

2019-  
2020

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# CAMPUS NEWS

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Campus News – the decade-old, popular community college newspaper – is now available for subscription!

Get the print edition mailed to you to begin every month and never miss our useful stories. Help us help you!

Pick Your Region (circle one)



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\_\_\_ One issue per month/individual – \$24/year

\_\_\_ One issue per month/library – \$36/year

\_\_\_ Two issues per month/office – \$42/year

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# Who We Are

Created in January 2010, Campus News serves three distinct purposes:

- It helps keep the student bodies on two-year campuses informed.
- It helps keep student journalism vibrant at the two-year college level.
- It helps students meet their goals of graduation and then transferring to four-year colleges.

Campus News has racks and news boxes at 37 community colleges throughout New York, New Jersey and New England, and continues to grow. With over 100,000 issues printed annually, it is easily the largest community college newspaper in the world! Subscribe and you'll find that this is the most popular periodical you display!



**Published by award-winning journalist and college instructor Darren Johnson, serving dozens of campuses!**

## Our Audiences

- **Younger Students (18-21)**
- **Returning Adult Students (21+)**
- **Diverse Students**  
(~50% of our readers are African-American/Latino)
- **Students Who Will Transfer**  
(80% enroll with intent to transfer to 4-year university)
- **College administration, faculty and staff who are interested in trends at 2-year colleges**



## Students Still Love Print!

While students look to their smartphones for entertainment, they very much still have a relationship with print. Their books are largely print, and they enjoy niche publications, as well – especially Campus News! Student newspapers will get picked up, if the stories are relevant and the design of the paper modern. Campus News understands this and delivers.

# What Do We Publish?

- Helpful advice for students to succeed, graduate.
- Clean content throughout.
- Stories that speak to Gen Z.
- Student, faculty, and administration perspectives.



Help us keep this form of journalism alive, and get a great, American, community college newspaper!



## Campus News Gives Back!

Campus News gave scores of Broadway, Six Flags and Ski Lift tickets and passes away in 2018-19 and will have even more great contests in 2019-20. You and your visitors who read Campus News will love it! Never miss an issue, or a contest! Subscribe now!