured Back (L-R):** Stephanie Davis, Candace Kuzmich, Sarah Radovich, Oliveah Reiszal, Olivia Davis, Kendall Hamilton and Bob Smith. **Front (L-R):** Rylee DeLuca, Bridget Smith, Dillan Davis, Brooke Kuzmich and Loren Stark.



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# How to market Washington County

**Andrea Harwood Palmer**  
*Journal & Press*

Andrew Meader, Jesse Tyree and Jessica Ziehm announced a countywide initiative for Washington County Tourism on February 24.

8 of Eight Strategies, Black Dog Designs LLC and the Washington County Cornell Cooperative Extension are partnering together to lead a collaborative effort for a long-term strategic plan for moving tourism forward in Washington County. Mannix Marketing and Lakes to Locks Passage are also partner agencies.

Meader, Tyree and Ziehm are accessible to any Washington County business that wants to be involved in the initiative. Meader can be reached at [andrew@meader.com](mailto:andrew@meader.com), Tyree can be reached at [creative@blackdogllc.co](mailto:creative@blackdogllc.co) and Ziehm can be reached at [jaz67@cornell.edu](mailto:jaz67@cornell.edu). The website for the effort is [www.washingtoncounty.fun](http://www.washingtoncounty.fun).

Area businesses gathered at RS Taylor & Sons Brewery in Salem. Two questions were posed to the group, which was largely comprised of Washington County business owners.

The first question was, “What marketing efforts do we as businesses participate in, and what seems to work best?”

Multiple business owners reported the success of social media exposure, both organic and paid.

Several area businesses referenced the practice of giving tours on location, as a successful means of both revenue and word of mouth marketing.

“People are looking for experiences, and that’s what is so different about Washington County – we’re not traditional tourism,” said Ziehm. “We don’t have a theme park or a racetrack. But we have very authentic experiences here. When we can capitalize those and share them with people, they’re getting something they can’t get in Albany or Clifton Park.”

Laura Oswald, Director of Economic Development for Washington County, cited the strategic use of education for business exposure.

“Using education as a marketing tool is especially apropos to agriculture and

tourism. I’ve seen people at fairgrounds looking at a llama and a skein of yarn, saying, ‘that’s where that came from?’ Education is a really good marketing tool,” said Oswald.

Iris Rogers, owner of Homestead Hemp in Salem, routinely reaches out to elementary schools, colleges and agricultural programs throughout the state to offer tours at her hemp farm.

“Getting people to the farm is a huge win. Usually if you can get them to your location, it’s hook, line and sinker. They’ll follow you on social media. They’ll share your content. It generates revenue down the road as we get ready to release products,” said Rogers.

The second question posed to attendees was, “What help, tools, skillsets or resources do you need to reach a larger audience?”

## ‘People are looking for experiences. We’re not traditional tourism.’

Access to capital for improvements and expansion was a common theme among business owners – specifically grants and low interest loans. Opportunities for revenue can at times be cyclical with the climate or vacation season.

Utilizing an area Chambers of Commerce is a common and successful route for exposure and advertising. Numerous businesses stated they had success advertising in Cambridge’s Hill Country Observer.

Broadband and cell service continue to be a struggle for many Washington County areas. Transportation throughout the county can be tricky as most tourists coming from outside cities may taking a bus or train, and not their own vehicle.



Lauren Grogan is co-owner of Underwood CrossFit in Fort Edward, and social media manager of the Canal Street Marketplace. Grogan has found paid Facebook advertising successful, with the data and metrics to prove it.

“For the Canal Street Marketplace, a nonprofit with a modest budget, signal boosting takes whatever we invest in advertising and amplifies it,” said Grogan.

Tom Lyons is a business partner at The Yellow Note, a content creator and lifestyle photography company that frequently promotes Washington County destinations.

“It’s the compounding interest of attention. It’s not necessarily the number of followers you have, but how many truly engaged folks you have that are choosing to follow along with you,” said Lyons.

“Instagram is the great equalizer. If you’re putting good, quality content out there, on a regular basis, with solid cadence, your followers will come to you, I promise. It’s better to see something grow organically over time, and truly build an authentic following. It’s not the number, it’s the level of engagement,” said Lyons.

While a timeline was not firmly established, meetings of this nature will likely occur on a quarterly basis. The next will likely take place at Slickfin Brewing Company in Fort Edward. Joining the Washington County Tourism Business Group on Facebook, or signing up for the [www.washingtoncounty.fun](http://www.washingtoncounty.fun) email newsletter is the best way to stay informed on future meetings and events.

# A real-life lesson

The Greenwich Central School eighth Grade FACS (Family and Consumer Science) classes have been learning about Financial Management, which includes learning about budgeting, banking, credit, and balancing your checkbook.

At the beginning of each 20-week class, the students receive a checkbook and are required to record their transactions in their checkbook register. They earn FACS cash – receiving a weekly direct deposit paycheck by punching a time card at the beginning of each class period and also by signing up for odd jobs. Students who sign up for the additional jobs are required to submit a letter of interest and interview for the position. Students also incur expenses, receive invoices/bills and are required to make payment by

writing a check from their checkbook for things such as borrowing/renting or purchase a writing utensil, losing an assignment worksheet, or forgetting to push in their chairs at the end of class. Late payment fees are charged for students not making timely payments. Every five weeks they then reconcile their accounts with “the bank” – a/k/a Ms. Saunders. The grade they earn is based on how accurately they maintain their checkbook register. As an added incentive, students from each class were recognized as either having maintained the most accurate register or accumulating the highest balance.

The first semester “Checkbook Challenge” winners were Molly Abate and Simone Waters. There were also nine honorable mentions: Kiley Allen,



Elizabeth Darrow, Sara Douglas, Meena Koudelka, Lindsey Kurz, Allison Michel, Grant Traver, Turner Trombley, and

Dorothy VanPelt. The program offers a special thank you to TD Bank and TCT Federal Credit Union for providing the prizes.

## Hartford Pre-K signup

Hartford Central School District has scheduled Pre-K registration for the 2020-21 school year beginning April 1. Incoming students must be 4 years of age on or before December 1, 2020. Registration packets will

be available and may be picked up in the guidance office at that time. For more details, contact Linda Parrott-Fuller, Guidance Secretary, at 518-632-5222, extension 306.

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# Fire Ants Light the Flames of Ambition

**Liv Thygesen**  
*Journal & Press*

The September sun was hot that afternoon at Camp Geiger. The crunching of the leaves beneath our boots reminded me of summers in the Northeast. Dry, crisp and sun drenched. The smell of the summer's air would have been fresher if it were not for the residue of tear gas and gun powder that clung to our camouflage utilities. As we reached a small clearing on a shadowy knoll deep within the woods we were patrolling, our corporal ordered; "Let's stop and eat here. We'll move on when we're done." Our small patrol of four marines sat down, opened our savory MREs and began to have afternoon chow. The weather was perfect. Not a cloud in the sky. To sit for a spell after the intense training we had been undergoing the last few months was divine. It was time to sit still for a while. Time to take it all in. Time to reflect under the sunny canopy

of the sycamores and maples. While eating we recanted stories of our days before the Corps and what brought us to join. One story was she had "nothing else in her life" and the Corp was the best option. For another, it was a family legacy to join the Marines. For myself, it was a difficult question. As I took a bite from the bagged chicken enchilada, I asked myself, "Why did I want to subject myself to this?" "How did I end up here?" "I had a comfortable life before this. College. A job. A warm bed, etc."

Too soon into our respite, our corporal called us begrudgingly to our feet to continue our patrol. The marine to my left contested the end of our chow break as many of us were still eating. I could not argue. I was still eating and still itchy. All we wanted to do was sit and relax. To stay content. To stay settled. However, my itching intensified. All over my arms, legs, torso. I shot up from the leaf covered knoll only to see it

crawling with tiny specs. Unbeknownst to me, I had decided to seat myself on the hill of a fire ant colony, and I was now covered in them. With the haste of children chasing the ice cream truck, I ran from my ant covered dining spot. Shaking my

**'Leaping into the unknown is the best path.'**

camouflage blouse and stripping off my boots as I ran. It was too late. My arms, legs and backside were covered in fire ant bites.

Out in the field, access to certain antibiotics and hygiene items is limited. As if the bites were not enough, days later, they became infected as a result. Had I listened to the corporal the first time, I would have avoided the bites and the infections.

Years later, upon deeper re-

flection of this day, the answers to my questions have become as enlightening as the cathedral of sun crested trees above us on that hot humid summer's day: Listen to the corporal telling you to get up and go. Take the chances. Take the risks. Do not settle. Listen to that voice inside you insisting that you to get up and move. Do not get comfortable. Do not stay comfortable. Sometimes, leaping into the unknown is needed in order to make the best path in life. After all, you cannot sit idly by and let life or fire ants move in, on or around you. Let the fire ants be your flames of ambition. Get up and take the chances.

*Liv Thygesen has been a marine, educator and community advocate. She owns Sip & Swirl in Greenwich.*



## 'Aristocats KIDS' in Salem

The Salem Drama Club and 6th Grade will present "Disney's The Aristocats KIDS" on Friday, March 6, and Saturday, March 7 at 7 p.m. in the Salem Washington Academy auditorium. This jazzy 30-minute musical, designed for elementary-aged performers, is based on the 1970 Disney film. The Salem 6th grade cast is comprised of 37 students. General admission tickets are \$8 and student and senior citizen tickets are \$5. Tickets can

be purchased at the door the evening of the performances.

This charming, smooth, and adventurous stage adaptation is a celebration of Disney's exploration into mid-century jazz in Paris. Cat-napped and abandoned miles from home by a dastardly butler with a hidden agenda, Duchess and her kittens, Toulouse, Berlioz, and Marie – the smartest Aristocats in Paris – set off on a journey

to reunite with their beloved owner, Madame. With the unlikely help of a jazz-loving group of Alley Cats, will the cats find their way home? Adapted especially for young performers, this musical includes favorite songs such as "Thomas O'Malley Cat," "The Aristocats," and "Ev'rybody Wants to Be a Cat." This production of "The Aristocats KIDS" is sure to keep your toes (and paws) tapping!



A recent rehearsal



# Photos on exhibit

The photography of Vivina Ciolli will be on display for the month of March at the Dorset Vermont Library. Ms. Ciolli's images are unedited grab-shots that capture fleeting moments and celebrate the natural beauty of the Dorset area and scenes of nearby Washington County.

A percent of all sales, both framed works and photo note-cards, will benefit the library, which is located on the green at Church Street and Route 30, in Dorset, VT. Library hours are Monday through Friday: 11-5 and Saturday: 10-3. Closed Sunday.

An Opening Reception will be held at the library on Saturday, March 7, from 11-1. Ms. Ciolli will answer questions, share her motivation and artistic process. A large assortment of her original photo note-cards will also be included. Refreshments will be served.

The library number is 802-867-5774. This event is free and open to the public.



'Gingerbread'



Vivina Cioll

*As a way of honoring our picturesque surroundings, Sip and Swirl is offering a three part series on the essence of landscaping. The three part series will include the elements that make up a landscape painting and will delve into guided painting instruction where students will create their own water color and acrylic paintings. The beauty of mother nature and our breath taking views can now become a part of your own home in a design that you create. Each class is \$15 dollars and runs from 3-4pm March 14, 21 and 28.*

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March 14, 21, 28 @ 3pm

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# Youth Center news

For the entire month of March, Greenwich Youth Center (GYC) celebrates the Luck of the Irish with St. Patrick's Day themed activities. Highlights this month include assembling Four-Leaf Tray Favors for the residences of Washington Center for Rehabilitation and Healthcare on March 6, Irish Themed Music and Instruments on March 13, and the group's best attempt at Irish Soda Bread on March 26.

GYC announced its next Pottery Program with Emily Crawford, owner of Crawford Island Art LLC, will be on March 7 at 1

p.m. This month's creation will be Picasso Style Bowls; registration is will be required to attend. Please register by email to: jackiewaitegyc@gmail.com by March 4. This project is made possible with funds from the Decentralization Program, a Regrant Program of the New York State Council on the Arts with the support of Governor Andrew M. Cuomo and the New York State Legislature and administered by the Lower Adirondack Regional Arts Council.

Regular programming continues for March with Academic Part-

ners every Wednesday from 2:30 to 3:30 p.m., and Get Movin, Get Fit on March 5 and March 19 at 3:30 to 4:15 p.m. Join us on March 20 for GYC Movie Night featuring "Frozen II." On March 21, members from Greenwich Robotics will be conducting a STEAM project.

GYC is looking for volunteers who are 18 years old or older. All volunteers must complete a background check and submit references. Volunteer applications are available at GYC and online.

The Greenwich Youth Center is located on the lower level of the Greenwich Village Hall at 6 Academy Street. Hours are Wednesday through Friday from 2:30 to 6:30 p.m., and Saturday 12 to 5



p.m. Drop by and meet the staff. Like the group on Facebook and view their website at [www.greenwichyouthcenter.org](http://www.greenwichyouthcenter.org).

"We believe that every young person has the capacity to achieve their highest potential with the support of the community," said director Jackie Waite.

# Village of Greenwich Happenings

## Is it safe to drink the water? Of course.

**Pam Fuller**  
*Journal & Press*

Anyone who pays attention to the news knows about the issues that communities can face with their water systems, and some of these have affected our neighbors – Hoosick Falls’s water system contaminated by PFOAs; private wells in North Bennington affected by the same chemicals; Whitehall water main breaks. These problems have a large impact on the lives of the people affected, because if there is one amenity we all consider necessary for our 21st century lifestyles, it is access to abundant, safe water in our homes.

