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News' new generation

A media startup trailblazes for a younger audience

We talk with news veteran Andrew Springer, who is co-founder and CEO of news startup *NOTICE News*, a media company based in Brooklyn, targeting a teenage audience. The startup has mondo hits on social media and has been adopted by scores of schools.

Please read more starting on page 3



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A new generation for news production

Tristan Brown-DeVirgilio
Campus News

Andrew Springer is co-founder and CEO of news startup *NOTICE News*, a news company based in Brooklyn, New York, targeting a teenage audience. *NOTICE News* has a presence on Snapchat and TikTok, garnering almost a million followers between the platforms. It also has a website, noticenews.com. *NOTICE* was founded in spring 2021.

Before *NOTICE*, Springer worked for several different news outlets in various positions. Such outlets include NBC News, Voice of America, ABC News, Good Morning America, and Mashable. Springer studied at The George Washington University and Columbia University's Graduate School of Journalism.

Springer notes that much of news today, including older news programs and the more recent social media news, is over-sensationalized or does not focus on the important news. His vision with *NOTICE News* is to present the news in a way that younger people can more easily understand and accept, so that they 1) get the news and 2) become more informed, engaged, and responsible citizens to help continue what he sees as the greatness of this country.

I wanted to get some of the story on *NOTICE News*, to understand its backstory, where it is headed, and share with readers what it is. I sat down to talk with Springer. Here is some of our conversation:

TB: A problem younger people today seem to be having is that they don't understand the importance of the news – why they should be following the news, for example.

AS: *Aaron Sorkin once wrote that America is advanced citizenship, that you have to want it, you have to work at it, and part of that is being an informed citizen. And that's why the news is important. And I think that, by a large, the past five years has shown this to people. Those who were in high school, they were greatly impacted by pandemic policies including mask policies and so forth. These things are not just distant issues; these things are affecting our daily lives, and that's why the news is important. I think people understand this. But I think it can be overwhelming if you're a teenager and you have no*

idea where to start.

TB: *NOTICE News* has a presence on social media. What are the stats on that?

AS: *So we're almost at 300,000 on our main show on Snapchat, but we've got two or three other shows that we count in a total population of about 600,000. Currently we have about 193,000 followers on TikTok.*

TB: *NOTICE News* has been used by many teachers across multiple states. I know it's used in classrooms. What are the numbers on that?

AS: *NOTICE* is currently used by 150 teachers across 22 states.

TB: Could you tell me a little bit more about

'I think it can be overwhelming if you're a teenager and you have no idea where to start.'

the how *NOTICE News* is presented, the specifics of the program and how it runs?

AS: *Yeah, sure. So on our platform we do a daily show, a five-minute show that teachers can share with their classrooms. For the classroom we produce two stories, each about two minutes long, and in the middle of those two stories is the headline segment. This is sort of to round up the headlines of the day. Then each show comes with*



NOTICE News staff: Washington Correspondent Angie Castillo and Producer & Anchor Jonathan Low.

teaching resources – discussion questions and writing prompts that teachers can use. We have daily interactive quizzes that teachers can assign. We also have a PDF printout of those quizzes. And that's just what we've started with. In the fall we'll be launching newer series and hopefully even more video content that teachers can use, or that the students can go on and use by themselves. Also on our website we have a video library, so teachers and students can go and watch specific segments; for example, recently we covered the UN water conference that happened last week. Or you can go in and search student loan forgiveness and watch that or get a bit of a breakdown of where things stand with the TikTok ban, or the war in Ukraine. So that's what we offer.

TB: So it's a daily show, then?

AS: *That's correct. Yeah, we do it five days a week. Not on the weekends.*

continued on next page

(cont.)

TB: How many people make up *NOTICE News*?

AS: *About five full-time staffers and two or three more part-time staffers, including an education director, Amanda Krause, who has her masters and education in curricular development, and she is in charge of the teaching-aspect of NOTICE.*

TB: What do you envision the company becoming? How do you see it expanding, and what are some of your goals? What are you aiming at, in terms of the audience you want to reach, how big you want to become, that sort of thing?

AS: *There are 40,000 and almost 50,000 high schools and middle schools across the United States. We want to do our best to reach students in those schools and to help them become better, more engaged citizens. Our number one goal is to contribute to society and the American republic to make sure that it lasts. Part of why I left corporate media is because it's not mission-driven, or its mission is to return value to shareholders. At NOTICE our mission and responsibility is to the American public. Our mission is to help create a new generation of better, more informed, more engaged citizens, and that's what we're focused on doing.*

TB: That's awesome! When did you leave corporate media?

AS: *So I left NBC News spring of 2019, and then I was a consultant for the Voice of America, which does amazing work. And then I left VOA full-time in spring 2021 to focus on NOTICE full-time.*

TB: *NOTICE* premiered at the New York State Council of the Social Studies in Albany two weeks ago. What other events have you done?

AS: *We went to the Middle States Council for Social Studies, which included New York, New Jersey, Pennsylvania, Delaware, Maryland. And there were smaller events. For example, last Friday we went to the Long Island Language Arts Conference in Melville, New York. We got to talk to teachers; we talked to maybe a hundred different teachers who came by, talked to them about what their needs are in the classroom, how we can help them on this mission of creating more better engaged citizens through news education and thinking critically about the news and media literacy. It's was great. We continue to get feedback, and we continue to refine our product and our platform every time we talk to more teachers.*

And specifically, we love to talk to teachers. We

'Our mission is to help create a new generation of better, more informed, more engaged citizens.'

had several student teachers come by and we talked to lots of student-teachers. One of the great things about teachers-in-training is that they're eager, they want to try new things; they're going into a really hard job, with a lot of demand on their time and attention. It's great to talk to so many teachers-in-training who are going into the classroom or student-teaching right now and they want to try new things. They know how important this is. They're eager to try using technology. We have this incredible shift right now in our country away from textbooks and away from all the old ways people were doing things. We know so many things now about the way students learn and how students have different learning styles, for example. So how can we get through to students? How can we use



Andrew Springer

technology to get through to them? And the student-teachers that we've talked to are really excited about that and really excited about NOTICE, because it's not the New York Times, it's not an old newspaper, it's not something old trying to be new; it's actually new. So we got to talk to student teachers, as well that are interested in trying us out for their classrooms and in their teaching.

TB: Where would you direct someone to find out more about *NOTICE News*?

AS: *Our website, noticeneews.com.*

TB: Do you have anything you want to share with readers? Anything else about *NOTICE News*?

AS: *We're really excited and we're really excited to work with teachers that do this and to get students on the platform and everybody's been really excited. Nobody that's seen us has been like "Oh, that's a terrible idea". Everybody knows how important this is, educators know how important this is. All you have to do is look at January 6 and what happened at the capital, see what happens when you have a public that's mislead, misinformed and lied to. These skills of not only knowing about the news but also how to think critically about it and media literacy skills are so important that this country's not going to survive if we don't have an informed, educated and engaged citizenry. And a key part of that is media literacy and being consistent and knowing about the news.*

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You're hired! Making the transition easier.

Nancy M. Scuri
Campus News

Today's college students, having survived pandemic lockdowns and everything that went with it, are now preparing to take their place in the workforce. After the Great Resignation and seismic shifts in the banking and tech sector, new grads are on shaky ground as they prepare to leave campus for jobs leading (hopefully) to promising careers.

Campus News recently sat down with Jordana Dlugacz, a Human Resources Professional who has been in the industry for over 15 years. She gave her thoughts on the current job market, as well as advice to help graduates find the right position for them. (The interview has been edited for clarity and length.)

What unique challenges are new college graduates seeing now?

Due to the forecasted poor economy and inflation, companies conducted layoffs and scaled back on hiring. Inflation is coming down, but jobs aren't as plentiful as they were last year. It may take new graduates longer to find their first role. The important thing is to stay confident and be prepared.

What can they do now to better position themselves when they graduate?

In addition to the classic internship with a good company, students should join the professional organization for their chosen field. These organizations often have discounted memberships for students. Members can subscribe to email newsletters and even attend networking events. Most colleges and universities also have job centers where students can get help with resumes, job searches, and interview advice. There are even services that will help students get interview clothes at little to no cost (an example is Career Couture in Suffolk County, NY: www.suffolkcountyny.gov/Departments/Labor/Career-Couture). Students can also reach out to their professors who teach in the discipline they are looking to work in. The instructors know the individual student, as well as people working in the field, and are a great source for career and networking assistance. Things to focus on is the resume, interviewing skills (including "mock interviews," where you can practice and get feedback on interview questions and responses), as well

as having a few well-thought sentences giving an overview of your skills, work experience, and what type of position is being sought, commonly referred to as "the elevator pitch."

AI is poised to take over jobs like copywriting and other tasks that were traditionally entry-level positions. How can people entering the job market pivot?

I don't have experience in that industry; however, I still believe that there needs to be a human element in everything. AI may find a place for routine tasks, but a company probably isn't going to farm out major projects to an AI keyword search. This is all new territory, so right now, the thing to do is keep honing skills and stay alert for opportunities to shine.

How relevant are things like cover letters and thank you notes in today's workplace? How can non-traditional students who may be getting back into the job market update resumes to make them more contemporary?

As a recruiter, I'll be honest – I don't usually read cover letters. Most applicant tracking software (ATS) automatically brings up the applicant's resume and that's what I read. People have the wrong idea about ATS systems. The same rules you've always learned are still true: Apply for the jobs you're interested in and qualified for, make sure you include key words. Also, use those key terms in context! Typing "sales sales sales" in white at the end of your resume will be found out, and it will not make a good impression. Thank you notes,

'It's especially important to focus on what skills and experience you bring to the table.'

however, are very welcome and professional. And you don't have to send it by snail mail, an email will suffice. If you're an older student, or someone who is changing careers, it's especially important to focus on what skills and experience you bring to the table (these can include volunteer and class work, where appropriate). A skill-focused, rather than chronological resume could be a good choice. This is where your career center can be a huge help. Another thing that can help students stand



Jordana Dlugacz

out from the crowd is the ability to demonstrate "soft skills." They include time management, adaptability, and creative problem-solving skills. They are not limited to any particular industry and can be a real asset.

What advice do you have for students that may be frustrated with their job searches?

It's easy to be discouraged. Keep at it! Eventually you'll find the right fit for you (and the company!).

Jordana Dlugacz has been working in the HR and talent acquisition field for over 15 years. She holds a Masters degree in Human Resource Management from Stony Brook University and is a member of the Society for Human Resource Management. Jordana is also the founder and Producing Artistic Director of ZEN Productions, a Long Island theater company.

Nancy Scuri is a freelance writer and editor with over fifteen years of teaching experience at the college level. Have a writing question? You can reach her at nancyscuri.substack.com.



Queens public colleges granted \$5.5M

Queens Borough President Donovan Richards held a press conference, March 14 at LaGuardia Community College/CUNY to announce \$5.5 million in funding across Queens' CUNY colleges.

"If we can't offer our young people an unrivaled education right here in Queens, then we cannot continue to succeed as a borough. Investing in our colleges is a direct investment in not only the leaders of tomorrow, but the well-being of their families, our economy and our communities," said Borough President Richards. "It's an honor to support some of our city's greatest universities to the tune of \$5.5 million this fiscal year, and I look forward to the work ahead of us to ensure Queens remains a hub of higher education."

The projects funded by this year's allocation include building renovations, accessibility upgrades and more. Combined with his Fiscal Year 2022 budget victories, Borough President Richards has allocated \$10 million to Queens' CUNY schools since taking office.

"Queens Borough President Donovan understands that CUNY campuses are anchor institutions in their communities and his capital funding to these four campuses in Queens will strengthen both the colleges and the borough that houses them. We've very grateful for his ongoing support of our system," said CUNY Chancellor Félix V. Matos Rodríguez.

At the press conference, Borough President Richards was joined by Kenneth Adams, President of LaGuardia Community College and three other CUNY colleges receiving funding in Fiscal Year 2023 — Queens College, Queensborough Community College, and York College.

