

Please send ad art and inquiries to editor@journalandpress.com

Rate Card

Darren Johnson
Publisher
518-879-0965

The Greenwich Journal

Hits the 1st and 15th of each month.

Paid circulation/mailed and

also sold in Stores in Greenwich.

Directly mailed to paid subscribers in

Greenwich, Salem, Cambridge, Argyle,

Schuylerville, Saratoga Springs and Schaghticoke.



The Journal & Press

Hits the 8th and 22nd of each month.

Free circulation paper via racks.

Distributed outside Greenwich;

Salem, Cambridge, Argyle, Fort Edward,

Schuylerville and Saratoga Springs.

Ad Sizes

Full-Page: 9.5" w x 10" h

Half-Page: 9.5" w x 5" h
or 4.75" w x 10" h

Frequency Discounts

(with prepay)

2X-5X – 15% off

6-11X – 25% off

12X, 24X: 35% off

48X – 50% off

(Political ads cannot be discounted.)

Deadlines

The 27th for the 1st/8th papers

The 12th for the 15th/22nd papers

(If advertising in both papers, art must remain the same semi-monthly.)

The Greenwich Journal was founded in 1842 and is the only official county paper based in Greenwich. It has a dedicated readership in the town with the highest median household income in Washington County.

The Journal & Press is a free paper established in 2024 for neighboring towns via honor racks in grocery stores and post offices.

Rates:

Greenwich Journal OR Journal & Press **only**

Back Cover: \$475

Full-Page Color Inside (You Pick Page) : \$350

Full-Page Color: \$225

Half-Page Color: \$149

Front-Page Half Page (J&P Only): \$575

Both Papers

Back Cover: \$775

Full-Page Color Inside (You Pick Page) : \$449

Full-Page Color: \$299

Half-Page Color: \$199

Bonuses

10,000 followers on Journal & Press social

Daily Substack newsletter

Editorial Considerations

Weekly Newspaper Podcast

Historic Archives

Reserve now – 10k loyal readership