Residents of the Village of Greenwich are lucky to be able to count on our water. We open our faucets, and a stream of clear, good-tasting water comes out. Some say that the water tasted better before 1999, when the e-coli outbreak at the Washington County Fair resulted in a Department of Health order that we chlorinate our water, but this mandate was probably inevitable anyway because of concern about bacteria. Of course we sometimes experience a little blip in this rosy picture, like 2019’s water main break on

Eddy Street. Using an abundance of caution, any time a water main breaks and the flow has to stop in order to fix it, the Department of Health requires that we issue a boil water order. In fact, there were no findings of any contaminants in the water during that break. Our DPW worked day and night in the bitter cold to repair the break and get the water back in action again.

Because we operate a public water system that serves more than 25 customers, our whole operation is regulated by the Federal Environmental Protection Agency (EPA) through the New York State Department of Health, per the Safe Drinking Water Act (SDWA). The SDWA was passed by Congress in 1974 and amended in 1986 and 1996. It grants EPA the authority to set national health-based standards for drinking water that protects it against contaminants, whether they are naturally occurring or man-made. The law doesn’t regulate private wells that serve fewer than 25 people. What this means for us is that State regulations require our Greenwich water system operators to routinely test our water for numerous contaminants. The list of contaminants we test for are listed in the Annual Water Quality Report, distributed by the Village to every household each year. The water system operators also test two samples for coliform bacteria each month. The testing standards allow for small amounts of some contaminants – the level that is deemed to pose no threat to health. Our water team works closely with the Department of Health representative who is assigned to us, communicating with her on a regular basis in



person, on the phone and via email.

The design of our water system was created in collaboration with teams of engineers, the Department of Health and the Village water department, and the same team works together to run it. We pump the water from wells on Route 74, run it through the filtration plant and then move it through the water mains to our water tank up on Prospect Street. From there it’s distributed to our approximately 800 service connections.

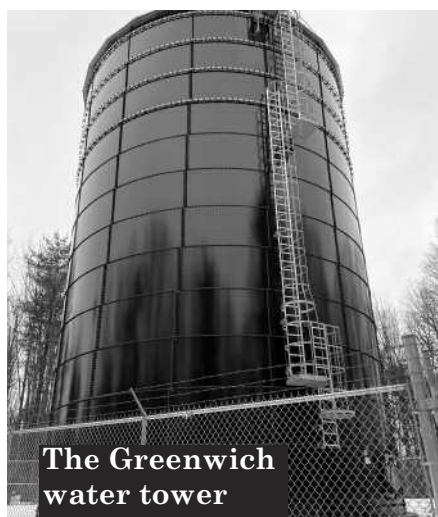
**‘We follow a rigorous testing schedule.’**

Our new water project, scheduled to begin this year, is actually a preemptive plan to avoid future problems for Village residents. Our overall water capacity needs improvement, according to the Department of Health. The water main that broke last winter dated to 1890. The break on Washington Avenue was a segment of pipe that went through

an old brick culvert. And many of our water mains are too small to supply enough water to put out a large, multi-building fire.

So what does this all mean? We follow a rigorous testing schedule. Our system had no violations in the last year. We learned through our testing that some contaminants were found, at levels that were below the New York State requirements, so not considered a threat to us. Because we are operating under the same standards as all of New York, when new contaminants emerge, as with PFOA, we gain the benefit of the resulting research and the measures that the State takes to deal with them. We benefit too from the excellent team we have working on our water system, and we’ve had some good luck. And although we residents only have to turn on a faucet, that peace of mind is the result of a lot of work.

*Pam Fuller  
is Mayor of the  
Village of  
Greenwich.*



**The Greenwich  
water tower**

# History Happened Here

## A look at the Salem Courthouse

**Jim Nolan**  
*Journal & Press*

In 1867, the Washington County Board of Supervisors decided to consolidate the county seat into one central courthouse. The new courthouse was sought after by several Washington County towns. The Board chose Salem in December 1868.

The then existing jail and courthouse in Salem, built around 1789, was in great disrepair, so the town decided the courthouse should be immediately replaced. In mid-January 1869, the Board chose Marcus F. Cummings of Troy, N.Y., to be the project's architect. Cummings was a well-respected architect who had designed several of Troy's government and civic buildings. He chose to move the building site to its current location to allot enough space for the courthouse and jail complex.

The construction of the current Salem Courthouse was completed in only six months. It cost \$30,000. The Salem community raised \$10,000 toward the construction cost. When it was completed, the town organized a torch-lit parade.

On February 15, 1875, a 713 pound bell made by the the Meneely bell foundry in Troy was installed in the cupola of the courthouse.

When the courthouse was built in 1869, they rolled the jail on logs from its location on Main Street to the current location off East Broadway. In 1892, they constructed a brick county jail. Around 1905, they

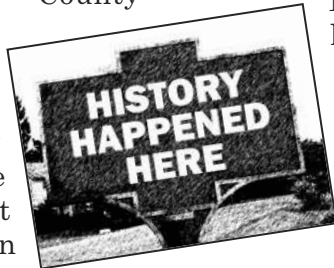
brought in William Beardsley, who designed Attica State Prison, to design the state-of-the-art jail, which is still there today.

The courthouse was closed in 1993 when the county moved all judicial activities to the town of Fort Edward. The attached jailhouse continued in service under the direction of the Washington County Sheriff's Department until 2003.

In January 2002, the Historic Salem Courthouse Preservation Association, Inc. (HSCPA) was formed. This group has raised over \$1 million dollars to preserve one of the last remaining 19th century courthouses in America.

Today the Courthouse serves the area as a community center offering the following opportunities and services:

- an 85-foot Great Hall on the first floor offering exhibits of interest including the arts and history
- a nineteenth century courtroom on the second floor used for concerts, theatrical productions and lectures
- a fully equipped pottery studio
- gathering rooms used for meetings and classes for all ages
- the Shoppe Off Broadway thrift shop
- the Courthouse Community Garden which offers educational opportunities and grows produce to support the local food pantry
- the Lunch, Learn &



Play enrichment program for children offered for 6 weeks each summer at no charge

- the Battenkill Kitchen - a commercial kitchen approved by the NY State Dept. of Agri-

culture and Markets

Several events open to the public celebrating this historic landmark are held each year.

### DMV to visit Salem, Greenwich, Cambridge

Can't make it to the DMV offices in Fort Edward or at the Wilton Mall? Well, the Washington County Department of Motor Vehicles is coming to some towns in our coverage area. The DMV will travel to Salem's Bancroft Public Library at 181 Main Street on Tuesday, March 17. Then they will be at Greenwich Town Hall at 2 Academy St. on Wednesday, March 25. Or find them

at the Cambridge Village Office at 56 North Park Street on Wednesday, March 11. Times for all appearances are 9:30 a.m. to 2:30 p.m.

You can get regular licenses and other DMV documents done at these traveling DMVs, but not enhanced licenses. Call 518-746-2163 for additional information.

# A sneeze does not mean coronavirus

**Greg Schwem**  
*Special to Journal & Press*

A deadly disease is nothing to joke about and, until a cure is found, should probably not be mentioned in the space encompassing a humor column.

Using that logic, I should be writing about bubonic plague, not coronavirus.

The latter is indeed serious. It has killed nearly 1,000 people in China while placing that country on virtual lockdown. According to The Washington Post, it has quarantined 3,700 passengers aboard a cruise ship anchored off Yokohama, Japan, after 136 of them tested positive for the virus so far. Imagine being trapped on a ship for an extra two weeks? With a magician? Not funny.

It has had a severe negative impact on stock portfolios heavily invested in Chinese-based companies, unless one of those companies manufactures surgical masks.

Yes, we should all take precautions, as, currently, that is the only way to avoid the virus. However, it does not mean we should, not so subtly, move far away from that guy in the hotel elevator just because a pesky nose hair caused him to sneeze between the 15th floor and the

lobby.

Which is precisely what happened to me.

It occurred recently in an upscale Orlando hotel. I boarded the elevator surrounded by an assortment of conventioners, sunbathers and families headed to Disney parks. I felt the tickle in my nose almost immediately and knew a sneeze was imminent. I raised my elbow to my face, as is my standard “pre-achoo” practice. I let it rip into my sleeve.

“Excuse me,” I said.

But this time there were no polite, “Bless you” responses. The other riders looked uncomfortably at me and then shifted their gazes to the floor. Most moved, not subtly, as far away as the elevator’s confines would allow. When the car stopped on floor two, a Disney mom emitted an audible groan. At last the elevator reached the lobby and everyone scattered. It could have been my imagination, but I sensed all waited to see which way I was headed so they could exit in the opposite direction. And here’s the kicker: I actually HEARD Disney Mom say to her husband, “He’s probably got coronavirus.”



Trust me lady, he doesn’t. Upon leaving the elevator, he doesn’t need to be sprayed with disinfectant by medical officials in hazmat suit, a scene that played out recently when passengers disembarked a flight from Wuhan, China, the virus’s epicenter.

He just needs some nose hair trimmers. Maybe you could take the 10 bucks you were going to spend on a Mickey-shaped funnel cake and purchase them for me.

## ‘A Disney mom emitted an audible groan.’

We’ve seen this paranoid, accusatory behavior before. SARS, West Nile and swine flu come to mind. Even if we don’t have it, we assume anybody showing a single symptom undoubtedly does.

Now, I’m a guy who has consumed yogurt past its expiration date, sat on toilet seats without paper covers, shared bottled drinks with my kids and allowed dogs to lick my face. Yet I’ve still been prone to this “guilty until proven innocent” behavior. When I see someone in an airport or other public facility wearing a mask,

I don’t assume they are taking precautions to avoid catching a disease; I assume they’re CARRYING one. China has, for the moment, been removed from my “places to visit” bucket list. I know this is silly as I long to scale the Great Wall and stroll through Tiananmen Square.

I need to stop this behavior, and so does everyone else. Want to avoid catching coronavirus? Wash your hands often with soap, as medical officials say that works better than shunning humanity. Have someone else push your elevator floor button if you must. Don’t sample those community dishes of nuts at bars. Avoid touching your mouth with your hands. It’s not that difficult.

Coronavirus is not going to stop me from indulging in my favorite pastime, human interaction, nor should it preclude anyone else from doing so.

Even if that human is a cruise ship magician.

*Greg Schwem is a corporate stand-up comedian and author. Visit Greg on the web at [www.gregschwem.com](http://www.gregschwem.com).*



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# Broken item? Bring it to the Repair Cafe

What do you do with a broken toaster? Or with a lamp that won't work? Or with a favorite shirt that is ripped? Toss it? No way! Schuylerville Public Library is organizing its second Repair Café on Saturday, April 4 from 10 a.m. until 1 p.m.

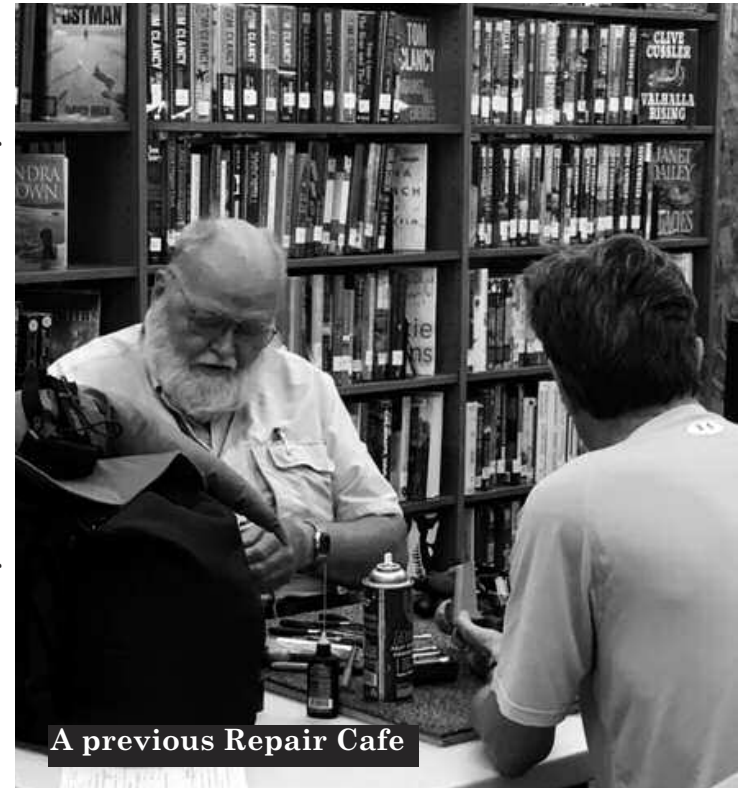
Various volunteer repair experts will be available to help make all possible repairs free of charge. Most tools and materials will also be on hand. People visiting the Repair Café will bring along their broken items from home. Limit of two items per person. Small appliances, lamps, hair dryers, computers, radios, clothes, bikes, toys... anything that is broken and small enough to carry is welcome and can more than likely be repaired. The Repair Café specialists almost always have the know-how.

By promoting repairs, the Library wants to help reduce mountains of waste. According to Library Director Caitlin Johnson, "By repairing instead of tossing, we lessen the strain on our environment. We are thrilled to celebrate the 50th anniversary of Earth Day this month with our Repair Café event." This event is also part of the lineup of national events, centered on the Ameri-

can Library Association's Money Smart Week, which runs from April 4-11 and aims to educate the public about smart money practices like making repairs in lieu of buying new.

This event is co-sponsored by Sustainable Saratoga, a not-for-profit organization that promotes sustainable practices since 2008. Sustainable Saratoga's Wendy Mahaney reports "Sustainable Saratoga is excited to help another community [with] their own Repair Cafe. The goal of Repair Cafe is to repair broken objects to extend their life, keep them out of landfills, and foster an appreciation for the art of repairing things. Our community has embraced the spirit of the Repair Cafe and the experience has been rewarding for all involved."