LaGuardia received \$2 million from Borough President Richards to support the modernization and expansion of training facilities for LaGuardia students preparing to join New York's frontline healthcare workforce. The facilities are used to provide hands-on education and skills building for the college's Nursing, Licensed Practical Nursing (LPN), Paramedic, EMT, and other healthcare majors that require specialized equipment.

"The \$2 million from Queens Borough President Donovan Richards is a tremendous contribution towards '3,000 Heroes,' our initiative to rebuild New York City's healthcare work-

force following the pandemic, by training and graduating 3,000 frontline healthcare workers by 2027," said Kenneth Adams, president of LaGuardia Community College. "This funding will go towards the upgrading our campus facilities where healthcare students hone their clinical skills in simulated settings, preparing them to care for New Yorkers facing acute illness or injuries that require urgent medical attention. Through '3,000 Heroes,' more New Yorkers will have access to job training for dynamic healthcare fields with family-sustaining salaries and growth potential."

About the "3,000 Heroes" Campaign

LaGuardia has long been a leader in the training of New York City healthcare professionals. The college's Nursing program, for example, is the top-ranked nursing program in New York State. According to RegisteredNursing.org, LaGuardia's Nursing graduates "leave the program with the ability to communicate, provide quality nursing care, educate patients, and practice legally and ethically."

In response to the critical shortage of frontline healthcare workers across the city, LaGuardia launched "3,000 Heroes" to increase the number of students in training programs for the health professions by aiming to graduate 3,000 frontline healthcare workers by 2027. The project was made possible from funding from Queens Borough President Donovan



At LaGuardia Community College

Richards, NYC Council Member Julie Won and Speaker Adrienne Adams.

"Since we launched '3,000 Heroes' in November 2022, we have made solid headway towards our goal of graduating 3,000 students by 2027 with the degrees and certificates that enable them to join the ranks of New York's frontline healthcare workforce. Already, enrollment in the 10 academic and workforce training programs in healthcare are on track to graduate 600 students per year (a 20% increase).

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College: Should you party – or not?

Colin Ross
Campus News

When arriving on campus in the fall for the first time, many college freshmen are faced with the same dilemma, whether or not to participate in the party scene that encompasses most schools. Throughout their years in high school, students have often been told by their older peers about this unique part of the college experience. Some students might hear about wild and raucous parties that last throughout the night, leaving many rising freshmen teaming with anticipation for their turn. On the other hand, some students may tell of their horror stories and the consequences that followed, which may leave these very same rising freshmen with a bad feeling or a downright fear of the year to come.

I struggled with both of these schools of thought when I first arrived at my college this past year. I was conflicted between the parts of myself that wanted to maintain a solid academic foundation while also getting a grasp of the social scene. By laying out the pros and cons of campus party culture through my personal experience, hopefully, some students will have a better grasp of what college partying really is like.

As you settle into college after your move-in, a priority for many new students is being able to branch out in a new social setting. In this way, parties can be a great resource. Going out to that first party with your roommate is a great way to do this. Interacting with tons of people outside of the classroom may help you get closer to people and eventually may even blossom into close-knit friendships. Gaining that hold on the social aspect of college is an important goal for many

incoming students and parties are a great tool to achieve this.

Another pro of attending college parties is the newfound responsibility that you wield. Although the forces of peer pressure may be strong at college parties, they are also a great place to practice your decision-making skills. You may be faced with tough decisions, like whether to drink or go back to your dorm and do homework. You could also be placed in scenarios that make you and your friends uncomfortable and it could be up to you to speak out for the group. All in all, parties are also a great place to test your real-world decision making.

While college parties do have their benefits, there are also some negatives associated with attending them. One of these is the culture of binge drinking. For many, college parties are associated with excessive alcohol consumption which can have harmful benefits on your overall health. According to the Center for Disease Control and Prevention (CDC), binge drinking can cause violence, alcohol poisoning, liver disease, liver cancer, and memory and learning problems. Some people even binge drink multiple times a week in college through parties. It is likely that this behavior will have serious consequences on your future, both in college and in life. When attending parties, it is important to understand the risks of binge drinking and how to best avoid it.

A pretty obvious flipside to attending college parties is that you're taking away time you could be working on your studies. Some people attend parties not only on the weekend but also during the week, which is usually a vital time to get work done. Tie in the effects of drinking, if you so choose,



and you could face a day in which you have to attend class hungover and weak, which is not ideal. In a worst-case scenario and done recklessly, partying can lead to academic decline, which is in spite of the whole reason you (hopefully) attended school in the first place. When de-

‘It is important to understand the risks of binge drinking and how to best avoid it.’

deciding whether or not to party, make sure you have a plan to finish your work and keep up with your classes.

As you can see, there are both positive and negative aspects of partying in college. While some people choose to attend them all of the time and others may never, it is important to realize that partying can be a tool to utilize to have fun during the school year but also isn't necessary. If you do choose to attend parties, make sure you are fully aware of all of the good and bad sides and make a fully informed decision.

Ready for Taka-Con?

Mohawk Valley Community College will host Taka-Con from 10 a.m. to 8 p.m. Saturday, April 22, at the College's Utica Campus, 1101 Sherman Drive. Admission is free. Taka-Con, presented by MVCC's Anime Club, is a convention for fans of all things "nerdy." Activities, which will be held in both the Alumni College Center and Wilcox Hall, include panel discussions, workshops, games, and contests on various aspects of pop culture, including anime, gaming, comics, and cosplay. There also will be local vendors and artists selling their wares. The event also will feature anime improv, local music, and an open mic-style drag show. Registration is not required, but attendees who pre-register at tinyurl.com/AttendTaka-Con will receive special Taka-Con swag. To learn more about the MVCC Anime Club, visit www.mvcc.edu/student-engagement/clubs.

Broadway Review: Bob Fosse's 'Dancin''

Marilyn Stasio

Variety

Special to Campus News

It's hard to believe, but Bob Fosse's definitive signature musical "Dancin'" has never been revived on Broadway since its Tony Award-winning debut in 1978. Huge kudos, then, to director-choreographer Wayne Cilento, for creating a new Broadway revival that both honors its source and shares his own inspirational ardor.

Although it famously has no plot, Fosse's groundbreaking show does, indeed, have a story. It's the love story of a dancer and his dance. This production even has a backstory, because Cilento also performed in the original production. This is Cilento's rapturous - and extremely personal - homage to a great showpiece by a great choreographer.

But what you really want to know is: Does this revival preserve the familiar Fosse moves, or does it monkey around with them?

As a matter of fact, the show, which originated at the Old Globe in San Diego, faithfully honors them all, from the teacup-fingers and the tip-of-the-bowler to the sexy hip swivels and the gravity-defying back kicks.

And here's the thing: They still make us swoon.

After a short-and-sweet prologue delivered by Manuel Herrera and quickly followed by the company number "Crunchy Granola Suite," the

show gets down to business with "Mr. Bojangles." Jacob Guzman really puts his heart into the immortal role of that old dancing man, William Jefferson Williams.

There's a wonderful suite of "Big City" dances in Act I featuring "Big Noise from Winnetka" (with Tony d'Alelio, Mattie Love and Nando Morland) that builds to the "Big Spender" we've been dying for.

Costumers Reid Bartelme and Harriet Jung deliver the appropriately tacky-sexy rags for this and other Big Bad City numbers that find the dancers leaping from a bookstore to a massage parlor and all the funky backstreets in between.

Benny Goodman opens Act II with a rousing



"Sing, Sing, Sing" that gives the band a chance to work its chops, as and gives dancer Kolton Krouse a chance to show off, too. And on it goes to the driving "Big Deal" suite that ends the show.

For some magical, mystical reason, the dancers at the end of the show still look as fresh as daisies, despite the incredible workout they get in this jam-packed act. This is one rock-solid company of dancin' fools. Fosse would be proud.

'Khan!!! The Musical!' is a 'Star Trek' spoof

Peekskill Productions announced the world premiere production of KHAN!!! THE MUSICAL!: A Parody Trek-tacular, co-written, composed, and lyrics by Brent Black, co-conceived and additional materials by Alina Morgan, directed by John Lampe. KHAN!!! THE MUSICAL will play a five-week limited engagement at Off-Broadway's Players Theatre (115 MacDougal St, New York, NY 10012).

Performances begin Thursday, May 4, and

continue through Sunday, June 4. Opening Night is Saturday, May 6 (7 p.m.). Tickets are \$25-\$65 and are available at www.khaniscoming.com.

"Something about a Wrath of Khan musical kept nagging at me, eventually my friend Alina came up with the idea that the musical itself could be a simulation within the universe of Star Trek, which led to the concept of Data the Android presenting a "holographic"

musical that he programmed himself," reflects Black. "A lot of episodes of Star Trek: The Next Generation feature storylines where Data has to learn something through trial and error, usually going a little too far or taking things a bit too literally; the idea that he would write a musical after studying classic Broadway shows of the past opened the concept of the show even wider to include sendups of classic musicals."

Michelle Rodriguez says no more 'Avatar'

Zack Sharf

Variety

Special to Campus News

Most actors would jump at the chance to star in sequels to the highest-grossing movie of all time. Michelle Rodriguez clearly isn't most actors. The "Fast & Furious" favorite revealed to Vanity Fair that she told James Cameron he couldn't bring her "Avatar" character back from the dead because that's already happened three times in her career. A fourth time would be "overkill," Rodriguez told the blockbuster filmmaker.

Rodriguez made her "Avatar" debut in Cameron's 2009 original. She played Trudy Chacón, a combat pilot working for the Avatar Program who is sympathetic to the Na'vi. Trudy sacrifices her life in battle to ensure the Na'vi prevail over the villainous humans trying to take control of Pandora.

"Dude, when I saw Jim [Cameron] recently, he was like, 'I was thinking, "What if Michelle came back? A lot of the other characters came back [in "The Way of Water"]." I was like, "You can't do that-

-I died as a martyr.""

Rodriguez then listed all of the times her dead characters have been brought back, telling Cameron: "I came back in 'Resident Evil,' I wasn't supposed to. I came back in 'Machete,' I wasn't supposed to. I came back with 'Letty,' I wasn't supposed to. We can't do a fourth [time], that would be overkill!"

"I don't understand, it's so weird," Rodriguez said about many of her dead characters coming back to life. "I guess they don't know what to do with the girl who doesn't have a boyfriend. 'She doesn't have a boyfriend. Should we keep her alive, or kill her?'"

Turning down "Avatar" means turning down one of the biggest franchises in movie history. Unadjusted for inflation, the original "Avatar" still ranks as the highest-grossing movie of all time worldwide with a total gross of \$2.9 billion. The sequel, "Avatar: The Way of Water," opened 13 years later and defied box office odds with \$2.3 billion, making it the third highest-grossing movie in history.



Rodriguez is gearing up for a big first half of 2023 thanks to the recent release of "Dungeons & Dragons: Honor Among Thieves" and, coming in May, "Fast X."

A rousing acceptance speech

Sheryl Lee Ralph has delivered one rousing acceptance speech after another, all awards season long. But the newly crowned Emmy, Critics Choice and Golden Globe-winner saved something special for Essence's 16th annual Black Women in Hollywood luncheon last month.

Presented the award by her "Abbott Elementary" co-star and creator, Quinta Brunson, Ralph whipped the audience into a frenzy with a 13-minute speech that ranged from an subdued, yet soul-stirring rendition of "Endangered Species" to an impassioned rallying cry to remember who paved the way for where Black women in the industry have come from and where we're going.

"I have joy. I have happiness. I have love that I get to share with all of you. Just looking at you, and looking at you, I tell you this all the time,"

she said, turning briefly to Brunson.

"The fight to get all of you here, looking the way you look, celebrating you in the positions that you are doing what you are doing, it was some backbreaking work," she continued as the audience, assembled in the ballroom of the Fairmont Century City, erupted in applause. "It was some spirit-breaking work. It was hard, but generations held on."