Interested in volunteering for this event, either as a greeter or repairer? Simply contact Caitlin Johnson at [cjohnson@sals.edu](mailto:cjohnson@sals.edu). Schuylerville Public Library wishes to or-



ganize a Repair Café on a regular basis. News about dates of up-and-coming editions will follow as soon as possible!

## Get summer credits through SUNY Ulster

Registration has begun at SUNY Ulster for Summer Session 2020. There are three summer sessions from which to choose with online classes.

SUNY Ulster welcomes visiting students who may transfer credits back to their main institution. Contact your main college campus to determine which courses are most transferrable.

Summer session I runs from May 18 – June 29. Summer Session II runs from either May 18 – July 14 or May 18 – July 27. Summer Session III runs from July 6 – August 13. Over 70 courses are being offered. They range from art, busi-

ness, math, and the sciences to criminal justice, history, social sciences, and languages.

Included are many general education courses needed to complete both an associate degree as well as a bachelor degree.

Tuition for Summer Session is \$180 per credit for in-state residents, one of the lowest tuition rates in New York State. Payment plans are available and students may be eligible for financial aid.

To view course offerings and to learn more, visit [sunyulster.edu/summer](http://sunyulster.edu/summer).

## Vietnam-era vets to be honored

Former service members who served during the Vietnam War era will be recognized on March 28 at the New York State Military Museum in Saratoga Springs.

Friends of the New York State Military Museum and the Capital District Chapter of the Association of the United States Army will be presenting memorial pins to those who served from 1955 to 1975 during the 2 p.m. event.

Veterans wishing to be honored must register in advance by contacting Bruce Farley at the Museum at 518-226-0490 or emailing him at [sbuxc76@verizon.net](mailto:sbuxc76@verizon.net).

Registration must be completed no later than March 25, 2020. Please provide your name, dates of service and name of spouse/family/guest you will bring. Each individual Vietnam War Era Veteran will be recognized and presented with the lapel pin and have an opportunity to say a few words.

Anybody who served on active duty during the period from Nov. 1, 1955 to May 15, 1975 – including members of the reserve or National Guard who were on active duty for training-are eligible. Service in Vietnam is not required.

The event is free and open to the public.

# Falling in love with the Matterhorn

**Rick Steves**

*Tribune Content Agency*

On my two previous trips to Switzerland's tiny-but-touristy Zermatt, I failed to catch a glimpse of the glorious Matterhorn mountain that draws so many to the burg at its base for a peek at the peak.

My third try was the charm, and now I have a confession: I'm in love with the Matterhorn. Now I get why this mountain town of 5,800 people is so popular.

There's just something about the Matterhorn, the most recognizable mountain on the planet. Just seeing the Matterhorn is one of the great experiences in Switzerland. And hiking with that iconic summit as a background is even better.

Zermatt, which sits at 5,000 feet in the shadow of the 14,690-foot Matterhorn, is nestled at the dead-end of a long valley in Switzerland's remote southwest. While it's barely two hours from Bern and Interlaken by train, or about three from Zürich or Lausanne, it's not quite on the way to anywhere. Especially considering its inconvenient location, many travelers find it overrated. If you make the trek and find only cloudy weather, you may end up with a T-shirt that reads, "I went all the way to Zermatt and didn't even see the Matterhorn."

But in sunny weather, riding the high-mountain lifts, poking through lost-in-time farm hamlets, and ambling along on scenic hikes - all with that iconic triangular mountain nodding its white head in the background - make the trip worthwhile. And the town itself does have pockets of traditional charm, with streets lined with chalet after chalet and overflowing flower boxes.

Stepping out of the train station, you'll notice there are no

gas-engine vehicles - only electric buses and taxis that slalom between the pedestrians like four-wheeled Vespas. (Drivers must park down in the valley and ride the train into town.) Strolling up the town's main street, Bahnhofstrasse, is a joy: Even bikes are forbidden on the main drag; the street is reserved for people and, in summer, a twice-daily parade of goats. Sure, the town hosts plenty of fabulously wealthy visitors, but locals like to say that the "traffic-free" nature of the town is a great equalizer. Zermatt strives to be a high-class mountain resort ... but for active guests.

Once upon a time, Zermatt was a humble village of farmers, but with the first ascent of the Matterhorn in 1865 and the arrival of trains in 1891, Zermatt found itself on the Grand Tour of Europe. Over time, its residents learned it was easier to milk the tourists than the goats, and mountain tourism became the focus. Aside from the stone quarries that you'll pass on the way into town, tourism is Zermatt's only industry.

## 'This little town can entertain 2 million guests a year.'

This little town is capable of entertaining about two million guests each year, hosting more than a hundred modern chalet-style hotels and a well-organized and groomed infrastructure for summer and winter sports. From town, countless lifts head to all sorts of hikes, ski slopes, and incredible views. But really it all comes back to the star of the show: the Matterhorn.

High summer into early fall is the best time to come to Zermatt (I finally saw the Matterhorn



Zermatt

during an August trip). Visiting in spring is generally a bad idea - most trails, lifts, and restaurants are closed - but on the plus side, there are no crowds. Early fall also works, as most lifts and trails remain open until the snow returns. (In winter, skiers take over the town, and prices jump even higher than in summer.) Zermatt has earned its reputation for untrustworthy weather - the valley can get completely socked in at any time of year. While two good-weather days are enough to experience the highlights, add at least one buffer day to your itinerary as insurance against rain.

The Zermatt region has three high-mountain summit stations linked by lifts and hikes: Matterhorn Glacier Paradise (closest to the Matterhorn), Gornergrat (a historic cogwheel train that goes to 10,000 feet), and Rothorn (farthest up the valley from the Matterhorn). While prices are steep, the community has invested hundreds of millions of dollars in their mountain lifts in recent years. They're absolutely state of the art and experiencing them is unforgettable.

Gornergrat is my pick if you

can fit in only one high-mountain excursion, simply because it's a best-of-all-worlds experience: sweeping views from the top station, and my favorite hike in the region between the Rotenboden and Riffelberg train stops. Whichever excursions you opt for, pay close attention to the weather - the lifts aren't cheap, and none of them is worth the cost if the Matterhorn is shrouded by clouds.

That said, don't wait for perfectly clear skies to head into the hills - even in bright, sunny weather, the Matterhorn loves playing peek-a-boo behind the clouds. If it's at least sunny-ish, get up the mountainside. Like me, you may find love at first sight of the Matterhorn.

*Rick Steves writes travel guidebooks to the cruise ports of the Mediterranean and Northern Europe and hosts travel shows on public television and public radio. Email him at [rick@ricksteves.com](mailto:rick@ricksteves.com).*



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## Cambridge pride

The Cambridge Central School District recognized the "Student of the Quarter" grades 7 through 12 for the second quarter of the 2019-2020 School Year.

The students are (L-R, in reverse order, grades 12 to

7): Soyer Mattson, Coral Erikson, Hailey Bauscher, William Saltmarsh, Ethan McCauley and Averi Benson. Students were rated on the principles of PRIDE: Positive, Responsible, Independent, Driven and Empathy.



## Vendors wanted

The Battenkill Valley Farms - Farmers' Market and Craft Fair is set to open its 2020 season on May 9. The market will have 100 plus vendors at 15 Plains Rd./SR313 Cambridge and operate on Saturdays from 9 a.m. to 4:30 p.m. The market is a rain or shine event with 40 outside and 60 inside vendor booths that continues through mid-October. Call 518-321-4033 or visit [battenkillvalleyfarms.com](http://battenkillvalleyfarms.com) for a vendor application and to register.

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# Delay marriage until financially security

**Jill Schlesinger**  
*Special to Journal & Press*

One of the things that certified financial planners like me try to do is to use the calendar to our advantage as a way to write about financial advice that is appropriate all year long.

That's what I would normally do in February and during wedding season - talk about love and money, but a recent survey from non-profit insurance group Life Happens made me wonder about my timing.

Nearly two-thirds of Americans (61%) report that they are delaying traditional life milestones, like getting married and having children, in order to become more financially secure. There is evidence that millennials (those born from 1981-1996) have been leading the trend, often because they are paying off their student loans and focusing on their careers.

One interesting upside of the delay: it appears that it has contributed to a drop in the U.S. divorce rate. The reason may be as simple as when both people in the couple are more financially secure, they fight less about money when they tie the knot.

The Life Happens survey found that of those who've delayed a traditional life milestone, 74% have reported being more financially stable as a result. Additionally, there is a new way of thinking about financial security in general: as an act of love. Often that act of love means sharing information with your partner or spouse, but given that many are delaying the official trip down the aisle, at what point in the relationship should people be talking about money?

As with most relationship issues, it depends. As time evolves, there will be ample opportunity for you to talk about your financial values. How interested are

each of you in financial security? What were some of the messages your parents gave you about money? How comfortable are you with your level of financial know-how? In the early stages, it is important to listen without judgment.

Another area of difficulty is how much of your digital life should you share? Kaspersky Lab research found that half of people in a relationship give their partners the pass codes to unlock their devices and 26% store intimate things on their partner's devices. Here's the problem: While "80 percent of people believe that each person in a couple should have some private space both online and offline ... 70 percent state that relationships are more important to them than their privacy." This can lead to a lack of trust, arguments, spying, breakups and at the extreme, cyber stalking and vengeful acts.

I recommend that you not share passwords to your phone, email, social media and, most crucially, any of your financial accounts. If you want to make your streaming subscription available to your love, that's fine, but let's draw the boundary right there.

Of course, if the idea of sharing makes you queasy, that may be a relationship red flag, which should be discussed. Kaspersky found that 87% of those that said they are in a good relationship, also say they do not intentionally hide anything about their online activities. So, if you are in a longer-term relationship and are still worried or anxious about the idea of sharing more, that may be a sign of trouble brewing.

*Jill Schlesinger, CFP, is a CBS News business analyst. She welcomes comments and questions at [askjill@jillonmoney.com](mailto:askjill@jillonmoney.com).*

## Beware the 'office peacock'

**Daneen Skube**  
*Special to Journal & Press*

**Q:** There's a guy in my office who always shows off, brags and dominates meetings. He's good looking and smart but usually wrong. Unfortunately, he's charismatic and persuasive. How can I work effectively with an office peacock without getting into a power struggle?

**A:** You can work effectively with an office peacock if you realize he is all show and little substance. When he is wowing your team with fireworks, wait a bit and let the show settle down. Then ask rational, specific questions about the consequences of his plan and the team's desired outcomes.

Office peacocks can be mesmerizing. They sparkle, charm  
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and flirt their way through the mundane routines of office life. An office peacock lends vibrant color to gray or beige corporate landscapes.

Part of the power of peacocks is that they break the boredom and routine. They may be wrong about their ideas, but they propose bad ideas with so much glitter and entertainment it is hard not to pay attention.

Be reassured your co-workers and management need to make money and get work done. Yes, this process is not glittery, but it does keep everyone employed. When the show of your peacock dies down and you ask smart questions, co-workers will side with maintaining employment.

Part of the allure of your charming co-worker is many

adults in the workplace feel like little brown wrens. They may daydream about getting lots of attention, being beautiful, glittery and dripping charisma.

If you directly criticize or correct your co-worker in the middle of his show, you look like a poor sport who is jealous. The entertaining show put on by the peacock will overshadow your good ideas at that moment.

What you do not want to do is act out of jealousy for the attention or admiration garnered by your co-worker. In a battle for attention, few can compete with a talented peacock.

If your ego is motivating your problem solving, then most of your interpersonal strategies will attempt to improve your self-esteem. Because the workplace isn't

about improving our self-esteem, any action we take to be right, prove someone else wrong or demand agreement is doomed to make our circumstances worse.

Aim instead to win the battle for maintaining results and profitability. No office peacock cares overly much about productivity as long as he or she is getting attention. The lesson is always fight on the battlefield where you will win.

In a conflict with office peacocks, remember to let the peacock win the battle for attention and you win the battle for results. In the long run, people remember results long after the glittery show of a peacock fades.

*Daneen Skube, Ph.D., executive coach, trainer, therapist and speaker, also appears as the FOX Channel's "Workplace Guru" each Monday morning. Contact her on [www.interpersonaledge.com](http://www.interpersonaledge.com).*



# The ultimate community college book

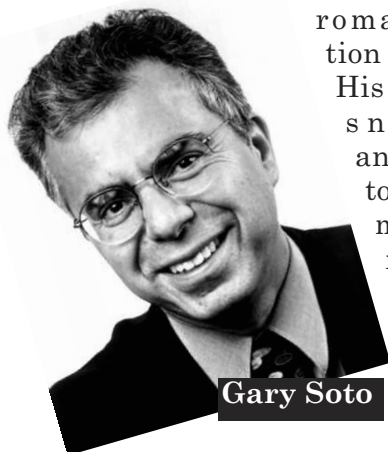
Kaylee Johnson  
*Journal & Press*

Gary Soto is a name you probably have not heard of unless you are in a creative writing program. He's not in the same league of prominence as some of the spiritual figures of the poetry world like Plath, Whitman and Bukowski, and his writing style is not ostentatious or frilly. A lot of his finest work is reminiscent of what used to be published in hot, edgy nineties zines. There's a strong youthful wisdom in the order of his words and artistic take on realism and the messy beauty of each stage of life.

Recently, I came across a signed copy of Soto's "Junior College," a 1998 collection and celebration of growing pains and the deviance and dysfunction of coming to age while eccentric and observant. His outlook on the odd reality of being surrounded by such contrast and relatives who exist on another dimension, while trying to make slipknots with his own art and professionalism, is both profound and relatable for any self-made writer. He seems to sit on his knees and narrate these poems at eye level, stopping to laugh or sigh or moan; whatever the tone may be. It's not often that I come across poetry so personable and raw.