With no music attempting to play her off stage, the guests -- made up mostly of Black women actors, filmmakers, publicists, executives and journalists (like Yara Shahidi, Chinonye Chukwu, Marsai Martin, Dominique Fishback, Lena Waithe, Teyana Taylor, Ruth E. Carter, Vivica A. Fox, Niecy Nash-Betts, Tia and Tamera Mowry and Amazon's Latasha Gillespie, with a few men including emcee Boris Kodjoe, Larenz

Tate and presenters Ryan Coogler and Daniel Kaluuya) -- listened with rapt attention.

"Rosalind Cash got blackballed from the industry because she dared to wear her natural hair in dreadlocks. You don't remember Rosalind Cash -- great actress. Not good. Great," Ralph continued. She also evoked Broadway star Virginia Capers, another Black woman whose talent was underserved by Hollywood. When they first met, Ralph recalls Capers looking at her and saying, "That is what the future looks like."

—Angelique Jackson



Sheryl Lee Ralph

Old Westbury grant considers ‘basic needs’

SUNY Old Westbury has been awarded a three-year U.S. Department of Education grant to establish the Panther Community Care Center to aid students in gaining access to services and assistance related to the basic needs of themselves and their families.

“Earning a college degree for many students today requires more than the traditional financial and academic supports institutions are used to providing,” said President Timothy E. Sams. “With the cost of living going ever higher, we want to help students and their families to meet their financial needs. Our goal is to have a single point of support, Panther Community Care Center, to help stabilize students by helping to meet their financial gaps, which will allow them to better focus on their studies.”

Through the \$878,057 awarded to the College via the Fund for the Improvement of Postsecondary Education, Panther Community Care will coordinate with federal, state, local and community-based agencies to enhance support related to basic needs security in four key areas:

- Assessing students’ situations and connecting them to resources available to themselves and their

families, as appropriate. This work will be done in collaboration with Single Stop, a nonprofit organization that combines community networks and cutting-edge technology to help organizations provide centralized access to essential tools and services.

- Expanding the Panther Pantry to enhance our efforts to address food insecurity challenges of our students. The College’s food pantry opened in fall 2018 and experienced more than 950 visitors last semester, more than double the prior semester.

- Creating an “advancing wellness initiative” for outreach and support of mental, emotional, and social student wellness.

- Establishing a transportation fund to help offset the costs of transportation for those with greatest needs.

Panther Community Care will be staffed by a social worker and mental health counselor funded via the grant and will support students with proactive case management, needs assessment, advising, and career professional development.

“Receiving this grant is further evidence to our college’s unwavering commitment to student success and well-being,” said Dr. Cristina Notaro, as-

stant provost, and principal investigator for the project. “Panther Community Care will deepen our continued focus on supporting the holistic needs of our students and help us build a team and space to achieve these objectives.”

Of the competitive 38 awards announced by the U.S. Department of Education, Secretary Miguel Cardona said: “We cannot be complacent with a higher education system that leaves so many college students from diverse and underserved backgrounds without the supports and resources they need to succeed in school and, ultimately, graduate. The \$30 million in grants announced – including those of the new Postsecondary Student Success Program -- will help colleges and universities advance innovative and evidence-based strategies to better support their students and help address students’ basic needs, launch affordable open textbook programs, improve campus resources for veterans, and create opportunities for youth who’ve struggled with violence to get their lives back on track. These investments reflect the Biden-Harris Administration’s continued commitment to raising the bar for equitable outcomes in higher education and making sure students from all walks of life can thrive.”

Molloy’s high-tech nursing simulator

Molloy University’s School of Nursing and Health Sciences has received the prestigious Healthcare Simulation Standards Endorsement Designation from the International Nursing Association for Clinical Simulation and Learning (INACSL) for its state-of-the-art healthcare simulation facilities that are the training ground for the nursing and healthcare professionals of the future. The endorsement recognizes healthcare institutions and practices that have demonstrated excellence in applying simulation standards.

“We are the first nursing school on Long Island to receive this recognition, and one of only twenty-five institutions worldwide,” said Lori Persico, PhD, CHSE, RN, Director of Simulation Education and Assistant Professor at Molloy University. “This is a direct result of the collaboration between our highly trained Clinical Learning Center (CLC) facilitation team, faculty, and our simulation technology specialists, who serve more than 1,000 nursing students each semester. Our CLC simulation programs exemplify excellence in applying

Healthcare Simulation Standards for Best Practices™ in the core four categories: Professional Integrity, Facilitation, Prebriefing: Preparation and Briefing, and Debriefing.”

The Molloy University simulation program provides high-tech, interactive opportunities allowing the student to bridge theory to practice in a safe learning environment. A team of dedicated CLC nursing instructors facilitate the simulation learning session for students. CLC sim facilitators, simulation specialists, and faculty work collaboratively with students, individually or in group settings, to master the clinical skills essential for competent and safe nursing practice at two sites: the main campus in the Barbara H. Hagan Center for Nursing, Rockville Centre and at Route 110 in Suffolk County. Each nursing instructor has worked in various capacities within the clinical setting and brings

a wealth of professional expertise to share with students. Simulation facilitators guide students through replicated clinical scenarios using state-of-the-art technology that promotes safe nursing practice by stimulating critical thinking, reasoning, and judgment. Learn more at molloy.edu.



RCC spring arts events

The RCC Performing Arts Program has unveiled their incredible lineup of shows coming to the newly renovated RCC Cultural Arts Theater, located in Suffern, NY. From pulse-pounding dramas to toe-tapping musicals, the spring schedule has something for everyone. Even better, most of the shows are completely free, so bring the whole family and experience the thrill of live theater together.

Visit sunyrockland.edu/programs/visual-and-performing-arts for more information.

“We have an amazing lineup of shows this season, and we are thrilled to provide our students with the opportunity to gain real-world experience in theater performance,” said Chris Plummer, the RCC Director of the Cultural Arts Theater. “It’s also an exciting time for the community to see these shows and experience arts and culture – right here – in our county. We can’t wait for audiences to cheer on our young actors and be inspired by the power of live theater.”

The schedule of events is as follows:

April 27-29, 8:00pm: “Something Rotten!” RCC Cultural Arts Theater; Admission: \$15.

In honor of the Rockland Shakespeare Company’s 25th anniversary celebration, the Visual

and Performing Arts department and the Campus Players present the Tony Award-winning musical, *Something Rotten!* Created by Grammy Award-winning songwriter Wayne Kirkpatrick and successful screenwriters Karey Kirkpatrick and John O’Farrell, *Something Rotten* is the comedic story of two brothers setting out to write the world’s very first musical. *Something Rotten* features large song and dance numbers, and a wacky cast of over-the-top characters.

April & May: 3rd Annual Unity in Community Festival 2023.

The Unity in Community: Rising as One Festival highlights and honors the collaboration, passion, and compassion that raised up the RCC community throughout the last few challenging years. This celebration of unity marks the appreciation and respect for the unique gifts and talents in all of us, and celebrates RCC as a place that continues to rise and inspire. Most festival events will be free and open to the public.

May 10, 7:00 pm: “Improvisation Final Showcase”; RCC Cultural Arts Center, Black Box Studio: Room 7100; Admission: Free.

See students in the Improvisation courses test

their skills in a live setting as they improvise their way through a final showcase for the public. This ever-popular event is always free and fun. Doors open at 6:30pm and seating is limited.

May 11, 7:00 pm: Skills Proficiency Tests for Rapier & Dagger and Broadsword and Shield; RCC Cultural Arts Theater; Admission: Free.

Tri-annual Skills Proficiency Tests are sponsored by the Visual and Performing Arts department and adjudicated by members of the Society of American Fight Directors (SAFD). Come see students from the Rapier & Dagger and Broadsword and Shield classes perform theatrical stage combat choreography along with published scene work as they strive to earn certification from the SAFD. This event is free of charge and open to the public.

May 13, 7:00 pm: Visual and Performing Arts Dance Concert; RCC Cultural Arts Theater; Admission: Free.

The Visual and Performing Arts department’s annual Dance Concert returns to the stage this spring! Students enrolled in the Dance program will put their skills on display as they perform a variety of different types of dance while gaining experience performing in front of a live audience.

Acclaimed author at HVCC

National Book Award finalist Min Jin Lee, a prolific essayist and the author of two, acclaimed novels, will visit Hudson Valley Community College on Thursday, April 13, to discuss her writing and rising career. Beginning at 11 a.m. in the Bulmer Telecommunications Center Auditorium on the Troy campus, the event will include time for audience questions and a book signing. It is free to the public.

Min Jin Lee’s fiction explores the intersections of race, ethnicity, class, religion, gender and identity of displaced people. Her second novel, “Pachinko” is an epic story that follows four generations of a Korean family that migrates to Japan in the early 1900s. It was a finalist for the National Book Award and one of the New York

Times’ 10 Best Books of 2017. Lee is currently adapting her debut novel, “Free Food for Millionaires” (2007), for a Netflix series. The 2022 Man-hae Grand Prize for Literature, named for the 20th-century South Korean Buddhist reformer and poet, is one of her many literary awards.

Lee earned fiction fellowships from the Guggenheim Foundation, the Radcliffe Institute of Advanced Study at Harvard, and the New York Foundation for the Arts. She studied history at Yale College, law at Georgetown University, and practiced law for two years before turning to writing. Lee was born in Seoul, South Korea and immigrated to Queens with her family when she was seven years old. She currently teaches fiction and essay writing at Amherst College and lives in



Min Jin Lee

New York City.

Contact Debby Gardner at d.gardner@hvcc.edu or (518) 629-8071 for more information.

Media veterans discuss the state of news

Samantha Simmons
Campus News

Capital Region journalists Ken Tingley, Judy Patrick, and Wendy Liberatore hosted a panel at the Greenwich Free Library in Upstate New York last month to discuss the current state of local news and its future as outlets are shifting towards being fully digital.

Tingley, the former editor of the Post-Star in Glens Falls for 21 years, is now an author with two books, “The Last American Editor” and “The Last American Newspaper.” He spoke about the roles of reporters during his time in the print business.

Whether readers notice it or not, journalists play a large part in everyday life for their readers and listeners. From papers to social media platforms and the array of podcasts available, a journalist writes the stories important to readers lives. They are there to start conversations about what matters most to the community. Tingley emphasized that if members of the community are not reading the paper, they are truly unaware of what is happening around them, comparing the scenario to being locked in a room where they know little about what’s happening outside of themselves, which was noted had been written about in the Granville Sentinel over a century ago.

Politicians and local government officials are not the only newsworthy individuals in society. Wendy Liberatore, who covers Saratoga County for the Times Union and Judy Patrick, former editor-in-chief for The Daily Gazette and current vice president for editorial development for the New York Press Association, said the best parts of their day as reporters was getting out and talking to people, which many reporters just do not have the time to do today because of tight deadlines.

With the increasing online pres-

ence of news organizations, the panel unanimously agreed that in the near future most, if not all, newspapers will be available exclusively online. Newspapers no longer have the money to have a large staff like they did 20 years ago due to increasing costs and decreasing advertising revenue. Tingley said he is surprised that his former employer, the Post Star is still printing seven days a week because many daily news outlets have gone towards a three day a week printing and 4 days on-line schedule.

Patrick said reporters have to be “always on” nowadays to stay up to date by logging on to Twitter, Facebook, TikTok, etc.

Liberatore is new to some online platforms such as podcasting. Recently, she had been working with Jessica Marshall, a multimedia producer for the Times Union, on “Rainwalker: The Lost Boy,” a limited series podcast diving deeper into the high-profile missing person case of Jaliek Rainwalker, a young Washington County resident who disappeared 15 years ago. She said, “I never would have thought to do a story on Greenwich,” referring to an episode of the podcast that took a deeper look into the town where Rainwalker was from and the community’s feelings over a decade later.

While Liberatore did not have to change her reporting style, the process of learning how to speak while being recorded for air was a different process than she is used to.

“Hearing the voices makes it more effective,” Liberatore said, “When they listen to the words of the people, they have a different attitude about the importance of the story.”