In my own writing, I have gone through phases where I used the pen as a disguise. It's so easy to add grandeur to your identity when you have a solid vocabulary and a distorted lens, and some of the best writers have glided on that philosophy alone; personas sell. Gary Soto is attractive because he blurs the lines between surrealism and realism and creates this unique reality that is both painfully emotional and layers of lacquer

that naturally act as a sealing romanticization agent. His lack of snobbery and desire to fit into a mold or movement is refreshing.



Gary Soto

Soto is his own entity and his poetry strongly reflects that attitude.

"Junior College," which is another name for a community college, is filled with sentiments about being a community college student figuring out life, philosophically, sexually and intellectually, in a tone that echoes humble grace. He puts the lemongrass innocence and confusion of an average artistic community college student under a microscope and allows it to grow into something much more intense, in the safety of a Petri dish.

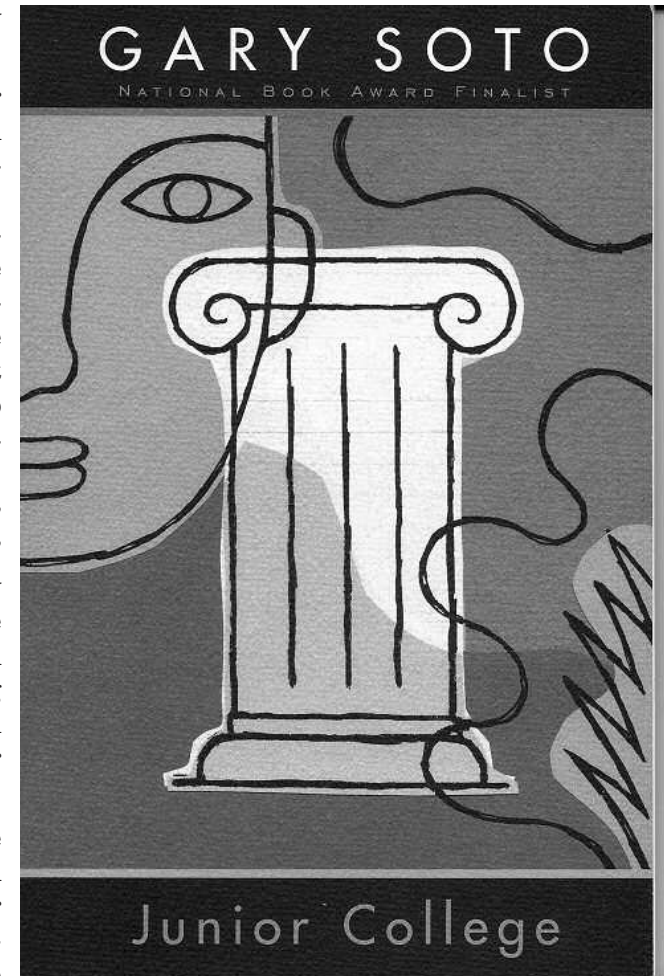
Poem titles like "Notes for Sociology," "What Is Your Major?," "Dear Journal," "Career Counseling," "Freud is my Friend" and "Winter Break in the Snow" delve into the imperfections and realities of community college and being a young student getting intimate with the world, while also devoting a fair amount of time to cognitive dissonance.

There are few artists who have come from community colleges humble and unaffected enough to reflect on their days in classrooms, sitting amongst diverse sets of students, trying to figure out their own wavelengths. Gary Soto attended Fresno City College, a public community college in California in the

**'His lack of snobbery and desire to fit into a mold or movement is refreshing.'**

early seventies, when underground edgy prose and poetry was just starting to gain some recognition. Though he later graduated from University of California Irvine, it appears he absorbed more socially from his reckless, nerve-wracking teenage years in community college.

Here's why snobbish art, writing and film festivals only attract a very particular archetype: They focus too much on surrealism and spectacle and not enough on details and presence. Even if the avant-garde piece made by some man who has spent his whole life a dodging eye contact is thrilling and aesthetically pleasing, if the person on the other end of the page, screen or canvas



can't connect to it in one way or another, it's not a success.

Soto comes off as a drunken professor allowing himself to wallow in nostalgia, telling stories of his youth from an eloquent, unique point of view. Humanization is important, especially for readers who are hesitant about getting into poetry. If you are in academia, I would strongly recommend delving into "Junior College." It might just inspire you to find some new charm in the chaos of your campus, or perhaps write down some of your favorite college stories; they matter. In the musky words of Gary Soto, "A college friend said 'floating lint is a galaxy of our being.'" You know more about the world when you are unaffected by its hypnotic methods. Self-actualization is a social scam and poetry continues to prove to it.

*Kaylee Johnson is a senior education major at the College of Saint Rose in Albany, NY.*



## Lenten events throughout the region

*Here's what happening at local churches. Don't see yours listed? Have your church's communications volunteer contact editor@journalandpress.com.*

### Centenary UMC

The Centenary UMC Congregation on the corner of Church and Gray Avenues in Greenwich is moving into Lent and Easter. Currently, Sunday service, led by Rev. Natalie Bowerman, is at 9:30 a.m. Vocal choir and bell choirs provide additional support for hearing the Word. The group live streams its services on Facebook, so you can join online. On Wednesday nights, the group has a Supper Worship. It begins at 6 p.m. in Fellowship Hall and concludes at 7 p.m. Following that, there is a Bible Study at 7:15 p.m. that has flexible attendance, so come as your schedule allows. Choirs meet on Mondays and welcome new members: bell at 6 p.m. and vocal at 7 p.m. Other groups that may be of interest and their meeting times downstairs in Fellowship Hall are: Overeaters Anonymous meet Monday at 10:30 a.m., Alanon Wednesdays at 7:30 p.m., and Samaritan Counseling Services uses Geisler Study as an outreach location on Thursdays. As Christians move into Lent, Centenary will be offering Fish Fries. These are on Fridays during Lent from 5 p.m. to 6:30 p.m. A full portion will be \$12 and small portion will be \$6. Menu includes fried fish (gluten free batter available), potato salad, baked beans, cole slaw and homemade pies. March 20 will be the group's next fish fry. Questions? Email [centenaryumc-greenwich@gmail.com](mailto:centenaryumc-greenwich@gmail.com).

### The Women of Hope and Men of Faith

Breakfast, worship music and  
Journal & Press | March 1-15, 2020 | Page 18

testimony will be offered to all on March 14 at Jacob's Well on Main St. in Cambridge. The Women of Hope and Men of Faith invite you to their monthly breakfast and to hear their guest speaker Ralph Box. Box says: "I am a man that's seen some things; drugs, alcohol, cigarettes, divorce, two strokes and not knowing my son, but God has a plan and it is for good!" That Saturday at 9 a.m. is a potluck breakfast (bring a dish to share and a desire to make some new friends). Find this group on Facebook by searching for "Women of Hope Men of Faith Cambridge NY."

### Greenwich Interfaith

All are welcome to the Greenwich Interfaith Fellowship Lenten series set, to be held on Tuesday evenings from 6:30-8 p.m. in the St. Paul's Church parish hall located at 143 Main Street in Greenwich. Meaghan Keegan, Lay Vicar of St. Paul's, and Pastor Sandra Spaulding of Bottskill & Lakeville Baptist Churches, will facilitate the evening based on Max Lucado's video series, "He Choose the Nails." There is no charge to attend this series and light refreshments will be provided by participating churches. If you have any questions, contact [stpauls.greenwich@gmail.com](mailto:stpauls.greenwich@gmail.com) or call 518-692-7492.

### Salem Area Lent Events

The following Lenten events are happening in the Salem area. For more information call Pastor Laura Mitchell 518-854-3729.

Noontime Lenten Luncheons: Thursday, March 5 at Salem UPC; Thursday, March 12, at HUPC; Thursday, March 19, at Holy Cross; Thursday March 26, at Salem UMC; and Thursday,

April 2, at Shushan UPC.

Salem Ecumenical Book Study 2020 is led by Father Gary Kriss at Saint Paul's Episcopal Church (meeting in the old rectory behind the church) at 7:30p.m. for five Fridays in Lent (March 6, 13, 20, 27, and April 3) . Discuss "Christ in Crisis" chapters 1-2 by Jim Wallis on March 6. For those who are interested, the service of Evening Prayer will be prayed in the church at 7 p.m.

### Bottskill Baptist Church

The Bottskill Baptist Church of Greenwich has services each Sunday at 9:15 am. Communion is held each month on the first Sunday of the month, and all believers are welcome.

Sunday school is held during worship following greeting time. Their focus this year is the parables of Jesus. They also do a spe-

cial mission project once a month to support the local community. February's mission was baking cookies and making cards for sick and congregation members.

The third Sunday of each month the children collect a "noisy offering" when loose change is collected in tin pails. All proceeds go to Comfort Food. Last year this collection alone donated over \$950.

Upcoming Events for Lent: April 5 Palm Sunday Services at 9:15 a.m. at Bottskill and 11 a.m. at Lakeville; April 9 Maundy Thursday Services at 6 p.m. at Bottskill; April 10 Good Friday Services (TBD) Greenwich Ecumenical Service and 6 p.m. at Lakeville; April 12 Easter Resurrection Sunday Services at 9:15 a.m. at Bottskill and 11 a.m. at Lakeville. The group's site is [bottskillbaptist.org](http://bottskillbaptist.org). The church phone is 518-692-2378.

## Salem Catholic News

Salem Holy Cross Catholic Church has Sunday Mass at 8:30 a.m. All children are welcome to attend the children's

Reconciliation will be held Sunday, March 29 at 4 PM at Holy Cross and at St. Patrick's on Wednesday, April 1 at 6 p.m. The Bible Study, Genesis Part II continues on Wednesdays at 10 a.m. at Holy Cross and at 6:30 on Wednesdays at St. Patrick's. St. Patrick's fish fry dinner continue on Friday at 4:30 p.m.

The Thursday Lenten Ecumenical Services and luncheon will be held on March 5 at the Salem United Presbyterian Church (White Church). March 12 will be at Hebron United Presbyterian Church

with Natalie Bowerman. On April 9, Holy Thursday, Holy Cross will have Mass at 5 PM followed by a dinner. On Good Friday, April 10, Mass at 5PM will be held at St. Patrick's, while the Easter Vigil will be held on Saturday at 8 p.m. at St. Joseph's of Greenwich. Easter Sunday, Holy Cross will hold Mass at 8:30 AM and at St. Patrick's, Mass time is 11 am.

The Salem Food Pantry is in need of personal care items such as shampoo, toothpaste, etc., as well as soups. Monetary donations help and checks can be made out to the Salem Food Pantry or given to Lonnie or sent to PO Box 476, Salem, NY 12865.

# Brewfest

Join the fun at the 2020 11th Annual Glens Falls Brewfest on Saturday, March 7 from 4-7 p.m. at the Queensbury Hotel in downtown Glens Falls. Doors open at 3:30. Sample the latest selections from many select Craft Breweries including local favorites. Proceeds benefit local not-for-profits Adirondack Theatre Festival and Feeder Canal Alliance.



Tickets are \$45 in advance (\$55 at the door) and include beer, wine and cider tasting, souvenir tasting glasses, live music and food samples from local restaurants. Tickets and information is available on line at [www.glensfalls-brewfest.org](http://www.glensfalls-brewfest.org).

Enjoy the night before Glens Falls Brewfest at a special pre-tasting of craft beer and delicious appetizers paired by SUNY Adirondack Culinary with Artisanal Brew Works. Taps N Apps will be held on Friday March 6th at SUNY Adirondack Culinary Arts Restaurant "Seasoned" located at 14 Hudson Ave., Glens Falls from 6-8 p.m. Tickets are \$65. There are only 70 tickets available on-line only via [www.glensfallsbrewfest.org](http://www.glensfallsbrewfest.org).

# School art competition

Congresswoman Elise Stefanik announced the beginning of the 2020 Congressional Art Competition. Each spring, the House of Representatives sponsors a nation-wide high school arts competition as an opportunity to recognize and encourage the artistic talent in New York's 21st Congressional District. The Congressional Art Competition is open to all high school students in the 21st District. The winning artwork will be displayed for one year in the U.S. Capitol. The exhibit in Washington will include the winning artwork from all participating districts around the country, and this artwork will also be featured on House.gov's Congressional Art Competition page. Additionally, the winner will receive

airfare for two to attend the formal Congressional Art Competition ceremony in June.

"Each year, it is a privilege to select artwork created by a talented young person from the North Country to be honored in the U.S. Capitol," said Stefanik. "I encourage all interested students in my district to submit their original work by April 17 to any one of my district offices in Glens Falls, Plattsburgh, or Watertown. As co-chair of the Congressional Arts Caucus, I look forward to highlighting our creative students and their artwork."

A list of rules and the submission form can be found at [stefanik.house.gov/services/art-competition](http://stefanik.house.gov/services/art-competition).

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# Cambridge Crossword

(solution page 24)

## Across

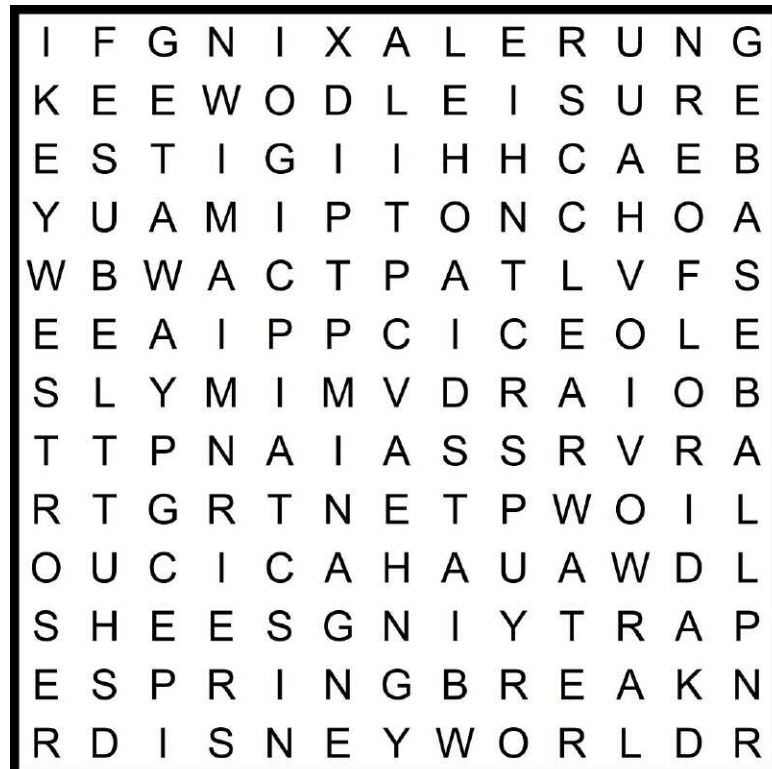
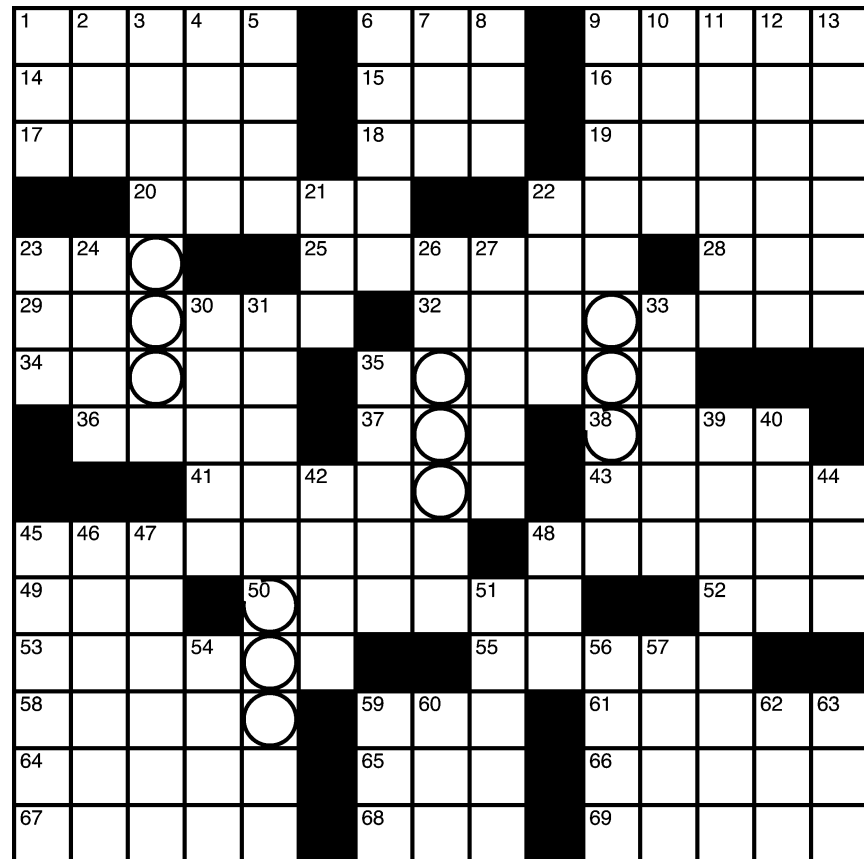
- 1 Kind of basin
- 6 State secrets?
- 9 Intense dislike
- 14 Act poorly?
- 15 Run a tab, say
- 16 Words between two "thanks"
- 17 Chef protector
- 18 See 8-Down
- 19 Floorboard support
- 20 Many a Sundance film
- 22 Rent payer
- 23 Registered names: Abbr.
- 25 Action at the front
- 28 H.S. hurdle
- 29 Adorn
- 32 Comical punctuation marks from the drummer
- 34 Marshy lowland
- 35 Chihuahua, por ejemplo
- 36 "\_\_\_ Eyes": Eagles hit
- 37 '60s campus gp.
- 38 Hieroglyphics

## reptiles

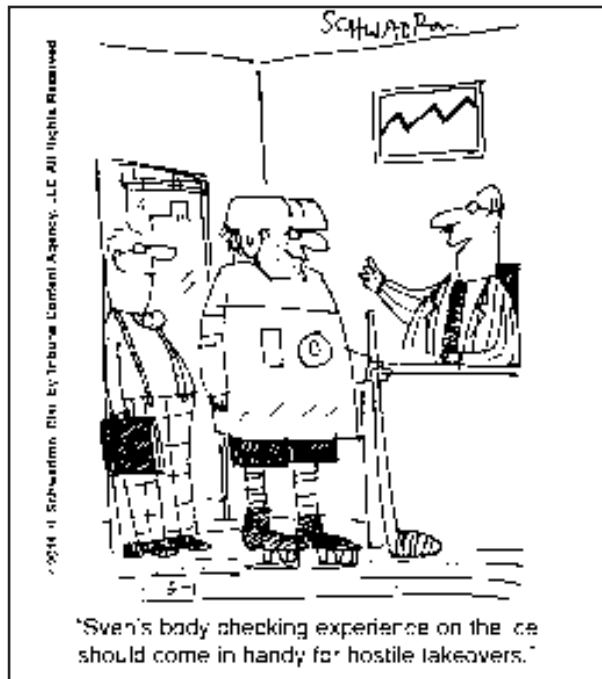
- 41 "Do \_\_, not ..."
- 43 Work on, as a stubborn squeak
- 45 Tablets' kin
- 48 Swingline insert
- 49 2,170-mi. trail terminus
- 50 Walk with style
- 52 Luau music provider
- 53 Wanting too much
- 55 Pry
- 58 Cookie named for its flavor
- 59 Aromatic necklace
- 61 Stage performances
- 64 Words after miss or skip
- 65 Resting place
- 66 Down source
- 67 Singer Bruni married to Nicolas Sarkozy
- 68 Morning cuppa
- 69 Amounts to

## Down

- 1 Leaves in a bag
- 2 Prankster
- 3 "Pillow Talk" actress
- 4 Lots
- 5 Provide with for a time
- 6 Montague lad
- 7 Blow away
- 8 With 18-Across, Southwestern cuisine
- 9 Museum pieces
- 10 Lucy and Ethel and Thelma and Louise
- 11 "Indeed!"
- 12 Oust, in a way
- 13 Church choral works
- 21 "Eww!"
- 22 Tibetan title
- 23 "Angie Tribeca" channel
- 24 Weak cry
- 26 Brand of blended seasonings
- 27 Itsy-\_\_\_
- 30 Inventor Howe
- 31 Population information
- 33 Book after Daniel
- 35 Ulysses three-some?
- 39 Web irritants ... and what appears in each set of puzzle circles?
- 40 \_\_\_-screen printing
- 42 Faulkner's "As \_\_\_ Dying"
- 44 Actor Marvin of "Cat Ballou"
- 45 Courvoisier, e.g.
- 46 Speedy Gonzales cry
- 47 Kitchen gadget
- 48 OED entry
- 51 Words for the audience
- 54 Hebrew for "skyward"
- 56 Oil bloc
- 57 Hodgepodge
- 59 Pres. sworn in on Air Force One
- 60 Job listing ltrs.
- 62 "Is it soup \_\_\_?"
- 63 Fourth-yr. students



9 to 5 by Harley Schwadron



# Olde Saratoga Word Find

By Frank J. D'Agostino (solution page 30)

Find these words that are associated with a spring-time vacation!

Activities  
April  
Baseball

Beach  
Cancun  
Clearwater  
Dance  
Disney World  
Florida  
Getaway  
Key West

Leisure  
March  
Miami  
Overseas  
Partying  
Relaxing  
Resort  
Shopping

Shuttle Bus  
Sights  
Spring Break  
Tampa  
Vacation  
Week

Find Mr. D'Agostino's puzzle books on Amazon.com.

# Salem Sudoku

(solution page 30)

				4		1	9	
	5		7			6		
4				6				2
5	4	1				9		
	7						2	
		2				5	3	8
8			6					3
	1			3				
6	9		8					

Complete the grid so each row, column and 3-by-3 box (in bold borders) contains every digit 1 to 9. For strategies on how to solve Sudoku, visit [www.sudoku.org.uk](http://www.sudoku.org.uk).

# Women's Club picks keynoter

The Salem Area Woman's Club continues to plan for the 26th Annual Women's Health Day "By Women, For Women" which this year will be held at Salem Washington Academy on Saturday, April 25th. Committee Chairman Lois Sheaff announced the Reverend Donna Frischknecht Jackson will be the keynote speaker for the event.



Rev. Frischknecht Jackson

This powerful keynote address is entitled "Yikes! I've Become My Mother - Lessons Learned and Wisdom Shared". Reverend Frischknecht Jackson claims "Let's face it. As we get older, the traits of those who have nurtured and mentored begin coming through in what we say, how we think and the things we do."

She continues that by becoming "just like your mother" doesn't need to be the brunt of jokes nor does it have to be something negative. Further, there is beauty and power, and healing, in the lessons learned and wisdom shared among women from one generation to the next. Women's stories, and experiences, can redeem mistakes, reignite dreams and restore lost courage to a new generation of women, who might one day come to realize that perhaps mom really did know best.

Reverend Frischknecht Jackson (pictured) is an award-winning editor, writer and public speaker whose life took a turn from the glamour of living in New York City when she listened to her heart and became an ordained minister in the Presbyterian Church (USA). In 2001 she left her post as editor-in-chief of a fine jewelry trade magazine, and in 2007 received her Master of Divinity

Degree from Princeton Theological Seminary and was ordained the same year. Now a Vermonter, she works in communications for the Presbyterian Mission Agency and is currently the editor of Presbyterians Today, a magazine with more than 56,000 readers.

Her "Rural Realities" series received the top award in reporting in 2019 from the Religion Communicators Council. In her free time, she writes a blog - accidentalcountrypastor.com - leads retreats and is a guest speaker on the topic of listening to one's heart and daring to follow those big, scary dreams.

She is now dabbling in the art of 18th century cooking, using the tools and techniques of the time. Her husband, Paul, keeps the number of the local pizzeria on speed dial.

In addition to the keynote address, participants will have the opportunity to choose three of six workshops that will be offered throughout the popular full-day event, which is co-sponsored by the Salem Area Woman's Club, Glens Falls Hospital and local sponsors.

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**Boggle BrainBusters!**

By David L. Hoyt and Jeff Knurek

R	D	T	L	R
E	I	N	I	T
G	V	A	B	S
I	H	Y	R	U
N	P	E	A	C

INSTRUCTIONS: Find as many words as you can by finding letters up, down, side to side, and diagonally. Words are 3 or more letters long. You may use the same letter more than once in a word. For example, "EAT" is not a word, but "EATERS" is. Words with a blank space are not allowed.

- BOGGLE POINT SCALE**
- 3 letters = 1 point
  - 4 letters = 2 points
  - 5 letters = 3 points
  - 6 letters = 4 points
  - 7 letters = 5 points
  - 8 letters = 6 points
  - 9 letters = 7 points
- YOUR BOGGLE RATING**
- 151+ = Champ
  - 101-150 = Expert
  - 61-100 = Pro
  - 31-60 = Gamer
  - 21-30 = Rookie
  - 11-20 = Amateur
  - 0-10 = Try again

**Boggle BrainBusters Bonus**  
We put special brain-busting words into the puzzle grid. Can you find them? Find SEVEN COINTRIES HINDING IN A VOWEL in the grid of letters. Write your answers below.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

# Al Pacino's 'Hunters' on Amazon

Rebecca Rubin  
Variety  
Special to Journal & Press

"Hunters," a new Amazon series about vigilantes seeking to bring justice to Nazis hiding in 1970s America, is fixated in ways by which violence can be made weird. It features a vast conspiracy of Nazis embedded in the U.S. government, one of whom enters the series by committing a gruesome mass killing. It goes on to depict the baroque ways a team led by Al Pacino's Meyer Offerman obtains revenge on their quarry, including force-feeding manure to a society matron as she pleads for mercy.

Yuck! This scene, like many others on "Hunters," makes its point, then goes on making it long after the stomach has turned. This show seems to borrow much of its aesthetic from Quentin Tarantino's "Inglourious Basterds" – a film about the gleeful process of claiming vengeance on Hitler's footsoldiers – but it fails to get the alchemical balance right. Its nastiness, even as deployed against the world's worst people, fugitives from justice, somehow comes to feel more like abuse of the audience. Its big bad, a young convert to the Nazi cause played by Greg

Austin, is somehow both super-humanly powerful and easily evaded to the point where his perpetual reappearances carry little weight; its banter just isn't funny enough.

To wit: The crew isn't chosen solely for their skills, but also for the ways in which their persona adds some basic load-bearing element to the show's attempts at comedy. (Josh Radnor, for instance, plays a vain actor moonlighting, so he gets a lot of material about his ego and theatricality; he won't abandon a cover until a fellow spy says "scene," for instance.) And to introduce these broadly drawn personas, over surf-rock that sounds ripped from "Pulp Fiction," the gang enters with corny onscreen chyrons, with

## 'Embedded Nazis commit a mass killing.'

one pair described as "a couple of Chabad-asses"; we later get a fake movie trailer for the gang that we're told is "Rated J for 'Jewtastic.'" Even Tarantino skeptics might wonder why "Hunters" so explicitly invokes the comparison only to invite such an unflattering compari-



son.