Tingley said with the current state of news, readers can no longer depend



on their local daily paper to be the one-stop shop for their information and are going to have to depend on community weeklies and online publications to get a well-rounded balance of coverage.

“You’re gonna have to work harder if you want to be a good citizen,” said Tingley.

Tingley and Liberatore said local reporters help readers and listeners feel less skeptical of the information they are receiving when fake news is being plastered all over social media.

Being a local reporter “helps people to not be so skeptical,” said Liberatore.

Local news has been suffering, though. Because of reductions in staffing and coverage, they are not getting the credit they deserve when local stories become national. Local news gets picked up by stations with larger platforms, which then becomes a more sensational issue than what was initially reported.

Sports are the glue to communities, especially in upstate New York where not much else is going on dur-

ing the winter months. Tingley said sports are “the whole identity of the town.”

And with sports betting now legal in New York State, fans are looking for coverage of their favorite teams’ games, but who is going to cover high school games? That’s where local news comes in. But with the increasing use of social media, schools are now able to post the scores of the games instantly themselves.

“Reporters don’t need to do the job anymore,” said Patrick, “We lost some of our usefulness.”

With shrinkage happening in newsrooms all over the country, there is “no room for arts in papers anymore; that’s why I’m doing what I’m doing,” said Liberatore, who used to write features on arts and dance for several local papers including the Saratogian.

“If a newspaper doesn’t shine a light a light on the community who will?” said Tingley.

Student art at SCCC

The spring Eastern Campus Student Fine Arts Exhibit, a lively show highlighting artwork created by students enrolled at Suffolk County Community College will be presented at the College's Lyceum Gallery in the Montaukett Learning Resource Center from April 9 - May 5. An opening reception

will be held on Wednesday, April 12 from 4-6 p.m. Students featured in the exhibit are: Javiera Rivera, Ronkonkoma (work pictured); Maxwell Choi, East Moriches; Erika Reyse, Hampton Bays; Lilliana Garces, Yaphank; and Rafael Navarro Ortiz, Bayshore. The spring student exhibit displays works created

in fine art disciplines including Drawing, 2D Design, 3D Design, Color Theory, and Art Appreciation. There will be more than 50 works on view in a variety of media and sizes. Gallery hours are: Monday through Thursday from 10 a.m. - 8 p.m.; Friday from 10 a.m. - 4:30 p.m.; and Saturday from 11 a.m. - 4 p.m. The gallery is closed on Sundays and holidays. For addi-



RVCC concert

New Jersey's Raritan Valley Community College's Arts & Design department, together with the Paul Robeson Institute for Ethics, Leadership, and Social Justice, will present a Jazz concert by the Gary Jones Jazz Trio, Sunday, April 16, at 2 p.m. The trio features Gary Jones III on per-

cussion, Naisha Walton on bass, and Marc Payne on piano.

The event, part of the 2022-2023 season of the MOZAIKA Concert Series, will be held in the Welpé Theatre at the College's Branchburg campus. The concert will feature jazz standards as well as original compo-

sitions. The event is free of charge and open to the public.

Gary Jones III is a 22-year-old percussionist and composer based in Manhattan. Born and raised in Cleveland, OH, Jones has been strongly influenced by Gospel and Hip-Hop music. He's recently been studying traditional, contemporary Jazz, and Latin music. Jones is currently pursuing a degree in Jazz Performance at The New School for

Jazz and Contemporary Music at the College of Performing Arts. He has a deep passion for creating and serving as a creative vessel; his goal is to unite people through music.

Payne has shared the stage with many great artists such as Bobby Watson and Duffy Jackson.

For additional information, contact the Arts & Design department at 908-218-8876.

Donate blood

Herkimer College will host an American Red Cross blood drive on Thursday, April 20th, 10:30 a.m. to 3:30 p.m. in Alumni Hall, located in the Robert McLaughlin College Center. Those who give blood will receive an exclusive Red Cross and PEANUTS t-shirt.

The American Red Cross is asking donors to consider a Power Red Cell donation for blood types O Negative, O Positive, A Negative, or B Negative, but all blood types are essential. Power Red

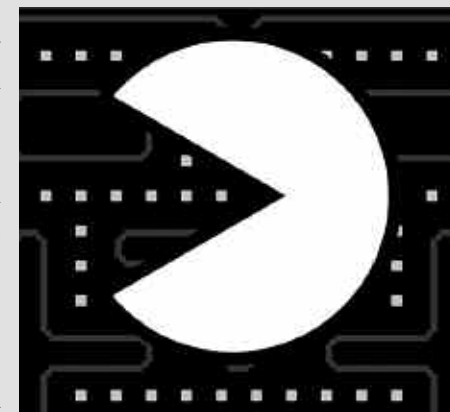
Cell donation resembles a regular blood donation, except a special machine is used to allow you to donate two units of red blood cells during one donation while returning your plasma and platelets safely back to you. As of October 2022, the new minimum height requirement for females to be eligible for a Power Red donation has changed from 5'5 to 5'3.

To schedule an appointment, email brownvl@herkimer.edu or visit redcrossblood.org.

'Retro Nerdfest' at ACC

Billed as "The coolest thing to hit the Adirondacks since the Ice Age," several SUNY Adirondack student clubs will partner to host the first-ever Adirondack Retro Nerdfest from 10 a.m. to 4 p.m. April 15 in Northwest Bay Conference Center on the college's Queensbury campus. Admission is free for students with a valid college ID and \$5 for nonstudents.

The event is a Comic Con-style experience featuring an arcade area with pinball machines and arcade video games, live DJs playing music from vinyl, a Smash Brothers video game tournament, cosplay costume contest and an array of vendors selling vinyl records, comic books, tabletop games, action figures, trading cards and other pop culture items.



UAlbany teaching staff protest low pay, fees

Dozens of UAlbany's teaching assistants, students, and local area labor leaders rallied on April 2 at the University's accepted students day to unite in support of greater funding for public higher education in the state's final budget adoption. Low wages and high fees are particularly impacting The Graduate Student Employees Union (GSEU), a chapter of the Communications Workers of America (CWA) Local 1104. The union represents approximately 5,000 Teaching and Graduate Assistants throughout SUNY who experience the semesterly plight of paying back 15-20% of their salaries to the University in fees. Marina Hernandez, The Chapter's Chief Steward and a UAlbany graduate student stated that "Our dedicated workers are relied upon to teach classes, grade papers, conduct research, and are collapsing under the weight of these onerous school fees. The Governor and the legislature must come together and act now to fully fund public higher education in our

state - including supporting our graduate workers!" Hernandez further noted that "SUNY works because we do; our members are the backbone of course instruction and deserve fair compensation for the important work that we do. Every year our members take out loans, skip meals, and even sell blood plasma to pay these unjust fees." In the midst of heated budget negotiations in Albany, two legislative champions have arisen to alleviate this plight of SUNY's essential workforce. Assemblymember Patricia Fahy, Chair of the Assembly Higher Education Committee, is fighting for the funding necessary to eliminate fees across the system. On the issue Assemblymember Fahy said "Let's abolish



fees, ensure our grad students can focus on their careers, and invest in their futures in this year's state budget." Senator Toby Stavisky, Chair of the Senate Higher Education Committee has long introduced legislation on the issue (S.3500) and supports the elimination of fees for SUNY graduate workers.



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Coca-Cola Community College Bronze Scholar

MVCC student Sadia Abakar has been named a 2023 Coca-Cola Community College Academic Team Bronze Scholar and will receive a \$1,000 scholarship as part of the Coca-Cola Community College Academic Team Program run by The Coca-Cola Scholars Foundation. The Foundation recognizes 50 Gold, 50 Silver, and 50 Bronze scholars and provides nearly \$200,000 in scholarships annually.

Abakar, a Thomas R. Proctor High School graduate, is in her second year at MVCC as a health sciences major. In addition to her classes, Abakar is a student-athlete on MVCC's Track and Field team and a member of the Lambda Beta Chapter of Phi Theta Kappa, the official international honor so-

ciety for two-year colleges, and serves as the vice president for scholarship. After graduating at MVCC, she plans to continue her education, working toward her goal of becoming a nurse practitioner.

Students are nominated for the academic team by their college administrators. Selection is based on academic achievement, leadership, and engagement in college and community service. Coca-Cola Academic Team members will be recognized in both local and statewide ceremonies and internationally during Phi Theta Kappa's annual convention, PTK Catalyst, which will be held April 20-22 in Columbus, Ohio.

“The Coca-Cola Scholars Foun-

ation has a long history of providing financial assistance to outstanding students at community colleges,” said Jane Hale Hopkins, president of the Coca-Cola Scholars Foundation. “We are proud to partner with Phi Theta Kappa to make it possible for more deserving students to achieve their educational goals and support tomorrow's leaders of the global community.”

Phi Theta Kappa is the premier honor society recognizing the academic achievement of students at associate degree-granting colleges and helping them to grow as scholars and leaders. The Society is made up of more than 3.8 million members and nearly 1,300 chapters in 11



Sadia Abakar

countries, with approximately 240,000 active members in the nation's colleges. Learn more at ptk.org.



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College president named to Top 100 list

Diane Recinos, EdD, President of Berkeley College, has been named to City & State New York's 2023 Higher Education Power 100 list, featuring the most influential leaders of New York's colleges and universities. Recinos was appointed President of Berkeley College in March 2022. This is the second consecutive year she has been named to the Higher Education Power 100 list.

"Leading a college or university is not limited to such traditional responsibilities as carrying out an educational mission, overseeing faculty and staff, balancing budgets and serving as an institution's public face," said City & State in an article announcing the list. "We identified the college and university officials making the biggest difference, both on campus and off, whether it's spurring job growth, advocating for policy changes or advising city and state government officials."

In addition to Recinos, the list features higher education leaders from Cornell University, New

York University, Columbia University, the State Senate Higher Education Committee, and other prominent colleges and universities.

Throughout her career, Dr. Recinos has been on the frontlines of serving students – and is their biggest advocate. Her priorities include ensuring that students have access to quality support services and career possibilities.

Recinos began her career at Berkeley in 1992 as Director of Financial Aid and took on expanded roles in technology and analytics. As Senior Vice President, Student Success and Senior Vice President, Enrollment Management, her leadership has spanned Campus Operations, Admissions, Marketing, Student Development and Campus Life, Academic Advisement, the Office of the Registrar and the Office of Military and Veterans Affairs. She became Interim President in October 2021, and was named President by the Berkeley College Board of Trustees in March 2022.



Diane Recinos



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Addicted

Looking at our smartphone produces a hit of dopamine, but when are we checking it too much? And how is it impacting attention spans in New York?

To discover how our attention spans are enduring during this Age of Distraction, Solitaire Bliss surveyed over 2,500 people. New York's attention spans are most impacted by:

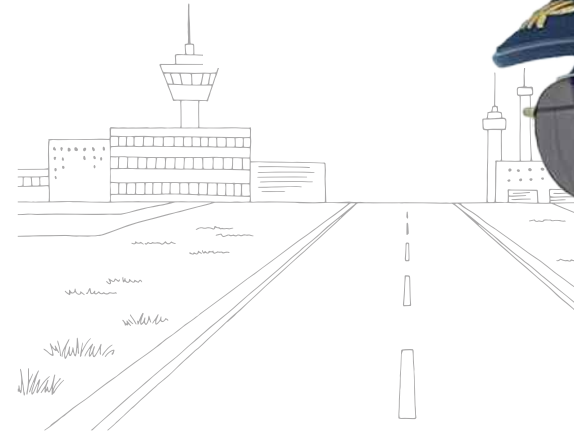
- 63% of New York residents bring their phones to use on the toilet frequently.
- 51% of New York residents use their phones while watching TV.
- 43% of New York residents said they frequently talked to loved ones while doing something on their phones.
- 49% of New York residents admit they have looked down at their phone as they crossed a street.
- 41% of New York residents can only last a few minutes before their mind wanders and they reach for their phone.