"Hunters" is above all else an exercise in genre pastiche, blending ultraviolence with brutally unfunny comedy. It strands its lead, Logan Lerman, in a grave and painstakingly emotional plotline about his quest for reprisal after the murder of his grandmother (Jeanie Berlin) that's surrounded by material whose only concern is proving that Nazi hunting can be fun. Later revelations about Pacino's character don't have the weight they could, given the actor's barely-directed hamminess this time around (a shame, after he was so recently so precisely deployed in "The Irishman"). The show's general tone,

cemented through each time a member of the crew acts precisely true to form with a one-liner that doesn't suit the situation, is sweaty seriousness about proving the case that a story about vengeance can be fun.

Which we already knew... from "Inglourious Basterds." The comparison is unfair but, again, it's one the show requests. There's a reason that merging wit, flair and joyful nastiness with the aftermath of the 20th century's defining tragedy was so widely understood as an accomplishment when Tarantino pulled it off: Because it's hard.

## Online archive

Missed a past issue or want to find a past story? Find them on our new web site, [www.ccc-news.info/journalpress](http://www.ccc-news.info/journalpress).

We have the only active news web site in Southern Washington County and Eastern Saratoga Town.

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# JOURNAL & PRESS

Of Southern Washington County, Est. 1842

Vol. 179, No. 1, No. 9233 52  
DOUBLE ISSUE!  
JAN. 1-14, 2020

### Newspaper Returns!

Historic Journal & Press remains locally owned.

The tradition continues. Greenock's resident Darren Johnson bought the newspaper from Stephen Platten on Dec. 28, 2018, and we've had a month to get a lock on it.

We had to change a few things, and hope you understand. We explain those changes inside this edition.

Our goal is to continue the wonderful, lively tradition of our hometown newspaper with lots of local content in each issue.

We also have to do some things modern papers do. We will give our digital presence and print a better effort in Greenock and a small storefront in Schuylerville to give us a foot in both counties. Stay tuned for more news and reading. We're not at 100% yet. Please give us a little while to work out all of the details. We hope to see you support!

Please read more on page 2-3

### A snazzy new logo

Greenock Community Chamber of Commerce managing director Sally Steiner Shinn has only been on the job a few months, but she already has helped organize the county's annual Lighted Trees Parade – and he's made this matter one top.

He started his first business as a teenager in Washington County, but went to the West Coast for a decade to build his own consulting firm. And now he's back again. And now he's the county's annual Lighted Trees Parade – and he's made this matter one top.

Read more on page 31

OUR BRANDS  
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Saratoga Springs  
Schuylerville  
Turning Point  
journalandpress.com

OUR REGION'S HISTORY  
1822-2018  
TODAY

## Open gov't talk

Hudson Valley Community College will present "Shining the Light on Government – Your Right to Know" on Tuesday, March 10, at 11 a.m. at the Bulmer Telecommunications Center Auditorium on the Troy campus.

Mark Mahoney, editorial page editor for The Daily Gazette in Schenectady and winner of a 2009 Pulitzer Prize for his editorials against gov-

ernment secrecy, returns to HVCC to discuss the ways government keeps information from the public. Audience members will learn what they can do to protect their right to know.

The public is welcome to attend; admission is free. Call 518-629-8071 for further details. More college events are listed at [hvcc.edu/culture](http://hvcc.edu/culture).

# Decide for yourself if you should be afraid

Lance Allen Wang  
*Journal & Press*

I suppose this headline could just as easily apply to Coronavirus as Socialism, but today I want to talk about socialism. The President included the applause trigger line “America will never be a socialist country,” in his State of the Union. Where did that come from?

Well, in some ways it was a relic of the Cold War. During the 1950s, Senator Joseph McCarthy from Wisconsin, a former Democrat turned Republican, found fame and eventually infamy for his allegations of numerous Communist and Soviet spies and sympathizers in the government, universities, Hollywood and elsewhere. His “Red Scare” and headline-grabbing tactics resulted in his name becoming synonymous with unsubstantiated accusations and public attacks on the character or patriotism of political opponents. During the period of anti-communist hysteria, the meanings of Socialism and Communism began to be conflated, even though they represent different systems and roles of government.

Socialism as a political entity has a long history in the United States, probably peaking in 1924, when the Progressive Party (endorsed by the Socialist Party of

America) received 16.6% of the national vote. Right off the bat, we can see a difference between Communism and Socialism, as Karl Marx, the father of modern Communism, would refer to voting for socialism as “democratic nonsense, political windbagery.” Marx saw his changes as only attainable through revolution, while socialism as a political movement in America was based on democratic principles.

The real question we need to ask ourselves then is “what is socialism?” Well, the answer for that is not easy, as there are multiple variations of it, just like there are variations on democracy. For instance, democracy takes the form of constitutional monarchy in the United Kingdom, Japan, Scandinavia, and

## ‘We already participate in socialistic practices.’

the Netherlands. It takes the form of representative democracy with an elected head of state here in a constitutional republic. Without turning this into a seminar, the question we need to ask when we are confronted with

hysterical screams of “Socialism!” is “What type of socialism are you talking about?”

For instance, Venezuela is the poster child for how NOT to do socialism. Their form of socialism involves central government control of the economy, price controls, and nationalized industry, combined with an authoritarian leader. Their country has economically cratered despite having tremendous oil reserves.

The Nordic model, sometimes known as “Social Democracy,” is common to five countries (Denmark, Finland, Iceland, Norway, and Sweden) and is focused more on the social safety net. Their economies, however, are very much market economies. In 2013, *The Economist* described the Nordic countries as “stout free-traders who resist the temptation to intervene even to protect iconic companies,” but they also look for ways to temper some of the harsher effects of capitalism. Frankly, as *The Economist* describes it, we intervene in ways that the Nordic model wouldn’t – such as recent stipends for farmers impacted by trade imbalances, and bailouts for banks and automobile companies from the 2008 Great Recession.

And to your surprise perhaps, there is an American model of socialism, if we want to call it that (but of course, we don’t). We do have public-private partnerships between the government and private enterprise – AMTRAK and the United States Postal Service are but two examples of varying success. Like the Nordic model, we have social safety net policies. They are not all particularly effective. As a matter of fact some are quite embarrassing – as of 2018, for instance the United States was 44th in the world in infant mortality (the number of children under the age of 5 who die per 1,000 live births). We are behind countries such as Serbia

and Bosnia. The Nordic countries are all in the top ten. Not exactly something to crank up the “USA!” chants about.

So the question is out there – if we already participate in some socialistic policies by some other name, how do we enhance those policies to make them more effective? If we have a social safety net, why is it not one that is worthy of the largest economy in the world? Or at least better than the one we have? And are we willing to be patient enough to see the positive direct and indirect effects on our communities of increased literacy, better nutrition, better healthcare, educational resources, and other benefits of the social safety net?

I have no interest in a “socialist form of government” like Venezuela. But I have no issues with the prospect of a more effective social safety net than we currently have. The Army shipped me around the world, and I’ve seen third world countries. And I’ve come back to the United States and seen American citizens living in conditions that look remarkably similar. I don’t like simplistic demagoguery about socialism or anything, for that matter. I hope I’ve shown that socialists are not one big group of communists in disguise, each secretly with a beard, borscht and a bomb. Rather, they are just another part of our free market – the most important and truly American one – the free marketplace of ideas.

*Lance Allen Wang is a Councilman in the Town of White Creek who is also an Iraq Veteran and retired Army Infantry officer. He lives in Eagle Bridge, NY with his wife Hatti.*



## Salem preservation meetings, officers

The Salem Historic Preservation Commission will meet Mondays at 4 p.m. in the Courthouse Community Center archive room on the following dates:

March 16, April 20, May 18, June 15, August 17, September 21, October 19 and November 16.

The Commission will not meet in July or in December.

The following officers were elected to one year terms at the Historic Preservation Commission January Annual Meeting: President, Al Cormier; Vice President, Judy Flagg; and Secretary, Chris Preble.

# The Funny Page

**Animal Crackers** by Fred Wagner



**Gasoline Alley** by Jim Scancarelli



**Bound & Gagged** by Dana Summers



**Broom Hilda** by Russell Myers



**SCRIBBLE BRAND** G R A M S

PAR SCORE 220-230  
BEST SCORE 299

FIVE RACK TOTAL  
TIME LIMIT 25 MIN

INSTRUCTIONS: You will be given 25 minutes to fill in the 100 squares with letters from the alphabet. Each letter must be used at least once. The letters in the squares must be arranged to form words. The words must be at least 3 letters long. The words must be written in the squares. The words must be written in the squares. The words must be written in the squares.

I	O	Y	F	S	P
D	A	G	H	T	R
A	I	Y	L	N	F
I	L	Y	H	S	R
A	I	D	S	B	D

PAR SCORE 220-230  
BEST SCORE 299

INSTRUCTIONS: You will be given 25 minutes to fill in the 100 squares with letters from the alphabet. Each letter must be used at least once. The letters in the squares must be arranged to form words. The words must be at least 3 letters long. The words must be written in the squares. The words must be written in the squares. The words must be written in the squares.

**JUMBLE** THAT WORD WOULD YOU GAVE

Instructions: Take the letters and arrange them to form four words. The words must be at least 3 letters long. The words must be written in the squares. The words must be written in the squares. The words must be written in the squares.

ARBIN  
RETES  
CATNIG  
FORREV

Ans:

WHAT THE COUPLE EXPERIENCED AT THE SUMMER COTTAGE ON A HOT DAY.

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## The fires along Main St., part II

**Sandy McReynolds**  
*Gill Room Historian*

As you recall, we left off with the tragic fire of the White Swan Hotel. We'll jump across the street now and begin with Hill Block. For those that may not know—Hill Block is the two story brick structure on the corner of Main and Hill Street, and formerly housed the business of Cutie's Pharmaceutical. Now it's State Farm Insurance and Elevate personal training gym.

There's been two fires at this location. The first dates to December 10, 1868. At that time, the corner consisted of several different buildings primarily of wood construction. Around 1 a.m. a neighbor across the street was awakened by the constant bark of his dog. Upon discovering the reason, the owner sounded the alarm. H.P. Smith's Dry Goods store was the origin of the fire and it soon spread to the adjoining structures.

Businesses lost in the flames that early morning: Baker & Dennis Dry Goods/Groceries;

Wm. J. Waller Drug Store; Mrs. F. Norton, Dressmaker; W.H. Norton & Sons, Painters; L.L. Brewer, Harness Maker. Two others—Schoolhouse & Oppenheimer Dry Goods/Clothing and G.N. Benton, Tailor/Clothing & Furniture, were blown up in an attempt to stop the progress of the flames. It didn't work.

Also lost in the fire was the Masonic Hall; the law offices of Ingalls, Sherman, & Burk; and the rooms burned of the Social Club. In addition, a portion of the three story Fisher Building was crushed by a fallen wall and was partially burned. Next in line was The People's Bank (the now-closed Glens Falls National Bank). The bank was prepared to be blown up: a hole was made in the wall and the safe was pushed out. A log of gunpowder was then placed, but happily, was not needed to be lit as the fire was finally under control.

As for the safe? Well, the story goes the safe never returned to the bank. It remained outside for decades as it was



too large to move... though they DID push it out... anyway, the legend is it eventually found its way into the river.

It wasn't long after the fire, that Whiteside Hill constructed the large, three-story building of red brick on the site.

Three story, you say? That's right. Up until the second fire in the early morning of July 29, 1951, the block had a full third story. On that morning, the second and third stories were gutted by fire, the businesses at street level were wrecked not by flames, but by smoke and water damage. Those businesses: The Greenwich Journal Press plant and offices, Smith's Pharmacy, E.J. Skiff & Company's grocery, meat market, and dry goods stores.

Smith's relocated their business a little further down Main Street on the opposite side, in what is now the addition on to the former 111 restaurant and

Skiff's moved down to a building in Mill Hollow.

When it was time for renovations, the decision was made not to replace the third floor. Fire damage can still be seen on the interior of the second

**'The bank was prepared to be blown up. A log of gunpowder was placed.'**

floor in places. The first floor design was radically changed as well. Gone was the brick wall separating Smith's Drug Store from Skiff's Market. Also the dividing wall between Skiff's Market and Dry Goods Store was removed, opening up the floor plan. In September 1952, Oneida Market opened in the opened space.

We'll end here for this week, as our next several fires are a bit more involved. Part III will be in a later edition.

### Salem Pre-K and K

Salem Central School District announces pre-kindergarten and kindergarten registration. The process is as follows:

**Pre-Kindergarten:** Parents and guardians of children who will be four years old on or before December 1, 2020, are asked to contact the elementary office at 518-854-9505 and provide the district with required information about the child(ren), if they have not already done so. An

informational meeting will be held on Thursday, April 23 at 6:30 p.m. in the primary gym.

**Kindergarten:** Parents guardians of children who will be five years old on or before December 1, 2020, are asked to contact the elementary office. An informational meeting will be held on Thursday, April 23 at 5:30 p.m. in the primary gym.

Call 518-854-9505 for more information.

## Letter: Municipalities should use caution with LED lighting

To the Editor:

LED technology is rapidly and radically altering the nightscape in our region and across the country. The public street lighting in the Village of Cambridge has recently been converted to LEDs, and an article in this newspaper stated that Greenwich will soon be getting new lighting in the business district. These new bulbs are heavily promoted as an economical and environmentally favorable choice but a closer, more complete analysis reveals a different, troubling picture.

The blue spectrum light LEDs emit is intense with a harsh white cast, significant glare, and extended light trespass compared to incandescent or fluorescent bulbs. LEDs also give off ultrasound waves and a strobing pulse visible to those with photosensitivity. Exposure to this variety of light can cause eyestrain, retinal and macular damage, circadian rhythm disturbances, headaches, migraines, and even seizures for people with certain neurological disorders. The American Medical Association; The National Institute of Health; The World Health Organization; The Epilepsy Foundation and other

ophthalmological and neurological organizations have published warnings about the deleterious health effects of LED light. Medical research is examining connections between ubiquitous LED exposure and prostate and breast cancer, a plausible effect of the endocrine disrupting capability of blue spectrum light.

Environmentally the problem is equally serious. Overnight LED lighting subjects wildlife to profound interference in their hunting, hibernation and reproductive cycles. Bats, birds, mammals and amphibians are adversely affected, and with LED lighting's further reach, broader areas of habitat are affected as well. Vital insects, including pollinators, are severely impacted, often with lethal results. An ecosystem without a viable, stable insect population collapses. Finally, the bulbs themselves contain heavy metals, arsenic and numerous other dangerous substances, making their ultimate disposal an added concern.

Society rushed to adopt new LED technology based on an oversimplified assessment of cost and energy savings and before full information on

its potential negative repercussions was in. Once installed, there is a tendency to dismiss and disregard evidence of the grave risk to ecological and public health. There are numerous articles from scientific and popular sources and publications detailing some of the relevant research.

Cost and electricity use reduction can be worthy goals, but light pollution and the harm it causes have only increased since these new bulbs were introduced. Cheaper to operate, more are appearing every year and are staying lit

longer. The public is largely unaware of the scope of the risk to human communities or nature, and how completely the negatives cancel out the positives. The wisest course of action regarding artificial lighting is to use it only when and where it is strictly necessary. That's the approach that best conserves resources, money, and the health of the inhabitants of our region.

Marie Ann Cherry  
Cambridge, NY

### Political Cartoon of the Week by Joel Pett



### Letters policy

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## Local Athletics

# Scholar-athletes and teams honored

The Greenwich Junior-Senior High School community celebrated the school's long tradition of academic and athletic excellence. During the just completed winter 2019-20 athletic season, several varsity teams fielded by the Greenwich Central School District were designated as NYSPHSAAA Scholar Athlete Teams. To achieve this designation, a team must have had 75% of the varsity players earn a grade point average of 90% or higher.

The Scholar Athlete Team designation demonstrates that many of the student athletes at GCS are fulfilling the school's goal of pro-

ducing well-rounded, active, healthy and motivated young adults ready to achieve at the highest level when they move on from the school.

Scholar-Athlete Teams:

**Fall Sports:** Girls Cross Country, Girls Tennis, Field Hockey and Girls Soccer.

**Winter Sports:** Girls Basketball, Boys Indoor Track, Girls Indoor Track and Cheer.

Scholar Athletes:

**Varsity Girls Basketball:** Reese Autiello, Madelyn Brophy, Madelyn Carney, Isabella Cary, Tess Merrill, Norah Niesz, Adri-

anna Rojas and Jocelyn Spiezio.

**Varsity Boys Basketball:** Samuel Howard, Adam Newell and Jeremy Zanella.

**Varsity Indoor Track Boys:** Thomas Abate, Christopher Albrecht, Damon Brownell, Hunter Dixon, Charles Gartner, Matthew Ginart, William Hamilton, Ryan Hawrysz, Kyle Karp and James Young.

**Varsity Indoor Track Girls:** Catherine Abate, Molly Abate, Bailey Bain, Danielle Boyea, Kathryn Campbell, Nadia Chincola, Keegan Collins, Quinn Collins, Tayler Cristaldi, Emma

Cronin, MacKenzie Dixon, Ava Hamilton, Ciarrh Hebert, Alexandra Holmes, Ramona Jordan, Caroline Kelly, Olivia Kraner, Lauren Marci, Ellery Mays, Grace McFarren, Allison Michel, Esther Moore, Lilly Peck, Nina Sgambelluri, Emily Skiff, Ryan Skiff, Alyssa Spiezio, Sophia Traver, Roxy Vanderhoff, Dorothy Van Pelt, Teagan Wright, Brooke Wright, Brynne Wright and Haley Zanella.

**Competitive Cheerleading:** Kyra Balentine, Kaitlyn Lavoo, Keilana MacNeil, Callagh Mays and Arianna Spiezio.

## Column: From Brookside

# Ballad of the Little White Creek

**Irene Baldwin**  
*Journal & Press*

My home is located in a wonderful spot in the Village of Cambridge. The property is part of the village, but also private and mostly traveled by neighbors of the loop. The Little White Creek runs behind my backyard situated at the bottom of a mountain whose dark woods go over and into a piece of Vermont. The trail-laced forest is home to bears, deer, fishers, and fox. Once at dawn a moose clopped his way down the creek and disappeared into the trees. The brook is an always changing beast every day of the year; sometimes tame and bucolic and at other moments angry and fast.

In the summertime the creek begins to slow down. By August most of the large river rocks are exposed to the sun like big oval turtle shells. Eventually only

warm, tea-colored puddles remain and the river is completely still. And then as fall begins, the water's momentum starts to pick up; the little river resumes its way south becoming deeper and faster. I love to stand on the bank and observe the Mallard ducks that drop in before their trek south. They quack noisily making a great deal of racket as they skim over the waters and flee upstream to escape the intruder, me.

As the days shorten, golden and red colored leaves from sumac and maple trees drift lazily down into the water and begin their journeys to the Hoosick River. I like the autumn, maybe most of all, even though I know what will soon follow. My grandchildren enjoy the old tire swing that can sail them out over the brook and then back to land. They whoop and holler able to fly, temporarily giddy with the joy of it. Neeley, our Maine Coon Cat,

follows me out and climbs a tree bending out over the water. She sharpens her nails and goes as high and as far as the tree allows. She is delighted to be out of reach and far above us.

Two years ago during the month of January, the brook became a raging torrent. Far upstream huge blue ice floes had formed and were banging their way down the river some of them ending up on the brook's banks. The sound was unfamiliar and eerie, an ominous breathing and rushing kind of music. Soon the ice cakes jammed up together by the stone steps I had placed in the bank for easy access. In the afternoon the ice became an obstacle for the rushing waters. The jam grew taller and wider. A neighbor notified the town road crew. They came to observe and see what could be done before the normally calm and placid brook flooded her banks and became a danger to the road

and houses along the stream.

Before long an excavator was secured to hack up the ice before it became completely unmanageable. Neighbors and I stood around the flooding waters and watched as the operator went as close as he could and used the bucket to hammer the ice into pieces which could then float away. All of us were impressed by his skill and thrilled to watch the freed waters lowering the deep pools that had formed.

The next day the only signs of trouble were a few icebergs thrown up on the banks.

*Irene Baldwin is a longtime resident of Cambridge. She is a writer and a retired teacher of English. She grew up and attended school in Salem.*



# Coming to the Salem Historic Courthouse

March brings many events to the Historic Salem Courthouse, including:

**“Susan B. Anthony History Lecture: Through Susan’s Eyes” (Archives Room in the Courthouse; free to public) on Thursday, March 12 at 7 p.m.**

This is a retrospective on Susan B. Anthony’s time in Washington County, NY. Debi Craig and Sandy McReynolds will share the many locations in Washington County where Susan B. Anthony and her family would have been directly connected. The presentation will focus on Greenwich, Easton, Jackson and Cambridge. Many people do not realize that Susan’s family moved to Battenville (Town of Greenwich)



Debi Craig

in 1826, when Susan was only six years old, and lived here for 19 more years. This area is a virtual history book of the Anthony family but there is not an historic marker anywhere. Many of the events that formed Susan’s thoughts about women’s suffrage and rights were developed right here during her childhood and young adulthood. Learn about the sites that many of you drive by all the time without knowing the connections to Daniel and Lucy Anthony and their family, especially their daughter Susan.

**“Lotions, Potions, and Lip Balms with Zena Pesta” (\$45.00 per student, \$80.00 for two, and scholarships offered).** Meets every Thursday from 3:30-4:30 from March 12 to April 9. Duration and Age: 5 weeks, 10 to 14 years old. Physical takeaways: Candles, Lip Balm and Dream Pillows. Students will learn plant science basics and knowledge of three herbs (calendula, lavender, and rose), how to use slabs to build a ceramics vessels, how to make candles, how to make lip balm, basic machine sewing skills, and how to naturally dye cotton.

**“Open Mic Night”** (at Jacko’s Corner, 190 N. Main St. Salem. Free to public). Friday, March 13 from 6:30-9 p.m. Community members will sing and perform a song or two, emceed by local high school students.

The courthouse will provide pizza and light refreshments. Donations accepted.

## Kerr and O’Keefe Exhibit

Dave O’Keefe and Lynne Kerr have been chosen to exhibit their work in a show entitled “The Dave and Lynne Show: A Perfect Potpourri of Paint and Pixels” at the Historic Salem Courthouse Community Center in Salem, NY. The exhibit will be on display in the center’s Great Hall from March 2nd – April 15th. The public is invited to a free opening reception with the artists on Friday, March 6th from 5 - 7 pm.

O’Keefe describes his work as experimental, as he is always trying different techniques and, as he says, “mixing it up.” Working primarily in acrylics, he is looking to begin dabbling in oils. He was mostly influenced by Norman Rockwell because of the artist’s ability to make his paintings come to life. Dave began his artistic journey when he studied under local artist Ruth Sauer in 2003 in the former Arts 220 Gallery, now home to North Main Gallery in Salem. He has been painting ever since.

Lynne’s photography focuses on the beauty of the north country – the fields, the barns, the farmhouses, all nestled in a palette that changes hour by hour from sunrise to sunset. Using post-processing digital tools, she seeks inspiration from the raw image, being influenced by color or light, incongruity or harmony, sadness or humor. Her work has been described as truthful, quirky, whimsically good-humored, cranky, witty, and elegant. The camera is her constant companion, the landscape her muse.

This show is the first of four installments in the 2020 Great Hall Art Exhibit series presented by the Historic Salem Courthouse Community Center. This year’s art series is focused on connecting to the community by expanding the genres of art represented in the exhibits. The opening receptions are free and open to the public. The Courthouse is dedicated to providing a venue for artistic endeavors, craft making, and for unique educational experiences for the immediate and extended community. They are located at 58 East Broadway, Salem, NY 12865 and are open Tuesday-Friday, 9 am to 3 pm, or by appointment.



O’Keefe and Kerr’s works

## About the Artists

Dave O’Keefe spent most of his childhood in Vermont, moving to Salem in 1987 where he still resides. His work has been exhibited in various places in Glens Falls including LARAC, Spot Coffee, the GF Post Office, Crandall Library, GF City Hall, the Shirt Factory, and the Pine Street Gallery, as well as many venues in Queensbury, Schuylerville, Bennington, Manchester, and Salem. He was featured on News Channel 13’s “Back Roads with Steve Scoville” and his first show was highlighted on the front page of the Bennington Banner.

Lynne Kerr grew up in New Jersey and currently lives in Hebron, NY. Her work has been displayed in local art exhibitions including Landscapes for Landsake, Equinox Village in Manchester, VT, The Historic Salem Courthouse Community Center, and Gardenworks. A member of Saratoga Arts, her work has also been displayed at the Saratoga Arts Center Gallery.

**Historic Salem Courthouse Community Center Contact Information:** 518-854-7053 or [hscpa@salemcourthouse.org](mailto:hscpa@salemcourthouse.org).

## A wide array of early March events

Here is a taste of some upcoming events at local libraries. Consult your local library for a full schedule.

**Schuylerville Public Library: “Instant Pot Cooking Class,”** Thursday, March 5, 6 p.m. Register today for this demonstration cooking class. Take the fear out of using your Instant Pot. Make two recipes: Pulled Chicken BBQ and Cinnamon Churros Bites.

**“An Introduction to Mindfulness,”** Saturdays, March 7 to 28, 9 a.m. In this four-week course, you will experience the transformative power of mindful awareness, learn valuable mindfulness skills and tools and develop a regular meditation practice that works for you. Registration required.

**“Opera Saratoga’s Jack & the Beanstalk,”** Saturday, March 7, 2:30 p.m. This 40-minute adaptation production of the classic fairy tale features music from the operettas of Gilbert and Sullivan, adapted by John Davies. Recommended for ages K-6.

**“Pi Day,”** Saturday, March 14, 11 a.m. Join the Advocates for the Schuylerville Public Library for a fun event of all types of pie on 3.14. Come just to sample for \$1 per slice/item (all proceeds go to the ASPL) or register online to compete for one of three prizes. The prizes will be awarded to the best overall pie in three age categories: kids 4-12, teens 13-17, adults 18+. The public will cast their votes during the event and winners will be drawn at 1 pm when the whole program wraps up.

**“Teen Night,”** Saturday, March 14, 7 p.m. to midnight.

For ages 11 and up, we will enjoy an evening of games (video games, board games, ice breakers). Light refreshments will be served, teens are welcome to bring some of their own also if they choose. Registration is required.

**“Belly Dance Basics,”** Sunday, March 29, 4 to 5 p.m. Ever wanted to try a new style of dance? Give this Middle Eastern style of dance a whirl in this hour long intro class. We will learn some very basic movements of Raqs Sharqi, better known as Belly Dance in the U.S. Suggested ages: 16 and up. Registration required.

Contact the Library at 518-695-6641.

**Salem’s Bancroft Public Library: “Book Club,”** Tuesday, March 3 at 2 p.m.; **“Drop-in Computer Help,”** Tuesday, March 3 and March 10 from 5 to 7 p.m.; **“Scrabblers,”** Wednesday, March 4 and March 11, 10 a.m. to noon; **“Story Time!,”** Wednesday, March 4 and March 11, 10:30 a.m.; **“Lego Club,”** Friday, March 6 and March 13, 2:30 p.m.; **“Teens Take Over the Library,”** Friday, March 6 at 6 p.m.; **“Chess Club,”** Saturday, March 7 and March 14, at 10 a.m.; and **“Adult Craft Night,”** Thursday, March 12, at 6 p.m. Contact the Library at 518-854-7463.