'Romeo and Juliet'

Members of the renowned Lenox, MA-based Shakespeare & Company will perform "Romeo and Juliet," the Bard's classic tale of tragic love, at noon on Monday, April 17, at the Maureen Stapleton Theatre on Hudson Valley Community College's Troy campus. The 110-minute performance (including a Q&A session) is part of the company's educational touring program and is recommended for ages 12 and up. No tickets or advance reservations are needed to attend "Romeo and Juliet." Please call (518) 629-8071 or email d.gardner@hvcc.edu for more information.

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Don't curse yourself by cursing

Daneen Skube

Special to Campus News

Q: *I swear a fair amount in and out of the workplace. Recently I got mad at a co-worker as I was about to board a plane and swore. The gate agent heard me and wouldn't let me board and I swore some more. They then called security on me! I want to know what happened to freedom of speech. Why are people so touchy about swearing these days?*

A: The reason people are touchy is because aggressive words often precede aggressive actions. Our society is losing civility and violence is gaining momentum. When we're in public, it benefits us to signal we're not a threat.

Many public places now carry large signs reminding people to not swear, make threats, be aggressive, urging them instead to be kind. Our society has generally not had to post signs in public places reminding people to be civil.

There are many reasons why people are more frustrated, overwhelmed, and impatient. The complexity, pace, and demands of our modern world are intense. Yet these same circumstances make appearing tranquil even more impor-

tant to our effectiveness.

Despite jokes like, "You call them swear words, I call them sentence enhancers," many people are nervous around profanity right now. When we're in public, most of us scan our environment looking for anyone that looks unstable. You might not feel unstable when you swear, but you're signaling that you could be aggressive.

In your private life, with people who know they're safe and don't mind swearing as sentence enhancers, then swear away! However, even in our private lives be aware that as much as we may enjoy swearing some people find it alienating.

This column is all about interpersonal effectiveness and times they are definitely changing. During the 1950s many people smoked, drank, and swore like sailors. Now all three activities are not good for our health!

Part of our interpersonal effectiveness is our ability to adapt, so we get the results we want. When we discover that we're no longer welcome on a plane, in a store, or in

an office when we sprinkle our sentences with swear words, we may want to rethink how we express ourselves.

I've found myself returning to silly but satisfying phrases like, "Well dog gone," or "shucky darn." I find most people laugh at these sentence enhancers and don't perceive me as threatening.

Sometimes we swear because it's our habit, and sometimes because we run out of vocabulary words. All swearing suffers from an impover-

'Part of our effectiveness is our ability to adapt, so we get the results we want.'

ishment of data in communication. People know we're upset but have no information about specific actions we're seeking from them.

Be keenly aware when you're in public spaces that people are generally scared these days. They aren't just scanning for suspicious packages people leave behind, which could blow up, they're also scanning for people who could blow up.

Even the history of the common handshake tells us how important

not appearing violent is to others. The handshake started out as a way of making it clear our hands were not holding weapons. When we shake hands, we're giving a nod to history that we're friend not foe.

You still have free speech. You have a powerful choice in public. You can let your verbal volatility exclude you or you can be calm and included. In a society that's losing civility, where public spaces are no longer safe, calm language is a social asset.

Save those "sentence enhancers" for private moments if you want to avoid harsh words creating harsh conditions for you when you're in public!

Daneen Skube, Ph.D., is an executive coach and appears on FOX's "Workplace Guru" each Monday morning. You can contact Dr. Skube at www.inter-person-aledge.com or 1420 NW Gilman Blvd., #2845, Issaquah, WA 98027. Sorry, no personal replies.



STAC's STEM summer program

St. Thomas Aquinas College announced that it is accepting applications for its upcoming STEM Exploration Summer Program. The program, sponsored by Veolia for its second consecutive year, will be held at the College during the week of July 23.

The STEM Exploration Summer Program is a

one-week, overnight learning experience for rising junior and senior high school students. Students will be immersed in STEM fields, while demonstrating how they can all work together to solve some of the world's most complicated problems. Priority is given to students from groups that have been historically underrepresented in

STEM fields. The program is free of charge and also gives students the opportunity to gain valuable college credits.

Program participants will take college classes in biology, math, computer science, science fiction, environmental studies and more.

Applications are being accepted now through May 1. To apply, please visit www.stac.edu/STEM-explore.

\$2M for CUNY hands-on training programs

Governor Kathy Hochul in early April announced a \$2 million State investment to add 12 apprenticeship programs at the City University of New York for its associate degrees starting in the Fall 2023 semester, a large expansion of CUNY's offering of for-credit apprenticeships in in-demand industries. The additions build on the five existing apprenticeship programs embedded within CUNY associate degree programs in software engineering, consulting, finance, risk management and cybersecurity.

"Apprenticeships are a critical launch pad for good-paying, impactful careers and we're proud to build a robust program for CUNY students," said Governor Hochul. "With this additional \$2 million investment, we're able to expand apprenticeship programs for associates degree programs and open up new opportunities for New Yorkers and build our state's talent pipeline."

"Apprenticeships have always been a great path for young people to break into fields, offering them hands-on-work until they were ready to do the work unassisted," said CUNY Chancellor Félix V. Matos Rodríguez. "Students need experience and connections to the workplace beyond the classroom more than ever so they have clear pathways to careers when their education ends. I'm grateful to Gov. Hochul for investing in our students, and we extend our appreciation to the employers welcoming our students in two-year degree programs to high-demand jobs in their offices as we collaborate to strengthen our workforce."

New apprenticeship offerings will launch at all 10 CUNY colleges which offer associate degrees; in addition to the seven CUNY community colleges, two-year degrees are

offered at College of Staten Island, Medgar Evers College and New York City College of Technology. Employers hosting the apprenticeships will pay students, and the students will earn nine course credits.

Students will be placed in companies like JPMorgan Chase, EY, Citi, American Express, Deloitte, AIG, Mastercard and Wells Fargo, which are all part of the New York Jobs CEO Council. The Jobs Council is a coalition of CEOs from some of the city's largest employers with the goal of employing 100,000 low-income and diverse New Yorkers — including 25,000 CUNY students and graduates — by the end of the decade.

"As a graduate of CUNY, I know how many opportunities this institution provides to New Yorkers," said New York City Mayor Eric Adams. "Apprenticeship programs

'Apprenticeships have always been a great path for young people to break into fields.'

provide students with real-world skills and experiences that help them develop their interests and puts them on the road to a brighter future. With Governor Hochul's \$2 million investment in CUNY's apprenticeship program, all students, especially our Black and Brown students, will have more opportunity to find good-paying jobs in finance, technology, and other fields."

"The networking has been super helpful, where we can just approach a person in the halls and ask them about their service lines, about the work that they are doing," said Borough of Manhattan Community College student Benjamin Abraham, who already participated in an



A CUNY Career Launch student

apprenticeship at the professional services firm EY. "Coming into such a big company feels like such a huge mountain to climb, but this has been a smooth experience with a down-to-earth team."

Abraham and his fellow apprentices at EY sit beside program facilitators during the four days of the week that they are on-site. In addition to being placed on specific teams, the apprentices are visited by guest speakers at least once a week; the senior leaders who visit them speak about how they have progressed in their own careers and lecture about their industries.

"As a large New York employer, embracing college apprenticeships has been eye-opening, forcing us to challenge our current hiring standards and question why, for certain roles, we have required a four-year college degree," said EY Metro New York Office Managing Partner Alysia Steinmann. "In our rapidly changing world, we must quickly adapt to new technologies, and we should bring this thinking to hiring, too. By expanding our hiring pipeline to include skilled students from CUNY schools, we were able to

access a broader and more diverse talent pool that, frankly, has exceeded our expectations."

The expansion will create apprenticeships for hundreds of students. Most of them are in associate of applied science (AAS) degree programs, two-year programs designed to prepare students to directly enter a career after graduation, in comparison to the more foundational associate degree which more traditionally lead students to transfer into a bachelor's degree program.

CUNY has prioritized the expansion of workforce development initiatives for its students and graduates. Such efforts include growing public-private partnerships with a \$16 million investment in the CUNY Inclusive Economy Initiative; training students for financial careers through CUNY Futures in Finance; and placing students in public sector and nonprofit jobs over the summer via CUNY Career Launch. Chancellor Matos Rodríguez currently serves as the co-chair of the City's Future of Workers Task Force, which was charged by Mayor Adams to explore ways to build the workforce, including expanding apprenticeship opportunities.

The Funny Page

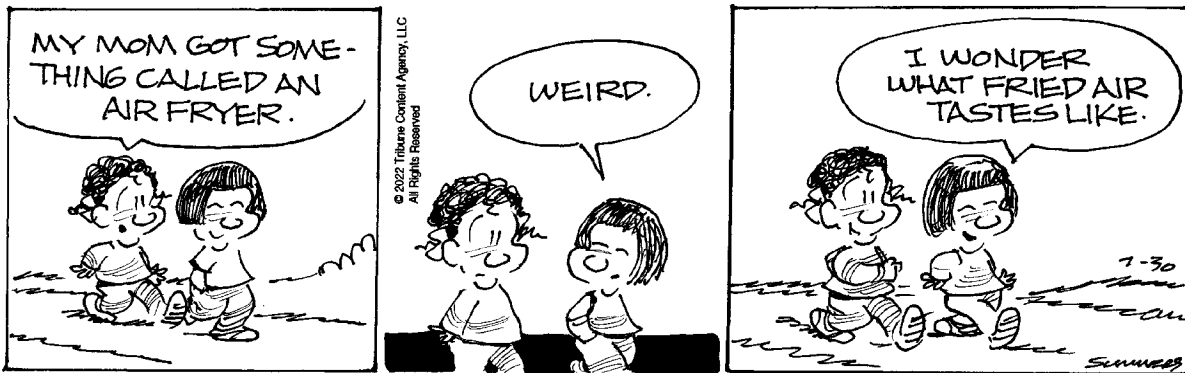
Animal Crackers by Fred Wagner



Gasoline Alley by Jim Scancarelli



The Middletons by Dana Summers

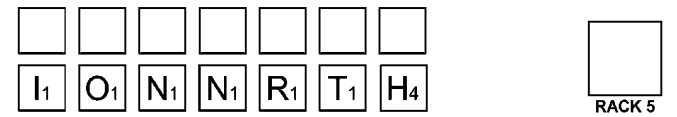
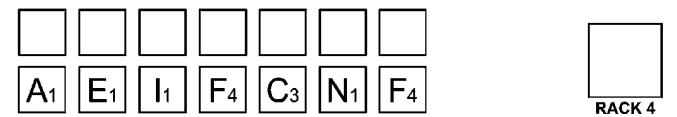
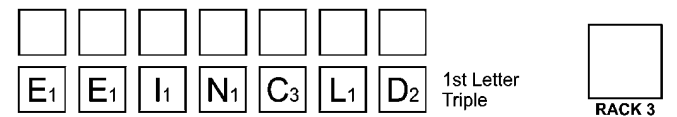
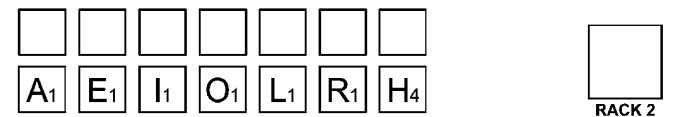
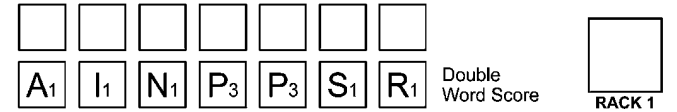


Broom Hilda by Russell Myers



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PAR SCORE 260-270
BEST SCORE 321

FIVE RACK TOTAL
TIME LIMIT: 25 MIN

JUMBLE

THAT SCRAMBLED WORD GAME
By David L. Hoyt and Jeff Kneure

Unscramble these Jumbles, one letter to each square, to form four ordinary words.

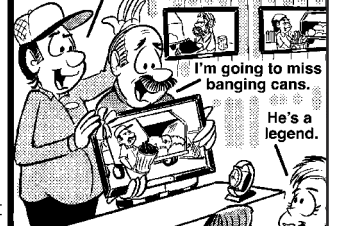


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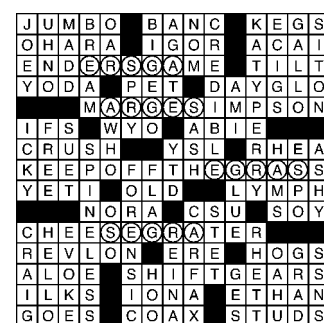


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Your picture will be will joining the other great sanitation specialists.



Now arrange the circled letters to form the surprise answer, as suggested by the above cartoon



Puzzle
Answers
Page 26

Identical twins win SUNY honor



Lucy (right) and Kate McKay (left) were born together, homeschooled together, attended college classes together and, true to form, earned a State University of New York Chancellor's Award for Student Excellence together — the first siblings to do so in the same year.

"We are proud of Lucy and Kate's achievements," said Kristine D. Duffy, Ed.D., president of SUNY Adirondack. "This is the most recent of several acknowledgements of their remarkable efforts and, I'm sure, there are many more to come."

The identical twins were raised in Cambridge, NY, where they were homeschooled by their mother. The family's love of camping, hiking, gardening and being outdoors led all three McKay children — Lucy, Kate and an older brother — to an interest in ecology.

"I've been interested in nature as long as I can remember," Lucy McKay said. "So I knew I wanted to study ecology and the environment."

The pair enrolled at SUNY Adirondack as Liberal Arts: Math and Science majors. They are waiting to hear back from colleges before deciding where they will transfer in Fall 2023 to earn bachelor's degrees.

One thing is for certain, though: Lucy and Kate will attend the same college.

"We're pretty inseparable," said Lucy, who despite being four minutes younger than her sister is usually first to speak. "We're very much alike."

That proved true at SUNY Adirondack, where the McKays each earned a perfect 4.0 grade point average (GPA) all four semesters, putting them on the President's List. Kate was awarded the Harold "Hal" Burrell Freshman Chemistry Achievement Award and Lucy the H. David Hodgson Outstanding Biology Student Award.

Both McKays earned the TRIO Academic Excellence Award for their performance within TRIO Student Support Services.

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To boldly go where no fan has gone before

Michael Levy
Campus News

On July 30, 2016, I went out for a ride on my ancient Yamaha touring bike and ended up in downtown Ticonderoga, in Upstate New York. It was also the first day that the “Star Trek: Original Series Set Tour” Set Tour was open to the public. Even you must think that I must be a major Trekker after reading this, I truly stumbled into this opportunity completely by accident. Talk about being in the right place at the right time! And I might have been the first paid attendee to be allowed to sit in the Captain’s Chair on the Enterprise’s bridge as well.

The original Star Trek series, known to Trekkers as *Star Trek:TOS*, was canceled back in 1969. The original sets were dismantled in the 1970s and mostly discarded. Interestingly enough, I ended up with a piece of the original set which is now long gone because my mother threw it out a few years later without recognizing its “historical” significance.

So how did USS Enterprise set end up in upstate New York? A local Elvis impersonator and huge Star Trek fan named James Cawley began the process of building this set which is now considered to be the most accurate reproduction of the original one. Cawley is reported to have obtained some original set blueprints from William Ware Theiss, the famed costume designer for both *Star Trek:TOS* and *Star Trek: The Next Generation*. Noting several differences between the plans and what was actually broadcasted on



TV, changes were made to make the set accurately reflect the original one from the 1960s. Cawley and the gang did a tremendous amount of research to make this all happen. They engaged in creative scrounging to find the relics from the 1960s, just like those used in the original series, for building

the set in Ticonderoga. For example, Captain Kirk’s original chair on the bridge was built around an armchair produced by Madison Furniture Industries of Canton, Mississippi. So is the one in Ticonderoga.

Going up for a visit is an easy day trip from Washington County and they are open Tuesday through Sunday except during the winter when they are only open on the weekends. You can buy tickets directly on their website. They have dedicated events there as well. This year and as he has done in the past, William Shatner (the original Captain Kirk) will be there in July. A multi-day

‘Roger Holloway was in 33 episodes as Lemli and he played an alien Nazi in one.’

event in August called “Trekonderoga 2023” will feature stars from *Star Trek: The Next Generation*. If you want to be with Jonathan Frakes (Will Riker), Brent Spiner (Data), and John DeLancie (Q), this is your chance. Over the years, several other Star Trek actors have also shown up in Ticonderoga.

But despite all the celebrities that have come to Ticonderoga, the Trek superfans up there have completely snubbed one of the most prominent and prolific characters from the original Star Trek series. They have completely ignored Roger Lemli.



You may be asking who is Roger Lemli? He appeared in about thirty-four of the seventy-nine episodes of the original series. For real Trekkers (or are they Trekkies?), Roger Holloway was in 33 episodes as Lemli and he played an alien Nazi in one. He may have been in even more than 34 episodes because he served as the body double for Scotty and Captain Kirk as well. Lemli was competent enough to do everything important on the Enterprise – he worked in engineering and the transporter room. Over the years, he had a lot of assignments on various security details and away teams. Of all the usually nameless redshirted crewmen who would get killed off during any given episode, Lemli was able to not only stay alive, he truly thrived. Roger Lemli was both brains and brawn.

Starfleet recognized Lemli’s importance as an all-around vital crew member. When the Enterprise was temporarily placed under the control of the M-5 computer in the episode “The Ultimate Computer,” Lemli was one of twenty officers selected by the computer to operate the starship for the war games exercise. He ended

CUNY alum/adjunct wins top writing award

Sidik Fofana, a CUNY alumnus and adjunct faculty member whose first book of short stories, “Stories from the Tenants Downstairs,” was published to acclaim last summer, has been named a winner of the prestigious Whiting Award for emerging writers. The honor is given each year to 10 new literary voices by the Whiting Foundation and carries a \$50,000 prize.

Fofana, 40, earned a masters degree in special education at The City College of New York in 2011 and is now an English teacher at the Brooklyn School for Math and Research, a New York City public high school in Bushwick. For the past nine years he has also taught in CUNY’s College Now program for high school students at the New York City College of Technology.

“Sidik Fofana personifies the guiding ethic of CUNY students and graduates – the combination of aspiration, talent, imagination, versatility and persistence that ultimately leads to success,” said Chancellor Félix V.

Matos Rodríguez. “We congratulate Sidik on this exciting and well-deserved recognition from the Whiting Foundation. We are proud that he is not only a graduate of CUNY but also a role model and mentor for the next generation through his dedication to the CUNY College Now program.”

“Stories from the Tenants Downstairs” was years in the making and the culmination of a decade when Fofana published stories in literary magazines and honed his craft during a fellowship with Brooklyn’s venerable Center for Fiction.

“In a profession where you publish a story and you’re so happy to get \$500 and then someone gives you this big award and tells you you’re getting \$50,000 – it’s just, wow,” said Fofana. “It’s a stamp of approval.”

The short stories in the collection are written from the perspectives of eight residents of a Harlem building undergoing gentrification, each a distinct character who is struggling with life as eviction looms. The collection was widely praised when it was pub-

lished last year by Scribner. In their award citation, the Whiting judges hailed Fofana as a writer who “hears voices with a reporter’s careful ear but records them with a fiction writer’s unguarded heart.”

Fofana’s early writing interest centered on hip-hop and it wasn’t until he was completing an English degree at Columbia University in 2005 that he began writing fiction. After earning his masters at City College, he completed the MFA writing program at NYU and had stories published in the *Sewanee Review* and *Granta*.

“I’ve always been fascinated with urban vernacular and voice, and writers like Alice Walker, Sapphire and Junot Diaz pushed me in that direction,” added Fofana. “I worked on the stories in the book on and off for 15



years and just kept going at it. “

The Whiting Foundation has supported creative writing since 1985, recognizing emerging writers in fiction, nonfiction, poetry and drama. Whiting winners have gone on to win prestigious awards and fellowships, including the Pulitzer Prize and the National Book Award.

Trekking (cont.)



Sick Bay

the bar fight with the Klingons in “The Trouble with Tribbles.” And these are just a small sampling from his distinguished Starfleet service record.

Lemli’s character’s name was the same as William Shatner’s license plate at the time which was a mixture of Shatner’s daughters’ (Leslie, Melanie, Lisabeth) names. There is

an episode (*The Changeling*) where Scotty calls Lemli by his first name – Roger. Scottie just blurted out Holloway’s real first name without really giving it a second thought and the editors must have left it in. To my knowledge, there is no other mention of Lemli’s first name in the series. However, there is one single episode where Captain Kirk oddly refers to him as “Mr. Mulney.”

After many years as a crew member on the USS Enterprise, Lt. Roger Lemli was given some dialogue to speak – exactly two words. In the last broadcasted episode of the series, he uttered the words, “Aye, Sir.” Well done, Roger! I could not have said it any better myself.

It has been often reported that Roger Holloway, the actor that portrayed Lemli, disappeared off the

face of the earth in 1969. Perhaps he was beamed away in one of those episodes where the Enterprise traveled back to the 20th century. If William Shatner knows the real truth, he is not talking. If you drive there for a visit, ask for Roger and let me know what you get for a response. No matter how accurate the set in Ticonderoga seems, it is not *Star Trek* without Lemli being properly accounted for. Just a random thought for all the *Star Trek* fans out there.

Michael Levy is a government manager residing in Greenwich. He is also a Commercial Pilot and a Ham Radio operator.



CAMPUS NEWS

is an independent college newspaper distributed at dozens of colleges.

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CAMPUS NEWS COLLEGE PAPER

Answers

Boggle: TIN NEON IRON LEAD ARGON BORON CARBON IODINE SILVER

Jumble: SALAD AWFUL FEMALE HOURLY "HAUL" OF FAME

Subway Sudoku

(solution below)

5		7	4		6	2		
	3						4	
		6	9	2	8			
3								
	6		8	7				
								5
			2	8	9	4		
	1						8	
		5	3		1	6		2

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A ₁	I ₁	R ₁	H ₄	O ₁	L ₁	E ₁	RACK 2 =	60	
D ₂	E ₁	C ₃	L ₁	I ₁	N ₁	E ₁	RACK 3 =	64	
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PAR SCORE 260-270							TOTAL	321	

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6	7	1	2	4	9	8	5	3
7	3	5	8	2	6	9	4	1
9	4	6	5	1	7	2	3	8
8	1	2	9	3	4	7	6	5

L	O	P	O	T	V	I	E	S	B	R		
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A	L	Z	O	T	C	A	R	R	Y	O	N	J
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U	Z	P	A	S	S	E	N	G	E	R	S	A

Boggle BrainBusters!

B	U	P	H
W	O	I	S
C	O	K	E
A	G	L	M

INSTRUCTIONS: Find as many words as you can by linking letters up, down, side-to-side and diagonally, writing words on a blank sheet of paper. You may only use each letter box once within a single word. Play with a friend and compare word finds, crossing out common words.

BOGGLE POINT SCALE

- 3 letters = 1 point
- 4 letters = 2 points
- 5 letters = 3 points
- 6 letters = 4 points
- 7 letters = 6 points
- 8 letters = 10 points
- 9+ letters = 15 points

YOUR BOGGLE RATING

- 151+ = Champ
- 101-150 = Expert
- 61-100 = Pro
- 31-60 = Gamer
- 21-30 = Rookie
- 11-20 = Amateur
- 0-10 = Try again

By David L. Hoyt and Jeff Knurek

R	G	E	N	I
A	N	O	R	O
C	R	B	T	D
S	E	V	A	I
Y	I	L	E	N

Boggle BrainBusters Bonus

We put special brain-busting words into the puzzle grid. Can you find them?

Find AT LEAST NINE CHEMICAL ELEMENTS in the grid of letters.

_____	_____
_____	_____
_____	_____
_____	_____

Answers to Last Sunday's Boggle BrainBusters:
CUBA CHAD LAOS NEPAL JAPAN SPAIN CYPRUS SWEDEN

Remember when we talked – no, really talked – to one another?