**Greenwich Free Library:** On March 5 visit the Friends of the Greenwich Free Library Book Sale, 4 to 7 p.m.

You can sign up now to register for Tuesdays’, April 7-June 23, 5 to 7:30 p.m., **“Let’s Build a Ukulele!”** This special program has been made possible with a LARAC Com-

munity Arts Grant. Join Martin Macicia, maker of fine stringed instruments, for this 12-week intensive course that will cover every aspect of ukulele making. Participants will leave with a working knowledge of uke making and a handcrafted instrument that they made using hand tools. Participants can choose to make either a Soprano or Tenor Uke. Cost is \$70 and is due at registration. Limited Space. Ages 16 and up. Registration will close on April 1.

On Thursday March 19, at 6:30 p.m. hear, **“Got Too Much Stuff?”** Join ML Healey, professional organizer, for this interactive workshop on how to deal with all that stuff! Explore stages of the process from decision making, to donation resources, to systems of staying on top of what is left.

Wednesdays and Fridays starting March 11, partake in **“Tai Chi for Arthritis,”** from 8:30 to 9:30 a.m. Learn the ancient Chinese practice of Tai Chi to increase strength, flexibility, balance and well-being. Classes are provided by certified instructors. Registration required. Call the office of Washington County Public Health to sign up at 518-746-2400, ext 2415.

On March 9 and 16 there is **“Free Volunteer Income Tax Assistance”** at the Greenwich Free Library- Appointments can be made by calling 800-211-5128

March Community Room **Artist of the Month Photographer Kristina Martin.** Stop by at any time during the month to view.

The Library’s phone number:

518-692-7157

**Easton Library: “Osteobusters,”** for older adults, meets every Monday and Wednesday at 8:30 a.m.; **“The Knitting Group,”** open to all levels, meets Mondays at 1 p.m.; **Mahjong** is Wednesdays at 1 p.m.; **“The Prayer Shawl” Circle,** every third Tuesday at 4 p.m., makes blankets for those in need – all levels welcomed; **“Preschool Story Hour,”** for children ages birth to 5 years old, meets Wednesdays at 10 a.m., following the GCS calendar. Call 518-692-2253.

**Potluck:** Please join the Easton Library Association on Thursday, March 5 at 6:30 p.m. for their **“First Annual Easton Library Potluck and Meeting.”** If you are able, please bring a dish with a serving utensil as well as your own place setting in order to make this a zero-waste event. Dessert will be served by The Friends of the Easton Library.

Director Jennifer DeCarlo and Treasurer Peter Read will share their annual reports. One Trustee will be elected for a seven-year term. Sara Dallas, Director of the Southern Adirondack Library System, will give a short talk.

Everyone who utilizes the services of the Easton Library and has an interest in this vital resource for the Easton community is encouraged to attend the annual meeting.

Call 518-692-2253 with questions.

*Have a library-related event to share? Send it to editor@journalandpress.com.*

# JOURNAL & PRESS

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G	R	E	Y	I	S	BACK 4 -	64	
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O	U	C	I	C	A	H	A	U	A	W	D	L
S	H	E	E	S	G	N	I	Y	T	R	A	P
E	S	P	R	I	N	G	B	R	E	A	K	N
R	D	I	S	N	E	Y	W	O	R	L	D	R

# Marketing Washington County is about more than clicks and likes

Darren Johnson  
*Journal & Press*

We have two stories in this issue that can be neatly tied together.

On Page 6, Andrea Harwood Palmer reports on an open Washington County meeting, where 21st-century marketers met with local business people on how to make our region more profitable.

Then, on Page 14, travel writer Rick Steves opines about Zermatt, a small town in Switzerland – the town rather looks like our rural towns here in Washington County – that now boasts the capacity to host 2 million visitors a year.

“Over time, its residents learned it was easier to milk the tourists than the goats,” he notes.

That’s a wry comment, but it’s also true. Think of how much Washington County’s finances would boom if we just got a fraction of the traffic of Zermatt? And why not us?

And it’s not like the negatives of more tourism here would outweigh the positives. When I drive on our winding roads, I’m often the only car for miles. We surely could support a few late-model crossover SUVs full of ice-cream eaters from Queens or Albany or even

just Saratoga Springs.

But I worry that whenever new-minded marketers meet tradition-minded longtime locals, there’s a disconnect. The conversations tend to devolve into creating new logos and counting how many hits one gets on Facebook and Instagram; a transient science for sure. For example, our newspaper’s Facebook presence reaches tens of thousands of residents a month, but only a small fraction of them actually *buy* the paper. People online talk a big game, but they rarely put their money where their mouth is. Just boosting posts about Washington

County to Queens or wherever is not going to result in much. Online marketing statistics are often merely techno-babble.

We need tangible changes. Real signage that welcomes people and unites our county. A viable system of hotels – if peo-

**‘Over time, residents learned it was easier to milk the tourists than the goats.’**



ple do come here from downstate, where will they stay? A central place for people to visit; Warren County has Lake George. We need a map of places for day-trippers and weekenders to visit. When I stop at the Northway rest-stops, I don’t see any fliers specifically for us. Perhaps our paper can publish a local guide.

This may sound extreme, but maybe the southern part of the county needs to separate from the rest of the county, at least for marketing purposes. I have been attending Board of Supervisors meetings in Fort Edward; we don’t seem to have much of a voice in these fading industrial towns. Let’s face it, tourists would rather visit the southern

part of the county than the northern part; why should we be saddled with that baggage of abandoned factories, chain stores and polluted waterways?

We’re the land of rolling hills and Grandma Moses, the Road to the Revolution, the Suffrage Movement and the Underground Railroad. Frankly, we in the southern part of the county have it all.

And we have lots of baby goats, too. Bring on the ice-cream eaters!

*And that’s the last word ... for now.*

*Darren Johnson is publisher of this paper.*



## The Hills of Granville

The Washington County Historical Society and the Hebron Preservation Society are co-sponsoring a program by Fort Edward historian Paul McCarty who will present a program “The Forgotten Legacy of William and Elsie Norton Hill” on Tuesday, March 10, 2020 at 7 p.m. at The Organ Barn Bed and Breakfast at 672 North Grimes Hill Road in Hebron (Granville).

## Buy a brick for the Fair

Friends of the Fairgrounds Brick Garden are still accepting bricks for the 2020 Washington County Fair installation, each brick purchase directly supports the Capital Campaign and will help fund the first step of the New Arena building process. Bricks can be purchased at [washingtoncountyfairgrounds.com](http://washingtoncountyfairgrounds.com) or by calling 518-692-2464.

# SLASHING PRICES!

<p><b>2019 FORD F-450 CREW CAB XLT 4X4</b></p> <p>EBY Flat Bed 1 Owner Only 25k Miles! STK# D6313A</p> <p><b>READY-TO HAUL!</b></p> <p><del>WAS \$59,995</del> IS \$57,995!</p>	<p><b>2016 FORD F-150 REG. CAB 4X4</b></p> <p>Pwr Windows, Tow Pkg, Auto Only 52k Miles! STK# D6251A</p> <p><b>ONE OWNER!</b></p> <p><del>WAS \$22,997</del> IS \$21,995</p>	<p><b>2017 RAM 3500 4X4 HEMI SERVICE BODY</b></p> <p>100,030 Miles! STK# 86005A</p> <p><b>READY-TO WORK!</b></p> <p><del>WAS \$32,995</del> IS \$28,993!</p>	<p><b>2017 FORD F-250 CREW CAB 4X4</b></p> <p>Lariat Pkg, Nav, Heated Seats, Moonroof! Only 40k Miles! STK# D6280A</p> <p><b>POWER STROKE!</b></p> <p><del>WAS \$56,997</del> IS \$52,995!</p>	<p><b>2017 FORD EDGE TITANIUM</b></p> <p>All-Wheel-Drive Heated Leather, Nav, Only 41k Miles! STK# P5046A</p> <p><b>BLACK BEAUTY!</b></p> <p><del>WAS \$27,995</del> IS \$26,995!</p>
<p><b>2016 TOYOTA TUNDRA SR5 4X4</b></p> <p>Power Everything, iForce, V8 Only 72k Miles! STK# 96343B</p> <p><b>ONE OWNER!</b></p> <p><del>WAS \$28,995</del> IS \$26,995!</p>	<p><b>2011 FORD F-150 RAPTOR SVT, SUPER CAB, 4X4</b></p> <p>6.2 V8, Moonroof, Leather, Alloy Wheels Only 48k Miles! STK# 960868A</p> <p><b>RARE FIND!</b></p> <p><del>WAS \$23,995</del> IS \$29,998!</p>	<p><b>2017 FORD ESCAPE TITANIUM 4X4</b></p> <p>Heated Leather, Power Liftgate, Remote Start, Nav. Only 36k Miles! STK# 06170B</p> <p><b>LOADED!</b></p> <p><del>WAS \$22,995</del> IS \$21,995!</p>	<p><b>2019 FORD RANGER LARIAT 4X4</b></p> <p>Heated Leather, Crew Cab, Only 13k Miles! STK# FP5035</p> <p><b>NAVIGATION!</b></p> <p><del>WAS \$39,995</del> IS \$36,995!</p>	<p><b>2015 CHEVY SILVERADO 1500 LT 4X4</b></p> <p>Crew Cab, Power Everything, Tow Pkg, Only 82k Miles! STK# 96075A</p> <p><b>CLEAN CARFAX!</b></p> <p><del>WAS \$28,995</del> IS \$25,788!</p>
<p><b>2019 FORD ECOSPORT SE 4X4</b></p> <p>Moonroof, Nav, Rear Cam, Only 12k Miles! STK# FP5026</p> <p><b>GAS SIPPER!</b></p> <p><del>WAS \$22,995</del> IS \$19,995!</p>	<p><b>2016 TRANSIT 250 CARGO VAN</b></p> <p>XL Pkg., Int. Shelving &amp; Bulkhead, Rear Cam., Only 63k Miles! STK# 96066A</p> <p><b>READY TO WORK!</b></p> <p><del>WAS \$23,994</del> IS \$20,995!</p>	<p><b>2017 CHEVY SUBURBAN PREMIER 4X4</b></p> <p>Rear DVD, Moonroof, Leather Only 54k Miles! STK# 16321A</p> <p><b>SUPER CLEAN!</b></p> <p><del>WAS \$46,992</del> IS \$43,995!</p>	<p><b>2016 FORD EDGE TITANIUM AWD</b></p> <p>Heated Leather, Premium Wheels, Nav, Moonroof, Only 27k Miles! STK# LP5007</p> <p><b>LOADED!</b></p> <p><del>WAS \$30,995</del> IS \$25,993!</p>	<p><b>2014 CHEVY SILVERADO 1500 4X4</b></p> <p>LT Pkg, Double Cab, All Star Edition, Remote Start Only 43k Miles! STK# 96090A</p> <p><b>WELL KEPT!</b></p> <p><del>WAS \$28,784</del> IS \$25,898!</p>
<p><b>2017 FORD F-150 SUPERCAB 4X4</b></p> <p>STX Sport Pkg, Power Everything Only 26k Miles! STK# 96095A</p> <p><b>SHARP TRUCK!</b></p> <p><del>WAS \$32,996</del> IS \$28,994!</p>	<p><b>2016 FORD F-350 CREW DUALY 4X4</b></p> <p>Lariat Pkg, Diesel, Heated Leather, Moonroof, Only 62k Miles! STK# 16349A</p> <p><b>ONE OWNER!</b></p> <p><del>WAS \$51,995</del> IS \$48,995!</p>	<p><b>2017 FORD EXPLORER SPORT 4X4</b></p> <p>High Output Engine, Premium Wheels, Heated Leather, Moonroof! Only 35k Miles! STK# 06156A</p> <p><b>SUPER CLEAN!</b></p> <p><del>WAS \$36,995</del> IS \$35,545!</p>	<p><b>2017 FORD EXPLORER LIMITED 4X4</b></p> <p>Moonroof, Nav, Heated Leather, Only 69k Miles! STK# P5059A</p> <p><b>LOADED!</b></p> <p><del>WAS \$29,997</del> IS \$27,900!</p>	<p><b>2018 CHEVY SILVERADO 771 4X4</b></p> <p>Power Everything, 1 Owner, Rear Cam, Only 32k Miles! STK# 16321X</p> <p><b>SUPER CLEAN!</b></p> <p><del>WAS \$27,995</del> IS \$26,995!</p>
<p><b>2014 FORD ESCAPE TITANIUM 4X4</b></p> <p>Power Everything, Heated Leather, Nav Only 19k Miles! STK# N6221A</p> <p><b>ONE OWNER!</b></p> <p><del>WAS \$18,996</del> IS \$17,900!</p>	<p><b>2015 FORD F-150 4X4 CREW CAB</b></p> <p>Platinum Pkg, Eco-Boost Only 55k Miles! STK# 75958B</p> <p><b>LOADED!</b></p> <p><del>WAS \$38,995</del> IS \$36,995!</p>	<p><b>2017 FORD F-350 XL 4X4</b></p> <p>Super Cab, 6.2 V8, Tow Pkg, Only 40k Miles! STK# 96045A</p> <p><b>WORKING MAN'S TRUCK</b></p> <p><del>WAS \$34,258</del> IS \$32,450!</p>	<p><b>2019 FORD MUSTANG GT</b></p> <p>6 Speed, Premium Wheels Only 3,800 Miles! STK# 56864A</p> <p><b>460 HP!</b></p> <p><del>WAS \$37,995</del> IS \$34,888!</p>	<p><b>2015 JEEP GRAND CHEROKEE LIMITED 4X4</b></p> <p>Moonroof, Heated Leather, Nav, 97k Miles! STK# P5025A</p> <p><b>SUPER CLEAN!</b></p> <p><del>WAS \$22,995</del> IS \$16,997!</p>



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