Greg Schwem

Special to Campus News

The art of face-to-face communication took a huge hit due to the pandemic, and it has sadly also affected my favorite solo traveling game.

I've titled the game, "Walk Into a Bar and Get One Person Off Their Phone."

I often find myself alone in strange cities and, rather than ordering room service and bemoaning the fact that the hotel TV package doesn't include Netflix, I choose to explore my surroundings; trips that culminate in solo dining at restaurant bars. Brewpubs are my favorites, but I recently eliminated gluten from my diet and now must endure strange looks from brewmasters when I belly up to their establishments and order an apple-infused seltzer.

I choose a seat immediately next to, or if the bar is empty, one stool away from another patron. I prefer solo customers like myself, as they are usually scrolling their phones. I'll say this about the cellphone: It eliminated the scarlet letter that often comes with dining or drinking solo. Instead of projecting a sad, "I have no friends," vibe, you can pass yourself off as an important business person, albeit one with no friends and whose "business" is watching funny cat videos.

From there, it's "GAME ON!" As an ice breaker, I might ask my intended targets what they are drinking or seek their reviews on whatever culinary dish has been placed before them. If they respond, I might make a comment about what is on the TV, although I have my limitations. Be-

fore I enter an establishment, I look at the screen and ensure the answer is "no" to the following questions:

1. Is "Wheel of Fortune" on?
2. Are the patrons actively watching it?

Recently I dined at a Chicago-area tavern known, among locals, for having some of the best barbecue ribs in the city. I will not name the establishment, for the bar only contains 10 stools and my chances to snag one diminish if I reveal the identity. Seated next to me were two bros in their late 20s, alternating between scrolling their phones and glancing at the Buffalo Bills/Cincinnati Bengals playoff game. I pounced.

"Which one of you has a dog in this fight?" I said, gesturing at the TV.

"He does," said Jordan, gesturing to his friend Paul, who stopped scrolling.

"Are you from Buffalo or Cincinnati?" I asked.

"Neither," Paul said. "Just a die-hard Bills fan."

From there, the floodgates opened. I learned Jordan was cajoling Paul to move to Chicago; Jordan had just gotten married; Paul liked the idea of marriage but was content (like all Gen Z types) with his dog.

It was such a pleasant encounter, particularly because my last three attempts at this type of interaction resulted in the following:

1. A woman in the Houston airport thought her Instagram account was, apparently, more interesting than anything I had to say.



2. A guy in a Grand Cayman tiki bar falsely accused me of "hitting" on his male friend. His UGLY friend, I might add.

3. A 50-ish woman in Miami suddenly became a huge TikTok fan after my opening line was, "Since this is the Miami airport, let me ask you... how many days have you been delayed?"

I thought it was funny.

I so long for the days when most of society was friendly, inquisitive and curious. Now we hide behind our social media accounts and within our AirPods. We can always find somebody more intriguing on our phone than the person sitting next to us. It is both infuriating and depressing.

My favorite writer, David Sedaris, once wrote that teenage boys would never want to be seen talking to an old man. I agree with that. But teenage boys do not sit at bars. Full grown adults do; and, if you are reading this, rest assured that I want to hear your stories.

I can look at my phone whenever I want, but this will most likely be my only encounter with you and it will only last until my check arrives. So please indulge me, or other strangers who strike up conversations in public establishments. If the conversation turns uncomfortable or creepy, just put in your AirPods or FaceTime a relative. But you may begin a friendship, strike up a business deal or discover you grew up in the same town if you make a little eye contact and then take it one step further.

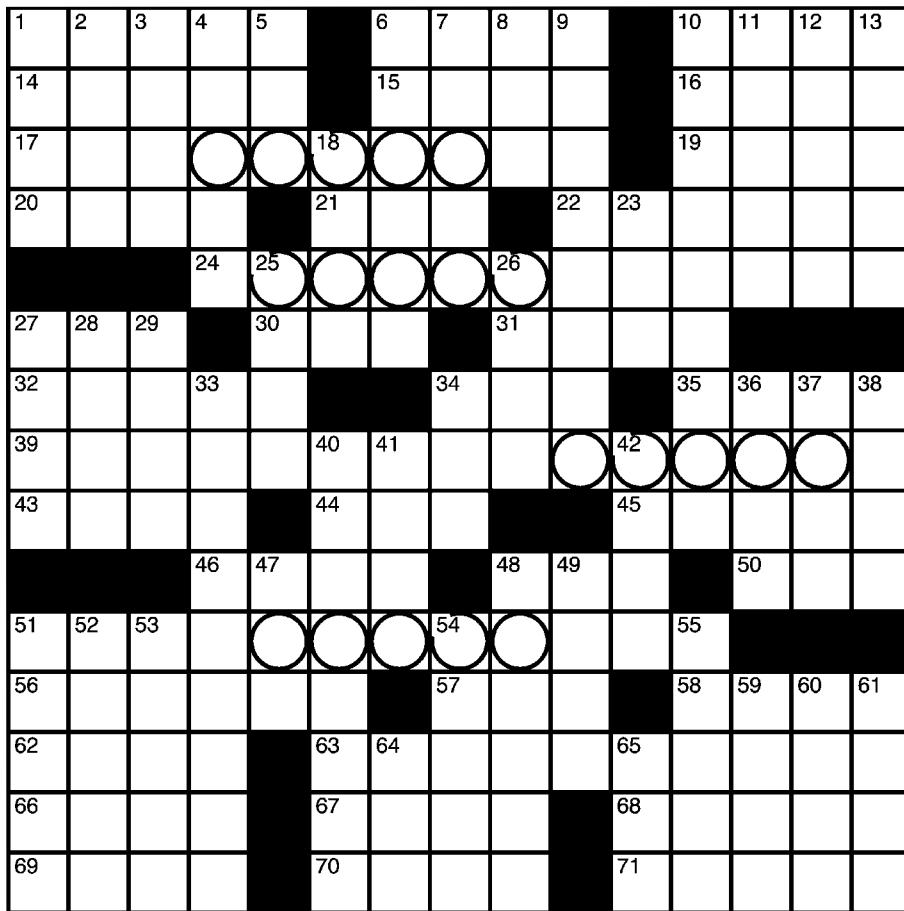
Hell, you may even learn where to find the best barbecue in Chicago.

Greg Schwem is a corporate stand-up comedian and author of "Text Me If You're Breathing: Observations, Frustrations and Life Lessons From a Low-Tech Dad."



Campus Crossword

(solution page 24)



Across

- 1 King-sized
- 6 Seat in un parc
- 10 Beer party staples
- 14 Scarlett of Tara
- 15 "Young Frankenstein" aide
- 16 Dark purple berry
- 17 Orson Scott Card sci-fi novel
- 19 Pinball no-no
- 20 "Anger, fear, aggression: the dark side of the Force are they" speaker
- 21 Adopted cat, say
- 22 Radiant pigment
- 24 Toon spouse with a blue beehive
- 27 Hypotheticals
- 30 Old Faithful's st.
- 31 "___ Baby": "Hair" song
- 32 Beat by a mile
- 34 Couture initials
- 35 Ostrich cousin
- 39 Park warning sign
- 43 Hairy Himalayan
- 44 Like King Cole
- 45 Kind of node
- 46 Filmmaker Ephron
- 48 Sch. north of Denver
- 50 Bean used in nondairy milk
- 51 Cheddar shredder
- 56 Elizabeth Arden parent company

57 Coleridge's "before"

- 58 Harleys, familiarly
- 62 Burn balm
- 63 Go from neutral to reverse ... and a hint to each set of circles
- 66 Kinds
- 67 Island near Mull
- 68 Vermont patriot Allen
- 69 Leaves
- 70 Sweet-talk
- 71 Small earrings

Down

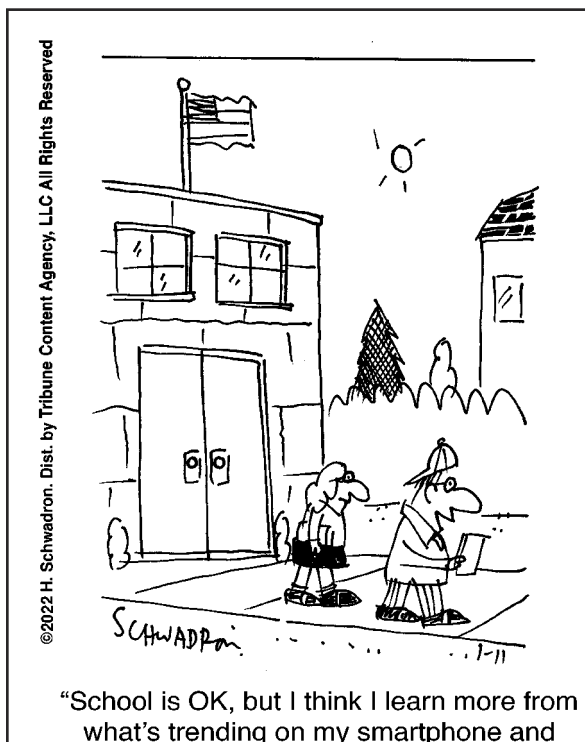
- 1 Baby in a pouch
- 2 "Sorry, can't do it"
- 3 Alcohol awareness-raising org.
- 4 Another name for bluegill
- 5 Dinghy mover
- 6 Conceitedness
- 7 Playground marble
- 8 When tripled, "Yum!"
- 9 Ringing true
- 10 "I Kissed a Girl" singer
- 11 Vaping smokes, briefly
- 12 Ernest or Julio of wine fame
- 13 Squelch
- 18 Agile
- 23 Parisian pal
- 25 "Dr. Seuss' "Horton Hears

- 26 Merit badge spot
- 27 "Gross!"
- 28 Liberate
- 29 Christmas pudding fat
- 33 Cowardly
- 34 Since Jan. 1
- 36 Unlikely Oscar nominees
- 37 Hockey legend Phil, to fans
- 38 Cinder-covered
- 40 Like much court evidence
- 41 "Flying" national symbol
- 42 Modeling adhesive
- 47 Bolivian bruin
- 48 Website providing vehicle history reports
- 49 "Don't delete" mark
- 51 Bond portrayer Daniel
- 52 Greeting word
- 53 Elicit
- 54 Spanish queen
- 55 Scarlett's Butler
- 59 Island with a U.S. state capital
- 60 One visiting an old prof, perhaps
- 61 Taxpayer IDs
- 64 Boo-___
- 65 Some appliances

ANSWERS ON PAGE 22.

9 to 5 by Harley Schwadron

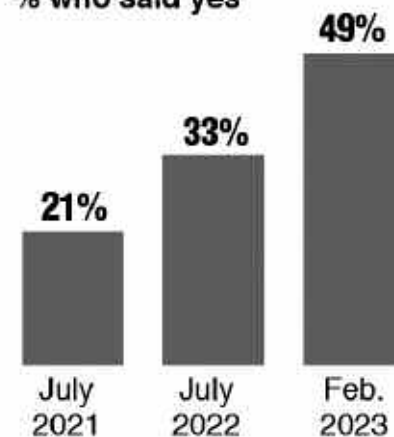
Fast Facts



Is COVID-19 over

In your opinion, is the coronavirus pandemic over in the U.S.

% who said yes



Source: Gallup
Graphic: Staff, TNS

Word Find

By Frank J. D'Agostino (solution page 24)

Find these words that are associated with summer

travel.
Airport
All Aboard
Boat
Carry-On

Coach
Cruise
Depot
Drive
Fare
Ferry
Guide
Hotel

Inns
Jetlag
Light Rail
Luggage
Maps
Motel
Pack
Passengers

Rails
Roads
Route
Subway
Taxi
Train
Views
Visa

Voyage

Find Mr. D'Agostino's puzzle books on Amazon.



Lessons from Silicon Valley Bank's failure

Jill Schlesinger

Special to Campus News

Silicon Valley Bank (SVB), which catered to technology startups and the venture capital firms that financed them, was taken over by the Federal Deposit Insurance Corporation (FDIC). (The FDIC is an independent agency of the U.S. government that protects customers of insured banks against the loss of their deposits, up to \$250,000, per depositor, if an insured bank fails.)

SVB was the second-largest bank failure on record and has led many to question the stability of other, similar small to medium-sized niche banks that provided funding to high growth sectors like tech and crypto.

Although the SVB story is still unfolding, there are important lessons that we can learn.

Know where your deposits are

Every banking consumer should keep their money at FDIC insured institutions and individual account balances should remain under \$250,000. The FDIC provides separate insurance coverage for different categories of legal ownership, (i.e., joint or trust accounts).

The FDIC notes: "This means that a bank customer who has multiple accounts may qualify for more than \$250,000 in insurance coverage if the customer's funds are deposited in different ownership categories and the requirements for each ownership category are met."

If you are unclear about whether or not your various accounts are covered by FDIC, contact your bank to learn more. Since the FDIC began operations in 1934, no depositor has ever lost

a penny of FDIC-insured deposits. Talk about peace of mind!

Reaching for higher interest rates involves more risk

As the tech sector boomed on the back of low interest rates and abundant funding, many of the companies that held accounts at SVB prospered and were able to deposit a lot of money at the bank.

SVB did what many banks do: It kept what it thought was an adequate amount of cash on hand to meet any withdrawal demands from its depositors and used "extra cash" to purchase U.S. Treasuries. To boost the amount of interest they earned, SVB bought longer dated bonds, which are often more price sensitive to interest rate moves.

When interest went up, SVB showed a paper loss on their bonds. Normally, that wouldn't be a problem, but as tech and startup companies came under pressure over the past 18 months, they needed to withdraw their deposits at SVB to finance their operations. To meet those depositor demands, the bank was forced to sell their government bonds prior to maturity — and at a loss — to free up money. SVB management forgot a core investing concept: higher yield can increase risk.

ZIRP hurts

For years, the Federal Reserve maintained a Zero Percent Interest Rate Policy ("ZIRP"). When rates remain low for long periods of time, it encourages growth, but also can lead to outsized risk taking. Now that the Fed has reversed course and is hiking interest rates to beat back inflation, there are unintended conse-

quences, like a bank being forced to sell its "safe" bonds at a loss to meet its obligations.

Bigger is better for banks

After the financial crisis of 2008, the government stepped up the requirements for large institutions, which forces them to keep more cash on hand than small-midsize banks. Additionally, large banks have a more diversified customer and funding base, which can shield them from such shocks.

Watered-down regulation can bite back

SVB was one of the small to mid-sized banks that lobbied the government to ease the post-financial crisis banking regulations. In 2018, those efforts bore fruit, as the Trump Administration reduced regulations and oversight for banks with assets less than \$250 billion. Perhaps with more oversight and higher capital and liquidity requirements, SVB may have avoided this disastrous outcome.

Jill Schlesinger, CFP, is a CBS News business analyst. A former options trader and CIO of an investment advisory firm, she welcomes comments and questions at askjill@jillonmoney.com. Check out her website at www.jillonmoney.com.



An Artist's Take

Political Cartoon of the Month by Joel Pett



Call for helping students, mental health

United University Professions (UUP), the nation's largest higher education union, last month hosted SUNY students, union members and public higher education advocates for an advocacy day in Albany to highlight the importance of SUNY opportunity programs. SUNY's Educational Opportunity Program (EOP) and Equal Opportunity Centers (EOC) serve thousands of students across the state every year and provide crucial support for access to public higher education.

The UUP event brought together panelists who urged the state to fully fund the state's EOP, EOC and newly-formed Medical Educational Opportunity Program (MEOP), intended to support students throughout the pre-med and medical education process. This year, UUP is also calling on Gov. Kathy Hochul and lawmakers to create a new, \$4 million Mental Health Educational Opportunity Program (MHEOP) to expand New York's mental health workforce and increase diversity among mental health providers.

"SUNY's opportunity programs support some of our most vulnerable students. Each year, these

programs make SUNY accessible for hundreds of students from underresourced, underrepresented communities. The opportunity programs are tremendously successful, with a track record of delivering results for students and New York alike – and it is crucial that the state boost funding to sustain and expand the program," said UUP President Frederick E. Kowal. "Over the past few years, it has become clear that the mental health needs of students, faculty, and all New Yorkers are dramatically underserved, and we must do much more to address this crisis. We can close the gap in resources through empowering our students to enter the mental health field, creating a workforce that meets the state's diverse needs."

In its 2023 Legislative Agenda, UUP called on the state to reverse the proposed cut included in the Executive Budget and allocate an additional \$4.5 million this year for SUNY's EOP, which serves more than 78,000 students, as well as \$5 million to expand the MEOP.

"Equal opportunity programs are the foundation of a thriving and equitable society, and we

must continue to invest in and expand these programs to ensure that all students have access to the educational opportunities they need to succeed," said State Senator Robert Jackson. "Additionally, we must recognize the significance of mental health services and invest in the resources to build a workforce that is reflective of the needs of our diverse communities."

"Ensuring that all of our students have the ability to succeed means investing in the programs that make student success possible," said Assemblymember Patricia Fahy, chair of the Assembly Higher Education Committee. "The Educational Opportunity Program helps students navigate life on campus, obstacles they may face, and connects individuals to wrap-around services that specifically suit their needs. As Chair of the Higher Education Committee in the Assembly, I'm proud to support the EOP program's funding and vital role it plays in the lives of so many students across New York State and look forward to investing in a wholistic approach to student success alongside my legislative colleagues in this year's state budget negotiations."

Join Campus News

This paper may be new to you, but it's actually been around for over 13 years. We even kept printing during the pandemic, but were limited to just news boxes on the streets of New York City.

Before the pandemic, we were actually on about 30 college campuses in the Northeast; mostly community colleges that don't have their own papers (or, if they do, we don't compete with them – we're happy to help struggling student papers stay in print; contact us if you run a student publication and would like to partner).

We are edging back on campuses – and are totally immunized – so perhaps you found this paper in a rack in the student union, cafeteria or academic building. Or, still, on the streets of New York City.

We feel a print college paper is part of the college experience, just like the school play and the basketball team are. So we believe we still serve a useful function, uniting all students and their faculty who read Campus News, and sharing helpful information.

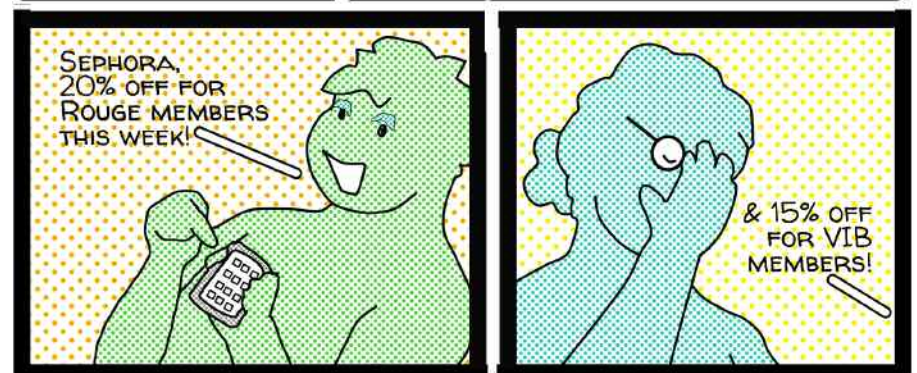
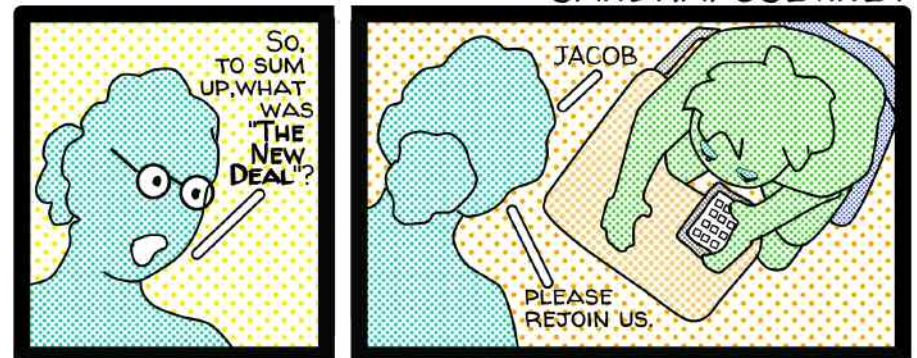
Feel free to send us a note. Or write for us! You can send a friendly message to editor@cccnews.info, and we can help you find your place in this paper or on our web site.

We wish you successful studies and finals, and hope this latest semester is your best yet!

COLLEGE EDGE

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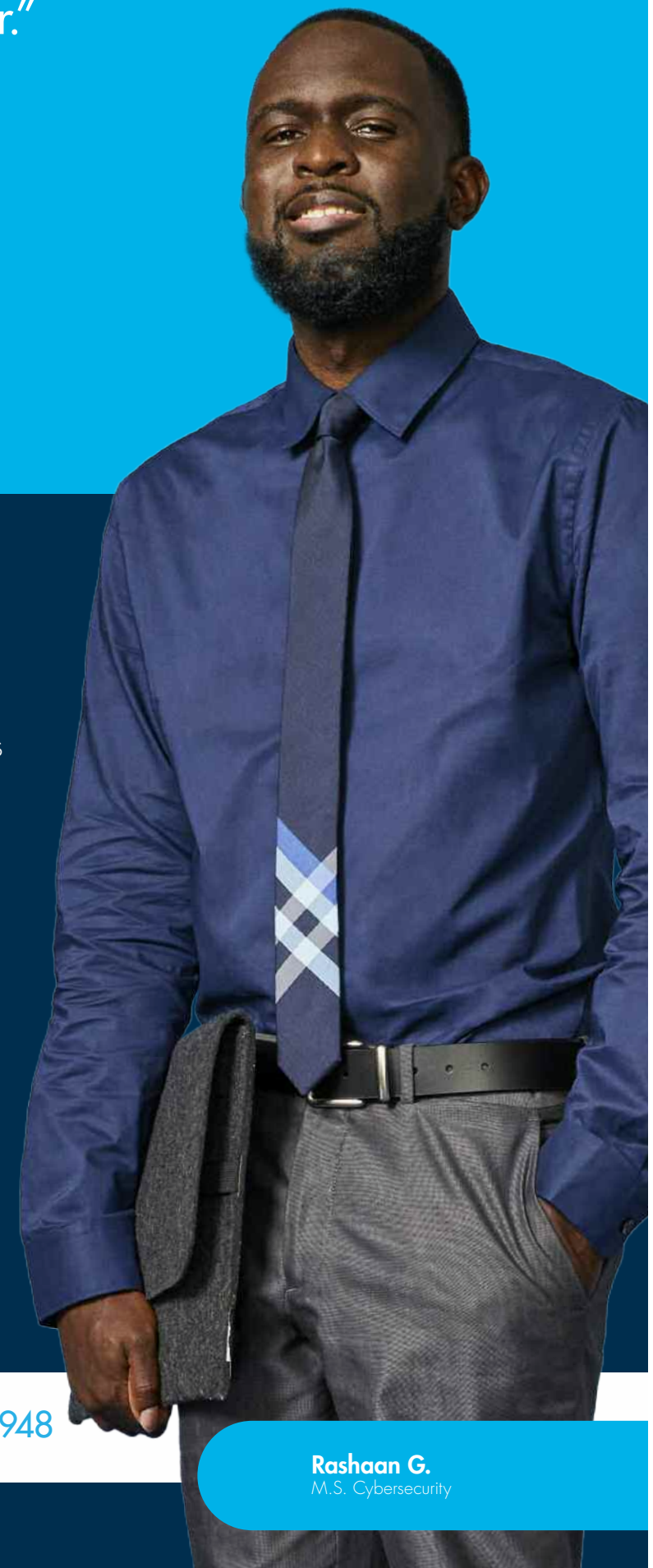
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